(Autonomous), Pollachi - 642001

List of Courses having focus on Local, National, Regional and Global Developmental Needs offered Department of B.Com (PA) – Academic Year 2019-2020

List of Courses having focus on Local, National, Regional and Global Developmental Needs offered Department of B.Com (PA) B.Com (PA) 2017-2020 (V and VI Semesters) Programme: B.Com (PA) 2018-2021 (III and IV Semesters) 2019-2022 (I and II Semesters) Course Code Course Title Rationale Need Local Global National Regional To enable the students to develop awareness about Advanced Corporate Accounting Higher Corporate 17 UPA 514 in conformity with the Accounting provisions of the Companies Act. To provide an understanding of 17UPA515 Auditing and the principles and practice of Assurance Auditing and procedure for investigation. To impart a thorough knowledge on the various functions and Banking Theory loans and advances offered by Law and Practice / 17 UPA 516 the central bank and other nationalized banks and other services rendered by the banks.. To emphasize on the importance of marketing as a strategy for market Marketing 17UPA517 segmentation and for establishing a market share To create an awareness in the Operations 17UPA518 application of mathematical and Research statistical tools in Business Research. To understand ethical issue in Business Ethics 17UPA5S1 business To teach the importance of brand Brand and its impact among the Management customers. 17UPA5S2

List of Courses having focus on Local, National, Regional and Global Developmental Need offered Department of B.Com (PA) – Academic Year 2019-2020

| Course Code | Course Title | Tag S | tran I | leed | Rationale | |
|-------------|--|-------|----------|----------|-----------|--|
| | | Local | National | Regional | Global | |
| 17UPA619 | Management Accounting | | | | • | To enlighten on the different tools and techniques used by the management for decision making. |
| 17UPA620 | Strategic | | 1 | | | To develop an understanding of the general and competitive business environment |
| 17UPA621 | Information Technology & E- Security | | | | • | To develop an understanding of Information Technology as a key enabler and facilitator of implementing Information Systems in enterprises and their impact on business processes and controls. |
| 17UPA622 | Cost Accounting | | • | | | On successful completion of this course, the student should be well versed in the concepts, methods and principles in cost accounting |
| 17UPA623 | Human Resource Management | | 1 | | | To study the issues and approaches relating to managing the human resources |
| 17UPA624 | Practical Auditing | | . 1 | | | To undergo the internship training in the auditor's office to get hands-on training. |
| 17UPA6S3 | Entrepreneurial Development | 1 | 1 | V | 1 | To Identify the business opportunities and prepare a project |
| 17UPA6S4 | Supply Chain Management | | | 1 | | To create awareness about the supply chain activities taken to deliver the goods |

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| Course Co | de Course Title | | ľ | Need | Rationale | |
|-----------|---|-------|-------------|----------|-----------|--|
| | | Local | National | Regional | Global | |
| 18UPA 305 | Partnership Accounting | | V | | • | To bring into limelight the studen aptitude about Partnership Account |
| 18UPA 308 | Income Tax | | > | | | To facilitate the students to gain adequate knowledge to comput tax of an individual assessee. |
| 18UPA 307 | Executive Communication | | • | | | To develop writing Skill, to creat awareness as how to correspond with special organization. |
| 8UPA 306 | Industrial Law | | ✓ | | | To provide learning experience of various Laws available for the protection of Industries and labours. |
| 8UPA 309 | Business Management | | Y | | | To have basic knowledge in the concepts involved in management |
| 8UPA 3A3 | Computer Applications – I; Programming Lab in MS Office | | | | | To enhance the practical knowledge in Microsoft office cools |

List of Courses having focus on Local, National, Regional and Global Developmental Needs offered Department of B.Com (PA) – Academic Year 2019-2020

| ourse Code | Course Title | | l I | leed | | Rationale |
|------------|---|-------|----------|----------|--------|--|
| | | Local | National | Regional | Global | |
| 18UPA3N1 | Accounting and Auditing | | 7 | | | To have an understanding of Accounting and Auditing in Business |
| 18UPA3N2 | Company Law | | 1 | | | To enable the student to gain knowledge about company law |
| 18UPA 410 | Corporate Accounting | | | | | To enable the students to understand accounting concepts applied in corporates and forms of organisations. |
| 18UPA 411 | Company Law | | | | | After the successful completion of the course the student will have a knowledge on Companies act 2013 |
| 18UPA 412 | Financial Management | • | 1 | | | To offer relevant and actual knowledge of financial management that can be applied in practice with making financial decisions and resolving financial problems. |
| 18UPA 413 | Indirect Taxation | | | | | To impart basic knowledge about major Indirect Taxes and its latest amendments. |
| 18UPA 4A4 | Computer Applications – II Programming Lab in Tally | * | J | | | To develop the knowledge in computerized accounting packages. |
| 18UPA4N3 | Taxation | | J | | | To have a basic knowledge on Taxation |
| 18UPA4N4 | Contract Act | | ~ | | | To enable the student to gai knowledge about business law. |

offered Department of B.Com (PA) – Academic Year 2019-2020

| Course Code | Course Title | | 100 | Needs | | Rationale |
|---------------------------|---|-----------|----------|-----------|--------|---|
| | | Loc al | National | Regional. | Global | |
| 19UPA101 | CC I: Financial Accounting | 1 | 7 | 1 | | To impart knowledge to the students for the preparation of various accounting statements |
| 19UPA102 | CC II : General Economics | 7 | 1 | ✓ | | To ensure basic understanding of economic systems, economic behaviour of individuals and organizations. |
| 19 UPA 1A1/ 19 UPA 1A2 | Allied I : Quantitative Aptitude - I | | ~ | • | | To enhance the practical knowledge in Microsoft office tools. |
| 19UPA203 | CC IV: Higher Financial Accounting | | ~ | | | To familiarize the fundamental concepts and updations in financial Accounting. |
| 19UPA204 | CC V: Commercial Law | | | | | To make the students to understand the fundamentals of Commercial Laws such as Indian contract Act, Sale of Goods act and Partnership Act. |
| 19UPA2A1/ 19UPA2A2 | Allied II: Quantitative Aptitude-II | y | • | | | To educate the concepts in Statistics and Mathematics in solving problems relating to marketing and finance and application of the same as useful quantitative tools in business decision making. |

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Bos Chairman

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