



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 20/3/22 Time 11 AM @ Board Room

To:

Dr. Dr Akilanayaki M
Department of Commerce, BPS

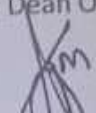
Sir/Madam

Sub: SEED Money for Research to Faculty - Your proposal titled "Consumer Perception towards Eco-Friendly Product COMPARITIVE STUDY ON CONSUMER PERCEPTION AND ATTITUDE
Ref: Second Cycle of SEED Money – From April 2022 TOWARDS ECO-FRIENDLY PRODUCTS - WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.


You are requested to give an acceptance letter to Principal through Dean Office.


Principal / Executive officer

I, Dr. M. Akilanayaki received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Dr. M. Akilanayaki
Name of the Faculty

Department of Commerce - BPS
Department

H. 
20/3/22
Signature of the Faculty