Programme Code:	B.com E-commerce	Programme Title :		Bachelor of Commerce with E-commerce	
Course Code:	19UEC101	Title		Batch :	2019-22
		Financial Accounting		Semester	I
Hrs/Week:	06			Credits:	04

Course Objective

To impart knowledge to the students for the preparation of various accounting statements

Course Outcome

K1	CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.
K2	CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.
K3	CO3	To apply skills in critical-thinking and problem-solving
K4	CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	M	H
CO2	H	M	M	M	H
CO3	M	H	M	S	M
CO4	H	S	H	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce With E-Commerce	
Course Code:	19UEC102	Title		Batch :	2019-22
		Business Application Software		Semester	I
Hrs/Week:	03			Credits:	04

Course Objective

To impart the students about MS office in business decision making.

Course Outcomes (CO)

K1	CO1	To recollect the concepts used in business application software.
K2	CO2	To understand fundamentals of computer hardware and software.
K3	CO3	To apply business application software like MS Office, MS-Excel, Power point and MS Access.
K4	CO4	To analyze the miscellaneous features of word.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	M	S	H	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	19UEC1A1	Title	Batch :	2019-22
		Business Economics	Semester	I
Hrs/Week:	04		Credits:	04

Course Objective

To enable students to examine the importance of economic analysis for business decision making .

Course Outcomes (CO)

K1	CO1	To Apply an ethical understanding and perspective to business situations.
K2	CO2	To understand marginal analysis for decision making.
K3	CO3	To keep in mind the various concepts of cost and its relationship with output.
K4	CO4	To analyses various pricing policy method.

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	S
CO2	M	M	H	S	H
CO3	S	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce With E-Commerce	
Course Code:	19UEC103	Title	Batch :	2019-22
		Programming laboratory-I:MS-Office	Semester	I
Hrs/Week:	04		Credits:	02

Course Objective

To enable the students to gain adequate knowledge on MS Word, MS Excel, MS Power point, MS Access.

Course Outcomes (CO)

K3	CO1	To recollect the usage of computers and its essential components in business and society.
K4	CO2	To get the idea of work with files and folders.
K5	CO3	To verify technical knowledge and perform specific technical skills .

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	M	H
CO3	M	S	H	M	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-commerce	
Course Code:	19UEC204	Title		Batch :	2019-22
		Higher Financial Accounting		Semester	II
Hrs/Week:	06			Credits:	04

Course Objective

To familiarize the fundamental concepts of higher financial Accounting.

Course Outcomes (CO)

K1	CO1	To recollect the rules for admission, retirement and death of a partner in a firm.
K2	CO2	To get the idea about computation of various methods of goodwill and settlement of accounts to retiring partners.
K3	CO3	To apply the relevant rule for settlement of accounts among partners after dissolution.
K4	CO4	To analyses the procedures involved in accounting processes and its application.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	H	H	S	S	M
CO3	H	S	S	H	M
CO4	H	M	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	19UEC205	Title	Batch :	2019-22
		Fundamentals of E-Commerce	Semester	II
Hrs/Week:	04		Credits:	04

Course Objective

To impart the students about the conceptual and theoretical knowledge of E – Commerce, mechanisms involved in the models of E-commerce.

Course Outcomes (CO)

K1	CO1	To remember the fundamental understanding of Information Technology.
K2	CO2	To understand the difference between traditional commerce and e-commerce.
K3	CO3	To apply the acquired knowledge about various models of e-commerce.

| K4 | CO4 | To analyse the legal provisions relating to internet security. |

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	L	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme code:	B.Com	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	19UEC206	Title	Batch :	2019-2022
		Commercial Law	Semester	II
Hrs/Week:	04		Credits:	04

Course Objective

To make the students to understand the fundamentals of Commercial Laws**.**

Course Outcomes (CO)

K1	CO1	To remember rules and issues relating to the business.
K2	CO2	To understand the fundamentals of commercial law.
K3	CO3	To apply the knowledge and skills in the elective area of the business law.
K4	CO4	To evaluate the principles and legal techniques to resolve practical problems in the area of commercial law.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	M	M
CO2	H	M	H	M	M
CO3	H	H	H	H	H
CO4	S	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce With E-Commerce	
Course Code:	19UEC2A2	Title	Batch :	2019-22

		Programming Laboratory-II: Accounting Package Tally	Semester	II
Hrs/Week:	02		Credits:	02

Course Objective

To enable the students to gain adequate knowledge on Tally. It helps to know how to create vouchers, Cost categories and cost centers and preparation of final accounts.

Course Outcomes (CO)

K3	CO1	To recollect the usage of computers and why tally is essential components in business and society.
K4	CO2	To get the idea of work with tally.
K5	CO3	To verify the technical knowledge of tally and perform specific technical skills.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	H	H
CO3	M	H	S	M	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :		Bachelor of Commerce E-Commerce	
Course Code:	18UEC307	Title		Batch :	2018-21
		Modern Marketing		Semester	III
Hrs/Week:	06			Credits:	04

Course Objective

To endow students with the knowledge of Marketing. To endure the concepts and conventions of Modern marketing.

Course Outcomes (CO)

K1	CO1	To remember the modern marketing concepts
K2	CO2	To understand the marketing strategy in achieving firm's goals
K3	CO3	To implement and evaluate trends, changes and opportunities presented in the promotions field for product and service, consumer and industrial markets
K4	CO4	To analyze the consumer rights and consumer exploitation

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	M
CO2	S	M	H	S	H
CO3	M	M	S	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce with E- Commerce	
Course Code:	18UEC308	Title	Batch :	2018-21
		Object Oriented programming with C++	Semester	III
Hrs/Week:	05		Credits:	04

Course Objective

To promote the knowledge of OOPs Concepts with applications in business such as structure of C++,Array of Object,Inheritance and managing console I/O Operations through C++.

Course Outcomes (CO)

K1	CO1	To keep in mind the various concepts of object oriented programming.
K2	CO2	To comprehend the procedures and associatively of operators.
K3	CO3	To execute the deterministic and in-deterministic loops.

K4	CO4	To analyze the numerical methods and functions.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	H	S	H	M
CO4	H	H	S	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :	Bachelor of Commerce E-Commerce	
Course Code:	**18 UEC 309**	**Title**	**Batch :**	**2018-21**
		Advanced Accounting	**Semester**	**III**
Hrs/Week:	**07**		**Credits:**	**04**

Course Objective

This course emphasizing various aspects of accounting Partnership accounts and Company accounts.

Course Outcomes (CO)

K1	CO1	To recollect the fundamentals of partnership.
K2	CO2	To understand the admission and retirement of partnership accounts for critical thinking and problem solving.
K3	CO3	To implement the adjustments in profit sharing ratio and methods valuation of goodwill.
K4	CO4	To analyze knowledge of company accounts.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :		Bachelor of Commerce with E- Commerce	
Course Code:	18UEC310	Title		Batch :	2018-21
		Programming Laboratory – III: Object Oriented programming with C++		Semester	III
Hrs/Week:	04			Credits:	02

Course Objective

To equip the students to write a programming language for developing a system based computer project for the business enterprises.

Course Outcomes (CO)

K1	CO1	To apply the object oriented programming in various real life situations.
K2	CO2	To analyze the quality techniques in terms of experience.
K3	CO3	To evaluate the functions and concepts in object oriented programming.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	S	M	H	S	H
CO3	M	H	S	M	H
CO4	H	H	S	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce	
Course Code:	18UEC3A3	Title		Batch :	2018-21
		Business Mathematics and Statistics		Semester	III
Hrs/Week:	06			Credits:	04

Course Objective

It enable students to understand the applications of business mathematics and statistics in business descision.

Course Outcomes (CO)

K1	CO1	To keep in mind how to arrive logical conclusions to common business maths problems.
K2	CO2	To understand the problem in the area of business finance and matrix.
K3	CO3	To implement appropriate statistical methods in various data analysis problems.
K4	CO4	To understand the concept of usage of Index numbers.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce E-Commerce	
Course Code:	18UEC3N1	Title	Batch :	2018-21
		Non Major Elective Subject – 1 Dynamics in E-Commerce	Semester	III
Hrs/Week:	01		Credits:	02

Course Objective

To enable students to understand the current scenario about E-commerce business models, online share trading and e-filing.

Course Outcomes (CO)

K1	CO1	To remember the scope of E-Commerce.

K2	CO2	To understand the models of E-Commerce.
K3	CO3	To implement electronic business.
K4	CO4	To analyze the knowledge acquired to filing online PAN application and E-Filing.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	S	S
CO2	H	M	H	S	H
CO3	S	S	M	M	M
CO4	M	H	H	H	S

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce E-Commerce	
Course Code:	18UEC3N2	Title		Batch :	2018-21
		Non Major Elective Subject – 1 E-Banking		Semester	III
Hrs/Week:	01			Credits:	02

Course Objective

To enhance students knowledge about the computer technology in banks.

Course Outcomes (CO)

K1	CO1	To keep in mind the computer technology used in banks.
K2	CO2	To get an idea to differentiate traditional banking and e-banking.
K3	CO3	To apply electronic funds transfer in business.
K4	CO4	To analyze the security considerations in internet banking.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	H	S
CO2	S	M	H	S	H
CO3	H	S	S	M	M
CO4	H	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E- Commerce	
Course Code:	18 UEC 411	Title		Batch :	2018-21
		Financial Markets and Institutions		Semester	IV
Hrs/Week:	06			Credits:	05

Course Objective

To expose the students to the contemporary theory and practice of Indian financial services sector and create awareness on the functioning of various finance regulating organizations.

Course Outcomes (CO)

K1	CO1	To remember the significance of financial markets.
K2	CO2	To understand of new issue market and stock exchanges in this scenario.
K3	CO3	To implement the current trends in capital and money markets.
K4	CO4	To analyze the theory and practice of Indian financial services.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	S	M	S	S
CO2	H	H	H	M	H

CO3	S	H	M	H	S
CO4	M	M	H	S	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :		Bachelor of Commerce with Ecommerce	
Course Code:	**18 UEC412**	**Title**		**Batch :**	**2018-21**
		Software Development with Visual Basics		**Semester**	**IV**
Hrs/Week:	**05**			**Credits:**	**04**

Course Objective

To enable the students to develop a front end tool for customer interaction in business.

Course Outcomes (CO)

K1	CO1	To remember the fundamental concepts of object-oriented programming.
K2	CO2	To understand Visual Basic's Integrated DevelopmentEnvironment(IDE).
K3	CO3	To Impart the knowledge of various data types used in visual basic.
K4	CO4	To analyse various data controls used in visual basic for creating reports.

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	M	M	H	S	H
CO3	H	M	M	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce	
Course Code:	18 UEC 413	Title		Batch :	2018-21
		Cost Accounting		Semester	IV
Hrs/Week:	07			Credits:	04

Course Objective

This course aims to enlighten the students about conceptual framework of cost accounting.

Course Outcomes (CO)

K1	CO1	To keep in mind the basic concepts and principles of cost accounting.
K2	CO2	To provide knowledge to study the effective control of cost.
K3	CO3	To apply various methods of labour cost and overheads.
K4	CO4	To analyze the process costing and treatment of normal loss, abnormal loss and gain.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	H	M	M
CO4	M	H	M	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	18UEC414	Title	Batch :	2018-21
		Programming Lab.-IV: Software Development with Visual Basics	Semester	IV
Hrs/Week:	04		Credits:	02

Course Objective

To develop the business applications software using front end and back end tool.

Course Outcomes (CO)

K1	CO1	To keep in mind how to design, create, build, and debug Visual Basic applications.
K2	CO2	To understand the principles of good program analysis and design.
K3	CO3	To verify and run a complete program.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5

CO1	H	S	M	H	S
CO2	M	M	H	S	H
CO3	M	S	S	M	M
CO4	H	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-commerce	
Course Code:	**18 UEC4A4**	**Title**		**Batch :**	**2018-21**
		Modern Banking		**Semester**	**IV**
Hrs/Week:	**06**			**Credits:**	**04**

Course Objective

To enrich and enlighten the students knowledge about the ingredients of the banking sector.

Course Outcomes (CO)

K1	CO1	To remember the fundamentals of banking system.

K2	CO2	To understand about various types of banks and its activities.
K3	CO3	To implement Banking Regulation Act and its functions.
K4	CO4	To analyze the role of recent developments of the modern banks in a globalised economic system.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	H	S
CO2	H	M	H	S	H
CO3	M	M	M	M	M
CO4	S	H	H	H	S

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce E-Commerce	
Course Code:	18UEC4N3	**Title**		**Batch :**	2018-21
		Non Major Elective Subject – 2 Applications of E-Commerce		**Semester**	IV
Hrs/Week:	01			**Credits:**	02

Course Objective

To enable the students to understand the technology of E-Commerce opportunities in India.

Course Outcomes (CO)

K1	CO1	To remember the essential requirements of E-Commerce.
K2	CO2	To understand the wireless application and technologies for M-Commerce.
K3	CO3	To implement EDI in business.
K4	CO4	To analyze the need for security in E-Commerce.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	M	H

CO3	S	M	S	M	S
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce E-Commerce	
Course Code:	18UEC4N4	Title	Batch :	2018-21
		Non Major Elective Subject – 2 E-Commerce	Semester	IV
Hrs/Week:	01		Credits:	02

Course Objective

To enrich the students about the basics of E-Commerce.

Course Outcomes (CO)

K1	CO1	To recollect the foundation of e-commerce.
K2	CO2	To understand about business models of e-marketing and advertising
K3	CO3	To implement intranet and extranet technology.
K4	CO4	To analyze the importance of electronic commerce on retailing system.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	M	S
CO2	H	M	H	S	H
CO3	S	S	S	M	M
CO4	M	M	H	S	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E- Commerce
Course Code:	17UEC515	Title	Batch :	2017-20
		Income Tax Law and Practice	Semester	V
Hrs/Week:	07		Credits:	05

Course Objective

To enable the students to gain adequate knowledge on Business Taxation and familiarize the students with Tax such as Income from Salary, Profits and Gains of Business or Profession and Set off and Carry forward

Course Outcomes (CO)

K1	CO1	To keep in mind the basic concepts of income tax
K2	CO2	To understand the computation of income under various heads
K3	CO3	To apply the income related theories and practicals
K4	CO4	To analyze the deductions and exemptions in the income tax

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	S	M	H
CO2	M	H	M	S	M
CO3	S	S	H	H	S
CO4	S	M	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce
Course Code:	17UEC516	Title	Batch :	2017-20
		Information Security & E- Commerce Technology	Semester	V
Hrs/Week:	07		Credits:	05

Course Objective

To enable the students to understand the technology of e-Commerce for Business Application. To understand the mechanisms involved in E-Commerce and the models of e-commerce.

Course Outcomes (CO)

K1	CO1	To remember the information security threats and how to overcome the threats
K2	CO2	To understand electronic data interchange in the business
K3	CO3	To apply knowledge on internet marketing and advertising
K4	CO4	To analyze the legal provisions relating to Cyber Law and the Concept of Cyberspace

Mapping

PSO \\ CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	S	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	17UEC517	Title	Batch :	2017-20
		Software Project & Viva Voce	Semester	V
Hrs/Week:	01		Credits:	03

Course Objective

This course would create interest in the minds of students to undergo the research in computer application and share the analytical skill of the students in the field of research.

Course Outcomes (CO)

K1	CO1	To remember the techniques involved in website development for business
K2	CO2	To understand plan, calculate and adjust project variables
K3	CO3	To Apply knowledge of software development models
K4	CO4	To interpret the software project estimation and assurance

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	S	M	S	H
CO3	M	S	S	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title : B.com E-commerce	Bachelor of Commerce E-Commerce	
Course Code:	17UEC518	Title	Batch :	2017-20
		Commerce Practical's	Semester	V
Hrs/Week:	02		Credits:	01

Course Objective

To provide basic exposure to various forms and materials associated with office management.

Course Outcomes (CO)

K1	CO1	To keep in mind the knowledge in filing various forms used in government and non-government sectors
K2	CO2	To understand computation of tax liability
K3	CO3	To implement pay roll and pay slip preparation in institution
K4	CO4	To review how observation and theory work together

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce	
Course Code:	17UEC519	Title		Batch :	2017-20
		Internet and Web Designing		Semester	V
Hrs/Week:	07			Credits:	05

Course Objective

To make the students expertise in Creating Web Page such as Searching the Web, HTML Code for the Web Page, Link to another Web and Sounds and Videos.

Course Outcomes (CO)

K1	CO1	To remember the current topics in Web & Internet technologies
K2	CO2	To Understand fundamental tools and technologies for web design.
K3	CO3	To execute the technologies for Hypertext Mark-up Language (HTML).
K4	CO4	To Figure out the various security hazards on the Internet and need of security measures.

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Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	M	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce	
Course Code:	**17UEC520**	**Title**		**Batch :**	**2017-20**
		Programming Laboratory – V : Internet and Web Designing		**Semester**	**V**
Hrs/Week:	**04**			**Credits:**	**02**

Course Objective

To Prepare the Students for developing websites. To Create a HTML document to link files internally and to show a web page for external link.

Course Outcomes (CO)

K1	CO1	To remember how to combine basic HTML elements to create Web

		pages.
K2	CO2	To understand how to use HTML tags and tag attributes to control Web page's appearance.
K3	CO3	To access through web page using internal link and external link.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	M	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	17UEC5S1	Title	Batch :	2017-20
		SKILL BASED ELECTIVE SUBJECT – 1 **Commercial Law**	**Semester**	V
Hrs/Week:	01		Credits:	02

Course Objective

To make the students to understand the fundamentals of laws relating to commercial activities such as Consideration and Contract of indemnity and Guarantee

Course Outcomes (CO)

K1	CO1	To remember the general legal environment impacts on commercial activities
K2	CO2	To implement basic legal knowledge to business transactions
K3	CO3	To apply provisions of Indian Contract Act in the business
K4	CO4	To analyze the legal provisions relating to contract of Indemnity and guarantee

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce	
Course Code:	17UEC5S2	Title		Batch :	2017-20
		Fundamentals of Entrepreneurship		Semester	V
Hrs/Week:	01			Credits:	02

Course Objective

To enable the students to apply knowledge to business problems.

Course Outcomes (CO)

K1	CO1	To remember the entrepreneurial process
K2	CO2	To understand new concepts as an entrepreneur
K3	CO3	To apply knowledge acquired on various institutional support to entrepreneurs
K4	CO4	To analyze the legal provisions for formation of business

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce E-Commerce	
Course Code:	**17UEC621**	**Title**	**Batch :**	**2017-20**
		Management Accounting	**Semester**	**VI**
Hrs/Week:	**06**		**Credits:**	**05**

Course Objective

To acquaint the students the management accounting techniques that facilitates managerial decision making such as Ratio Analysis, Fund Flow Analysis and Cash Flow Analysis, Budgeting and Budgetary control.

Course Outcomes (CO)

K1	CO1	To remember how management accounting plays important roles for decision making
K2	CO2	To understand management accounting ideas and practices for making long term business decision
K3	CO3	To implement the ideas and practices of budgeting in a business decision

		making context ,with an emphasis on flexible budgeting, standard costing, variance analysis and performance management and their interest problems.
K4	CO4	To analyze inventory management ideas and methods and their uses in business decision.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce with E-Commerce	
Course Code:	17UEC622	Title	Batch :	2017-20
		Investment Management	Semester	VI
Hrs/Week:	06		Credits:	05

Course Objective

This paper aims at imparting basic knowledge about investment, fundamental, technical analysis, portfolio Management and Markowitz Model.

Course Outcomes (CO)

K1	CO1	To keep in mind the various categories of investment media
K2	CO2	To Understand the benefit of diversification
K3	CO3	To apply the basic principles of portfolio theory
K4	CO4	To analysis assets through the Markowitz Model , Sharpe Single Index Model ,CAPM, Factor Models

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	M	M	H	S	H
CO3	M	S	S	M	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce with E-Commerce	
Course Code:	17UEC623	Title		Batch :	2017-20
		E-Commerce Strategy & Application		Semester	VI
Hrs/Week:	06			Credits:	05

Course Objective

To enable the students to be aware on the emerging changes in e-marketing, Electronic Payment Systems, M-Commerce, e-Banking and information technology act.

Course Outcomes (CO)

K1	CO1	To remember the framework and anatomy of E-Commerce
K2	CO2	To understand the Electronic payment systems and its types
K3	CO3	To analyse the effectiveness of mobile computing applications
K4	CO4	To figure out the provisions of The Information Technology Act 2000

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5

CO1	S	H	M	H	S
CO2	H	M	H	S	H
CO3	S	S	S	M	M
CO4	S	H	H	S	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.com E-Commerce	Programme Title :		Bachelor of Commerce with E- Commerce	
Course Code:	17UEC624	Title		Batch :	2017-20
		Java Programming		Semester	VI
Hrs/Week:	5			Credits:	04

Course Objective

To enable the students for Application Oriented Programming using Java and to upgrade them in developing net based business applications and after the successful completion of the course the students must design an application in Java

Course Outcomes (CO)

K1	CO1	To remember the design and concept of java programming
K2	CO2	To understand the decision making in java programmes
K3	CO3	To apply the students in java language for creating technological skills
K4	CO4	To analyze the use of packages and applets in java

Mapping

PSO / CO	**PSO1**	**PSO2**	**PSO3**	**PSO4**	**PSO5**
CO1	S	H	H	S	S
CO2	S	H	M	H	M
CO3	H	M	H	M	H
CO4	M	S	S	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce With E-Commerce	
Course Code:	17UEC625	Title		Batch :	2017-20
		Programming Lab.VI: Java Programming		Semester	VI
Hrs/Week:	04			Credits:	02

Course Objective

To develop the Business Applications Oriented Programme relating Multithreading, Multiple Inheritance and Applet Viewer Programmes.

Course Outcomes (CO)

K1	CO1	To implement the programs for generate a solutions in real life problems
K2	CO2	To interpret the concepts to produce output
K3	CO3	To figure out the results in risky tasks

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Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	S	H	M
CO2	S	H	M	S	H

CO3	H	M	H	H	M
CO4	H	H	M	M	S

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :		Bachelor of Commerce With E-Commerce	
Course Code:	**17UEC6S3**	**Title**		**Batch :**	**2017-20**
		Skill Based Elective Subject -2 Company Law		**Semester**	**VI**
Hrs/Week:	**01**			**Credits:**	**02**

Course Objective

To know the procedures and laws followed in a company and to understand the fundamental documents such as Memorandum of Association and Doctrine of Indoor management

Course Outcomes (CO)

K1	CO1	To recollect the relevant statutory materials, case laws and regulatory practices relating to the major topics in Company Law
K2	CO2	To understand economic function of the company as a legal structure for business
K3	CO3	To apply the law governing various duties owned by the officers of the company
K4	CO4	To analyze the winding up procedures and modes of winding up

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	M	H	M
CO4	M	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	B.Com E-Commerce	Programme Title :	Bachelor of Commerce With E-Commerce	
Course Code:	17UEC6S4	Title	Batch :	2017-20
		Skill Based Elective Subject -2 Project Management	Semester	VI
Hrs/Week:	01		Credits:	02

Course Objective

To enable the students to apply the significance of project formulations and tax concessions

Course Outcomes (CO)

K1	CO1	To recollect the concepts used in identification and selection of network planning techniques
K2	CO2	To understand the fundamentals of PERT,CPM, and Project Report
K3	CO3	To apply feasibility analysis
K4	CO4	To analyze the effectiveness of small scale industries in economic development

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	M	H	S	H
CO3	M	S	M	M	M
CO4	M	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

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