



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS AND AFFILIATED TO BHARATHIAR UNIVERSITY)

Re-Accredited by NAAC

An ISO 9001 : 2015 Certified Institution

Aided by the Government of Tamilnadu

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DATE: 10.11.2022

From

Dr. Nirrmala Sathish

EDC - Co-ordinator & Assistant Professor of Economics,

Nallamuthu Gounder Mahalingam College, (Autonomous)

Pollachi - 642 001, Tamil Nadu

To

Prof. Dr. A. Vimala

EDII - TN HUB co-ordinator,

Bharathiar University,

Coimbatore - 46

Through

Dr. R. Muthukumaran

Principal, Nallamuthu Gounder Mahalingam College, (Autonomous)

Pollachi - 642 001, Tamil Nadu

Respected Sir/Madam,

Sub: Sending the EDII promotional Activities report to Bharathiar University , Coimbatore - reg.

We are happy to send the activity report of Entrepreneurship Promotional Activity to Bharathiar University, Coimbatore. We are extremely thankful for the financial support (Rs. 5000) and assistance offered by EDII, Government of Tamil Nadu and HUB-Bharathiar University, Coimbatore to organize the programme in our institution and we have completed the programme on 18th August 2022. Thank you for the great opportunity given and we expect your support to us in all our further endeavors.

Thanking you,

PRINCIPAL
N. G. M. COLLEGE, POLLACHI



Yours faithfully,

Dr. NIRRMALA SATHISH
Assistant Professor
Department of Economics
NGM College, Pollachi.

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, POLLACHI



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS) - POLLACHI**

An ISO 9001-2015 Certified Institution, Re-Accredited by NAAC, Affiliated to
Bharathiar University, Coimbatore.

**Entrepreneurship Development Cell
&
Department of Economics**

Cordially Invites you for the

**WORKSHOP ON " ENTREPRENEURSHIP AWARENESS AND GOVERNMENT
SCHEMES ESSENTIAL FOR INNOVATION IN PRODUCT DEVELOPMENT"**

Sponsored by

Entrepreneurship Development & Innovation Institute - EDII

Tamil Nadu - Hub, Bharathiar University, Coimbatore

Resource Person

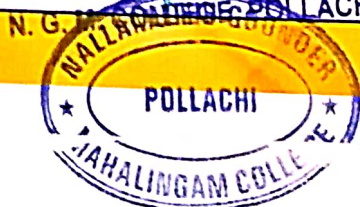


**Mr. S.K.GOWTHAMAN
President
National Coir Federation
India**

17

18-08-2022 PRINCIPAL 10:30 am

Prof. Alkondan Hall



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Programme

Invocation

Dr. P. Krishnathulasimani

Associate Professor and Head
Department of Economics, NGM College
will welcome the Gathering

Dr. R. Muthukumar

Principal, NGM College
will deliver the Presidential Address

Mr. T. Manikandan

Assistant Professor of BBA &
EDC Co-ordinator (SF), NGM College
will introduce the Resource Person of the day

Mr. S. K. Gowthaman

President, National Coir Federation, India
has kindly consented to be the Resource Person

Dr. Nirmala Sathish

Assistant Professor of Economics &
EDC Co-ordinator (Aided), NGM College
will deliver the Vote of Thanks

National Anthem

Organising Secretaries

Dr. Nirmala Sathish
Assistant Professor
Department of Economics
EDC Co-ordinator (Aided)

Mr.T. Manikandan
Assistant Professor
Department of BBA
EDC Co-ordinator (SF)

IQAC/2022-23/AUG/017

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, POLLACHI
(AUTONOMOUS)**

**ENTREPRENEURSHIP
DEVELOPMENT CELL
&
DEPARTMENT OF ECONOMICS**

Sponsored by

**ENTREPRENEURSHIP,
DEVELOPMENT & INNOVATION
INSTITUTE EDII – TN HUB**

**BHARATHIAR UNIVERSITY
COIMBATORE – 641 046.**

Title of the programme : **Workshop on “Entrepreneurship Awareness and Government Schemes Essential for Innovation in Product Development”.**

Name of the Hub : **Bharathiar University, Coimbatore.**

Name of the spoke college : **Nallamuthu Gounder Mahalingam College, Pollachi**

Date of the programme : **18th August 2022**

Venue of the programme : **Prof. Alkondan Hall, NGM College, Pollachi**

Mode of the program (online/physical) : **Physical**

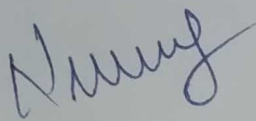
Resource person details : **Mr. S.K. Gowthaman,
President, National Coir Federation, India.**

Participant details : **150 students**



Content of the Program

Entrepreneurship Development Cell and Department of Economics, Nallamuthu Gounder Mahalingam College, (Autonomous), Pollachi in association with Entrepreneurship Development and Innovation Institute (EDII) - TN Hub, Government of Tamil Nadu, Bharathiar University, Coimbatore-641 046, has jointly organized a Workshop on "Entrepreneurship Awareness and Government Schemes Essential for Innovation in Product Development" for the benefit of students and also to create the awareness among the students about various government schemes and policies which will support the entrepreneurs, on 18th August 2022 at Prof. Alkondan Hall, Nallamuthu Gounder Mahalingam College, (Autonomous), Pollachi. The programme starts with the welcome address by Dr. P. Krishna thulasimani, Associate Professor & Head, Department of Economics and Dr. R.Muthukumaran , Principal delivered the Presidential Address. The resource person Mr. S. K. Gowthaman, President, National Coir Federation, India discussed the opportunities of young entrepreneurs, availability of government schemes and policy supports for startups , and also gave the real picture of the business done by successful entrepreneurs at regional level particularly coir industry. In addition to that the resource persons insisted the students to go for part time job which will helps to gain the business and industrial experience. Further, he gave some idea on value added products and innovative products which is a motivation for the students towards self employment. Finally, the programme came to an end with vote of thanks proposed by Dr. Nirrmala Sathish , EDC – co-ordinator and Assistant Professor of Economics, Nallamuthu Gounder College (Autonomous), Pollachi, Tamil Nadu. The programme organized by the EDC co-ordinators Dr. Nirrmala Sathish (Aided) and Mr.T. Manikandan, NGM College, Pollachi.



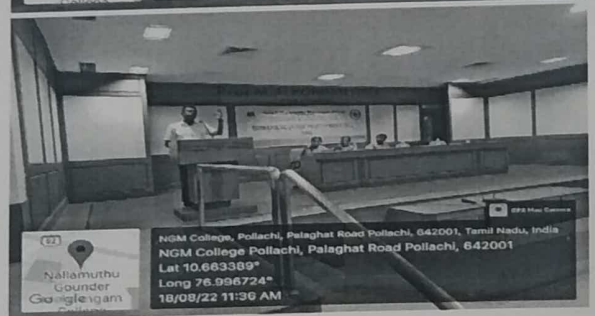
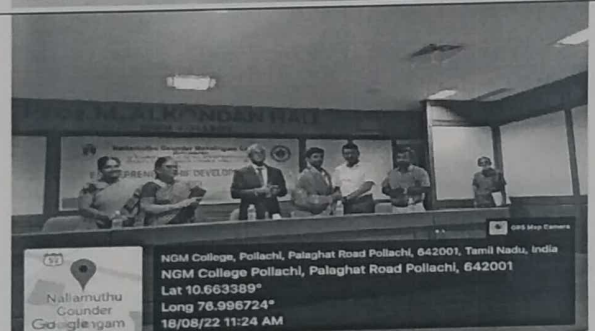
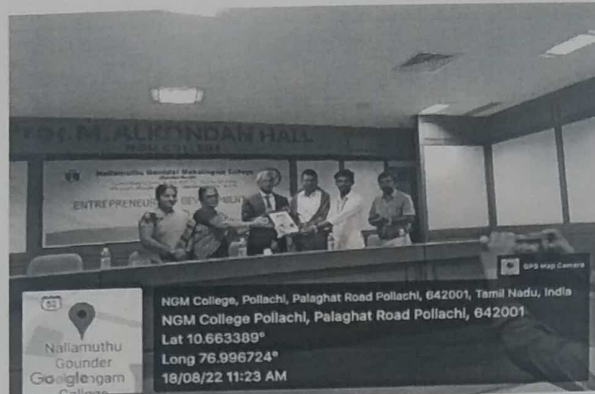
Dr. **NIRRMALA SATHISH**
Assistant Professor
Department of Economics
NGM College, Pollachi,

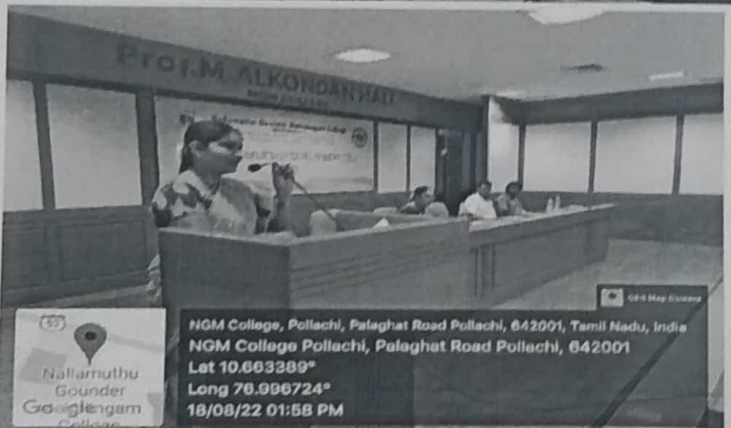
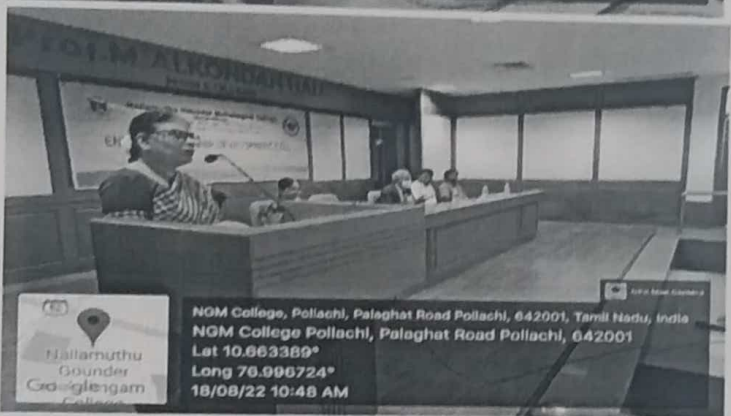
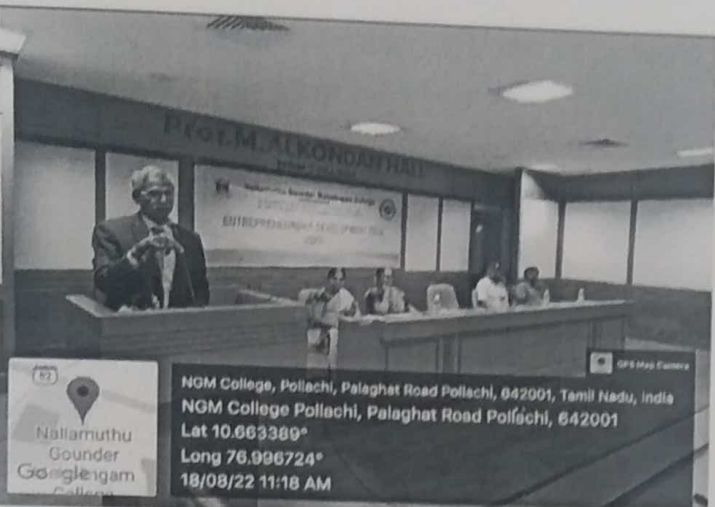
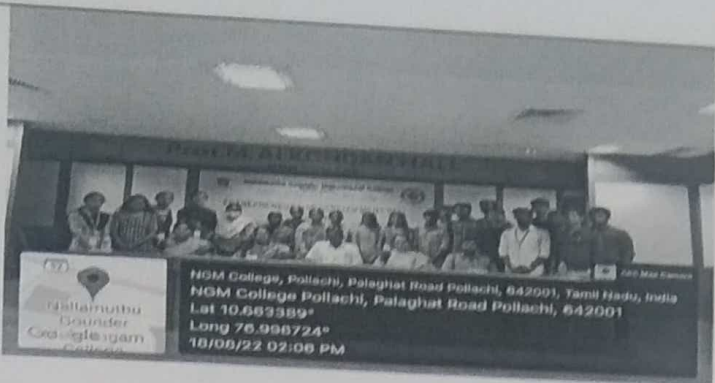


PRINCIPAL
N. G. M. COLLEGE, POLLACHI



Photos (18.08.2022)





Nallamuthu Gounder Mahalingam College
Entrepreneurship Development Cell & Department of Economics

**WORKSHOP ON "ENTREPRESHIP AWARENESS AND GOVERNMENT SCHEMES
ESSENTIAL FOR INNOVATION IN PRODUCT DEVELOPMENT"**

Sponsored by
Entrepreneurship Development & Innovation Institute(EDII)-TN HUB
Government of Tamilnadu
&
Bharathiar University, Coimbatore

IQAC/2022-23/AUG/017

Date:18.8.22 Time:10.30 am

Venue:Prof.Alkondan Hall

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118	22-(M-61)	Sudharsana Kom	B.COM	1st year	7604887541	sudharsanajm629@gmail.com	Sudharsana Kom
119	22-(M-2)	R. Dharaani	B.COM (Aided)	1st year	9943814649	rdharani450@gmail.com	R. Dharaani
120	22-(M-02)	Akilesh	B.COM (Aided)	1st year	9790374078	akileshkaimusha02@gmail.com	Akilesh
121	20-EC-48	R. Soumya	B.A.Economics	1st year	9842860548	Soumyasravan109@gmail.com	R. Soumya

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126	22-BM-04	M. CHANDHARU	BBA	1 st year	6382387491	chandharu@gmail.com	[Signature]
127	22-BM-22	J. NARASIMMAN	BBA	1 st year	9597524221	narasimman@gmail.com	[Signature]
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133	22-M-03	S. Damin Selvan	B. Com	1 st year	99060878303	daminselvan@gmail.com	[Signature]
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139	22-BM-26	N. Saravaneswaran	BBA	1 st year	9578178615	saravaneswaran2000@gmail.com	[Signature]
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NIRRMALA SATHISH
 Assistant Professor
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Resource Person: Mr. S. K. Gowthaman

President, National Coir Federation, India

Date: 18th August, 2022

Time: 10.30 am

Venue: Prof. Alkondan Hall

FEEDBACK FORM

Name of the Student	:	Lavanya R
Class	:	III BSc
Department	:	B.Sc Computer Science (Aided)
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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage	✓				
Relevance of the Theme	✓				
Expertise of the Speaker	✓				
Time Management	✓				
Overall Organization	✓				



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President, National Coir Federation, India

Date: 18th August, 2022

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FEEDBACK FORM

Name of the Student	: Sudhasana.K.M
Class	: 1 st year
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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage	✓				
Relevance of the Theme	✓				
Expertise of the Speaker	✓				
Time Management				✓	
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Name of the Student	:	V. KAVIYA
Class	:	1 year B.A.ECO (aided)
Department	:	BA.ECO (aided)
Institution Name	:	N.G.M. College Pollachi
Mobile No.	:	6819878723
E-Mail Id	:	

Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage	✓				
Relevance of the Theme	✓				
Expertise of the Speaker	✓				
Time Management	✓				
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Name of the Student	: R. Deepa
Class	: 1yrs B.A economics (aided)
Department	: B.A economics Co-ord
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E-Mail Id	

Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage		✓			
Relevance of the Theme	✓				
Expertise of the Speaker					
Time Management	✓				
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Name of the Student	: J. Blessy Sweetkin
Class	: 1st year bcom (aided)
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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage	✓				
Relevance of the Theme	✓				
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