



Estd : 1957

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS AND AFFILIATED TO BHARATHIAR UNIVERSITY)

Re-Accredited with 'A' Grade by NAAC

An ISO 9001 : 2008 Certified Institution

Aided by the Government of Tamilnadu

POLLACHI - 642 001.

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Best Practices

DATE: 2018-2019

Title of the Practice: Muthamzh Vizha

Objectives

- To introduce students to the cultural values
- To make students understand the values of traditional culture of Tamilnadu

The Context

Increased level of diversity that happens in the society mainly propelled by globalisation and work culture the youth of India tend to forget the golden value of *Iyal*, *Isai* and *Nadagam* (prose, music and drama) which were highly useful in educating the mass. Since it is feared that the Indian youth may not grow up with values, the present programme *Muthamzh Vizha* is organised.

The Practice

The programme broadly includes conducting competition on themes mostly related to Tamil Literature. Competitions like Elocution song; drawing and debate are organised in connection with important festivals like *navarathiri vizha* and *pongal* festivals. Judges, mostly staff of the college, are appointed to identify the talented students.

Evidence of Success

There has been an overwhelming response to the programme. Students in large number participate in events organised through this forum. There has been a marked growth in skills in various fields among students who participate in the various events. In addition to this, they are able to learn the traditions of Tamil Literature as well as how the ancestors developed their skills in various forms of art.

Problems Encountered and Resources Required

Being programmes that have in built rewards- both spiritual and physical- students do not hesitate to participate. Since prize-money is extended by the college, financial crunch is not felt.



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Title of the practice: Cysafe

Objectives of practice

Cysafe contest is the practice of creating awareness about the security and protection of data and information's from the digital attacks in the world around us. Cyber risk poses an alarming threat to sources of enterprise capability. The main aim of the cyber security is to achieve Confidentiality, Integrity and Availability. **Confidentiality** involves a set of rules or a promise usually executed through **confidentiality** agreements that limits access or places restrictions on certain types of data. It is respond to, resolve, and recover from cyber incidents and attacks through timely information sharing, collaboration, and action. It is to create a culture of cyber security that promotes safe and appropriate use of cyberspace and to cultivate national cyber security capabilities.

Context

In today's dynamic environment, cyber security has become vital for individuals and families, as well as organizations (such as military, government, business houses, educational and financial institutions, corporations and others) that collect and store a wide range of confidential data on computers and transmit that to other computers across different networks. For families, protection of children and family members from cyber crime has become substantially important. For an individual, protecting information that could impact social life as well as personal finance is essential. The internet has provided a wide array of learning opportunities, but there are risks too. Photos, videos and other personal information shared by an individual on social networking sites such as Face book, Twitter can be inappropriately used by others may lead to serious and even life-threatening incidents. Social networking sites have become the most popular medium for sharing information and connecting with other people. But these sites have created varied opportunities for cyber crimes, compromised personal identities and information leakage. Therefore, it is important for individuals to understand how to protect against cyber threats, and must also comprehend the difference between virtual and real world. One should learn how to protect computers and personal information from being hacked and should engage in appropriate online behavior in order to eliminate changes of cyber threats and thereby creating a safer online environment.

The practice

In our daily life, we probably avoid sharing personally identifiable information like your Social Security number or credit card number when answering an unsolicited email, phone call,



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text message, or instant message. It's important to exercise the same caution at work. Keep in ^{DATE} mind that cybercriminals can create email addresses and websites that look legitimate. Scammers can fake caller ID information. Hackers can even take over company social media accounts and



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