6.2.1 STRATEGIC/ PERSPECTIVE PLANNING DEPLOYMENT

Vision

Our dream is to make the College an institution of excellence at the national level by imparting quality education of global standards to make students academically superior, socially committed, ethically strong, spiritually evolved and culturally rich citizens to contribute to the holistic development of the self and society.

Mission

Training students to become role models in academic arena by strengthening infrastructure, upgrading curriculum, developing faculty, augmenting extension services and imparting quality education through an enlightened management and committed faculty who ensure knowledge transfer, instil research aptitude and infuse ethical and cultural values to transform students into disciplined citizens in order to improve quality of life.

Core Values

- To have Parent-Child connectivity at NGM.
- To instil core human values – empathy, sympathy and integrity.
- To implant self-respect as the crux of the character.
- To empower students to convert knowledge into wisdom.
- To grow into a green citizen.

Quality Policy

Nallamuthu Gounder Mahalingam College designs academic programs to impart quality education that promotes holistic development of students by

- Providing domain knowledge
- Exploiting technology for learning
- Pursuing research leading to dissemination of knowledge
- Fostering the talents of the students
- Devising strategies for quality assessment
- Adopting prudent financial management
- Ensuring fair governance

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- Promoting social values and inclusiveness

The College also adheres to following ways to attain the academic excellence of student community through customer knowledge, spirit of love and services,

- We adopt quality standard in all our functions like teaching, providing references for the students, conducting practical, students support services, academic assessments, counselling services and research programmes and activates.
- We adopt policies in all our functions, create institutional mechanism, annual planning with budgets, mid- course monitoring and remuneration.
- We subject our self to core internal and external quality assurance systems.

SWOC

Strength

- Well established autonomous institution with three decades of academic excellence
- The NGM College has gained autonomy in the year 1987.Its is a funded Institution comes under 2F 12B and ISO 9001: 2015 certified.
- Proactive and supportive management
- Annual Academic Audit by external subject experts from reputed institutions
- Digitalization of administrative and academic work and ICT based teaching and learning
- Above 40 MoUs for academic and industrial collaboration
- Implemented Outcome Based Education and Blooms Taxonomy
- Online examinations through ERP CAMU
- Mix of young and experienced faculty members
- Placement enhancement approach by Training and Placement Cell
- Fifteen clubs for the holistic development of the students
- Seed money offered by the Management to promote R&D
- Entrepreneurship encouraged through Entrepreneurship Development Cell (EDC)
- Personal counselling by a Human Value Department

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Weakness

- Less number of other state / country students and faculty members
- Poor socio economic background is a hindrance to pursue higher education
- Less number of funded projects, research and development, patents and consultancy.

Opportunities

- To become a Deemed to be University
- Collaboration with sister institutions for inter-disciplinary research projects
- /conferences and symposium
- Revenue generation through promotion of innopreneurship and entrepreneurship
- Offer courses in MOOC by developing e-content
- Establishment of student-teacher exchange with collaborated state universities in academics and research
- Collaboration with a greater number of national and international academia and industry
- Expandpartnerships and engagement opportunities with industries and corporates for Consultancy services
- Strengthen alumni network to create more employment opportunities and generate endowment funds
- Designing interdisciplinary courses / projects
- Establishing Incubation Centre

Challenges

- Develop communication skills in rural and first-generation students
- Mushroom growth of higher educational institutions in the neighbourhood
- Attain 100% admission in Postgraduate Programmes
- Build strong alumni network globally
- Dealing with tech-savvy / Gen Z students

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THRUST AREAS

Perspective plan mainly focuses on improvement of academics, research, collaboration and consultancy, student progression, faculty and staff developments, societal connect, resource mobilization, development of infrastructure, institutional ranking and brand building.

SHORT TERM GOAL:

The Short-Term Goal of the institution for the Perspective Plan 2024-27 is as follows:

Empowering Education: Leveraging Enhanced ICT Facilities for Inclusive Learning and Administration:

The utilization of advanced ICT facilities revolutionizes teaching methodologies, making education more interactive, engaging, and accessible. Through the integration of multimedia resources, virtual classrooms, and online learning platforms, educators can cater to diverse learning styles, accommodating the needs of disadvantaged students. Furthermore, interactive simulations and educational games foster a dynamic learning environment, stimulating curiosity and promoting deeper comprehension of complex concepts.

Incorporating advanced ICT facilities into educational frameworks represents a transformative approach towards achieving inclusive and high-quality education. By harnessing the power of technology to enhance teaching methodologies, streamline administrative processes, and broaden access to education, institutions can effectively bridge the gap for disadvantaged students, empowering them to thrive in an increasingly digital world.

Embracing Futuristic Learning Principles:

The National Education Policy (NEP) of 2020 lays the foundation for a forward-thinking approach to education, emphasizing the importance of embracing futuristic learning principles. By aligning educational practices with the evolving demands of the digital age, institutions can effectively equip students with the skills and knowledge necessary to thrive in a rapidly changing world. Integrating ICT facilities into teaching methodologies not only enhances the delivery of content but also cultivates critical thinking, problem-solving, and digital literacy skills essential for success in the 21st century. Furthermore, by promoting innovative pedagogical techniques such as project-based

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learning, inquiry-based learning, and personalized learning pathways, educators can cater to individual learning styles and foster a culture of creativity and adaptability among students.

Lifelong Learning: A Cornerstone of Educational Development:

Central to the NEP 2020 is the recognition of lifelong learning as a cornerstone of educational development. Embracing this principle entails creating an ecosystem wherein learning extends beyond traditional classroom settings and continues throughout one's life. Enhanced ICT facilities play a pivotal role in facilitating lifelong learning by providing flexible and accessible avenues for acquiring new knowledge and skills. Through online courses, webinars, and digital libraries, individuals, including disadvantaged students, can engage in continuous learning, pursue personal interests, and enhance their employability prospects. Moreover, by promoting a culture of lifelong learning within educational institutions and communities, stakeholders can instill a sense of curiosity, resilience, and self-motivation, empowering individuals to navigate future challenges and seize opportunities for growth and development.

Ensuring Employability in the Digital Age:

In response to the rapidly evolving job market shaped by technological advancements, it is imperative for educational institutions to prioritize courses that cultivate skills conducive to employability in the digital age. By aligning curricula with industry demands and emerging trends, programs can equip students with the competencies necessary to excel in the contemporary workforce. Integrating ICT facilities into course offerings enables students to gain practical experience with relevant tools and technologies, preparing them for roles in fields such as data analytics, digital marketing, and software development. Additionally, fostering interdisciplinary approaches and collaboration between academia and industry ensures that educational programs remain agile and responsive to emerging job sectors. Through a proactive approach to curriculum development, institutions can empower students, including those from disadvantaged backgrounds, to navigate the complexities of the digital economy and secure meaningful employment opportunities.
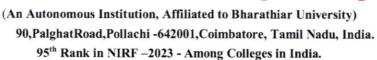
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Providing Quality Education for the Digital Era:

In today's digital era, educational institutions must prioritize the delivery of distinct and high-quality education through enriched curricula that reflect the demands of the modern world. By integrating cutting-edge technologies, such as artificial intelligence, virtual reality, and blockchain, into the curriculum, institutions can offer innovative learning experiences that prepare students for the challenges and opportunities of the digital age. Moreover, fostering interdisciplinary approaches and experiential learning opportunities enables students to develop critical thinking, problem-solving, and adaptability skills essential for success in a rapidly evolving landscape. By continuously updating and enriching the curriculum to reflect emerging trends and best practices, institutions can ensure that students receive a relevant and rigorous education that equips them for lifelong learning and professional success.

Positioning as a Hub for Industry 5.0:

In the era of Industry 5.0, where the convergence of advanced technologies and human capabilities reshapes the industrial landscape, positioning the institution as a hub for Industry 5.0 is essential for driving innovation and fostering collaboration between academia and industry. By establishing strategic partnerships with leading companies and research institutions, the institution can leverage its expertise and resources to facilitate technology transfer, co-create solutions, and address real-world challenges. Moreover, by integrating Industry 5.0 principles into research, curriculum development, and experiential learning initiatives, the institution can nurture a future-ready workforce equipped with the interdisciplinary skills and mindset necessary to thrive in the digital age. Through initiatives such as industry-sponsored projects, internships, and collaborative research endeavors, the institution can serve as a catalyst for economic growth and technological advancement, positioning itself as a dynamic hub at the forefront of Industry 5.0 innovation.

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LONG TERM GOAL:

The Long-Term Goal of the institution for the Perspective Plan 2024-34 is as follows:

Strengthening Institution-Industry Ties through MOUs:

The establishment of Memorandums of Understanding (MOUs) between the institution and industry stakeholders serves as a pivotal strategy for bridging the gap between academia and the professional world. Through these collaborative agreements, students gain invaluable real-world exposure, allowing them to apply theoretical knowledge in practical settings and develop industry-relevant skills. By facilitating internships, industry-sponsored projects, and guest lectures conducted by industry experts, MOUs enable students to gain insights into current industry practices, emerging trends, and technological advancements. This hands-on experience not only enhances their academic learning but also cultivates crucial soft skills such as communication, teamwork, and problem-solving, essential for their transition into reliable, suitable, and employable professionals. Additionally, MOUs foster a culture of collaboration and knowledge exchange between academia and industry, facilitating mutual learning and driving innovation to meet the evolving needs of the workforce and society.

Innovating Stalwart Systems for Institutional Efficiency:

The quest for institutional excellence requires continuous innovation in systems and processes to enhance efficiency and foster a conducive environment that upholds core values such as transparency, accountability, and productivity. By embracing technological advancements and best practices, institutions can streamline administrative operations, optimize resource allocation, and improve decision-making processes. Implementation of robust information management systems, automation of routine tasks, and adoption of data-driven approaches enable institutions to operate with greater agility and effectiveness. Moreover, cultivating a culture of transparency and accountability through clear communication channels and performance metrics fosters trust among stakeholders and promotes responsible governance. Through these innovative stalwart systems, institutions can not only meet the challenges of a rapidly changing educational landscape but also fulfill their mission of providing quality education and service to their community.

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Implementing Robust Systems for Outcome-Based Education:

Ensuring the effective delivery of Outcome-Based Education (OBE) requires the implementation of robust systems that seamlessly integrate OBE principles into the educational system. By establishing clear learning outcomes, aligning curriculum design with industry needs, and implementing assessment methods that measure students' attainment of these outcomes, institutions can facilitate a structured and holistic approach to education. Robust systems for OBE encompass comprehensive data management tools, student tracking mechanisms, and feedback loops that enable educators to monitor progress, identify areas for improvement, and tailor instruction to meet individual learning needs. Furthermore, by fostering collaboration among faculty members, administrators, and industry partners, institutions can continuously refine and enhance their OBE systems to ensure that graduates are equipped with the knowledge, skills, and competencies necessary for success in their chosen fields.

Executing Planned Projects for Social Commitment:

To fulfill its social commitment, the institution executes planned projects that not only address societal needs but also foster student awareness of their role in community engagement. These projects serve as avenues for students to apply their academic knowledge and skills to real-world challenges, instilling in them a sense of responsibility and empathy. By collaborating with local organizations, government agencies, and community groups, the institution identifies priority areas for intervention and develops sustainable solutions that make a positive impact. Through these initiatives, students gain invaluable experiential learning opportunities, develop leadership skills, and cultivate a sense of civic responsibility. Moreover, by actively contributing to the betterment of society, the institution enhances its image as a valuable community asset, garnering support and recognition from stakeholders and fostering a culture of social responsibility among its students and faculty.

IPR Cell for Institutional Patents:

Under the sponsorship of management, the establishment of an Intellectual Property Rights (IPR) Cell is paramount in fostering a culture of innovation within the institution. This dedicated cell plays a pivotal role in promoting the development and protection of institutional patents, particularly those stemming from the innovative endeavors of faculty members and research scholars. By providing

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guidance on patent filing procedures, conducting patent searches, and facilitating the Commercialization of inventions, the IPR Cell empowers stakeholders to leverage their intellectual assets for societal benefit and economic growth. Through strategic partnerships with industry stakeholders and governmental agencies, the IPR Cell facilitates technology transfer and collaboration, further enhancing the institution's reputation as a hub of innovation and contributing to its long-term sustainability and success.

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