



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE  
(AUTONOMOUS), POLLACHI**



An ISO 9001-2015 Certified Institution,  
Re-Accredited by NAAC, Affiliated to Bharathiar University, Coimbatore

**ENTREPRENEURSHIP DEVELOPMENT CELL**

**INAUGURATION - CAMPUS STARTUP - "HOSTSPACIO WEB SOLUTIONS"**

We cordially invite you for the inaugural ceremony of "Hostspacio web solutions"

Presides : Dr. R. Muthu Kumaran  
Principal, NGM college.



Date: **30.03.2022**

Time: **9.30-10.30 AM**

Venue: **A-116 APD hall**

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### **Content of the Programme:**

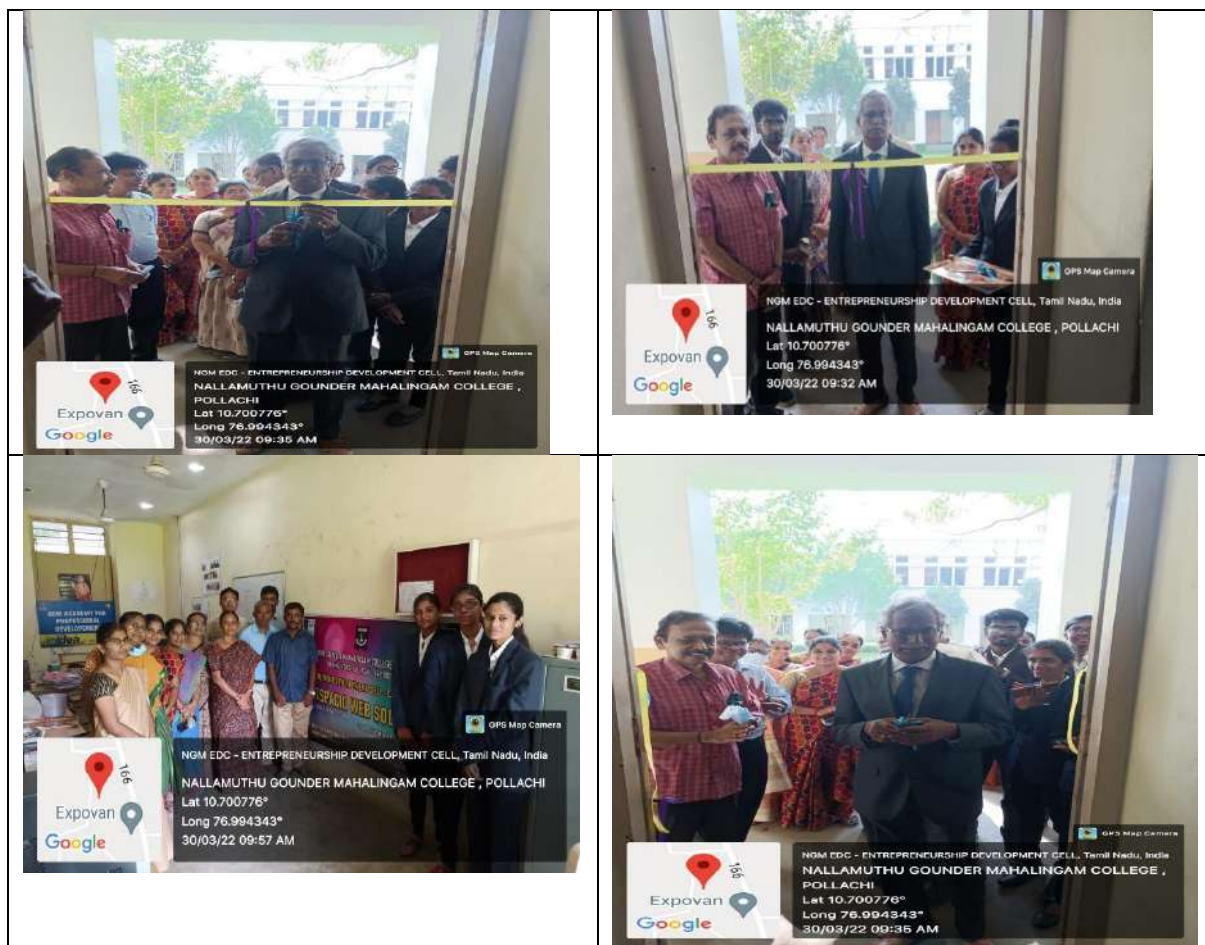
Entrepreneurship Development Cell (EDC), Nallamuthu Gounder Mahalingam College, Pollachi , Inaugurated the campus start-up - **HOSTSPACIO WEB SOLUTIONS – CAMPUS STARTUP** on 30<sup>th</sup> March 2022. The HOSTSPACIO provides top-notch website development services that are tailored to meet the unique needs of the business and also offering wide range of services including e-commerce website development and more custom Development Plan also.

Web site link for HOSTSPACIO WEB SOLUTIONS – CAMPUS STARTUP – Nallamuthu Gounder Mahalingam College, Pollachi :<https://hostspacio.net/>

## HOSTSPACIO WEB SOLUTIONS – CAMPUS STARTUP Team Members

S.No	Name
1	S. Pavithra – III B.Com
2	S. Arun Kumar – III BA English Literature
3	K. Bismiya Parveen – III B.SC (CS)
4	H. Mubeena – III B.Sc (CS)
5	R. Lavanya – II B.Sc (CS)

### Photographs – Inauguration (30<sup>th</sup> March 2022)



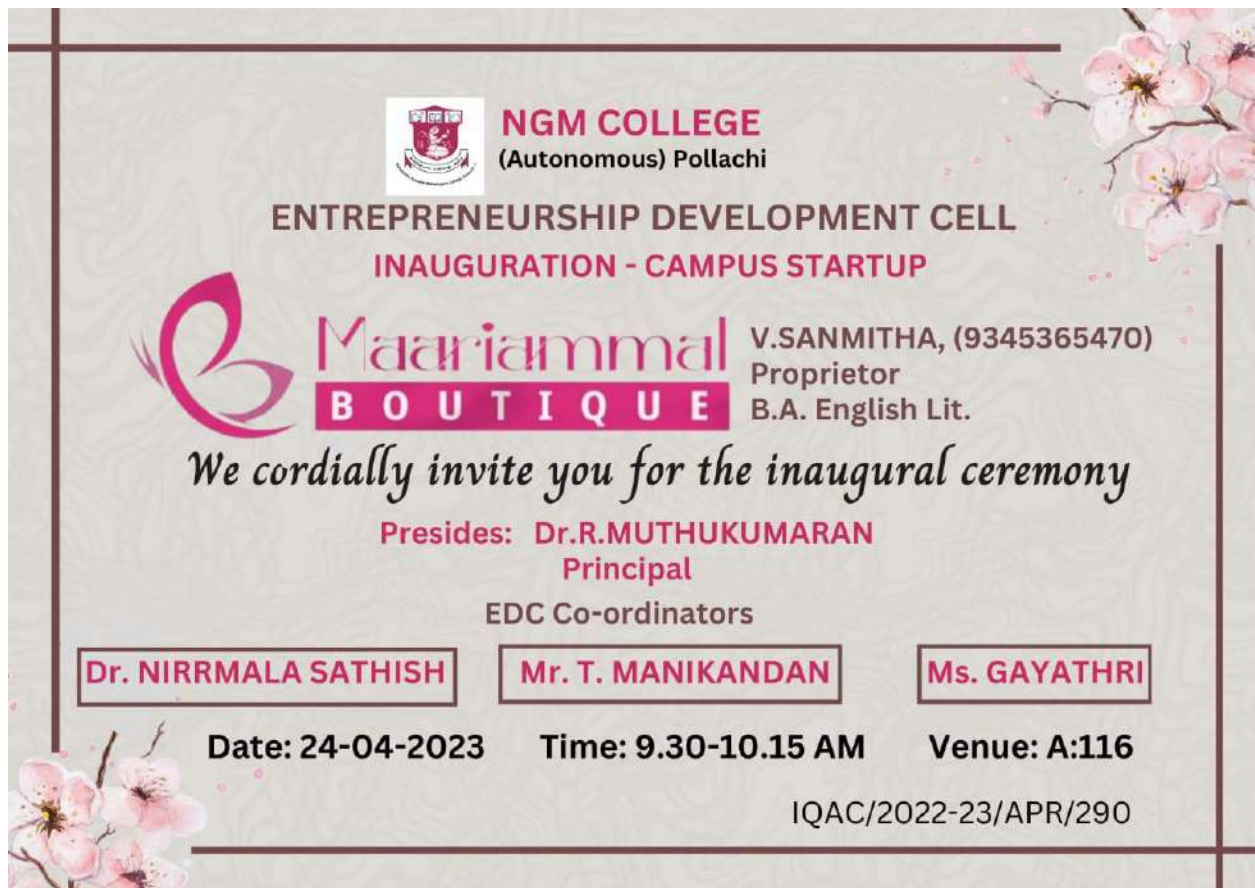
**Nallamuthu Gounder Mahalingam college (Autonomous ) , Pollachi 642 001**


**Content of the Programme:**

Entrepreneurship Development Cell (EDC), Nallamuthu Gounder Mahalingam College, Pollachi, Inaugurated the campus start-up - Maariammal Boutique – **CAMPUS STARTUP** on 24<sup>th</sup> April 2023. The Maariammal Boutique provides tailoring classes and Beautician classes to the students. In addition to that they will offer the cosmetic products and services such as customized aari and embroidery work, bridal makeup, skin and care hare, manicure, mehndi etc.,


The student entrepreneur of Maariammal Boutique: V. Sanmith

B.A. English Literature.



 **NGM COLLEGE**  
(Autonomous) Pollachi

**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**INAUGURATION - CAMPUS STARTUP**

 **Maariammal**  
**BOUTIQUE**

V.SANMITHA, (9345365470)  
Proprietor  
B.A. English Lit.

*We cordially invite you for the inaugural ceremony*

**Presides: Dr.R.MUTHUKUMARAN**  
Principal  
EDC Co-ordinators

**Dr. NIRRMALA SATHISH**      **Mr. T. MANIKANDAN**      **Ms. GAYATHRI**

**Date: 24-04-2023**      **Time: 9.30-10.15 AM**      **Venue: A:116**

IQAC/2022-23/APR/290



## Photographs – Inauguration (24<sup>th</sup> April 2023)



# **UG DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS REPORT**

**OF THE EVENT - IQAC/2023-24/AUG/074**

## **THE INAUGURATION OF STARTUP – “LYCHEE MART”**

The UG department of commerce with International Business in association with the Entrepreneurship Development Cell jointly organized the Inauguration of "**LYCHEE MART**" on August 25, 2023, at 2.00 PM in C-Block Room No. C: 206.

On this occasion, the Lychee Mart has been inaugurated by Dr.R.Muthukumaran, Principal, NGM College, Pollachi, in the presence of Prof. Dr. P. Bruntha, Head, PG and Research Department of Commerce; Dr.S. Saravanababu, Dean Academic; Dr.S. Umopathy, Dean Research; Dr.G.Vignesh, Head, PG Department of Commerce with International Business; Dr.N.Bhuvaneshkumar, Head of the UG Department of Commerce with International Business; Dr.Nirmala Sathish, EDC Co-Coordinator; and her team.

Selvan.S.AbdulSameer and Selvan D.Prabakar, III-B.Com International Business students, have created and distributed a variety of flavored tea items under the brand name "**ROYAL GOLD**" under the roof of Lychee Mart.

UG and PG Departments of Commerce with International Business Heads and Faculties, Heads of Various Departments, and Faculty from Other Disciplines attended this event and purchased tea items to encourage the fledgling entrepreneur.

Encl: Invitation and MSME Certificate



Dr.R.Muthukumaran,Principal,inauguratesthe"LYCHEEMART"startup.







CELEBRATING THE INSPIRING  
LIFE OF ARUTCHELVAR  
DR.N.MAHALINGAM  
NM 100  
1923 - 2014



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

IQAC/2023-24/SEP/094

## NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS), POLLACHI

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Affiliated to Bharathiar University, Coimbatore

### UG DEPARTMENT OF COMMERCE WITH CA

*Cordially invites you for the Inauguration of Startup*

## Organicferto

*"Save Globe with Organic Movement"*

**ENTREPRENEUR** Mr.D.Divakar, II B.Com (CA) 'B'

**INAUGURATION** Dr.R.Muthukumar, Principal

#### IN THE PRESENCE OF

Dr.P.Bruntha  
HOD Commerce

Dr.S.Saravana Babu  
Dean - Academic

Dr.S.Umapathy  
Dean - Research

#### EDC COORDINATORS

Dr.Nirmala Sathish

Dr.T.Manikandan

Ms.M.Gayathri

#### HOST

Faculty Members of B.Com (CA)

Dr.P.Archanaa

Dr.T.Vijayachithra

Dr.P.Gomathi Devi

Dr.M.Deepa

Ms.M.Shanmuga Priya

Dr.M.Nirmala

Dr.R.Ramya

Ms.D.Saranya

Dr.T.Mohana Sundari

Ms.M.Gayathri

Ms.R.Subha Sangeetha

Mr.S.Rajagopalan

Ms.T.Muthukannu



20/09/2023



10:30 AM



A 235



### Content of the Programme:

Entrepreneurship Development Cell (EDC) along with IIC and UG Department of Commerce CA, NallamuthuGounderMahalingam College, Pollachi , Inaugurated the campus start-up - **M/S. Organicferto** on 20<sup>th</sup>September 2023. The product has a social cause in order to prevent ecosystem. The product Organicferto is an organic fertilizer which is of decomposed leaves. This product is purely organic in nature. Organicferto is made by decomposing of leaves by water, cowdung and buttermilk.

### Members of the Startup:

Sl.No.	Name
1	Mr.D.Divakar – II B.Com CA ‘B’ Entrepreneur
2	Faculty Members of B.Com CA











IQAC/2023-24/DEC/161



**NGM COLLEGE(AUTONOMOUS) POLLACHI**  
**DEPARTMENT OF COMPUTER SCIENCE (AIDED)**

**IN ASSOCIATION WITH INSTITUTION'S INNOVATION COUNCIL (IIC)**

**&**

**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**

**INAUGURATION -CAMPUS STARTUP**

**We cordially invite you for the  
inaugural ceremony**

**Nature plaza**

**M.Kirubavathi & A.Rumana Parveen**

**Presides:Dr.R.Muthukumaran**

**Principal**

**IN THE PRESENCE BY**

**HEAD OF THE DEPARTMENT**

**Dr.R.Manickachezian**

*HOD*

**ASSOCIATE PROFESSOR**

**Mr.K.Srinivasan**

**ASSISTANT PROFESSOR**

**Dr.Aruchamy Rajini**

**Dr.M.Malathi**

**Ms.M.Latha**

**DATE : 13.12.2023**

**TIME: 10.00-11.00 AM**

**PH.NO: 9384188202 , 9150576828**



### **Content of the Programme:**

Department of Computer Science (Aided) , Nallamuthu Gounder Mahalingam College, Pollachi , Inaugurated the startup named NATURE PLAZA – CAMPUS STARTUP on 13<sup>th</sup> December 2023. The Nature Plaza provides organic products like areca leaf plates, coconut shell product and organic hair oil . This startup's focus to ecological friendly and customer satisfaction makes it a compelling choice for consumers seeking eco-friendly alternatives in the personal care and dining sectors.

### **NATURE PLAZA – CAMPUS STARTUP Team Members**

S.No	Name
1	A.Rumana parveen – II B.Sc (CS)
2	M. Kirubavathi – II B.Sc (CS)

## Photographs – Inauguration (13 December 2023)



**UG-COMMERCE WITH INTERNATIONAL BUSINESS REPORT OF THE EVENT -**

**IQAC/2023-24/DEC/170**

**THE INAUGURATION OF STARTUP**

UG department of commerce with International Business in association with Entrepreneurship development cell and Institution Innovation Council jointly organized for the Inauguration of “**NANDHA HOME MADE NATURAL PRODUCTS**” on 22.12.2023 at 10.00 Am in NGM PRE-INCUBATION FOR INNOVATION & STARTUP.

In this occasion, the Lychee Mart have been inaugurated and ribbon - cutting ceremony done by Dr.R.Muthukumaran, Principal, in the presence of Prof. Dr.P.Bruntha, (Head) PG and Research Department of Commerce, Dr.S.Saravanababu-Dean Academic, Dr.S.Umapathy-Dean Research, Dr.G.Vignesh- Head of PG Department of Commerce with International Business, Dr.N.Bhuvaneshkumar- Head of UG Department of Commerce with International Business, Dr.Nirmala Sathish- EDC Co-coordinators and her team. Dr.V.Indumathi- IIC Co-coordinators ,DrM.Amutha and her team.

Selvi.G.V Akshaya and S.Mithra of I-B.Com IB students has produced and sold the different variety of natural face powder and hair oil in the name of “**NANDHA HOME MADE NATURAL PRODUCTS**” under the roof of Lychee Mart.

In this event students and faculty of UG and PG Department of Commerce with International Business and Head of the Departments and Faculty of other discipline, International Business Students of Government Arts College, Coimbatore participated and supported the budding entrepreneur by the purchase of variety of sweets, natural hair oils and face powder.

Encl: Invitation





Inauguration of Startup up “**NANDHA HOME MADE NATURAL PRODUCTS AND SWEET PARADISE HOME MADE SWEETS**”



International Business Students of Government Arts College, Coimbatore visited Start up



IQAC/2023-24/DEC/170

# NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS )-POLLACHI



UG DEPARTMENT OF COMMERCE WITH INTERATIONAL BUSINESS

IN ASSOCIATION WITH INSTITUTION INNOVATION COUNCIL (IIC)

&

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

*Cordially Invites You for the Inauguration of Start-Up*



## NANDHA HOME MADE NATURAL PRODUCTS

STUDENT  
ENTREPRENEUR  
G.V.AKSHAYA  
S.MITRA

+91 9489451826  
+91 8122443847

MARKETED BY



INAUGURATION  
**Dr. R. MUTHUKUMARAN**  
PRINCIPAL

IN THE PRESENCE OF

**Dr. P. BRUNTHA**

HOD

(PG & RESEARCH DEPT OF COMMERCE)

**Dr. S. SARAVANABABU**

DEAN ACADEMIC

**Dr. S.UMAPATHY**

DEAN RESEARCH

HOST

FACULTY OF B.COM. IB

Dr.N.BHUVANESHKUMAR

Dr.R.GAYATHRI

Ms.R.KALAISELVI

Ms.P.SUDHA

Ms.S.PRATHEEPA

WELL WISHERS

FACULTY OF M.COM. IB

Dr.G.VIGNESH

Dr.B.ROHINI

Ms.D.DIVYA

Ms.M.RAGAPRABHA

FRI-22 DEC 2023

VENUE: NGM PRE-INCUBATION  
FOR  
INNOVATION & STARTUP

TIME - 10: 30 AM



**UG-COMMERCE WITH INTERNATIONAL BUSINESS REPORT OF THE EVENT -**

**IQAC/2023-24/DEC/170**

**THE INAUGURATION OF STARTUP**

UG department of commerce with International Business in association with Entrepreneurship development cell and Institution Innovation Council jointly organized for the Inauguration of “**SWEET PARADISE HOME MADE SWEETS**” on 22.12.2023 at 10.00 Am in NGM PRE-INCUBATION FOR INNOVATION & STARTUP.

In this occasion, the Lychee Mart have been inaugurated and ribbon - cutting ceremony done by Dr.R.Muthukumaran, Principal, in the presence of Prof. Dr.P.Bruntha, (Head) PG and Research Department of Commerce, Dr.S.Saravanababu-Dean Academic, Dr.S.Umapathy-Dean Research, Dr.G.Vignesh- Head of PG Department of Commerce with International Business, Dr.N.Bhuvaneshkumar- Head of UG Department of Commerce with International Business, Dr.Nirmala Sathish- EDC Co-coordinators and her team. Dr.V.Indumathi- IIC Co-coordinators ,DrM.Amutha and her team.

Entrepreneurs are Selvi.N.Wincy and J.S.Pramila and of II-B.Com IB students has produced and sold the different variety of homemade sweets in the name of “**SWEET PARADISE**” under the roof of Lychee Mart. In this event students and faculty of UG and PG Department of Commerce with International Business and Head of the Departments and Faculty of other discipline, International Business Students of Government Arts College, Coimbatore participated and supported the budding entrepreneur by the purchase of variety of sweets, natural hair oils and face powder.

Encl: Invitation



Inauguration of Startup up “SWEET PARADISE HOME MADE SWEETS”

IQAC/2023-24/DEC/170

# NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS )-POLLACHI



UG DEPARTMENT OF COMMERCE WITH INTERATIONAL BUSINESS

IN ASSOCIATION WITH INSTITUTION INNOVATION COUNCIL (IIC)

&

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

*Cordially Invites You for the Inauguration of Start-Up*



## SWEET PARADISE HOME MADE SWEETS

STUDENT  
ENTREPRENEUR

WINCY.N  
PRAMILA.J.S

+91 6374582561  
+91 9578457734

MARKETED BY

lycheecart/

INAUGURATION

**Dr. R. MUTHUKUMARAN**

PRINCIPAL

IN THE PRESENCE OF

**Dr. P. BRUNTHA**

HOD

(PG & RESEARCH DEPT OF COMMERCE)

**Dr. S. SARAVANABABU**

DEAN ACADEMIC

**Dr. S.UMAPATHY**

DEAN RESEARCH

HOST

FACULTY OF B.COM. IB

Dr.N.BHUVANESHKUMAR  
Dr.R.GAYATHRI  
Ms.R.KALAISELVI  
Ms.P.SUDHA  
Ms.S.PRATHEEPA

WELL WISHERS  
FACULTY OF M.COM. IB

Dr.G.VIGNESH  
Dr.B.ROHINI  
Ms.D.DIVYA  
Ms.M.RAGAPRABHA

FRI-22 DEC 2023

VENUE: NGM PRE-INCUBATION  
FOR  
INNOVATION & STARTUP

TIME - 10: 30 AM







NALLAMUTHU GOUNDER  
MAHALINGAM COLLEGE  
(AUTONOMOUS)-POLLACHI

UG DEPARTMENT OF COMMERCE WITH  
INTERNATIONAL BUSINESS

 **GPS Map Camera**



Pollachi, Tamil Nadu, India  
MX6W+RPG, Palaghat, Pollachi, Tamil Nadu 642001, India  
Lat 10.662544°  
Long 76.996943°  
22/12/23 11:28 AM GMT +05:30