


**Nallamuthu Gounder Mahalingam College, Autonomous, Pollachi - 642 001**

“Entrepreneurship Development Cell and Department of Economics in Association with Institution’s Innovation Council organized Workshop on Prototype/Product Design Development on 26<sup>th</sup> April 2023 and 27<sup>th</sup> April 2023”

## INVITATION



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE  
(AUTONOMOUS) - POLLACHI**

An ISO 9001-2015 Certified Institution, Re-Accredited by NAAC, Affiliated to  
Bharathiar University, Coimbatore.

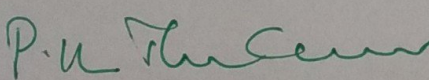
**Entrepreneurship Development Cell  
&  
Department of Economics**

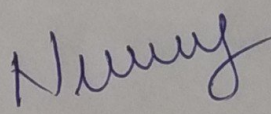
In Association with  
Institution's Innovation Council  
*Cordially Invites you for the*  
**Workshop on**  
**PROTOTYPE/PRODUCT DESIGN & DEVELOPMENT**

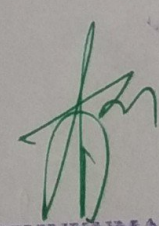
**Dr. R. Muthukumar**  
Principal, NGM College  
Will presides over the Function

<u>Convener:</u> Dr. P. Krishnathulasimani Head, and Associate Professor Department of Economics, NGMC	<u>Co-ordinators:</u> Dr. Nirrmala Sathish Mr. T. Manikandan Mr. M. Gayathri
---	---

IQAC/2022-23/APR/280

  
**Dr. P. KRISHNATHULASIMANI**  
Head and Associate Professor  
Department of Economics  
NGM College (Autonomous)  
Pollachi - 642 001

  
**Dr. NIRRMALA SATHISH**  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.

  
**Dr. R. MUTHUKUMARAN,**  
M.A., M.Phil., B.Ed., Ph.D.  
**PRINCIPAL**  
N.G.M. College, Pollachi - 642 001  
Coimbatore District

## Programme Schedule

26th April 2023

Session 1: 9:00 am

Topic: Innovative Ideas for Product Design and  
Development

Resource Person: Dr. B. Geetha

Assistant Professor  
Department of Economics  
PSG College of Arts and Science, Coimbatore.

Session 2: 1:30 pm

Topic: Product Design & Development -  
Government Schemes and Initiatives

Resource Person: Dr. A. Giriprakash

Assistant Professor  
Department of Management  
SIIMS, Pollachi.

27th April 2023

Session 3: 9:00 am

Topic: Innovative Marketing Strategies for  
Business Development

Resource Person: Mr. Kumaresan Selvaraj

Head of Global Marketing and Growth Hacking  
Impiger Technologies, Chennai.

Dr. P. KRISHNATHULASIMANI  
Head and Associate Professor  
Department of Economics  
NGM College (Autonomous)  
Pollachi - 642 001

Dr. NIRRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.

Dr. R. MUTHUKUMARAN  
M.A., M.Phil., B.Ed., Ph.D.  
PRINCIPAL  
N.G.M. College, Pollachi - 642 001  
Coimbatore District

## Programme Report

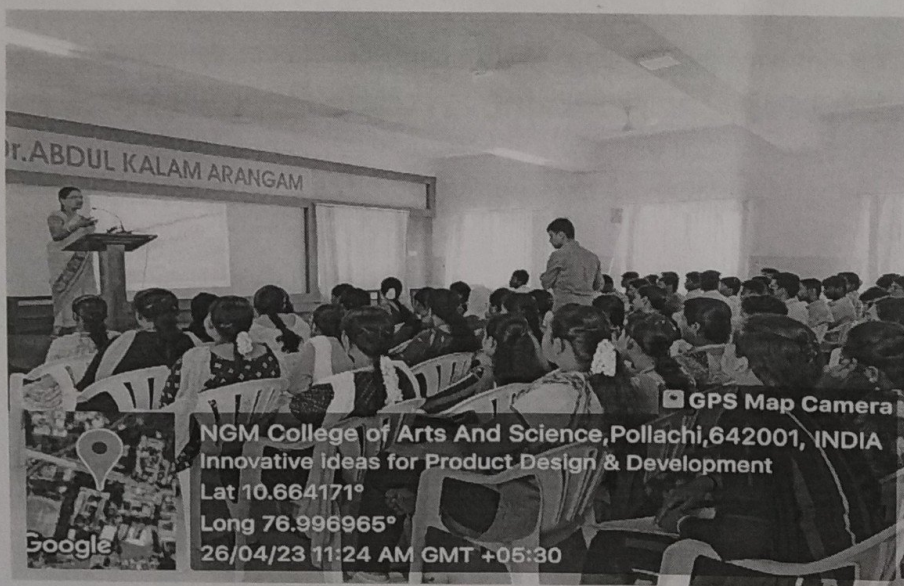
Entrepreneur Development Cell and Department of economics in association with Institution's Innovation council organized workshop on PROTOTYPE/PRODUCT DESIGN AND DEVELOPMENT on 26<sup>th</sup> April 2023 and 27<sup>th</sup> April 2023 at three levels.

The first session (26.04.2023 - Forenoon ) was presented by Dr. B. Geetha Assistant professor, Department of Economics, PSG College of Arts and Science, Coimbatore on the topic "Innovative Ideas for Product Design and Development. The resource person shared the information about designing of new product with innovation. She also discussed about the online and offline marketing strategies. More than hundred students and faculties were attended the session.

The second session (26.04.2023 - Afternoon) was presented by Dr. A. Giriprakash, Assistant Professor, Department of Management, Sakthi Institute of Information and Management Studies, (SIIMS),Pollachi on "Product design and development - Government Schemes and Initiatives" . The resources person discussed various central and state government schemes available for the. In addition to that he explained the importance of agri. Business and agro entrepreneurship.

In third session (27.04.2023 - Forenoon) the resource person Mr. Kumaresan Selvaraj, Head of Global Marketing and Growth Hacking Impiger Technologies, Chennai, gave the presentation on "Innovative Marketing Strategies for Business Development" he gave inputs on online marketing strategies, development of different apps and webpage to promote the product among the customer.

Photographs : 26<sup>th</sup> April 2023 and 27<sup>th</sup> April 2023



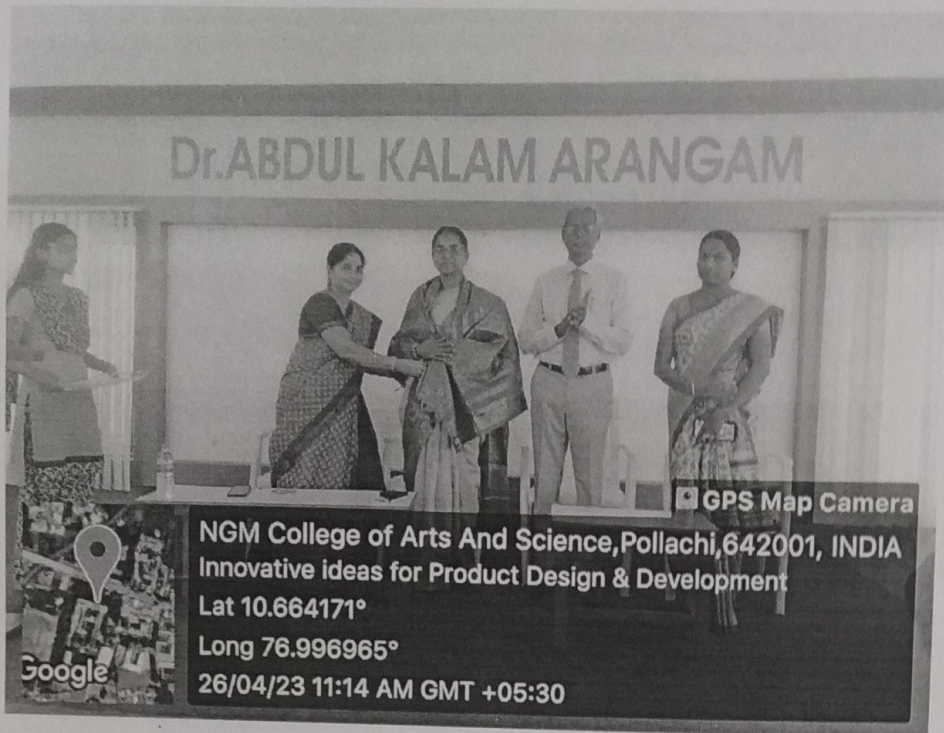
*P. Krishnathulasimani*

**Dr. P. KRISHNATHULASIMANI**  
Head and Associate Professor  
Department of Economics  
NGM College (Autonomous)  
Pollachi - 642 001

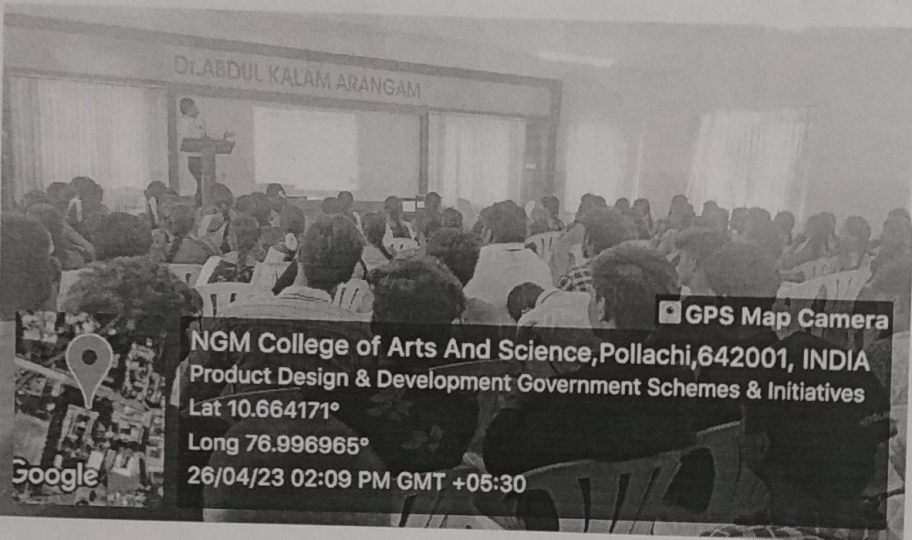
*Nirmala Sathish*

**NIRMALA SATHISH**  
Assistant Professor  
Department of Economics  
NGM College, Pollachi

*[Handwritten signature]*



NGM College of Arts And Science, Pollachi, 642001, INDIA  
 Innovative ideas for Product Design & Development  
 Lat 10.664171°  
 Long 76.996965°  
 26/04/23 11:14 AM GMT +05:30



NGM College of Arts And Science, Pollachi, 642001, INDIA  
 Product Design & Development Government Schemes & Initiatives  
 Lat 10.664171°  
 Long 76.996965°  
 26/04/23 02:09 PM GMT +05:30

*P. a. The...*

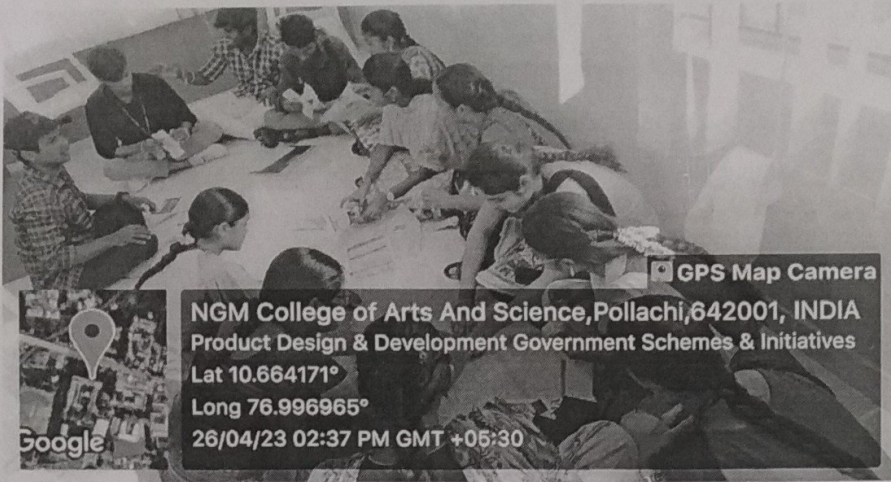
**Dr. P. KRISHNATHULASIMANI**  
 Head and Associate Professor  
 Department of Economics  
 NGM College (Autonomous)  
 Pollachi - 642 001

*Nirmala*

**Dr. NIRRMALA SATHISH**  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.

*[Signature]*

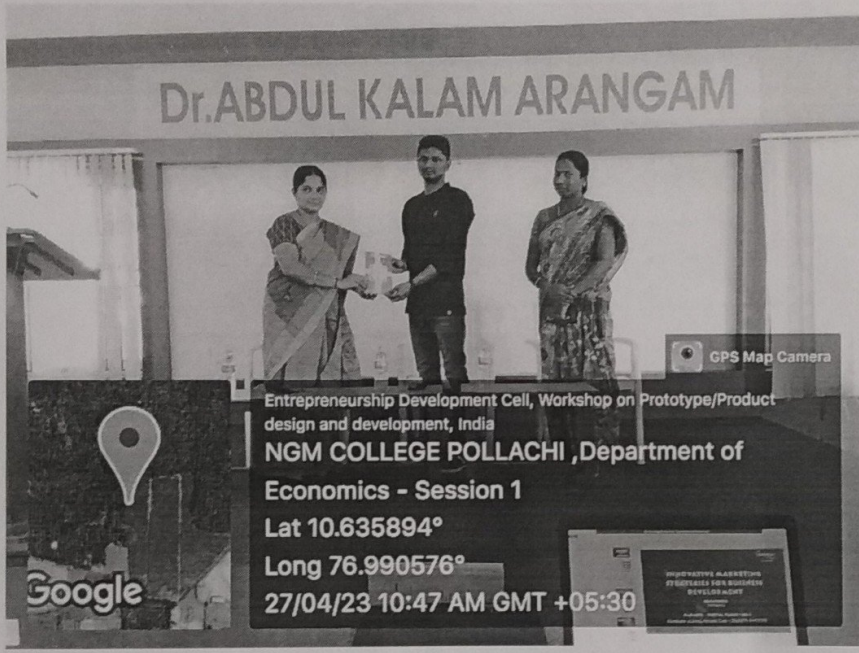
**Dr. R. MUTHUKUMARAN,**  
 MA., M.Phil., B.Ed., Ph.D.,  
 PRINCIPAL  
 N.G.M. College, Pollachi - 642 001  
 Coimbatore District



NGM College of Arts And Science, Pollachi, 642001, INDIA  
 Product Design & Development Government Schemes & Initiatives  
 Lat 10.664171°  
 Long 76.996965°  
 26/04/23 02:37 PM GMT +05:30



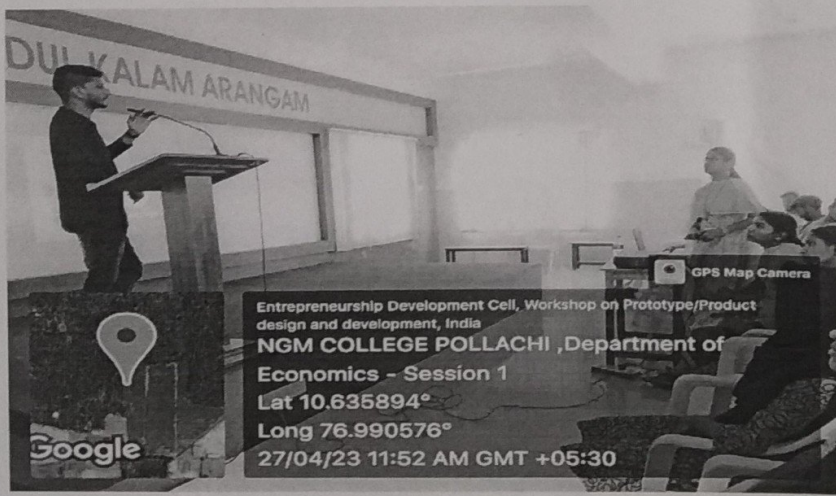
GPS Map Camera



Entrepreneurship Development Cell, Workshop on Prototype/Product design and development, India  
 NGM COLLEGE POLLACHI, Department of Economics - Session 1  
 Lat 10.635894°  
 Long 76.990576°  
 27/04/23 10:47 AM GMT +05:30



GPS Map Camera



Entrepreneurship Development Cell, Workshop on Prototype/Product design and development, India  
 NGM COLLEGE POLLACHI, Department of Economics - Session 1  
 Lat 10.635894°  
 Long 76.990576°  
 27/04/23 11:52 AM GMT +05:30



GPS Map Camera

*P. Krishnathulasimani* *Nirmala Sathish*

**Dr. P. KRISHNATHULASIMANI**  
 Head and Associate Professor  
 Department of Economics  
 NGM College (Autonomous)  
 Pollachi - 642 001

**Dr. NIRRMALA SATHISH**  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.

**Dr. R. MUTHUKUMARAN,**  
 M.A., M.Phil., B.Ed., Ph.D.,  
 PRINCIPAL  
 N.G.M. College, Pollachi - 642 001  
 Coimbatore District

Session: (P)

NALLAMUTHU GOUNDAR MAHALINGAM COLLEGE - (AUTONOMOUS)

Entrepreneurship Development cell

&

Department of Economics

In Association with Institution's Innovation Council

Programme: Workshop on - PROTOTYPE/PRODUCT DESIGN & DEVELOPMENT

Topic: Innovative Ideas for Product Design and Development

Resource Person: Dr .B. Geetha

Date: 26-04-2023

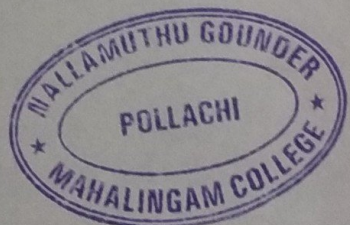
Venue: Abdul Kalam Aangan

\*\*\*\*\*

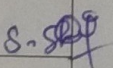
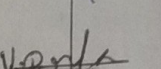
S.no	Name of the student	Reg.no	Phone no	Mail id	Signature
1	Sreetha Kamaladevi	20-CC-114	8610217751	sreethasreeos24@gmail.com	[Signature]
2	udhaya nila	20-CC-117	9994558912	udhayanilallo2@gmail.com	[Signature]
3	Sheeba	20-CC-109	989404225	sheebas200@gmail.com	[Signature]
4	Logitha	20-CC-95	7334918222	logitha22@gmail.com	[Signature]
5	Bavya	20-CC-85	9788198102	Bavyasree@gmail.com	[Signature]
6	Saigetha . S	20-CC-105	6383622930	saigetha142000@gmail.com	[Signature]
7	Bharadharani	18-CC-23	9994372232	bharadharanibharadharani@gmail.com	[Signature]
8	V. Peena Sarvasa	20-CC-101	6383198529	vpeenasarvasa@gmail.com	[Signature]
9	D. Thenmozhi	20-CC-146	6374069403	thenmozhi.d@gmail.com	[Signature]
10	K. Pavithra	20-CC-101	7904049046	k.pavithra1574@gmail.com	[Signature]
11	Cusha Nardhini	20-CC-118	8190039720	ushanardhul3@gmail.com	[Signature]
12	V. Varshini	20-CC-119	8056482949	varshinis35@gmail.com	[Signature]
13	N. Deepika	20-CC-87	8754380673	deepikarajaraman@gmail.com	[Signature]

[Handwritten signature]

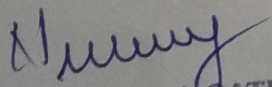
Dr. NIRRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.

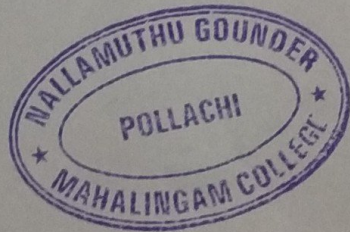


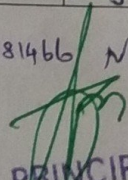
[Handwritten signature]  
PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

14	M. Bharath Sri	22-CC-06	8438722654	bharath5122004@gmail.com
15	B. Jambhar	20-CC-65	6369389106	Jambharjawa2307@gmail.com
16	G. John Solomon	20-CC-66	9790370900	solobilly2002@gmail.com
17	M. Arul Prasath	20-CC-62	6382518188	Arulprasanth9696@gmail.com
18	A. Manoj	20-CC-69	9566342688	manojm912002@gmail.com
19	P. Ponnusamy	20-CC-74	9344453175	Ponnusamy p1109@gmail.com
20	G. Tharneesh	20-CC-80	6374039390	Tharneeshganesan@gmail.com
21	M. Ragu	20-CC-76	9345541850	Ragu40570@gmail.com
22	M. Nathan Prabhu	20-CC-70	9597050557	Nathan18062002@gmail.com
23	S. NITHISH KUMAR	20-CC-73	7708464606	nithishkumar77084@gmail.com
24	M. VIGNESH KUMAR	20-CC-81	6382378841	vickyvignesh@gmail.com
25	M. MOHAMMED ASHIA	20-CC-72	6381454451	Ashia mohammed179@gmail.com
26	K. Jagadeesh Kumar	20-CC-64	9344873143	jag055jrk@gmail.com
27	S. SRI PADMANABAN	20-CC-78	7010532436	Sripadmanaban11@gmail.com
28	P. SUBASH	20-CC-79	8838184348	Subashprabhu2910@gmail.com
29	A. MOHAMMED Afeef	20-CC-71	8667649034	AfeefSala@gmail.com
30	S. SARAVANA KUMAR	20-CC-77	9578774869	saravanas0503@gmail.com S. 
31	V. PRAVEEN KUMAR	22-CC-19	9750474224	Praveenkumarvp4@gmail.com 
32	A. KAPIL	22-CC-12	861047289	Kapil116122004@gmail.com
32	J. S. Dharm Suganth	22-CC-08	9345749830	Suganth kalieswaran@gmail.com

33 M. NAVEEN 22-CC-18 6383181466 N8863963@gmail.com

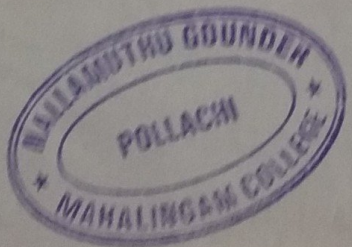
  
 N. NIRMALA SATHISH  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.



  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI

34	Shodini P	20-CC-108	9524009162	shodini9726@gmail.com	
35	Jyothi J	20-CC-91	922428312	300300007@gmail.com	
36	Matrumathi S	20-CC-97	9965065817	matrumathi1410@gmail.com	
37	Mathiyasani M	20-CC-96	9629085329	mathiyasani2@gmail.com	
38	Virsha J	20-CC-120	9260484554	virshaj1143@gmail.com	
39	Kavya T	20-CC-92	7326812375	sathiyatharyavel@gmail.com	
40	Anuprabha M.	20-CC-84	9315493926	anuprabha1901@gmail.com	
41	Priyadarshini M	20-CC-103	6282262664	priyadarshini32@gmail.com	
42	V. Manimekala	22-CC-42	6385253447	mekalam222@gmail.com	
43	R DHARSHANA	22-CC-33	6383293974	dhax222shana@gmail.com	
44	R. DHIVYA	22-CC-34	9344377117	divya.kamraj1012@gmail.com	
45	K. DIVYABHARATHI	22-CC-35	6381150357	divya.kamraj3@gmail.com	
46	R.G. Bharathyaa	22-CC-30	9751391942	bharathbhari@gmail.com	
47	S. Vidhyalai	22-CC-56	9677840285	vidhyavidhya96@gmail.com	
48	M. Aarthi	22-CC-26	9778065354	aarthysunithy1234@gmail.com	
49	M. Srimathi	22-CC-52	9790525722	mksrimathi2001@gmail.com	
50	P. Bhooshita	22-CC-21	9786582923	bhooshita2005@gmail.com	
51	RIZWANA.A	22-CC-45	9788728067	shahithara@gmail.com	
52	Sathya priya S	22-EC-61	9385713216	sathyapriya2005@gmail.com	
53	J. Sahana	22-EC-59	7010537197	jsahanu164@gmail.com	

*M. Sathish*  
 M. SATHISH  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.



*[Signature]*  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI



54	V. Rubhasevi	22-CC-46	8489016500	rubhasevi74@gmail.com	V. Rubhasevi
55	C. Karthikeyani	22-CC-39	7339005092	jchitra390@gmail.com	C. Karthikeyani
56	S. Deva sree	22-CC-32	8778942771	sampselvakumar627@gmail.com	S. Deva sree
57	M. Durgamankhini	22-CC-36	9940861746	durgamanikandank4@gmail.com	M. Durgamankhini
58	S. Shwetha	22-CC-51	9655320049	shwetraseenivasan2004@gmail.com	S. Shwetha
59	S. Beulah celshia	20-CC-86	8883331724	celshiabeulah@gmail.com	S. Beulah celshia
60	S. Keerthana	20-CC-93	9600812208	SKKeerthana915@gmail.com	S. Keerthana
61	M. Karthikeyani	20-CC-67	9629554114	Karthi.9629554114@gmail.com	M. Karthikeyani
62	B. Kavi Raj	20-CC-68	9345592580	bkavi93455@gmail.com	B. Kavi Raj
63	V. Vignesh raj	20-CC-82	7373055227	Vicky12@gmail.com	V. Vignesh raj
64	A. Pravin	20-CC-75	6379974196	Pravin1@gmail.com	A. Pravin
65	N. Deepadharshini	21-CC-34	9360161375	Deepadharshini@gmail.com	N. Deepadharshini
66	E. Dharshini Priya	21-CC-35	9361232593	Dharshini Eswari@gmail.com	E. Dharshini Priya
67	N. Indhuja	21-CC-39	9260734231	Indhu rogu@gmail.com	N. Indhuja
68	Tharanya.T	21-CC-59	6374014448	Tharanya123@gmail.com	Tharanya.T
69	Salomi Lawrence	21-CC-63	7402166651	Salomi2403@gmail.com	Salomi Lawrence
70	Navaneetha Krishnan.A	21-CC-15	7395872808	Navaneeth123@gmail.com	Navaneetha Krishnan.A
71	Vignesh Kumar.M	21-CC-31	9677426497	Vicky1505@gmail.com	Vignesh Kumar.M
72	Varatharaj.M	21-CC-39	8056647586	Karthick1012@gmail.com	Varatharaj.M
73	A. Dhani Shree	21-CC-96	9360259892	Dhanishree123@gmail.com	A. Dhani Shree

*N. N. N.*

Dr. NIRRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.



PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

NALLAMUTHU GOUNDAR MAHALINGAM COLLEGE - (AUTONOMOUS)

Entrepreneurship Development cell

&

Department of Economics

In Association with Institution's Innovation Council

Programme: Workshop on - PROTOTYPE/ PRODUCT DESIGN & DEVELOPMENT

Topic: Product Design and Development Government Schemes and Initiatives

Resource Person: Dr. A. GiriPrakash

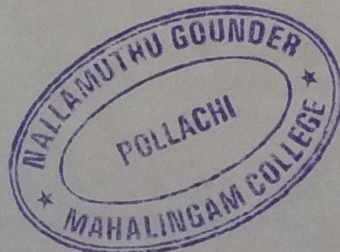
Date: 26-04-2023

Venue: Abdul kalam Aangan

\*\*\*\*\*

S.no	Name of the student	Reg.no	Phone no	Mail id	Signature
1	K. Salini	20-EC-43	9344030282	salinikittusamy26@gmail.com	K. Salini
2	A Abinaya	20-EC-20	9655367759	abinayaabinaya176@gmail.com	A. Abinaya
3	M. Kowsalya	20-EC-34	9789659219	kowsalya.kowsalya@gmail.com	M. Kowsalya
4	T. Soundarya	20-EC-46	7010822192	soundaryat 315@gmail.com	T. Soundarya
5	K. Sowmya	20-EC-47	7397558240	Sowmyakalisamy@gmail.com	K. Sowmya
6	E. Nandhini	20-EC-39	9566779842	Nandhinikaswaran@gmail.com	E. Nandhini
7	V. Vindhya Sumanika	20-EC-52	6374847740	vindhya.klith@gmail.com	V. Vindhya
8	J. KAVIYA	20-EC-32	6379734513	ekaviyak@gmail.com	J. Kaviya
9	J. Hemaprabha	20-EC-28	9629497410	hemaprabha836@gmail.com	J. Hemaprabha
10	V. Mahalakshmi	20-EC-37	8870643321	mahakeeravathu28@gmail.com	V. Mahalakshmi
11	P. KARTHIKA	20-EC-31	6282656325	Karthuk339@gmail.com	P. Kartika
12	N. Manya	20-EC-38	7708852280	manyataraj217@gmail.com	N. Manya
13	S. Jayaradhini	20-EC-29	6381611240	jayanmani1022@gmail.com	S. Jayaradhini

N. Manya



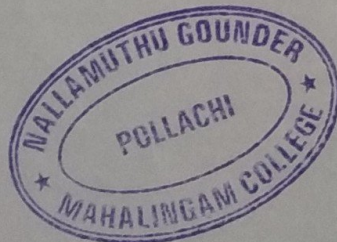
[Handwritten Signature]

PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

Dr. NIRRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.

14.	T. Dharani	20-EC-25	9790412405	dharoni2452003@gmail.com	T. Dharani
15.	P. Ramya	20-EC-41	9944496388	ramyalavanya178@gmail.com	P. Ramya
16.	G. Mahalakshmi	21-EC-44	8667202135	gmahalakshmi219@gmail.com	G. Mahalakshmi
17.	K. Gunasree	20-EC-27	6381490753	Gunasree652003@gmail.com	K. Gunasree
18.	S. Noufiya	21-EC-48	8610928480	nowfiya shekabdulla@gmail.com	S. Noufiya
19.	M. Durka Devi	21-EC-30	9965730975	durkadavi433@gmail.com	M. Durka Devi
20.	R. Geetha	21-EC-32	805627332	ramangeetha2004@gmail.com	R. Geetha
21.	S. Karthigaipari	21-EC-36	8807161455	SKarthigaipari220@gmail.com	S. Karthigaipari
22.	K. Poojamma	21-EC-49	9585467780	Poojamma713@gmail.com	K. Poojamma
23.	S. Keerthika	21-EC-40	9715244746	keerthikakeerthika0937@gmail.com	S. Keerthika
24.	J. Madhusri	21-EC-43	6385611132	bolakrishnan22112006@gmail.com	J. Madhusri
25.	K. Saranya	21-EC-55	9790383148	SaranyaSanna202@gmail.com	K. Saranya
26.	T. Gayathri	21-EC-31	9944917216	gayathrihanumala93773@gmail.com	T. Gayathri
27.	M. Mohanapriya	21-EC-47	9384798781	mmohanapriya9346@gmail.com	M. Mohanapriya
28.	C. Manikandan	21-EC-10	9677926847	manikandan532004@gmail.com	C. Manikandan
29.	T. Santhoshkumar	21-EC-21	9345780686	santhoshkumar2002@gmail.com	T. Santhoshkumar
30.	S. Raj	21-EC-17	7602544957	Kirubairaj2411@gmail.com	S. Raj
31.	M. Saravanavel	21-EC-24	9957522924	Saravanam2002@gmail.com	M. Saravanavel
32.	B. Prakash	21-EC-16	9894145782	Roo98441@gmail.com	B. Prakash
33.	M. Santhoshkumar	21-EC-22	9360367623	KuttySanthosh220@gmail.com	M. Santhoshkumar

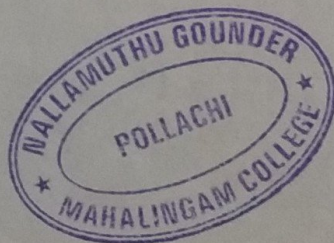
*Nirmala*  
 Dr. NIRRMALA SATHISH  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.



*[Signature]*  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI

34	Aarvind. E	21-BM-01	8438346669	ara_vind_3376@gmail.com	
35	V.Boobalan	21-BM-02	8220655337	Boobalan Velmurugan@gmail.com	V.Boobalan
36	Dharishankar.M	21-BM-03	9585287993	dharishan7993@gmail.com	
37	Dinesh. A	21-BM-04	8610868826	daddyboy1414@gmail.com	
38	Granapathy. E	21-BM-05	8838015877	E.Granapathy109@gmail.com	
39	JEGAN. M	21-BM-07	7305541221	jegam123456@gmail.com	Jegam
40	Karthik. T	21-BM-10	9025471183	karthikmedesk@gmail.com	Karthik T
41	Kathirvel. S	21-BM-11	7395872982	kathirvel577@gmail.com	
42	Kirithvaja. A	21-BM-12	7397188427	Kirithvajaadn@gmail.com	A. Kirithvaja
43	M. MOHAMMED FAYAZ	21-BM-17	9360762027	FAYAZ.MUBARAK@gmail.com	M. Fayaz
44	Naveen Kumar. T	21-BM-18	7418417865	naveenkumrabba3903@gmail.com	Naveen Kumar
45	Parameshwaran. D	21-BM-19	9566992329	Parameshwaran8691@gmail.com	D. Parameshwaran
46	PAVITHRAN. M	21-BM-20	9656535317	pavi444@gmail.com	M. Pavithran
47	Prashant Raj	21-BM-21	8838047487	prashantk7567@gmail.com	Prashant Raj
48	B. Radhakrishnan	21-BM-22	9698979557	rahulrk0028@gmail.com	B. Radhakrishnan
49	V. Vasuki	21-EC-59	9487059315	vasukigopalan193@gmail.com	V. Vasuki
50	K. Ravikumar	21-BM-24	6384030914	Sugan63840@gmail.com	K. Ravikumar
51	S. SANJAI	21-BM-25	6380101381	S.SANJAI   SANJAI 005680@gmail.com	S. Sanjai
52	M. Sankar	21-BM-26	6381588984	sankar1452004@gmail.com	M. Sankar
53	M. Saravankumaran	21-BM-27	8072600939	saravankumaran9@gmail.com	

**P. NIRMALA SATHISH**  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.



**PRINCIPAL**  
 N.G.M. COLLEGE, POLLACHI

54	S. Keerthana	22-EC-44	9344622372	KeerthanaVeeramani@gmail.com	S. Keerthana
55	Priya Dharshini A	22-EC-56	9488115286	ppr351172@gmail.com	Priya
56	M. Kokila Vani	22-EC-43	9384216751	vanikokila423@gmail.com	M. Vani
57	V. Anoop	21-EC-02	7094868050	anoop007890@gmail.com	Anoop
58	S. Abhishek	21-EC-01	9384412808	ManiVBIM354@gmail.com	S. Abhishek
59	M. Manikumar	21-EC-11	7306072117	manikumar50127@gmail.com	M. Manikumar
60	M. Aravindhan	21-EC-03	9342719253	Maravindhan912@gmail.com	M. Aravindhan
61	T. Karthikeyan	21-EC-07	9384241503	KK0359023@gmail.com	T. Karthikeyan
62	C. Krishna Prasaath	21-EC-09	9597819137	Krishna Krishna Prasaath@gmail.com	C. Krishna Prasaath
63	M. Rukesh	21-EC-19	9786780701	Johnrukesh222@gmail.com	M. Rukesh
64	C. Manikandan	21-EC-10	9677926897	manikandan@gmail.com	C. Manikandan
65	N. Duthasidaran	21-EC-26	9791341667	duthasidaran9791@gmail.com	N. Duthasidaran
66	S. Kaveri Raja	21-EC-06	9360711306	Kaveri N Raja@gmail.com	S. Kaveri Raja
67	D. Kaviya	21-EC-39	8754289544	kaviyaadharmanraj@gmail.com	D. Kaviya
68	M. Santhiya	21-EC-54	9524563292	sandysanthiya369@gmail.com	M. Santhiya
69	A. Harini	21-EC-34	7845032469	hariniayyappan45@gmail.com	A. Harini
70	K. Kavithamani	21-EC-38	8807577176	Kavithakumaravel35@gmail.com	K. Kavithamani
71	P. Azhageshwari	21-EC-29	9566393464	azhagu8118@gmail.com	P. Azhageshwari
72	M. Plakkiya	21-EC-35	9790186626	Plakkiya25@gmail.com	M. Plakkiya
73	V. Gowri	21-EC-33	9952291756	gowrivelmayil@gmail.com	V. Gowri

N. Murugan

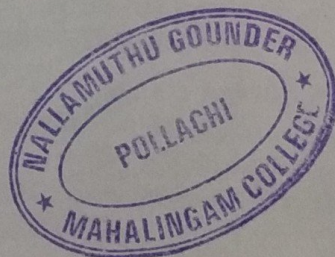
D. NIRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.



PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

S.N	Name of the student	Reg No.	Phone NO	Mail ID	Signature
74	P. Kalavelvi	20BM43	9315541478	PalaniSarmykabii119@gmail.com	
75	A.S. Hamsha Geetha	20BM40	9789470138	hamshageetha12@gmail.com	
76	S.Y. Sabna	20-BM-53	8056306765	ssabna.shafahan@gmail.com	
77	J. Rifana Asemi	20-BM-51	6383114186	rifana2719@gmail.com	
78	H. Pavithra	20-BM-50	8610752075	pavithrasudhakar01@gmail.com	
79	A. Ruthara	20-BM-52	9345585494	ruthararuthara02@gmail.com	
80	M. Chitra	20-BM-38	7548804701	chitrasamy05@gmail.com	
81	S. Vidharshana	20-BM-59	9025481830	swakumaravidharshana@gmail.com	
82	T. Dhanyashree	20-BM-39	7904046941	Dhanyashargaoji@gmail.com	
83	A. Khadega Boraiah	20-BM-45	9047344940	khadegaborai06@gmail.com	
84	G. Kousalya	20-BM-46	7736292279	ganapathykousi@gmail.com	
85	S. Affrin fathima	20-BM-35	9787340132	affrinfathimg323@gmail.com	
86	M. Jyana Mitra	20-BM-42	9361824496	myanamitramulliganadben2002@gmail.com	
87	G. Uthira Prabha	20-BM-58	8825673682	uthiraprabha@gmail.com	
88	M. Saravanavel	21-EC-24	9751528994	Saravanamm2002@gmail.com	
89	B. Prakash	21-EC-76	9894175782	Prakash94@gmail.com	
90	M. Santhoshkumar	21-EC-22	9360367523	kuttySanthosh210@gmail.com	
91	K. Pooran dhiran	21-EC-15	6382233103	Pooran, Pooran1233@gmail.com	
92	M. Mathan Kumar	21-EC-13	8344436796	mathankumar1461@gmail.com	

Dr. NIRRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.



PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

NALLAMUTHU GOUNDAR MAHALINGAM COLLEGE - (AUTONOMOUS)

Entrepreneurship Development cell

&

Department of Economics

In Association with Institution's Innovation Council

Programme: Workshop on - PROTOTYPE/ PRODUCT DESIGN & DEVELOPMENT

Topic: Innovative Marketing Strategies for Business Development

Resource Person: Mr. Kumaresan Selvaraj

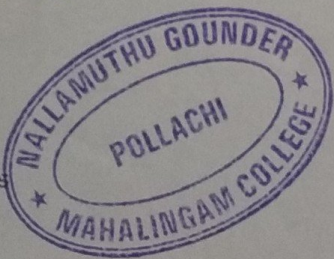
Date: 27-04-2023

Venue: Abdul Kalam Atrium

\*\*\*\*\*

S.no	Name of the student	Reg.no	Phone no	Mail id	Signature
1	E. Nandhini	20-EC-39	9566779842	Nandhini23waran510@gmail.com	E. Nandhini
2	P. Ramya	20-EC-41	9944496888	ramyadavanya118@gmail.com	P. Ramya
3	P. Lavanya	20-EC-36	9944496888	lavanyamu901@gmail.com	P. Lavanya
4	T. Soundarya	20-EC-46	7010822192	soundaryat375@gmail.com	T. Soundarya
5	M. Kowsalya	20-EC-34	9789659219	kowsalyakousi@gmail.com	M. Kowsalya
6	S. Jayavardhini	20EC29	6381611240	jayamani1022@gmail.com	S. Jayavardhini
7	P. Karthika	20EC31	7306580488	Karthika339@gmail.com	P. Karthika
8	K. Sowmya	20-EC-47	7397558242	sowmyakrishna@gmail.com	K. Sowmya
9	K. Salini	20-EC-43	9344030282	Salinikifasamy26@gmail.com	K. Salini
10	A. Abinaya	20-EC-20	9655367759	AbinayaAbinaya12@gmail.com	A. Abinaya
11	B. Srinidhi	20 BM 56	8122722530	SN057732@gmail.com	B. Srinidhi
12	T. Udayavardhini	20 BM 57	9047910153	udayavardhini@gmail.com	T. Udayavardhini
13	B. Sowmya	20 Bm 55	9025770913	sowmyabalakrishna88@gmail.com	B. Sowmya

*Nirmala*  
**P. NIRRMALA SATHISH**  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.



*[Signature]*  
**PRINCIPAL**  
 N.G.M. COLLEGE, POLLACHI

SN	Name of the Student	Reg No	Phone No	Mail ID	Signature
14	S. Dinesh	20-BM-07	8838212441	dineshkumar123@gmail.com	S. Dinesh
15	T. Rajkumar	20-BM-20	9600917962	rajkumar9600@gmail.com	T. Rajkumar
16	MUTHULINGAM.K	20-BM-16	6374963067	kmuthulingam@gmail.com	M. K.
17	Vikresh	20-BM-33	7708489146	vichyvijayarao@gmail.com	Vikresh
18	Srilignesh Prabu. V	20-BM-30	9344485747	vikthyvijayarao@gmail.com	S. Prabu
19	R. Balamurugan	20-BM-05	6383038493	balamurugan03@gmail.com	R. Balamurugan
20	M. SANTOSH KUMAR	20-BM-26	6369280080	sk2957875@gmail.com	M. Santosh Kumar
21	S. Madesh Kumar	20-BM-13	9360951901	msdmadesh93@gmail.com	S. Madesh Kumar
22	C. Sasi Kumar	20-BM-27	8825505790	sasikumar262826@gmail.com	C. Sasi Kumar
23	M. Narasethan	20-BM-18	99444180243	Karthikeyanurani bba@gmail.com	M. Narasethan
24	A. Arulraj	20-BM-02	9345303591	arulraj2002@gmail.com	A. Arulraj
25	K. Dhanyaaj	20-BM-06	7736589558	dhanyaajkararaj90@gmail.com	K. Dhanyaaj
26	D. Sathivel	20-BM-21	636905543	sathivel054@gmail.com	D. Sathivel
27	S. Ashok Kumar	20-BM-04	9361960760	ashokkumarsathul@gmail.com	S. Ashok Kumar
28	S. Manikandar	20-BM-14	8220989540	manikandarprasad21122001@gmail.com	S. Manikandar
29	Aarvind - C	21-BM-01	8088300069	arvind33371@gmail.com	A. Arvind
30	Naveen Kumar .T	21-BM-18	TA18A1265	naveenkumarbbba3903@gmail.com	Naveen Kumar
31	Kinithvaja . A	21-BM-12	7397188427	kinithvajaafn@gmail.com	K. Kinithvaja
32	G. Varuki	21-EC-59	9487059315	varukigopalan193@gmail.com	G. Varuki

*N. Nirmala*

**Dr. NIRRMALA SATHISH**  
 Assistant Professor  
 Department of Economics  
 NGM College, Pollachi.

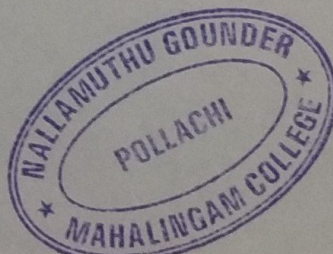
*[Signature]*  
**PRINCIPAL**  
 N.G.M. COLLEGE, POLLACHI



33	S.SIVAPERUMAL	21-BM-29	9360589473	shivaperumal2003@gmail.com	S. Sivaperumal
34	J. Swiya Murtay.	21-BM-30	9799960007	swiya swiya 23032004@gmail.com	J. Swiya
35	M. Vignesh	21-BM-32	9342643522	Muthuvignesh3837@gmail.com	M. Vignesh
36	S. VIGNESHKUMAR	21-BM-31	9597794473	vigneshkumar411@gmail.com	S. Vignesh
37	V. VINU	21-BM-33	7639516055	vinu23420046@gmail.com	V. Vinu
38	Arini. T	21-BM-34	8220952028	ariniiniya1011@gmail.com	Arini
37	Ashwin. R	21-BM-35	8608855923	ashwiniasmin7203@gmail.com	Ashwin. R
40	Aasmitha. N	21-BM-36	9342201894	ammuasmi87@gmail.com	Aasmitha
41	Athistalakshmi. L	21-BM-37	9363186140	lakshmiathista14@gmail.com	Athistalakshmi
42	Aviva. P	21-BM-38	7868085707	Vaavi49@gmail.com	P. Aviva
43	Dhanushki. K	21-BM-40	8012791460	dhanushki801279@gmail.com	Dhi.
44	Gomathi. K	21-BM-42	9384904773	selvalakshkappuzamy@gmail.com	Gomathi
45	Hemalatha. S	21-BM-44	8248944573	hemasara158@gmail.com	Hemalatha
46	Himasri. K. H	21-BM-45	8086575947	himasriharidas@gmail.com	Himase
47	Jayasutha. A	21-BM-46	9789196147	jayasuthaleejane@gmail.com	A. Jayasutha
48	Mahalakshmi. N	21-BM-47	9342934380	mahalakshmi90702@gmail.com	M. Mahalakshmi
49	Mathumitha. L	21-BM-48	8270603433	Mathulakshman sany@gmail.com	L. Mathumitha
50	Nivetha. S	21-BM-49	9655474471	Nivee Sival92004@gmail.com	Nivetha
51	Priyadarshini. R	21-BM-50	9629325141	Priyarajendranos09@gmail.com	Priyadarshini
52	Rajithra. R	21-BM-51	8248082716	mahamahalakshmi211@gmail.com	R. Rajithra

N. Nirmala

P. NIRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.

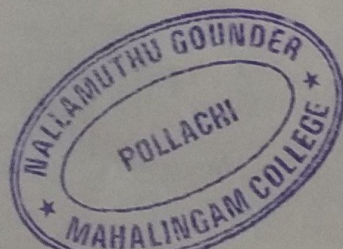


PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

53	G. Vasuki	21-EC-59	9487059315	vasukigopalan193@gmail.com	G. Vasuki
54	S. Venothini	21-EC-60	8760199117	vinaselvaraj10@gmail.com	S. Venothini
55	M. Santhiya	21-EC-54	9524563292	sandysanthiya369@gmail.com	M. Santhiya
56	D. Kaviya	21-EC-39	8754289544	kaviyadharmaraj1@gmail.com	D. Kaviya
57	A. Harini	21-EC-34	7845032469	harinayyappan45@gmail.com	A. Harini
58	K. Karithamani	21-EC-38	8809577176	kavithakumaravel@gmail.com	K. Karithamani
59	P. Azhageshwari	21-EC-29	9566393464	azhagu818@gmail.com	P. Azhageshwari
60	M. Ilakkiya	21-EC-35	9790186626	ilakkuya25@gmail.com	M. Ilakkiya
61	V. Gowri	21-EC-33	9977889345	gowrivelmayil@gmail.com	V. Gowri
62	R. Ramya	21-EC-52	9791411079	ramya572@gmail.com	R. Ramya
63	S. Kavipriya	21-EC-57	9383921645	kavipriya72@gmail.com	S. Kavipriya
64	V. Anoop	21-EC-02	7094868050	anoop007890@gmail.com	V. Anoop
65	C. Krishna Prasanth	21-EC-09	9507819137	Krishna Krishna Prasanth@gmail.com	C. Krishna Prasanth
66	S. Abishek	21-EC-01	9384412805	mahivem354@gmail.com	S. Abishek
67	M. Manikumar	21-EC-11	7306072117	manikumar50127@gmail.com	M. Manikumar
68	V. Varanthakumar	21-EC-28	8903929153	varanthakumar13310@gmail.com	V. Varanthakumar
69	C. Karthikeyan	21-EC-08	9342757068	Karthikeyan2004@gmail.com	C. Karthikeyan
70	M. Rakesh	21-EC-19	9786780701	Johnrakesh222@gmail.com	M. Rakesh
71	T. Karthikeyan	21-EC-07	9334241503	kk0559023@gmail.com	T. Karthikeyan
72	N. Suthasan	21-EC-26	9791341667	suthasan@gmail.com	N. Suthasan

N. Murali

N. NIRMALA SATHISH  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.

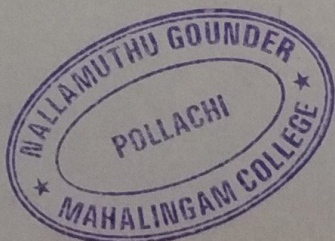


PRINCIPAL  
N.G.M. COLLEGE, POLLACHI

73	Sathya Sri . D	21BM52	7395872808	sakthi.jun2@gmail.com	Sgm 6.0
74	Sneha . K . S	21-BM-53	8754857078	Sneha Subash 13393@gmail.com	Sneha
75	Sri Ranjini . S	21-BM-54	8848034757	S.m Sri Ranjini 29@gmail.com	Sri Ranjini
76	Sri Dhoushini . T	21-BM-55	9655263159	dhoushini 397@gmail.com	Sri
77	Subicksha . R	21-BM-56	9790238672	Subicksha . r@gmail.com	Subicksha
78	Suruthika . G	21-BM-57	7094969080	Suruthikaka@gmail.com	Suruthika
79	Varshini . S	21-BM-58	9688440802	SVT87370@gmail.com	Varshini
80	Vaishni . D	21-BM-59	7010462229	vaishni vasanala@gmail.com	Vaishni . D
81	Akalya . V	21-BT-09	7550286890	akalya radines waran@gmail.com	V. Akalya
82	S. Bhuvaneshwari	21-BT-11	9600239502	bhuvanasingalingam18@gmail.com	S. Bhuvaneshwari
83	Pavithra . K	21-CH-43	8300691465	pavithra abannan013@gmail.com	K. Pavithra
84	Akalya . S.	21-CH-24	6369806334	Akalya pandian@gmail.com	A. Akalya
85	Ritthika Darshni . R	21-CH-45	8072134717	ritthikaritt@gmail.com	Ritthika
86	GOPIKA . R	21-CH-33	9363258210	gopikaravikumar@gmail.com	R. Gopika
87	BAVANIHA A	21-CH-28	7904924763	bavanihanagmail.com	B. Bavanisha
88	K. Deepika	21-CH-29	6374856238	deepikadeepi ppp@gmail.com	K. Deepika
89	D. Vaishnavi	21-CH-53	7845624928	vaishnavivaishnavibps@gmail.com	D. Vaishnavi
90	Sumithra . N	21-CH-50	9361299812	Sumivedha 001@gmail.com	N. Sumithra
91	NESHA . V	21-CH-41	6374407557	nushavelumani@gmail.com	N. Nisha
92	M. Subasree	21-CH-48	7598408497	mani 1976v1@gmail.com	M. Subasree

*Nirrmala Sathish*

**NIRRMALA SATHISH**  
Assistant Professor  
Department of Economics  
NGM College, Pollachi.



*[Signature]*  
**PRINCIPAL**  
N.G.M. COLLEGE, POLLACHI