

Nallamuthu Gounder Mahalingam College, Pollachi
(Autonomous)
Affiliated to Bharathiar University, Coimbatore

Department of
Economics BA-
Economics

Syllabus for the Academic Year 2022-2025

(Choice Based Credit System & OBES)

Department of Economics

Vision

Imparting quality education to students to make them employable by providing a strong academic foundation with a focus on value based education, cherishing our Nation's dreams to achieve excellence in the quality of education offered in our academic **YATRA**

Mission

To develop a perspective for an intelligent understanding of economic problems and impart training in the analytical framework of micro and macro economic analysis, statistical and mathematical techniques as well as economic theories to equip the students to handle quantitative issues analytically to meet the challenges of the corporate and financial world.

Program Educational Objectives:

PEO1	To provide students with the intellectual and analytical skills required to understand, evaluate and analyze the economic issues and challenges of everyday life.
PEO2	Inculcate skills to evaluate, innovate and integrate the contemporary issues and motivate further learning.
PEO3	To prepare the students to be eligible for advanced studies and exploring various business and employment opportunities in the field of banking, insurance, academic, administration and other formal and informal sectors of the economy.
PEO4	Apply and advance the knowledge and skill required, to become a creative professional in their chosen field.
PEO5	To inculcate the ethical, moral, social, environmental and economic values among students so that they become healthy citizens.

Program Outcomes:

Specified by UGC	
PO1	To make the students to understand and analyze the concepts, principles, doctrines, laws and policies in Economics.
PO2	To motivate the students to know about new trends in National Economy.
PO3	To enlighten the students with economic aspects for decision making.
PO4	To develop the skills of analysis and application of the economic principles to the real world problems.
PO5	To inculcate a sense of social responsibility in them so that they become socially productive citizens
PO6	To promote individual and teamwork communication
PO7	To inculcate life-long learning and ethics
PO8	To maintain physical and mental wellness

Program Specific Outcomes:

PSO-01	Aid in the application of Statistical tools with computer applications in solving realistic economic problems and promoting managerial skills
PSO-02	To serve as a national and regional hub of knowledge connectivity for rural and urban development including health

Mapping

PEOs POs\PSOs	PEO1	PEO2	PEO3	PEO4	PEO5
PO1	H	M	M	L	H
PO2	H	M	H	H	M
PO3	M	H	M	H	M
PO4	M	H	M	H	H
PO5	H	H	H	H	H
PO6	H	H	M	M	H
PO7	H	H	M	H	H
PO8	H	M	H	M	H
PSO1	H	M	H	H	H
PSO2	H	H	H	H	H

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO101			Title	Batc h:	2022-2025
				MICRO ECONOMICS-I	Seme ster:	I
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1		Credi ts:	5

Course Objective

This subject imparts basic economic principles governing the behaviors of individuals and firms regarding consumption and production.

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep various economic concepts in the minds of learners	K1/K2
CO2	To understand the economic problems production possibilities , assumptions and significance of economics	K2
CO3	To analyse the law of consumption, price, income, Consumption effect and Giffen paradox	K3
CO4	To observe and analyse production function and its Various theories and economies of large scale production	K3
CO5	To analyse cost functions and form so market structure	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	L	M	L	M	M
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	M	M	L	M	H	H
CO4	H	H	H	H	H	L	M	L	H	M
CO5	H	M	H	H	H	M	L	M	H	M

High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO102			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	INDIAN ECONOMY	Semester:	I
					Credits:	4

Course Objective

To acquire sufficient knowledge about India's economic features, occupational structure and the relative shares of the different Sectors

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To present economic challenges ailments associated with or arising directly from the problem of Indian Economy	K1
CO2	To understand the issues and policies relating to agriculture and industry.	K2
CO3	To understand industrial development and disinvestment	K3
CO4	To relate the strategy of development for energy.	K4
CO5	To evaluate the measures introduces for structural reforms in the economy.	K5

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	M	M	M	L	H	H
CO2	H	H	M	M	H	L	M	M	H	H
CO3	H	H	H	H	H	M	L	L	H	H
CO4	M	M	H	M	M	M	M	L	H	H
CO5	M	H	H	L	H	M	L	M	H	H

High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO203			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	MICRO ECONOMICS -II	Semester	II
					Credits:	4

Course Objective

This subject provides an insight into the market structure and process of price determination of product and factors

Course Outcomes

On the successful completion of the course, students will be able

CO Number	CO Statement	Knowledge Level
CO1	To keep the various market structure and the characteristics of Monopoly market in the minds of learners.	K1/K2
CO2	To understand the concepts of wage differentials, trade union and collective bargaining.	K2
CO3	To apply factor pricing and rent theories.	K3
CO4	To analyse the equilibrium of the firm under monopolistic competition and Oligopoly market.	K4
CO5	To observe and analyse theories of interest and profit.	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	M	M	M	M	M
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	M	M	M	L	H	H
CO4	H	H	H	H	H	M	L	L	H	M
CO5	H	M	H	H	H	L	M	M	H	M

High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO204			Title	Batch:	2022- 2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	INTERNATIONAL ECONOMICS	Semester:	II
					Credits:	4

Course Objective

To familiarize the students with the postulate of trade theories and trade policies

Course Outcomes(CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep basic theories of international trade in the minds of learners.	K1
CO2	To deal with different gains from trade.	K2
CO3	To apply the measures to correct BOP disequilibrium and Exchange rate.	K3
CO4	To appraise government imposed limitations regarding Currencies and effecting it.	K4
CO5	To evaluate the working and operations of international Financial Institutions and most economic order	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	M	H	M	L	M	H	H
CO2	H	M	H	H	H	M	L	L	H	H
CO3	H	H	M	H	M	L	M	M	H	H
CO4	H	H	H	H	H	M	M	L	H	H
CO5	H	M	H	M	L	M	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO2A2			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	DISASTER MANAGEMENT	Semester:	II
					Credits:	4

Course Objective

To provide a general concept in the dimensions of disasters caused by nature beyond the human control as well as the disasters and environmental hazards induced by human activities with emphasis on disaster preparedness, response and recovery.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep the various concepts of disasters in the minds	K1
CO2	To understand the approaches of Disaster Management	K2
CO3	To apply skills to respond to disaster.	K3
CO4	To analyse the impact of Disasters	K4
CO5	To practice disaster management techniques	K4

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	M	H	H	M	L	L	H	M
CO2	M	M	M	H	H	L	M	M	H	M
CO3	H	M	M	H	H	M	M	L	H	H
CO4	M	M	H	H	H	M	L	M	H	H
CO5	M	H	H	H	M	L	M	L	M	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO305			Title	Batch:	2022- 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	MACRO ECONOMICS	Semester:	III
					Credits:	4

Course Objective

The aim of this paper is to make the students to understand the important macroeconomic concepts like employment, income, investment and consumption etc., and their mutual dependence in achieving the National goal.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To concern overall dimensions total size, individual parts of economy and concepts of national income and ailments in measurement.	K1
CO2	To understand employment theories and trends.	K2
CO3	To grasp the attributes of consumption functions, investment functions and working of the chain of action and reaction in Investment and national income.	K3
CO4	To Import knowledge on real investment and period of time and Key determinations.	K4
CO5	To analyse simultaneous equilibrium in both the goods market and management.	K4

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	H	H	M	H	M	L	M	M	H	H
CO3	M	H	H	H	M	M	L	L	H	H
CO4	H	H	H	H	H	M	M	M	H	H
CO5	H	H	H	M	M	M	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO306			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	ECONOMICSO F DEVELOPMENT ANDPLANNING	Semester:	III
					Credits:	4

Course Objective

The aim of this paper is to provide basic knowledge about theories and basic issues related to economic development in India.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep in mind the obstacles to Economic Development	K1
CO2	To understand relevant Theories on Growth	K2
CO3	To implement/create ideas to Unearth Black Money	K3
CO4	To analyse Plan Models and Human Capital Formation	K4
CO5	To interpret strategy for Manpower planning	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	M	H	H	H	H	M	M	L	H	H
CO3	H	M	H	H	H	L	M	M	H	H
CO4	M	M	H	H	M	M	M	L	H	H
CO5	H	H	H	H	H	M	L	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO3A3			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	BANKING LAW AND PRATICE	Semester:	III
					Credits:	4

Course Objective

The course is designed to provide adequate understanding about banking practices among the students.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To Recall the role and purpose of Indian Banking system	K1
CO2	To Acquire Knowledge in Banker and customer relationship	K1/K2
CO3	To deal the various deposit and schemes prevailing in Banks.	K3
CO4	To Analyse the components of Negotiable instruments, Endorsement and subsidies provided by the Bank.	K4
CO5	To Evaluate the new technology adopted in the Banking sector	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	M	L	L	M	H	H
CO2	H	H	H	H	H	M	L	L	H	H
CO3	M	H	H	M	H	L	M	M	M	H
CO4	H	M	H	M	H	M	L	M	H	M
CO5	H	H	H	H	H	M	M	L	H	H

H-High, M- Medium,L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO3N1			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Non Major Elective - I : Advertising and Sales Promotion	Semester:	III
					Credits:	2

Course Objective

To endow students with the knowledge of economic aspects of Advertising & significance of Sales Promotion.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recollect ideas on Advertising and Sales	K1
CO2	To understand effects of Advertising on Production Cost, Distribution Cost and Consumer Prices.	K2
CO3	To execute idea in Launching a Product	K3
CO4	To analyse various Sales Techniques and Sales force Management.	K4
CO5	To categorize recruitment selection and training in sales force management.	K5

Mapping

POPSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	L	H	H
CO2	H	H	H	H	H	L	M	M	H	H
CO3	H	H	H	H	H	M	M	M	H	H
CO4	H	H	H	M	H	M	L	M	H	H
CO5	H	H	M	H	H	M	M	L	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO3N2			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	NonMajor Elective - I: Economics for Competitive and Career Development	Semester:	III
					Credits:	2

Course Objective

The purpose of the course is to equip knowledge in economics for future career development.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember the characteristic features of Indian Economy.	K1
CO2	To understand National Income.	K2
CO3	To apply ideas of New Industrial Policy in major and small Scale Industries.	K3
CO4	To analyse various methods of Monetary, Fiscal and Foreign Policies.	K4
CO5	To compare trade related activities globally.	K5

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	H	H	H	H	H	M	L	L	H	H
CO3	H	H	H	H	M	L	M	M	H	H
CO4	H	H	M	H	H	L	M	M	H	H
CO5	H	H	H	H	M	M	M	L	H	H

H-High, M-Medium, L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO407			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	HISTORY OF ECONOMIC THOUGHT	Semester:	IV
					Credits:	4

Course Objective

This course tracing the history of economic thought and Gandhian economic thought, would enable the student to understand the concepts and approaches of contemporary economics

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recollect the economic ideas of Mercantilists, Physiocrats, and economic ideas of Adam Smith	K1/K2
CO2	To understand the economic views of Gossen-Edgeworth -Menger-KarlMarx and Marshall	K2
CO3	To apply various Indian Economists Ideas and its relevance to Indian Economy.	K3
CO4	To analyse the Gandhian Economics and to understand the importance of Gandhian Economics for Indian Economic Development.	K4
CO5	To observe the Economic Thought of Mahatma Gandhi for rural economic development	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO 8	PSO1	PS02
CO1	H	M	H	H	H	M	L	L	M	M
CO2	H	H	H	M	M	M	L	M	H	H
CO3	H	M	H	H	H	M	M	L	H	H
CO4	H	H	H	H	H	L	M	M	H	H
CO5	H	H	H	H	H	M	M	L	H	H

H- High, M- Medium, L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO408			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	2	MATHEMATICAL METHODS	Semester:	IV
					Credits:	4

Course Objective

This paper imparts the students with elementary mathematical methods applied in economic analysis.

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep the simple mathematical concepts in the minds of learners	K1/K2
CO2	To understand different equations and theory of matrices	K2
CO3	To execute rules of differentiation in economics theories	K3
CO4	To apply simple and indefinite integrals in economics	K3
CO5	To analyze partial and higher order derivatives in economics	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	M	H	H	L	M	L	M	M
CO2	H	H	H	H	M	M	L	M	H	H
CO3	H	M	H	H	H	M	M	L	H	H
CO4	H	H	H	M	M	M	L	M	H	H
CO5	H	H	M	H	M	M	M	L	H	H

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO4A4			Title	Batch:	2022- 2025
				BUSINESS COMMUNICATION	Semester:	IV
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1		Credits :	4

Course Objective

The aim of this paper is to enable the students to develop communication skill and report writing.

Course Outcomes(CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To provide basic framework on business letters and the stand point of their relevance	K1
CO2	To comprehend letter of enquiries and present advertisements	K2
CO3	To exercise various banking correspondence and company correspondence	K3
CO4	To list of matters that need to be discussed or dealt with minutes Of various meeting.	K4
CO5	To draft business reports and committee reports.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	M	H	L	M	M	H	H
CO2	H	H	H	H	H	L	M	M	H	H
CO3	H	H	H	M	H	M	L	L	H	H
CO4	H	H	H	H	L	L	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO4N1			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Non Major Elective-II	Semester:	IV
				INFORMATION MANAGEMENT	Credits:	2

Course Objective

This course is designed to make the students aware of scientific and latest innovations in office management.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember the functions of modern office	K1
CO2	To get the idea of Scientific Management.	K2
CO3	To apply essential modern methods and Latest Innovations.	K3
CO4	To analyse and apply forms of Report.	K4
CO5	To evaluate the purpose of Reports.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	L	M	L	H	H
CO2	H	H	H	H	H	M	L	M	H	H
CO3	H	H	H	H	H	L	M	L	H	H
CO4	H	M	H	H	H	M	L	M	M	H
CO5	H	H	H	H	H	M	L	L	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO4N2			Title	Batch:	2022- 2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Non Major Elective – II PRINCIPLES OF AIRPORT ECONOMICS	Semester:	IV
					Credits:	2

Course Objective

To enlighten the students – “Airports are observed as powerful Engines and act as a Multi – Model Business Centers for Regional and National Economic Development” and Facilitates Employment Opportunities.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember–Doctrine of Airport management.	K1
CO2	To understand Airport DemandAnalysis	K2
CO3	To apply Economic principles in Airport management	K3
CO4	To Anaylse the working of Airport	K4
CO5	Todetermine the quality of service	K5

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	H	H	H	H	H	L	M	M	H	H
CO3	H	H	H	M	M	L	L	M	H	H
CO4	H	H	M	H	M	L	M	L	H	H
CO5	H	H	H	H	H	M	L	M	H	H

H-High,M-Medium,L-Low.

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO509			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	MONETARY ECONOMICS	Semester:	V
					Credits:	05

Course Objective

This subject attempts to give an understanding of the role of money and banks in the Economy.

Course Outcomes

On the successful completion of the course, students will be able to

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember various concepts of monetary economics are Money supply,demand,value,inflation,deflation,trade cycles, etc,	K1/K2
CO2	To understand the types of monetary standard and Indian Currency System	K2
CO3	To observe the types, constructions of index numbers and various theories of money.	K3
CO4	Toimplement the phases of trade cycle and theories of trade cycle.	K4
CO5	To analyse functions of different banks and its role in Indian economic development.	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	L	M	M	M	M
CO2	H	M	H	H	M	M	M	L	H	H
CO3	H	M	H	H	M	M	M	M	H	H
CO4	H	H	H	H	M	M	L	M	H	M
CO5	H	H	H	H	H	M	M	L	H	M

H-High,M-Medium,L-Low.

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO510			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	TOURISM ECONOMICS	Semester:	V
					Credits:	4

Course Objective

This paper intends to provide knowledge on importance and its socio-economic benefits

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember and motivate tourism	K1
CO2	To understand Economic dimensions in generating employment Through Tourism	K2
CO3	To apply the impact of Information Technology on tourism and Travel sector	K3
CO4	To analyse cost estimation/expense simple industrial visit may Help to interpret.	K4
CO5	To develop the strong management and communication skills that Will broaden their job prospects	K5

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	M	M	L	H	H
CO2	H	H	H	H	H	L	M	M	M	H
CO3	H	H	H	H	H	M	M	M	M	H
CO4	H	H	M	H	M	M	M	M	H	H
CO5	H	H	H	H	H	M	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO511			Title	Batch:	2022-2025
LectureHrs./ Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	Skill Enhanced Course: Investment Policies and Programmes	Semester:	V
					Credits:	5

Course Objective

This paper intends to provide knowledge on approaches to investment and issues related to investment programmes.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To learn and expose the concepts of investments and programmes	K1
CO2	To get an idea of money market instruments and feature.	K2
CO3	To know different debt instruments and trading in the market	K3
CO4	To apply different analysis to manage investments	K4
CO5	To analyse constituents of the industrial securities market.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	M	H	L	M	L	H	H
CO2	H	H	M	H	H	M	L	M	H	H
CO3	H	H	H	H	H	M	L	L	H	H
CO3	M	M	H	H	H	L	M	M	H	H
CO4	H	H	H	H	M	M	M	L	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO512			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	3	Tutorial Hrs./Sem.	1	Window Based Office Automation and Tally	Semester:	V
					Credits:	2

Course Objective

This paper is designed to provide basic knowledge and how to use the computer applications as effective tools in both MS Office and Tally.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To get in-depth understanding of why computers are Essential components in business, education and society	K1
CO2	To Learn the Create,edit,save,and print documents to Include documents with lists and tables.	K2
CO3	To Demonstrate the essential skills for creating,editingand saving inMSWord document file.	K3
CO4	To apply the functions, formulas and calculations in Excel and Create a presentation and add slides to it; save a presentation; rearrange insert delete and slides add a table, Create and format a chart;	K4
CO5	To Create their own company, enter accounting,inventory Vouchers using computerized accounting environment.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	M	H	M	L	M	H	H
CO2	H	H	M	H	H	M	M	L	H	H
CO3	M	H	H	H	H	M	M	M	H	H
CO4	H	H	H	H	M	L	L	M	H	H
CO5	H	H	H	H	H	M	M	L	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO513			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.	-	PROGRAMMING LAB IN WINDOW BASED OFFICE AUTOMATION AND TALLY	Semester:	V
					Credits:	1

Course Objective

This paper intended to train the students with application of MS office and accounting tally

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep in mind the formatting techniques and Presentation styles	K1
CO2	To learn the use of basic functions and formulas	K2
CO3	To apply the basic mechanics of creating Word Documents for office use.	K3
CO4	To demonstrate the analysis using Excel sheet and to Perform the presentation skills using MS Office applications	K4
CO5	To educate practical training on this software so that the students could apply its various aspect in their day today business/ professional activities.	K5

Mapping

PO, PSO, CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	M	H	M	L	M	H	H
CO2	H	H	M	H	M	M	M	L	H	H
CO3	M	H	H	H	H	L	L	M	H	H
CO4	H	H	H	H	H	M	M	L	H	H
CO5	H	H	H	H	H	L	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5E1			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	Core Elective - I : / Statistical Methods-I	Semester:	V
					Credits:	5

Course Objective

The subject intended to train the students with the application of Statistical tools.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect the meaning, characters and scope of statistics	K1/K2
CO2	To understand statistical data, classification, tabulation And diagrammatic representation.	K2
CO3	To calculate mean, median, mode, Geometric mean and Harmonic mean	K3
CO4	To apply range, interquartile range, mean deviation, standard deviation and co-efficient of variation for Measuring dispersion	K3
CO5	To evaluate different methods of measuring correlation	K4

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	M	L	L	M	H	M
CO2	H	M	H	H	M	M	M	M	H	M
CO3	H	M	H	H	M	M	L	L	H	M
CO4	H	H	H	H	M	L	M	M	H	M
CO5	H	H	H	H	M	M	M	M	H	M

H-High; M-Medium; L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5E2			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	Core Elective-I: / PRINCIPLES OF MANAGEMENT	Semester:	V
					Credits:	5

Course Objective

The aim of this paper is to enable the students to understand the concepts of management.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO Number	CO Statement	Knowledge Level
CO1	To learn and expose the concepts of Management and functions.	K1
CO2	To understand planning stages	K2
CO3	To deal structure of organization and delegation relationships.	K3
CO4	To Relate, Discuss the process and procedure in POLC framework.	K4
CO5	To evaluate the principles involved in teamwork.	K5

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	L	M	H	H
CO2	H	H	H	M	H	M	M	M	H	H
CO3	M	M	H	H	L	L	L	M	H	H
CO4	H	H	M	H	M	M	M	L	H	H
CO5	H	H	H	H	H	L	L	M	H	H

H-High; M-Medium; L-Low

Programme Code:	BA		Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5E3		Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	Core Elective-I : / RURAL ECONOMICS	Semester:	VI
				Credits:	05

Course Objective

1. To make the students understand the nature and scope of Indian rural economy.
2. To make them aware about the problems and prospects of the rural economy of India.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	KnowledgeLevel
CO1	To recall the features of rural economy	K1/K2
CO2	To understand the issues confronting farm and non-Farm sectors.	K2
CO3	To obtain knowledge on rural industrialization and Rural entrepreneurship	K3
CO4	To review rural unemployment and poverty	K3
CO5	To implement various rural development Programmes for further improvement	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	M	H
CO2	H	H	H	H	H	L	M	M	M	H
CO3	H	H	H	H	H	M	M	ML	M	H
CO4	H	H	H	H	H	L	M	L	M	H
CO5	H	H	H	H	H	M	M	M	M	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5AL			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	Self-Study	Tutorial Hrs./Sem.		Advanced Learner Course ECONOMICS OF FARM MANAGEMENT	Semester:	V
					Credits:	2*

Course Objectives

To acquire sufficient knowledge about farm management, Agricultural credit and Agricultural Price Policy.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To keep basic knowledge about Indian farm management System in the minds of learners	K1/K2
CO2	To understand the impact of institutional support to Agricultural sector.	K2
CO3	To be able to demonstrate an awareness of various agricultural Market structures.	K3
CO4	To review principles of Farm Management, Marketing and agricultural trade.	K4
CO5	To analyse and evaluate Agriculture trade, price policy and Public Distribution System	K4

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	M	M	L	M	H	H
CO2	H	M	M	H	M	L	M	M	H	H
CO3	H	M	H	H	M	M	M	L	H	H
CO4	H	M	H	H	M	M	M	M	H	H
CO5	H	H	H	H	M	L	L	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5S1			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Skill Based Elective-I:/ Network and Information Security	Semester:	V
					Credits:	2

Course Objective

To impart knowledge of Network security, Wi-Fi security, hackers, secure networking and password managers.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember the basic concepts of network	K1
CO2	To understand the network hacking techniques	K2
CO3	To deploy information and network security	K3
CO4	To analyse the common threats today in computer network	K4
CO5	To examine the network monitoring	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	M	M	H	H	M	M	M	H	H
CO2	H	M	H	H	H	M	L	M	H	H
CO3	M	H	M	M	M	L	M	M	H	H
CO4	M	H	H	H	H	M	M	L	H	H
CO5	M	H	H	H	H	L	M	M	M	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5S2			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Skill Based Elective-I/ : Cyber Security Ethical Hacking	Semester:	V
					Credits:	2

Course Objective

To understand the basics of cyber security and how ethical hacking is done on Cyber space and how to secure and protect them like security experts

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember the basic concepts of cyber security	K1
CO2	To understand the knowledge about ethical hacking	K2
CO3	To deploy the use of hacking tools	K3
CO4	To analyze the details about internet connection	K4
CO5	To Create awareness about cyber security	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	H	H	H	H	M	M	L	H	H
CO2	H	H	H	H	H	M	L	M	H	H
CO3	H	M	M	H	M	M	L	M	H	H
CO4	M	H	H	H	M	L	M	M	H	H
CO5	M	M	H	H	H	M	M	L	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO614			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	PUBLIC ECONOMICS	Semester:	VI
					Credits:	4

Course Objective

This paper combines a thorough understanding of issues related to revenue, expenditure, budget policies and finances of the government.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To understand concepts and principles of fiscal expectations	K1
CO2	To get the idea of classification of public revenue in crisp and Clear cut manner.	K2
CO3	To deal the structure of public expenditure, Public debt, Marginal utility and cost.	K3
CO4	To outline salient aspects of debt and its management of policy priority.	K4
CO5	To justify the approved plan of current budget document and Finance commission recommendations.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	L	M	H	H
CO2	H	H	M	H	M	L	M	M	H	H
CO3	H	H	H	H	H	M	M	L	H	H
CO4	H	H	H	H	H	M	L	M	H	H
CO5	M	H	M	M	M	L	L	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO615			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	INDUSTRIAL ECONOMICS	Semester:	VI
					Credits:	04

Course Objective

To provide knowledge on theories and basic issues related to industry and industrial development in India.

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recall the various concepts of Industrial Economics like Industrialization, Firm and Productivity, etc. in the minds of learners	K1/K2
CO2	To understand the importance of cottage, small-scale and large scale industries for Indian Economic Development	K2
CO3	To analyse the theories of industrial location and need for Balanced Regional Development in India	K3
CO4	To observe the sources of industrial finance and the objectives of Industrial Policy.	K4
CO5	To obtain knowledge on Industrial Productivity, Industrial Sickness and Scientific Management	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	M
CO2	H	H	M	H	H	L	M	M	H	M
CO3	H	H	H	H	M	M	M	L	H	M
CO4	H	H	M	H	H	M	M	M	M	H
CO5	H	H	H	H	H	L	L	M	H	M

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO616			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	Skill Enhanced Course Economics of Transport	Semester:	VI
					Credits:	4

Course Objective

This paper is designed to provide knowledge about economics of rural and urban transport.

Course Outcomes(CO)

On the successful completion of the course, students will be able

CO1	To keep in mind the significance of transport in economic development	K1
CO2	To understand current problems faced by Indian Railways	K2
CO3	To acquire knowledge on new Rates, Fares and execution of Various Taxes on Transport	K3
CO4	To analyse knowledge in water transport and civil Aviation	K4
CO5	To interpret revenue and companies of transport system.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	M	L	H	H
CO2	H	H	H	H	H	M	L	M	H	H
CO3	H	H	M	H	H	L	M	M	H	H
CO4	H	H	H	H	H	M	M	L	H	H
CO5	H	H	H	H	H	L	L	M	H	H

H-High;M-Medium;L-Low

*Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO 6E1			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	STATISTICAL METHODS-II	Semester:	VI
					Credits:	05

Course Objective

It enables the students to apply the statistical tools to analyse the economic problems

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To understand research design and statistical survey	K1/K2
CO2	To get the idea of growth of Indian statistics.	K2
CO3	To execute sampling methods in economic survey	K3
CO4	To analyse and implement various statistical tools in various economic problems	K3
CO5	To analyse various trends and apply it's methods to predict future courses in economics	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	M	M	H	M	L	M	H	M
CO2	H	H	M	H	H	M	M	L	H	M
CO3	M	H	H	M	H	L	M	M	H	M
CO4	M	H	H	M	H	M	L	L	H	M
CO5	H	H	H	H	M	L	M	M	H	M

H-High;M-Medium;L-Low

*Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6E2			Title	Batch:	2022-2025
				Core Elective -II : / INFORMATION MANAGEMENT	Semester:	VI
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	Credits :	05	

Course Objective

This course is designed to make the students aware of scientific and latest innovations in office management.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To remember the functions of modern office	K1
CO2	To get the idea of Scientific Management.	K2
CO3	To apply essential modern methods and Latest Innovations.	K3
CO4	To analyse and apply forms of Report.	K4
CO5	To Analyse the purpose of Reports.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	H	H	H	H	L	M	L	H	H
CO4	H	M	H	H	H	M	L	M	M	H
CO5	H	H	H	H	H	L	M	M	H	H

H-High;M-Medium;L-Low

*Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6E3			Title	Batch:	2022-2025
				Core Elective-II:	Semester:	VI
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	URBAN ECONOMICS	Credits:	05

Course Objective

This Paper intended to make the students to understand the economic factors and factors underlying the process of urbanisation.

Course Outcome (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To know the concept to furbanisation, stages and features.	K1
CO2	To understand theories and approaches.	K2
CO3	To acquires knowledge on urban labour market migration, population and water supply.	K3
CO4	Outline the salient housing problems, finance and planning.	K4
CO5	To look out the problems refersto India, urban land Use and pattern.	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	M	M	M	M	H	H
CO2	H	H	M	H	M	M	L	M	H	H
CO3	H	H	H	M	H	M	M	M	H	H
CO4	H	M	H	H	M	M	M	L	H	H
CO5	M	H	H	H	H	L	M	M	H	H

H-High;M-Medium;L-Low

*Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6E4			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	Core Elective - III : / COMPUTER APPLICATION in ECONOMICS	Semester :	VI
					Credits:	05

Course Objective

This paper enable to develop the student's skill in computerized data analysis, as well as enhancing their ability to use the effective tools

Course Outcome (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To identify the concepts and different components of Spread sheet.	K1/K2
CO2	To build them to enter data, symbols, and special characters into a worksheet, create, open, save, and close a workbook.	K2
CO3	To Demonstrate the spreadsheet software to prepare Various charts--pie,bar,line,column,&area	K3
CO4	To analyse the Excel functions to summarize quantitative Data graphically,including pivot tables andcharts	K4
CO5	To Develop the hands on experience in excel utilities.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	M	M	H	L	M	M	H	M
CO2	H	H	M	H	H	M	L	M	H	M
CO3	M	H	H	M	H	M	M	L	H	M
CO4	M	H	H	M	H	M	L	M	H	M
CO5	H	H	H	H	M	L	M	M	H	M

H-High;M-Medium;L-Low

*Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6E5			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	45	Tutorial Hrs./Sem.	1	Core Elective- III : / HUMAN RESOURCE MANAGEMENT	Semester:	VI
					Credits:	05

Course Objective

The course intend to familiarize the students with the broad knowledge in Recruitment and Selection

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To keep in mind the significance of Human Resource Management	K1
CO2	To understand –the approaches to man power planning	K2
CO3	To implement ideas of performance appraisal in practical life.	K3
CO4	To analyse the International Human Resource Management.	K4
CO5	To acquire the knowledge related to Expatriates	K5

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	M	L	L	H	H
CO2	H	H	H	M	H	L	M	M	H	H
CO3	H	H	H	H	H	M	M	L	H	H
CO4	H	H	H	M	H	M	L	M	H	H

H-High;M-Medium;L-Low

*Programme Code:	BA		Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6E6		Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	Core Elective - III : / HEALTH ECONOMICS	Semester: VI
				Credits:	05

Course Objective

The purpose of this course is to enable the students to examine the Health Care Markets from a structural perspective identify the key economic issues relevant to health care policy and Evaluate the healthcare markets and Programmes.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To keep in Mind the health status andTrends	K1
CO2	To make the students aware of Demand and Supply medical care services	K2
CO3	To Create enthusiasm among the students in Health Insurance and Medical marketing	K3
CO4	To enable the students to identify the important social determinants of Health	K4
CO5	To equip students develop a perspective on the external assistance for Health care	K4

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	L	L	M	H	H
CO2	H	H	H	M	H	M	M	L	H	H
CO3	H	H	H	H	H	L	M	M	H	H
CO4	H	H	H	M	H	M	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelo of Arts (ECONOMICS)	
Course Code:	22UEO617			Title	Batch:	2022-2025
				INTERNSHIP PROGRAM /	Semester :	VI
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.		ECONOMIC REVIEWS	Credits:	02

Course Objective

The internship/Economic Reviews provides an opportunity for practical experience in student affairs or other industrial, marketing, financial areas. The experience is meant to help the students to gain an understanding of the functions of an industry, office, staff member responsibilities, or other functions which will develop and evaluate student's professional skills.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To gain practical experience in an area of student affairs	K1/K2
CO2	To understand the functions of an industry, office, staff Member responsibilities.	K2
CO3	To familiar with professional associations and literature affiliated with the services assigned.	K3
CO4	To engage in self-assessment by reflecting on aspects of The internship experience	K4
CO5	Assist the students development of employer–Various skills such as teamwork, communications and attention to detail	K4

Mapping

PO,PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	M	M	L	M	H	M
CO2	H	M	H	H	M	L	M	M	H	H
CO3	H	H	H	M	M	M	M	L	H	H
CO4	H	H	H	H	M	M	M	M	H	H
CO5	H	H	H	H	M	L	M	M	H	M

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6AL			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	Self Study	Tutorial Hrs./Sem.		ECONOMICS FOR ADMINISTRATION	Semester:	VI
					Credits :	2*

Course Objective

To gain sound knowledge on Economic Administration and to enable the students to appreciate the utility of economics in day – to daylife.

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To Understand the functions of Money market, Capital market and Securities Exchange Board Of India.	K1/K2
CO2	To keep basic knowledge about Tax structure in India and Government Budget in the minds of learners	K2
CO3	To grasp the attributes of various concepts of National Income.	K3
CO4	To understand and apply the concepts in economics for decision and policy making.	K4
CO5	To analyse causes, effects and control measures of inflation	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	L	L	M	H	H
CO2	H	H	H	H	H	M	L	M	H	H
CO3	H	H	H	H	M	M	M	M	H	H
CO4	H	H	H	H	H	L	M	M	H	H
CO5	H	H	H	H	H	M	M	M	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6S1			Title	Batch:	2022- 2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Skill Based Elective-II:/: ADVERTISING AND SALES PROMOTION	Semester:	VI
					Credits:	2

Course Objective

To endow students with the knowledge of economic aspects of Advertising & significance of Sales Promotion.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recollect ideas on Advertising and Sales	K1
CO2	To understand effects of Advertising on Production Cost, Distribution Cost and Consumer Prices.	K2
CO3	To execute idea in Launching a Product	K3
CO4	To analyse various Sales Techniques and Sales force Management.	K4
CO5	To categorize recruitment selection and training in sales force management.	K5

Mapping

POPSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	H	H	H	H	L	L	L	H	H
CO4	H	H	H	M	H	M	L	M	H	H
CO5	H	H	M	H	H	L	M	L	H	H

H-High;M-Medium;L-Low

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6S2			Title	Batch:	2022- 2025
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Skill Based Elective - II:PRINCIPLES OFAIRPORT ECONOMICS	Semester:	VI
					Credits:	2

Course Objective

To enlighten the students – “Airports are observed as powerful Engines and act as a Multi – Model Business Centers for Regional and National Economic Development” and Facilitates Employment Opportunities.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	COSTATEMENT	KNOWLEDGE LEVEL
CO1	To remember–Doctrine of Airport management.	K1
CO2	To understand Airport Demand Analysis	K2
CO3	To apply Economic principles in Airport management	K3
CO4	To Anaylse the working of Airport	K4
CO5	To determine the quality of service	K5

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	L	M	M	H	H
CO2	H	H	H	H	H	M	L	M	H	H
CO3	H	H	H	M	M	L	L	M	H	H
CO4	H	H	M	H	M	M	M	L	H	H
CO5	H	H	H	H	H	M	M	L	H	H

H-High,M-Medium,L-Low.

Programme Code:	B.COM			Programme Title:	Bachelor of Arts (COMMERCE)	
Course Code:	22UCO1A1			Title	Batch:	2022-2025
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	BUSINESS ECONOMICS	Semester:	I
					Credits:	04

Course Objective

To make the students understand the importance and application of economic analysis to business decision making.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect the meaning of Business Economics and basic tools applied in the business economics.	K1/K2
CO2	To understand the Law of Demand, Elasticity of Demand, Indifference Curve Analysis, Consumer's Equilibrium and Consumer's Surplus.	K2
CO3	To apply production function and its various theories and cost functions	K3
CO4	To analyse the equilibrium of the firm under Different Market Structure	K4
CO5	To observe and analyse pricing policy, methods of pricing and concepts of National Income	K4

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	M	L	M	M	M
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	M	H	H	M	L	M	M	H	H
CO4	H	H	H	M	H	M	L	M	M	M
CO5	H	M	H	H	H	L	M	L	H	H

H-High, M-Medium, L- Low

Programme Code:	M.COM			Programme Title:	Master of Arts (COMMERCE)	
Course Code:	22PCO208			Title	Batch:	2022- 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	1	MANAGERIAL ECONOMICS	Semester:	II
					Credits:	4

Course Objective

To enlighten the students to integrate Economic Theory with business practice to take vital decisions.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To remember the concepts of managerial economic for decision-making	K1
CO2	To understand forecasting techniques for future business and Managerial decision.	K2
CO3	To apply market theories in cost and production analysis.	K3
CO4	To estimate and analyse national income and inflationary trend.	K4
CO5	To analyse Social responsibility through business and trade Related activities	K4

Mapping

PO, PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	H
CO2	H	H	H	H	H	M	M	M	H	H
CO3	H	H	H	H	M	L	M	L	H	H
CO4	H	H	H	M	H	M	M	M	H	H
CO5	H	H	M	H	M	L	L	M	H	H

High;M-Medium;L-Low

Department Specific Value Added Course:I

Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO5VA			Title	Batch:	2022-2025
Lecture Hrs./Semester Or Practical	30- forone course	Tutorial Hrs./ Sem.		Bakers'at Desk- Cakes	Semester:	
					Credits:	2*

Course Objective

To provide knowledge and adequate training in entrepreneurial skills and to create opportunities for the development of talent of the students.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the various skills of an Entrepreneur	K1/K2
CO2	To gain knowledge on Theory of baking concepts	K2
CO3	To understand the preparation of baking powder and baking soda, concept of eggless cakes, pastries and details of baking products	K2
CO4	To acquire knowledge on preparation of Black Forest and White Forest cake	K3
CO5	To obtain knowledge on Designer cakes from sponges and to implement the gained entrepreneurial knowledge in marketing the products.	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	M	L	M	M	H
CO2	H	H	H	H	H	L	M	L	H	H
CO3	H	M	H	H	M	M	L	M	M	H
CO4	H	H	H	H	H	L	L	M	M	H
CO5	H	M	H	H	H	M	M	M	H	H

Department Specific Value Added Course:II

Programme Code:	BA		Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO6VA		Title	Batch:	2022-2025
Lecture Hrs./Semester or Practical	30hrs- for one course	Tutorial Hrs./ Sem.	Bakers'at Desk- Bean to Bar	Semester:	
				Credits:	Grade

Course Objective

To provide knowledge, adequate training in preparation of Chocolates and to create the innovate thinking to develop the business opportunities among the Students.

Course Outcomes

On the successful completion of the course, students will be able to

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To understand the Varieties of Chocolates.	K1/K2
CO2	To gain knowledge on origin and theory on chocolates	K2
CO3	To understand the preparation of Processing choco beans to nibs and combining all ingredients	K3
CO4	To acquire knowledge on dry ingredients–Fresh ingredients–measurements–choco nibs	K3
CO5	To obtain knowledge on Grinding ,Couching, Tempering, Moulding and Packing of chocolates	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	H	M	M	M	M	M
CO2	H	H	H	M	H	L	L	M	H	H
CO3	H	M	H	H	M	M	L	L	H	H
CO4	H	H	H	H	H	L	M	M	H	H
CO5	H	H	H	H	H	M	M	L	M	H

H-High,M-Medium,L-Low.



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