

**List of Courses having focus on Local, National, Regional and Global Developmental Needs offered by the
BA - Economics**


BA-Economics						
Programme: BA - Economics						Year:2018/2017/2016 I&II/III&IV/V&VI
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
18UEO101	Micro Economics - I				✓	To management decision making
18UEO102	Indian Economy		✓		✓	To approach focusing National and International scenario of the Economy
18UEO203	Micro Economics - II				✓	To apply factor pricing, analyse the equilibrium of the firm under different market situations
18UEO204	International Economics		✓		✓	To augment mutual dependence of national and global barriers, financial institutions, balance of payment, support for promoting development of national and global thinking.
18UEO2A2	Agricultural and Rural Development				✓	To enhance the knowledge of both natural and man-made disaster.
17UEO305	Macro Economics				✓	To understand flow of income, consumption, employment theories, product and money market endorsing national and global requirements
17UEO306	Economics of Development and Planning				✓	Helps to realize our community's economic vision and take control of our economic future


P. Krishnathulasimam
Dr. P. KRISHNATHULASIMAM
 Head and Associate Professor
 Department of Economics
 NGM College (Autonomous)
 Pollachi - 642 001

M. Durairaju
Dr. M. DURAIRAJU, M.Sc., M.Phil., B.Ed., PGDGC, Ph.D.,
 Associate Professor / Coordinator,
 Curriculum Development Centre (CDC)
 NGM College (Autonomous)
 Pollachi - 642 001

[Signature]
PRINCIPAL
NGM COLLEGE, POLLACHI

17UEO3A3	Banking Law and Practice	✓	✓		✓	Help to gather knowledge on banking system in written and oral skills acquired, the importance of banker-customer relationship and create awareness about modern E-banking services
17UEO3N1	Advertising and Sales Promotion	✓	✓		✓	To bring about change in the demand pattern of products and services.
17UEO3N2	Economics for Competitive Examination	✓	✓	✓		To Promote vast knowledge in getting placed in Government and NGOs.
17UEO407	History of Economic Thought	✓	✓	✓		This course provides knowledge on theories and basic issues related to industry and industrial development in India and also deals with economic problems of firms and industries, and their relationship with the society
17UEO408	Mathematical Methods				✓	It allows economists to formulate testable hypotheses on wide array of complicated subjects and topics and also provide possible situations
17UEO4A4	Business Communication	✓	✓		✓	It helps in enriching essentials in letter drafting and supplementing global, national and local correspondence.
17UEO4N3	Office Management	✓	✓	✓	✓	To support decision making and create value for individuals.
17UEO4N4	Principles of Airport Economics	✓	✓	✓	✓	Enlighten the learners a multi- model business


 Dr. P. KRISHNATHULASIMANI
 Head and Associate Professor
 Department of Economics
 NGM College (Autonomous)
 Pollachi - 642 001


 Dr. M. DURAIRAJU, M.Sc., M.Phil., B.Ed., PGDGC, Ph.D.,
 Associate Professor & Co-ordinator
 Curriculum Development Cell (CDC)
 NGM College (Autonomous)
 Pollachi - 642 001.


 PRINCIPAL
 W & M COLLEGE, POLLACHI

16UEO509	Monetary Economics	✓	✓	✓		for national and global opportunities The course helps to understand how an economy functions efficiently and also monetary policy can help the economy to adjust from one state to another. The various concepts in monetary economics enables economists to formulate policies and suggestions to overcome the economic problems.
16UEO510	Human Resource Management				✓	Provides guidance and help employees to identify strength and weakness in global tourism and logistic management
16UEO511	Investment Policies and Programmes		✓			To familiarize the student with broad knowledge in recruitment and selection.
16UEO512	Statistical Methods-I				✓	It helps in providing data as well as tools to analyse economic problems which are useful in economic planning and also framing planning models too.
16UEO513	Window Based Office Automation, Tally and Information Security		✓		✓	To prepare them in understanding ICT basics and to make aware of Office automation using MS-Office and to gain knowledge on the basic concepts on accounting

P. Krishnathulasimani
Dr. P. KRISHNATHULASIMANI
 Head and Associate Professor
 Department of Education
 NGM College (Autonomous)
 Pollachi - 642 001

Dr. M. Durairaju
Dr. M. DURAIRAJU, M.Sc., Ph.D., B.Ed., PGDCC, Ph.D.,
 Associate Professor / Co-ordinator,
 Curriculum Development Cell (CDC)
 NGM College (Autonomous)
 Pollachi - 642 001.

[Signature]
PRINCIPAL
NGM COLLEGE, POLLACHI

						tally and usage of Tally ERP software
16UEO514	Prog.Lab in Window Based Office Automation and Tally		✓		✓	To practically train students in programming using MS Office and also to prepare them in using Tally ERP.
16UEO5S1	Principles of Management				✓	To accomplish tasks and manage uncertainties.
16UEO5S2	Office Management	✓	✓	✓	✓	It focus the knowledge and skill needed to pursue wide variety of organizational and consultancy roles
16UEO615	Public Finance	✓	✓		✓	To enhance knowledge of resource mobilization for Government functions and devolution of financial disbursement to various states aiming national interest.
16UEO616	Industrial Economics		✓	✓		The Course provides knowledge on theories and basic issues related to industry and industrial development in India which helps to make decisions at national level and to deal the economic problem of firms and industries and their relationship with the society
16UEO617	Economics of Transport	✓	✓	✓	✓	The Course helps to understand political barriers that can inhabit transport operations.
16UEO618	Statistical Methods-II				✓	Helps in understanding economic data, forecast the changes in the factors which enables economists to formulate


P. Krishnathulasimani
DR. P. KRISHNATHULASIMANI
 Head and Associate Professor
 Department of Economics
 NGM College (Autonomous)
 Pollachi - 642 001


M. Durairaju
Dr. M. DURAIRAJU, M.Sc., M.Phil., B.Ed., PGDGC, Ph.D.
 Associate Professor / Co-ordinator,
 Curriculum Development Cell (CDC)
 NGM College (Autonomous)
 Pollachi - 642 001

S. M. Srinivasan
PRINCIPAL
NGM COLLEGE, POLLACHI

						policies and suggestions to overcome the problems.
16UEO619	Tourism Economics		✓		✓	To have an overview about the hospitality, tourism within broader cultural, environmental, political, tourism industry globally and economic dimensions of society and, learn the qualitative and quantitative tools and techniques for effective managerial decision making.
16UEO620	Internship Program / Women and the Economy (Elective)	✓	✓	✓	✓	Internship Programme provides an opportunity to gain practical industrial experience which helps to develop a global network. Practical work experience in a variety of environments helps to understand the international issues and to find the solutions to solve them. / To create awareness about self help group and women empowerment.
16UEO6S3	Advertising and Sales Promotion	✓	✓	✓	✓	To bring about change in the demand pattern of products and services.
16UEO6S4	Principles of Airport Economics	✓	✓	✓	✓	Enlighten the learners a multi- model business for national and global opportunities


Dr. P. KRISHNATHULASIMANI
 Head and Associate Professor
 Department of Economics
 NGM College (Autonomous)
 Pollachi - 642 001


Dr. M. DURAIRAJU, M.Sc., M.Phil., B.Ed., PGDGC, Ph.D.
 Associate Professor / Co-ordinator,
 Curriculum Development Cell (CDC)
 NGM College (Autonomous)
 Pollachi - 642 001.


PRINCIPAL
NGM COLLEGE, POLLACHI