NGM College

Vision

Our dream is to make the college an institution of excellence at the national level by imparting quality education of global standards to make students academically superior, socially committed, ethically strong, spiritually evolved and culturally rich citizens to contribute to holistic development of the self and society.

Mission

Training students to become role models in arena by strengthening infrastructure, upgrading curriculum, developing faculty, augmenting extension services and imparting quality education through an enlightened management and committed faculty who ensure knowledge transfer, instil research aptitude and infuse ethical and cultural values to transform students into citizens in order to improve quality of life.

Department of B.COM- BPS

Vision

"Our dream is to excel in quality education to make the students academically superior and acquire corporate level knowledge to work is any situations by providing the quality education."

Mission

"Our department provides quality education of global standard by updating the curriculum in regular intervals with the corporate bodies to make the students, academically strong with realized sprit of adventurism social committed and culturally rich citizens

Program Educational Objectives:

PEO1	Able to work in ever expanding business process companies across the globe with the excellence in communication skills, leadership qualities and negotiating career path ways.
PEO2	Demonstrate professional and personal leadership in accounting, financial planning , analysis, control, KPOs , banking , insurance , marketing supply chain management and other related business processes with the Integrated critical thinking, analytical decision making.
PEO3	Become an entrepreneur who can provide innovative solutions for multi –dimensional business needs and there by evolve as globally competent business leaders in multidisciplinary domains.
PEO4	Involve in lifelong learning to cope up with contemporary industrial environment and in the emerging areas of Commerce.
PEO5	Excel as professionals in Commerce, socially committed individual having high ethical values, culturally rich citizens and there by contributing to the needs and development of the society.

Program Outcomes:

PO1	*Disciplinary knowledge:* Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of Commerce BPS.
PO2	*Leadership readiness/qualities:* To prepare the students to take up the responsibilities in various functional areas of the business organization and to have strong skill about the business processes and outsourcing services.
PO3	*Analytical reasoning*: To acquire entrepreneurial attributes and develop managerial skills; applying both quantitative and qualitative knowledge to their future careers in business.
PO4	*Problem solving*: To acquire the skills of communication analytics, team management decision making and problem solving etc.

PO5	*Critical thinking*: Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, and beliefs on the basis of empirical evidence. Critically evaluate practices, policies and theories by following scientific approach to knowledge development.
PO6	*Communication Skills*: Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself;
PO7	*Moral and ethical awareness/reasoning*: Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, appreciating environmental and sustainability issues.
PO8	*Lifelong learning*: Ability to acquire knowledge and skills, including, learning how to learn", that are necessary for participating in learning activities throughout life.

Program Specific Outcomes:

PSO-01	*Domain Knowledge:* To build a strong understanding in the areas of commerce and Business process services.
PSO-02	*Modern Technology Usage:* To develop the skill of analyzing the concepts and applying technology in business.

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)		
Course Code:	22UBP101			Title :		Batch :	2022-2025
				CORE: I		Semester	I
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Financial Accounting		Credits:	4

Course Objective

To impart knowledge to the students for the preparation of various accounting statements

Course Outcomes

CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.	K1
CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.	K2
CO3	To enable the students to learn the accounting practices of consignment and joint venture Accounting	K3
CO4	To analyse the skill for maintaining the books of accounts and problem-solving in the allied aspects of accounting.	K4
CO5	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.	K5

❖ Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	M	H	M	M	M	H	H
CO2	H	M	H	M	H	H	M	M	H	M
CO3	M	H	M	H	M	M	L	M	M	H
CO4	H	H	H	H	M	M	M	M	H	H
CO5	H	H	H	M	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS		Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP102		Title : CORE :II Business Management	Batch:	2022-2025
				Semester:	I
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Credits:	3

Course Objectives

This course introduces students to the basic principles of management in modern business. Among the topics discussed are environmental factors affecting decision-making, planning organizing, motivating and controlling organizational resources.

Course Outcomes

CO1	To understand the effective management principles as outlined in selected text learning objectives.	K1
CO2	To get the idea of effective management principles and techniques.	K2
CO3	To implement the skills by using both human and technological resources.	K3
CO4	To analyze the ability to communicate effectively.	K4
CO5	To demonstrate the role, skills and functions of management	K5

Mapping

PSO \ CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	M	H	M	M	M	H	H
CO2	H	M	H	M	H	H	M	M	H	M
CO3	M	H	M	H	M	M	M	M	M	H
CO4	H	H	H	H	M	H	M	M	H	H
CO5	H	H	H	M	H	H	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS			Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP1A1			**Title :** ALLIED : I	**Batch:**	2022 – 2025
				Business Mathematics	**Semester:**	I
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5		**Credits:**	4

Course Objective

➢ The mathematics program promotes mathematical skills and knowledge for their intrinsic, effectiveness in developing proficiency in analytical reasoning.

➢ To develop the analytical and logical thinking.

Course Outcomes

CO1	To recollect and solve business arithmetic operations with fractions to do business problems and be able to select which math method needs to be used to do problems.	K1
CO2	To understand percentages, ratios, and proportions for business applications such as discounts mark-ups and markdowns.	K2
CO3	To apply simple and compound interest to do business calculations such as value of money, maturity value, promissory notes, present value and future value.	K3
CO4	To analyze central measurements, frequency distributions, graphs and measure of dispersion.	K4
CO5	To appraise the proficiency in the application to solve business math problems	K5

Mapping

PSO ⟍ CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	M	M	H	H
CO2	H	M	H	H	H	H	M	M	H	M
CO3	M	H	H	M	M	M	M	M	M	H
CO4	M	H	H	H	H	H	M	M	H	H
CO5	H	H	H	H	M	H	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS			Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP203			Title : CORE :III	Batch:	2022 – 2025
				Higher Financial Accounting	Semester:	II
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5		Credits:	4

Course Objective

To familiarize the fundamental concepts of higher financial Accounting.

Course Outcomes

CO1	To recollect the rules for admission, retirement and death of a partner in a firm.	K1
CO2	To get the idea about computation of various methods of goodwill and settlement of accounts to retiring partners.	K2
CO3	To apply the relevant rule for settlement of accounts among partners after dissolution.	K3
CO4	To analyse the procedures involved in accounting processes and its application.	K4
CO5	To evaluate the knowledge about maintaining the branch account and Hire Purchase Accounting and their accounting treatment.	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	M	H	H	H	H	M	M	M	M	H
CO3	H	H	H	H	M	M	M	M	H	H
CO4	H	M	H	M	H	M	M	M	H	M
CO5	H	H	H	H	H	M	M	H	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS			Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP204			Title : CORE :IV	Batch:	2022 - 2025
				Accounting and Finance For Corporate	Semester:	II
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	4

Course objectives

To enable students to learn the Finance and Accounting Process applied in corporate sectors.

Course Outcomes

CO1	To keep in mind the corporate readiness as well as overview of corporate and History of BPS Industry.	K1
CO2	To understand the various activities in Business Process Outsourcing industries.	K2
CO3	To understand the various activities in accounts receivable, payable and general ledger.	K3
CO4	To understand the traditional accounting method and ERP for enrich the knowledge about the current technology.	K4
CO5	To observe the Indian accounting standards and IFRS for fulfil the expectation for corporate industries.	K5

Mapping

PSO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	H	H	M	M	M	M	M	H	H
CO4	H	H	H	H	H	M	M	M	H	H
CO5	H	M	H	H	H	M	M	H	M	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS		Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP2A2		**Title :** ALLIED :II Programming Language in Business Application Software And Internet	**Batch:**	2022 - 2025
				Semester:	II
Lecture Hrs./Week or Practical Hrs./Week	4	**Tutorial Hrs./Sem.**	-	**Credits:**	2

Course objective

To enable the student and to develop the software skill in business.

Course Outcome

CO1	To select the document and edit in ms word.	K1
CO2	To work with chart and performing basis calculation in ms excel.	K2
CO3	To apply design to enhance the looks of the presentation.	K3
CO4	To access and work with tables, queries, forms and reports in ms outlooks.	K4
CO5	To describe the HTML in web page communication	K5

Mapping

PSO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	M	H	H	H	M	M	M	M	M	H
CO3	H	H	H	H	M	M	M	M	H	H
CO4	H	M	H	M	H	M	M	M	H	M
CO5	H	H	H	H	H	M	M	H	H	H

L-Low; M-Medium; H-High

B.COM- BPS (2022-2025 BATCH)

Programme Code:	B.COM- BPS		Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP305		Title: CORE :V	Batch:	2022 – 2025
			Corporate Accounting	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5		
				Credits:	5

Course Objective

To inculcate knowledge among the students about corporate accounting and its implication

Course Outcome

CO1	To recollect the basic concepts and terms of the corporate accounting.	K1
CO2	To understand the concepts of liquidation of the companies	K2
CO3	To apply the knowledge in evaluating goodwill & share of a company	K3
CO4	To analyse the basic in preparing financial statement of joint stock company.	K4
CO5	To evaluate the students with the accounting treatment adopted for raising funds and redeeming them	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	M	H	M	M	M	M	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	M	H	H	M	H	M	M	L	M	H
CO4	H	H	H	H	H	L	M	M	H	H
CO5	H	H	M	H	H	M	M	H	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS		Programme Title:	Bachelor of Commerce (Business process services)
Course Code:	22UBP306		Title: CORE :VI	Batch:	2022 - 2025
			Principles and Practices of Insurance	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Credits:	4

Course Objective

On successful completion of this course, the students should have understoodPrinciples of Life Insurance, General Insurance and Risk Management Process in Business.

Course Outcomes

CO1	To keep in mind the concept of risk and insurance.	K1
CO2	Picture of the life insurance policies & life cycle.	K2
CO3	To evaluate the nonlife insurance policies & Concepts.	K3
CO4	To categories Fire Insurance Policies & Marine Insurance.	K4
CO5	To comprehend Motor Insurance and Health Insurance.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO1	H	H	H	H	H	H	H
CO2	H	M	M	H	M	H	M
CO3	H	M	H	H	M	H	M
CO4	H	M	M	H	M	H	M
CO5	H	M	H	H	H	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP307			Title : CORE VII	Batch :	2022-2025
					Semester	III
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	4	Case Analysis	Credits:	3

Course Objective

To enable the student to develop their analytical skills, evaluating new and currentknowledge, problem solving abilities and decision making strategies.

Course Outcomes

CO1	To identify the difference and similarities with the consumer market.	K1
CO2	To plan, organize and coordinate the teamwork of creating synergies and inter team relationship.	K2
CO3	To apply the skills in HRM through exercises and case study work.	K3
CO4	To Analyse relevant case exercise in financial management for the purpose of investment.	K4
CO5	To appraise the skills needed to read as well as various business cases with an analytical framework in mind ·	K5

❖ Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	M
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	M

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS		Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP3A3		Title: ALLIED: III	Batch:	2022 – 2025
			Business Economics	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem. 3		Credits:	4

Course Objective

The course is designed for students to examine the importance and application ofeconomic analysis to business decision making. Topics include economic theories and applications dealing with demand, production, market and pricing.

Course Outcomes

CO1	To keep in mind micro & macroeconomic tools and concepts to address public policy issues.	K1
CO2	To understand supply and demand analysis to relevant economic issues .	K2
CO3	To apply marginal analysis to the "firm" under different market conditions.	K3
CO4	To analyze different methods for the measurement of national income.	K4
CO5	To make optimal business decision by integrating the concepts of economics	K5

Mapping

PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	M	H	M	H	M	M	M	M	H
CO2	M	H	M	H	H	M	M	M	H	M
CO3	M	H	M	H	H	M	M	M	H	M
CO4	H	H	M	M	H	M	M	M	H	M
CO5	H	M	H	H	H	M	M	H	M	H

B.COM- BPS (2022-2025 BATCH)

Programme Code:	B.COM- BPS		Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22 UBP 3N1		Title: Non Major Elective-I	Batch:	2022 – 2025
			Entrepreneurial Development	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Credits:	2

Course Objective

To Understand the Basic Development of Entrepreneurship as a Profession

Course Outcomes

CO1	To keep in mind the critical thinking skills in business	K1
CO2	To get the idea how to manage people, process, and resource within a organization	K2
CO3	To apply knowledge of leadership concepts in an integrated manner	K3
CO4	To analyze the internal/external factors affecting a business to evaluate business Opportunities	K4
CO5	To measure the concept of entrepreneurial process and its growth	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	M	M	M	M	H	H
CO2	H	L	H	M	H	M	M	M	L	H
CO3	L	H	H	H	H	M	M	M	H	H
CO4	H	H	H	H	M	M	M	M	H	H
CO5	H	H	H	M	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS	Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP3N2	**Title:** Non Major Elective- I	**Batch:**	2022 – 2025
		Advertising and Sales Promotion	**Semester:**	III
Lecture Hrs./Week or Practical Hrs./Week	1 **Tutorial Hrs./Sem.** -		**Credits:**	2

Course Objective

To equip the students with basic concepts of advertising and sales

Course Outcomes

CO1	To remember the elements of advertising and sales promotion.	K1
CO2	To understand how advertisement is used as a tool to achieve marketing objectives.	K2
CO3	To implement advanced theories of communication relating to advertising.	K3
CO4	To evaluate an advertising campaign.	K4
CO5	To analyze the sales promotion and planning.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	L	H	M	H	H	M	M	M	L	H
CO3	H	H	H	L	H	M	L	M	H	H
CO4	H	M	H	H	M	L	M	M	H	M
CO5	H	H	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Units	Contents	Hrs

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP408			Title :	Batch :	2022-2025
				CORE:VIII	Semester	IV
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Income Tax	Credits:	4

Course Objective

To facilitate the students to gain adequate knowledge in Income-Tax

Course Outcomes

CO1	To recollect the fundamental concept of income tax act 1961	K1
CO2	To get the idea of the various sources of incomes	K2
CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes	K3
CO4	To category the individual income in computation statement.	K4
CO5	To compute income from business and profession.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	M	H	H	H	M	M	M	M	M	H
CO3	H	H	H	H	M	M	M	M	H	H
CO4	H	M	H	M	H	M	M	M	H	M
CO5	H	H	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP409			Title :	Batch :	2022-2025
				CORE: IX	Semester	IV
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Organizational Behaviour	Credits:	4

Course Objective

The objectives of the course are to familiarize the participants with the behavioural patternsof human beings at individual and group levels in the context of an Organization.

Course Outcomes

CO1	To explain group dynamics for working in groups	K1
CO2	To identify the processes used in developing communication	K2
CO3	To demonstrate skills required for working in groups.	K3
CO4	To analyze and compare different models used to explain individual behaviour related to motivation and rewards	K4
CO5	To examine the conflicts arising in workplace.	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	L	M	H	H
CO4	H	H	H	M	M	L	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP410		Title :	Batch :	2022-2025
			CORE: X	Semester	IV
Lecture Hrs./Weekor Practical Hrs./Week	3	Tutorial Hrs./Sem.		Programming Lab in Tally	Credits:	2

Course Objective

This course is aimed at developing software skills among the students, so that the students can handle this software after their studies. This course deals with the fundamentals of Tally ERP 9.

Course Outcomes

CO1	To remember the financial statement and analysis	K1
CO2	To enable to learn the Ledgers all accounting voucher types.	K2
CO3	To solve the Profit & Loss account, Ratio analysis, Trial Balance, Accounts books.	K3
CO4	To analyse the process of Stock Items, inventory voucher types and to have a design on tax Report	K4
CO5	To impart practical training on this software so that students could apply its various aspects in their day to day business/professional activities	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business process services)	
Course Code:	22UBP4A4			Title:	Batch :	2022-2025
				ALLIED:IV	Semester	IV
Lecture Hrs./Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Statistical Methods	Credits:	4

Course objective

➢ Show proficiency in basic statistical skills embedded in their courses.
➢ Students shall know how to organize, manage and present data.

Course Outcomes

CO1	To recollect probability theory and probability distributions in relation to general statistical analysis.	K1
CO2	To understand sampling methodologies and their associated analysis.	K2
CO3	To apply, design and evaluate regression analysis.	K3
CO4	To analyze and contrast techniques and biases of quantitative methods within the context they are to be applied.	K4
CO5	To calculate and interpret the correlation between two variables.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	M	L	H	M
CO2	H	M	H	H	H	L	M	M	M	H
CO3	M	H	H	M	M	M	M	M	H	H
CO4	M	H	H	M	H	M	M	M	H	H
CO5	M	H	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

B.COM- BPS (2022-2025 BATCH)

Programme code:	B.COM- BPS			Programme Title :		Bachelor of Commerce (Business process services)	
Course Code:	22UBP4S1			Title:		Batch :	2022-2025
				SEC : I Naan Mudhalvan		Semester	IV
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.	-	Industry 4.0		Credits:	2

Course objective

1. Align the theory and concepts with Industrial application of computers
2. Introduce the basic concepts of Industry 4.0, Artificial Intelligence, Big Data and Internet of Things.
3. Learn the applications and tools of Industry 4.0

Course Outcomes

CO1	To understand the basic concepts of Industry 4.0	K1
CO2	To outline the features of Artificial Intelligence	K2
CO3	To summarize the Big data domain stack and Internet of Things	K3
CO4	To identify the applications and Tools of Industry 4.0	K4
CO5	To analyze the skills required for future	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	M	H	M	M	M	M	M	M	M
CO2	H	H	M	H	L	M	M	M	H	L
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	L	M	H	H	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	UAP			Programme Title:	B.A., / B.Sc., / B. Com.,	
CourseCode:	23UAP4S1			Title	Batch:	2023-2026
				SEC II: Naan Mudhalvan: Quantitative Aptitude	Semester:	IV
LectureHrs./Week or PracticalHrs./Week	2	Tutorial Hrs./Sem.	5		Credits:	2

Course Objective

- To enable the students to refine their mathematical, logical, and analytical skills.
- The student will be able to answer real-life simple problems by using HCF and LCM.
- The student is able to apply the correct sequence of operations to find out the value of a given mathematical expression.
- The student will be able to solve the problem involving square roots, cube roots, and average.
- To make them prepare for various public and private sector exams and placement drives.
- To understand the functions of tableau for data process and deploy dashboard.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To have fundamental knowledge of Mathematics about problems of numbers using Mathematical formulae.	K1
CO2	To understand the concepts of profit & loss related processing, simplification, etc.,	K2
CO3	To apply the formulae to real time problems on probability, Areas of surfaces and apply data visualization tool for any data set.	K3
CO4	To analyze the problems solving related to Age, Time and Distance and Time and Work etc. To examine their employability skills.	K4
CO5	Use their logical thinking and analytical abilities to evaluate puzzle and decision making related questions from company specific and other competitive tests / To critically evaluate numerous possibilities related to puzzles. To develop their Competitive skills and improve the decision-making skills. To generate analytical reports and presentations using Data Interpretation.	K5 K6

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	M	M	L	H	M	M	M	M
CO2	H	L	H	M	M	M	L	M	M	M
CO3	H	H	M	M	L	H	H	H	M	H
CO4	H	M	H	H	H	M	H	H	L	H
CO5	M	M	L	H	M	H	M	M	H	M

*H-High; M-Medium; L-Low

Programme code:	B.COM- BPS			Programme Title :		Bachelor of Commerce (Business process services)	
Course Code:	22UBP4N1			Title:		Batch :	2022-2025
				Non Major Elective : II		Semester	IV
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Project Management	Credits:		2

Course objective

To demonstrate effective leadership and manage the selection and initiation of individualprojects.

Course Outcomes

CO1	To remember scope, cost, timing and quality of the project	K1
CO2	To understand the strategic plans of the organization	K2
CO3	To implement the project management in organization change	K3
CO4	To estimate the project management practices to the launch of new program	K4
CO5	To assess the project characteristics and various stages of a project.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	M	H	M	M	M	M	M	M	M
CO2	H	H	M	H	L	M	M	M	H	L
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	L	M	H	H	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business process services)	
Course Code:	22UBP4N2			Title:	Batch :	2022-2025
				Non Major Elective : II	Semester	IV
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Service Marketing	Credits:	2

Course objective

To equip the student with basic concepts and knowledge about different service sectors

Course Outcomes

CO1	To recollect the nature and scope of services marketing	K1
CO2	To understand the challenges involved in marketing and managing services.	K2
CO3	To apply the role of employees in service delivery, customer satisfaction and service quality.	K3
CO4	To identify and analyze the various components of the service marketing mix.	K4
CO5	To evaluate the issues required in managing customer satisfaction and service quality To identify and analyze the various components of the service marketing mix.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	M	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	M	H
CO3	M	H	H	H	H	M	M	M	H	H
CO4	H	M	H	L	M	M	M	M	H	M
CO5	H	H	M	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :		Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP511			Title :	Batch :	2022-2025	
				CORE: XI	Semester	V	
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Cost Accounting	Credits:	5	

Course Objective

To impart knowledge to the students for the preparation of various accounting statements

Course Outcomes

CO1	To identify the costing system, cost management system and the concept of labour and overhead cost.	K1
CO2	To understand the various cost accounting systems using ideas and techniques and apply some of which are at the forefront of the discipline.	K2
CO3	To apply skills in preparing cost sheet	K3
CO4	To analyze the elements of cost involved in various processes.	K4
CO5	To evaluate problems in the allocations and apportionment of overheads.	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	M	M	M	M	M	M	M
CO3	H	H	H	M	M	M	M	M	M	M
CO4	H	M	M	H	H	M	M	M	H	H
CO5	H	H	M	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP512		Title :	Batch :	2022-2025
			CORE: XII	Semester	V
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Investment Management	Credits:	3

Course Objective

To enable the students to acquire in depth knowledge in the field of finance in investmentalternatives, introduce them to framework of their analysis and role of investor protection.

Course Outcomes

CO1	To acquire the idea of the capital market operates and identifies the main participants.	K1
CO2	To examine, over the counter exchange of India.	K2
CO3	To apply the use of derivatives.	K3
CO4	To evaluate the various financial instruments.	K4
CO5	To demonstrate the use of derivatives and capital market instruments.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	H	H	H

L-Low; M-Medium; H-High

Programmecode:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business process services)	
Course Code:	22UBP513			**Title:**	Batch :	2022-2025
				CORE:XIII	**Semester**	V
Lecture Hrs./Week or Practical Hrs./Week	5	**Tutorial Hrs./Sem.**	-	Campus to Corporate	**Credits:**	3

Course objective

To exposed the students to the concepts of corporate world. They will have practical ways toimplement the concepts, immediately on their return to their respective work front.

Course Outcomes

CO1	To recollect positive mental attitude, etiquette and professional grooming	K1
CO2	To understand the team play, stress management and healthy social interactions in corporate.	K2
CO3	To apply purposeful decisions regarding the balance of education, work and leisure time.	K3
CO4	To analyze self-awareness, proactive communication, assertiveness and behavioural effectiveness.	K4
CO5	To expose into the challenges faced by the fresher/ new entrants in the corporate life.	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	M	M	H	H
CO2	H	M	H	H	H	M	M	M	H	H
CO3	H	H	H	M	M	M	M	M	M	M
CO4	H	H	H	M	H	M	M	M	M	H
CO5	H	H	M	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Units	Contents	Hrs

Programme code:	B.COM- BPS		Programme Title :		Bachelor of Commerce (Business process services)	
Course Code:	22UBP514		Title:		Batch :	2022-2025
			CORE:XIV		Semester	V
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Banking Process for Business	Credits:	3

Course objective

To provide ideas related to usage of banking functions and its activities

Course Outcomes

CO1	To remember the principles & Functions of banking.	K1
CO2	To understand procedure to open account, types of deposits & types of cards.	K2
CO3	To categorize different types of cheque.	K3
CO4	To analyze loans & advances, mortgage.	K4
CO5	To evaluate origin of international trade in Indian banking system	K5

Mapping

PSO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	M	M	M	H
CO2	M	H	H	H	M	M	M	M	H	H
CO3	H	M	H	M	H	M	L	M	H	M
CO4	H	M	M	H	H	L	M	M	M	H
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

B.COM- BPS (2022-2025 BATCH)

Programme code:	B.COM- BPS			Programme Title :		Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP515			Title :		Batch :	2022-2025
				CORE: XV		Semester	V
Lecture Hrs./Weekor Practical Hrs./Week	-	Tutorial Hrs./Sem.	-	Institutional Training		Credits:	2

Course Objectives

Training will develop intermediate to advanced knowledge and skills in the business.

To develop the capability of human resource –personnel and to prepare functionalanalysis map for the job functions.

Course Outcomes

CO1	To recollect appropriate techniques.	K1
CO2	To understand and manage personal behaviour and attitudes.	K2
CO3	To apply the knowledge to task.	K3
CO4	To analysis the changing conditions in the company.	K4
CO5	To evaluate the environment of the companies	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	M	H	M	H	M	M	M	M	H
CO3	M	H	M	H	M	M	M	M	H	H
CO4	M	H	M	H	H	M	M	M	H	M
CO5	H	H	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS		Programme Title:		Bachelor of Commerce (Business process services)	
Course Code:	22UBP5E1		**Title:** CORE ELECTIVE:I		**Batch:**	2022 – 2025
			Commercial Law		**Semester:**	V
Lecture Hrs./Week or Practical Hrs./Week	5	**Tutorial Hrs./Sem.**	-		**Credits:**	4

Course Objective

To make the students to understand the fundamentals of Commercial Laws**.**

Course Outcomes

CO1	To remember rules and issues relating to the business.	K1
CO2	To understand the fundamentals of commercial law.	K2
CO3	To apply the knowledge and skills in the elective area of the business law.	K3
CO4	To evaluate the principles and legal techniques to resolve practical problems in the area of commercial law.	K4
CO5	To assess the correctness of applying specific law to a specific cases and choosing the most appropriate one	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	M	M	M	M	M	H	M
CO2	H	M	H	M	M	M	M	M	H	M
CO3	H	H	H	H	H	M	M	M	H	H
CO4	H	H	H	H	H	M	M	M	H	H
CO5	H	H	H	H	H	M	M	H	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)		
Course Code:	22UBP5E2			Title :	Batch :	2022-2025	
				Core Elective-1	Semester	V	
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Modern Marketing	Credits:	4	

Course Objective

To endow students with the knowledge of Marketing

Course Outcomes

CO1	To remember the key concept and elements of marketing.	K1
CO2	To understand the role of marketing in a business context.	K2
CO3	To deploy awareness and consideration of tools available to a marketer.	K3
CO4	To analyze the global marketing environment and opportunities.	K4
CO5	To get an understanding of fundamental concepts of modernMarketing practices.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programmecode:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)
Course Code:	22UBP5E3			Title :	Batch :	2022-2025
				Core Elective-1	Semester	V
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Auditing Principles and practices	Credits:	4

Course Objective

To expose the students to the principles and practice of auditing.

Course Outcomes

CO1	To keep in mind current auditing concepts, students and acceptable practice	K1
CO2	To comprehend preventative internal control measures.	K2
CO3	To implement the audit process from planning of audit to completion of audit	K3
CO4	To interpret audit through computer assisted audit technique	K4
CO5	To assess audit techniques	K5

Mapping

CO \ pso	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	M
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	M

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP5AL		Title :	Batch :	2022-2025
			Advanced Learner Course-I	Semester	V
Lecture Hrs./Week or Practical Hrs./Week	-	Tutorial Hrs./Sem.	-	Research Methodology-Advanced learner Course(Self Study)	Credits:	2

Research Methodology helps the students to accumulate knowledge which are essential for gathering, analyzing and interpretation of the problems confronted by humanity. This paper introduces the nature of Social and Business research, and provides the techniquesof research, identification of problem, research design, data collection, sampling, processing, and interpretation of data and preparation of reports.

Course Objective

To enable to student to understand and work methods and concepts related research.

To enable the student to develop research project and work with research problem

Course Outcomes

CO1	To Provide an overview of the research process.	K1
CO2	To understand the types of research.	K2
CO3	To apply the methods and techniques of research.	K3
CO4	To evaluate the contents to be included in a research report.	K4
CO5	To impart knowledge on data analytical skills and to draw a meaningful Interpretation to the data sets so as to solve the business/Research problem.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	M	H	H	H	M	M	M	M	H	M
CO3	H	H	H	H	M	M	M	M	H	M
CO4	H	M	H	M	H	M	M	M	M	H
CO5	H	H	H	H	H	M	M	M	H	H

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business process services)	
Course Code:	22UBP5S1			**Title:**	**Batch :**	2022-2025
				Skill Based Subjects Major Elective:1	**Semester**	V
Lecture Hrs./Week or Practical Hrs./Week	3	**Tutorial Hrs./Sem.**	-	Market Research	**Credits:**	3

Course objective

To enable the students with the knowledge aspect of marketing concepts and research inmanagement of retail practices.

Course Outcomes

CO1	To understand the environment in which retailing take places.	K1
CO2	To identify the major types of measurement techniques and data collection methods.	K2
CO3	To apply a strategic approach for retailing.	K3
CO4	To write marketing research report and make presentation of the research result.	K4
CO5	To evaluate retail market and financial strategy including product pricing.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	M	H
CO3	H	H	H	H	H	M	M	M	H	H
CO4	M	H	H	H	H	M	M	M	H	M
CO5	M	H	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

					(Business Process Services)	
Course Code:	22UBP5S2		**Title :**		**Batch :**	2022-2025
			Skill Based Subjects Major Elective-I		**Semester**	V
Lecture Hrs./Week or Practical Hrs./Week	3	**Tutorial Hrs./Sem.**	-	Human Resource Capital Management	**Credits:**	3

Course Objective

To expose the students to the human resources management and its practices.

To impart knowledge on recruitment process.

Course Outcomes

CO1	To keep in mind the effective management and plan key human resource functions within organizations.	K1
CO2	To deduce and examine the current issues, trends practices and processes in HRM.	K2
CO3	To contribute to employee performance management and organizational effectiveness	K3
CO4	To analyze and problem-solve human resource challenges.	K4
CO5	To evaluate the strategic issues and strategies required to select and develop manpower resources in corporate sector.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	M	M	M	M	M	M	M	M	M	M
CO4	M	M	M	H	H	M	M	M	M	M
CO5	H	H	M	M	M	M	M	M	M	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS			Programme Title :	Bachelor of Commerce (Business Process Services)
Course Code:	22UBP616			Title :	Batch :	2022-2025
				CORE:XVI	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Management Accounting	Credits:	5

Course Objective

To impart knowledge to the students for the preparation of various accounting statements.

Course Outcomes

CO1	To remember the concepts and importance of management accounting in decision making.	K1
CO2	To understand and analyze financial statement to help managerial decision making.	K2
CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.	K3
CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.	K4
CO5	To gain the knowledge and skills to prepare a master budget and demonstrate an understanding of the relationship between the components of various special decisions, using relevant management techniques in an organization.	K5

❖ Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme Code:	B.COM- BPS			Programme Title:	Bachelor of Commerce (Business process services)	
Course Code:	22UBP617			Title: CORE : XVII	Batch:	2021 - 2024
				Supply Chain Management	Semester:	VI
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To provide an overview of the key activities performed by the logistics function, including distribution, transportation, global logistics and modern inventory paradigms. To enable the students to understand the needs and requirements of Supply chain management and its disciplines. To help the students to gain fundamental skills for analyzing and managing a supply chain in an organization. To help the students to assess the importance of the role played by information technology in a supply chain, and identify major IT applications. To know the concepts of logistics management.

Course Outcomes

CO1	Identify the importance and understand the multiple facets of supply chain business in their own perspective.	K1
CO2	Apply supply chain management principles and operational concepts to integrate, coordinate and synchronize supply chain activities to articulate and deliver customer-directed quality outcomes within Legal, regulatory, business and ethical frameworks in local and international environments.	K2
CO3	Students will be able to identify the principles of customer and supplier relationship management in supply chains and the principles of quality and lean manufacturing.	K3
CO4	Analyse the smooth transition of goods and services from manufacturers to the customers.	K4
CO5	Apply the knowledge of current information technology in all the major supply chain management practices.	K5

Mapping

PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	M	M	M	M	H	H
CO4	H	H	H	H	H	M	M	M	H	H
CO5	H	H	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP518		Title :	Batch :	2022-2025
			CORE: XVIII	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem. -	Business Processes Management	Credits:	4

Course Objective

To provide an understanding of BPS process and techniques.

Course Outcomes

CO1	To remember ethical obligations and responsibilities of business.	K1
CO2	To understand legal, social and economic environments of business.	K2
CO3	To apply knowledge of business concepts and functions in an integratedmanner.	K3
CO4	To figure out the specialized knowledge in operations management to solvebusiness problems.	K4
CO5	To measure about the service industry process; design, analyze, improve,monitor and optimize in the field of service sector.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
O2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6E4		Title :	Batch :	2022-2025
			CORE ELECTIVE: II	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	E-Commerce & Information Security	Credits:	4

Course Objective

To enable the students to acquire knowledge on electronic commerce and online business transactions.

Course Outcomes

CO1	To remember design and implement an e-commerce application with ashopping cart.	K1
CO2	To explain the real business cases regarding their e-business strategies and transformation processes and choices.	K2
CO3	To apply internet trading relationship including Business to Consumer,Business to Business, intra organizational concerns.	K3
CO4	To review legal issues and privacy in e-commerce and recognize global e-commerce issues.	K4
CO5	To evaluate the different types in E-commerce: C2C, C2B, B2C, B2B, G2Cand analyze the impact of E-commerce on business models and strategy.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS	Programme Title :	Bachelor of Commerce (Business Process Services)		
Course Code:	22UBP6E5	Title : CORE ELECTIVE-II:	Batch :	2022-2025	
			Semester	VI	
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Security analysis and Portfolio Management	Credits:	4

Course Objective

To create an awareness of the various investment avenues available for a secured return**.**

Course Outcomes

CO1	To know and understand the concepts of investment environment	K1
CO2	To impart an investment knowledge for the construction of a portfolio after a ratio analysis of fundamental and technical analysis.	K2
CO3	To apply the concept of fundamental and technical analysis for the construction of a portfolio.	K3
CO4	To analyze the performance of a selected portfolio for a certain period.	K4
CO5	To provide a theoretical and practical background in the field of investments as well as bonds and equity portfolios instruments.	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	M	H
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	M	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6E6		Title : CORE ELECTIVE-II:	Batch :	2022-2025
				Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	60	Executive Communication	Credits:	4

Course Objective

- Understand and demonstrate the use of basic and advanced proper writing techniquesthat today's technology demands, including anticipating audience reaction.
- To provide basic exposure to various forms and materials associated with officemanagement.

Course Outcomes

CO1	To recollect knowledge, skills and abilities to communicate in the business.	K1
CO2	To understand the basic concept and computation of tax liabilities including form 16.	K2
CO3	To apply practical knowledge of banking like pay-in-slip, withdrawal, DD challan and cheques.	K3
CO4	To analyze the text and be able to summarize ideas in marketing information in business.	K4
CO5	To evaluate the modem forms of communication	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	M	H
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	M	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6E7		Title :	Batch :	2022-2025
			Core Elective-III	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem. -	Company law and Secretarial Practice	Credits:	4

Course Objective

To provide the student with basic knowledge and understanding the law relating theprovisions of the Companies Act, 2013 and Secretarial Practice.

Course Outcomes

CO1	To recollect the concept about Company and its promotions under CompaniesAct 2013.	K1
CO2	To understand legal reasoning and analysis through study of statutes andregulatory practice relating to Company Secretary.	K2
CO3	To prepare the documents maintained under Companies Act 2013.	K3
CO4	To classify the correspondence relating to meeting and evaluate the processfrom formation of company to winding up of the company under company law.	K4
CO5	To impart, evaluate, role and importance of Company Secretary and keymanagerial personnel function in corporate sector.	K5

Mapping

PSO \ CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

B.COM- BPS (2022-2025 BATCH)

Programme code:	B.COM- BPS			Programme Title :		Bachelor of Commerce (Business Process Services)
Course Code:	22UBP6E8			Title :	Batch :	2022-2025
				CORE ELECTIVE –III	Semester	VI
Lecture Hrs./Week OrPractical Hrs./Week	5	Tutorial Hrs./Sem.	-	International Business	Credits:	4

Course Objective

To expose the students to the trade operations in the International Scenario **.**

Course Outcomes

CO1	To remember the level of formal analysis, the major models of international trade and are able to distinguish between them in terms of their assumptions and economic implications.	K1
CO2	To understand the principle of comparative advantage and its formal expression and interpretation within different theoretical models.	K2
CO3	To apply partial equilibrium and (where required) general equilibrium models in analyzing the economic effects of trade policy instruments such as tariffs, quotas, export subsidies.	K3
CO4	To analyze major recent developments in the world trading system, and be able to critically analyze key issues raised both by the current round of WTO negotiations and by the spread of regional trading arrangements.	K4
CO5	Analyse the principle of international business and strategies adopted by firms to expand Globally.	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	M	M
CO5	H	M	H	H	H	M	M	M	H	H

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6E9		Title : CORE ELECTIVE –III	Batch :	2022-2025
				Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Financial Management	Credits:	4

Course Objective

- To understand the various finance sources.
- To understand how to take capital budgeting and investment decisions

Course Outcomes

CO1	To define the overall role and importance of the finance function.	K1
CO2	To discuss basic finance management knowledge	K2
CO3	To apply the various kinds of dividend	K3
CO4	To analyse the investment decision	K4
CO5	To evaluate the concept of working capital	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	M
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	M

L-Low; M-Medium; H-High

B.COM- BPS (2022-2025 BATCH)

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6AL		Title :	Batch :	2022-2025
			CORE: Advanced Learner Course-II	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	-	Tutorial Hrs./Sem.	-	Credit Management (Self Study)	Credits:	2

Course Objective

To enhance the students to know about the concepts and its application in creditManagement.

Course Outcomes

CO1	To remember the Principle of Lending.	K1
CO2	To understand the Forms of Credit.	K2
CO3	To Analyze the Consumer Rights & Obligations.	K3
CO4	To evaluate Consumer Assessments.	K4
CO5	To evaluate the knowledge in personal and professional life	K5

Mapping

PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO1	H	H	H	H	H	H	H
CO2	H	H	H	H	H	H	H
CO3	H	M	H	H	H	H	M
CO4	H	H	H	M	M	H	H
CO5	H	M	H	H	H	H	M

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6S1		Title :	Batch :	2022-2025
			SEC-II Naan Mudalvan	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.	-	Goods and Service Tax	Credits:	2

Course Objective

To impart basic knowledge about major Goods and Service Taxes.

Course Outcomes

CO1	To remember the rules and regulation of Goods and Service.	K1
CO2	To understand the rules for registrations and its exemptions in taxation.	K2
CO3	To illustrate GST and its working mechanisms.	K3
CO4	To analyze and resolve tax problems.	K4
CO5	To appraise the earlier indirect tax system and present indirect tax system (GST) in Indian perspectives.	K5

Mapping

PSO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	H	M	M	M	H	M
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	M

L-Low; M-Medium; H-High

Programme code:	B.COM- BPS		Programme Title :	Bachelor of Commerce (Business Process Services)	
Course Code:	22UBP6S2		Title :	Batch :	2022-2025
			SEC-II Naan Mudalvan	Semester	VI
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.	-	Mutual Fund Foundation	Credits:	2

Course Objective

To impart basic knowledge about of what mutual funds are, their types, and their significance in the investment landscape.

Course Outcomes

CO1	To know the various types of mutual funds and make informed decisions about which types suit their investment objectives	K1
CO2	To Understand the structure and functioning of mutual funds, including their advantages and limitations.	K2
CO3	To Assess the risk associated with mutual fund investments and align their choices with their risk tolerance.	K3
CO4	To Evaluate the performance of mutual funds using appropriate metrics and benchmarks	K4
CO5	To Demonstrate improved financial literacy and an ability to make well-informed investment decisions.	K5

Mapping

CO \ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	M	H	H
CO2	H	H	H	H	H	M	M	M	H	M
CO3	H	M	H	H	H	M	M	M	H	H
CO4	H	H	H	M	M	M	M	M	H	H
CO5	H	M	H	H	H	M	M	M	H	M

L-Low; M-Medium; H-High

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District