

Nallamuthu Gounder Mahalingam College

(Autonomous), Pollachi - 642001

List of Courses having focus on Local, National, Regional and Global developmental needs offered by the PG Department of Commerce with International Business

PG Department of Commerce with International Business						
Programme: M. Com IB						Year: 2019 - 2020
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
19 PIB 101	Cyber Security and Business Communication	✓	✓	✓	✓	Cyber Law related Communication
19 PIB 102	Accounting for Decision Making	✓	✓			Accounting Decision Making concepts Structured
19 PIB 103	Marketing - International Perspective		✓	✓	✓	World Perspectives on Management and Marketing defined
19 PIB 104	International Business Relations	✓	✓	✓	✓	Managing Business in Global Level
19 PIB 105	Product Launch Practical	✓	✓	✓	✓	Creating Traits of Entrepreneurs through Innovation
19 PIB 206	Shipping and Air Cargo Management	✓	✓	✓	✓	Instill the students with the components of ship management
19 PIB 207	Foreign Trade Procedures & Documentation	✓	✓	✓	✓	Foreign Trade and its Documentation
19 PIB 208	Logistics & Freight Management					Concept of Logistics Worldwide
19 PIB 209	International Supply Chain Management	✓	✓	✓	✓	Supply Chain Link of Global Business
19 PIB 210	Map Reading & Documentation Filing Practical	✓	✓	✓	✓	Reading World Maps & Filing EXIM Documents
19 PIB 2N1	Fundamentals of Global Business	✓	✓	✓	✓	Basics to do Global Business
19 PIB 2N2	Financial Report Analysis	✓	✓	✓	✓	Judging a Finance Report

18 PIB 3E1	International Economics		✓	✓	✓	Economically International Concepts
18 PIB 3E2	Foreign Exchange Management	✓	✓	✓	✓	Foreign Exchange Dealings of India
18 PIB 310	Mini Industrial Project	✓	✓	✓	✓	Skill Based Training and Internship
18 PIB 3F1	Export Import Finance	✓	✓	✓	✓	Financial Concepts in EXIM Trade
18 PIB 3F2	Global Financial Management		✓	✓	✓	Global level of managing the finance
18 PIB3G1	Apparel Merchandising	✓	✓	✓	✓	Global Trends on Apparel Industry
18 PIB3G2	Fashion Dynamics	✓	✓	✓	✓	To learn about fashion world
18 PIB 309	Research Methodology	✓	✓	✓	✓	Basics of Research Ideology
18 PIB 411	Global Risk Management & Insurance	✓	✓	✓	✓	International Risk and its Coverage
18 PIB 412	International Human Resource Management	✓	✓	✓	✓	Global HR and its applications
18 PIB 4E3	Customs Law & Practices	✓	✓	✓	✓	Basics intervention Law of Customs
18 PIB 4P1	Major Research Project	✓	✓	✓	✓	Project Work to train students as Researchers

HEAD OF THE DEPARTMENT

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