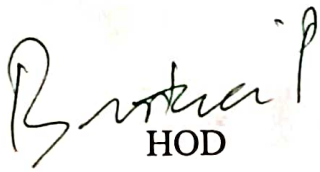


**List of Courses having focus on local, national, regional and global developmental needs
offered by the PG and Research Department of Commerce**

PG AND RESEARCH DEPARTMENT OF COMMERCE						
Programme: M.Com						Year:2018
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
18PCO1E1	Advanced Corporate Accounting	✓	✓	✓		Analyses and Interprets the financial results of business
18PCO101	Business Environment	✓	✓	✓	✓	Threats and opportunities of business
18PCO102	Marketing Management	✓	✓	✓		Identify competitors
18PCO103	Internet, HTML and Cyber Security	✓	✓	✓		Concept of web security
18PCO104	Programming Laboratory-HTML	✓	✓	✓		Practical knowledge
18PCO205	Operations Research	✓	✓	✓		Achieve the performance under given circumstance
18PCO2E2	Corporate Administration and Secretarial Practice	✓	✓	✓	✓	Decision making and planning which leads to development of effective corporate administration
18PCO206	Research Methodology	✓	✓	✓	✓	Consumer preference and decision process
18PCO207	Managerial Economics	✓	✓	✓	✓	Identifying and Problem solving
18PCO2N1	Investment Management	✓	✓	✓	✓	Application of economic methods
18PCO2N2	Principles of Accounting	✓	✓	✓		Analysis and reporting of financial transactions
17PCO308	Advanced Cost Accounting	✓	✓	✓		Focus on reducing cost and increasing profit
17PCO309	Labour Legislation	✓	✓	✓	✓	Knowledge about direct tax laws
17PCO310	Financial Markets and Institutions	✓	✓	✓	✓	Estimate the valuation of business
17PCO311	Human Resource	✓	✓	✓	✓	Effective management

	Development					of people
17PCO312	Business Case Analysis	✓	✓	✓	✓	Marketing activities in more than one nation
17PCO3P1	Mini Project	✓	✓	✓		Captures the reason for initiating a project
17PCO413	Accounting For Managerial Decision-Making	✓	✓	✓		Internal analyse to guide business strategy
17PCO414	Investment Management	✓	✓	✓	✓	Financial evaluation
17PCO4E3	Corporation Finance	✓	✓	✓	✓	Detect new business opportunities and models
17PCO415	Organizational Behaviour	✓	✓	✓	✓	Efficient and effective way to move resources
17PCO4P2	Project Work	✓	✓	✓		Problem identification and analysis


HOD

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