



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE  
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution  
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr Dr Meera V  
Department of Commerce, BPS


Sir/Madam

**Sub:** SEED Money for Research to Faculty – your proposal titled “Impulsive Buying Behaviour of Women Millennial Consumers on Online Shopping during Pandemic”  
**Ref:** second Cycle of SEED Money – From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

  
Principal / Executive officer

I, Dr. V. MEERA received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Dr. V. MEERA  
Name of the Faculty

Commerce BPS  
Department

V. Meera/30/03/22  
Signature of the Faculty



NGM College – Pollachi

Self Declaration

I ..... Dr. V. MEERA ..... hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

*..... Impulsive Buying Behaviour of Women Millennial Consumers on online shopping during Pandemic with special reference to Pollachi.*

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

Dr. V. MEERA  
Name of the Investigator

*N. Meera*  
Signature of Investigator

*[Signature]*  
Dean Academic

*[Signature]*  
Dean Research

*[Signature]*  
Manager

*[Signature]*  
Principal