

Nallamuthu Gounder Mahalingam College

List of Courses having focus on Local, National, Regional and Global Developmental needs offered by the Department of Commerce with International Business (UG)

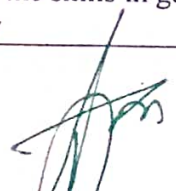
Department of Commerce with International Business (UG)						
Programme: B. Com - International Business						Year: 2019 - 2022 2018 - 2021 2017 - 2020
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
19UIB101	Financial Accounting	✓	✓		✓	Helps in Basics of Accounting
19UIB102	Modern Marketing	✓	✓	✓	✓	Recent Trends of Marketing
19UIB1A1	Management Concept for International Business	✓	✓		✓	Management structure of International Business
19UIB203	Higher Financial Accounting	✓	✓	✓		Working on Costing & Management Accounts
19UIB204	Export Marketing		✓		✓	Concept of Export
19UIB2A2	Business Statistics	✓				Basic Statistics to Solve the Business Problems
18UIB305	Banking Law & Practice	✓		✓	✓	Knowledge on Banking & FOREX Transactions
18UIB306	Legal Aspect of Business	✓	✓	✓	✓	Management structure of Business
18UIB307	Export Marketing		✓		✓	Concept of Export
18UIB3A3	Business Application Software-I	✓		✓	✓	Basics of Computer Proficiency – Using Lab - MS Office
18UIB3N1	Global Business	✓			✓	Basic Laymen Knowledge of International Business
18UIB3N2	Tourism Marketing	✓			✓	Ideas on Tourism
18UIB409	Business Taxation	✓		✓		Knowledge on Taxation
18UIB410	International Trade Procedures & Documentation	✓			✓	International Trade and Documentations are taught
18UIB411	Global Business Environment			✓	✓	World Wide Business Environment
18UIB412	Principles Logistics	✓	✓		✓	Views of Logistics

18UIB413	Practical Banking	✓	✓			Concept of E-Banking
18UIB4A4	Business Application Software	✓		✓	✓	Basics of Computer Proficiency – Using Lab - MS Office- Advance
18UIB4N1	Global Logistics			✓	✓	Idea on World Logistics
18UIB4N2	Tour Operation Management	✓			✓	Business Concept on Tour Operations
17UIB515	Fundamentals of Supply Chain	✓	✓		✓	Concept of SCM
17UIB516	Shipping and Ocean Freight Management				✓	Calculation of Freight in Transportation
17UIB517	Information Security and Executive Communication	✓	✓		✓	Essentials of IT and Communication
17UIB518	Retail Banking	✓	✓	✓		To gain the banking ideas
17UIB519	Tally-I	✓	✓	✓	✓	Practical Idea on Advanced Accounting
17UIB520	EXIM Documentation Practical's-I	✓	✓		✓	Practical Idea on Basic Export Documents
17UIB5S1	Personality Building	✓	✓			Enhance the Skills
17UIB5S2	Garment costing	✓	✓	✓	✓	To acquire the skills in garment industry
17UIB521	Global Sourcing Management		✓	✓	✓	Gain overview about Global Market.
17UIB622	International Finance		✓		✓	Concept of Finance in Overseas Market
17UIB623	Air Cargo Management		✓		✓	Managing Shipments through Air Cargo
17UIB519	Tally-II	✓	✓	✓	✓	Practical Idea on Advanced Accounting
17UIB621	EXIM Documentation – II	✓	✓	✓	✓	Practical Idea on Advanced Export Documents
17UIB 6S3	Intellectual Property Rights		✓		✓	Patents and Property rights has been taught
17UIB6S4	Garment Merchandising		✓	✓	✓	To grab the skills in garment industry



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