

**Campaign on
ADVERTISING
&
SALES PROMOTION
With
Ride Awareness Program**

Event in Ground

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
DEPARTMENT OF ECONOMICS
TRAINING & PLACEMENT CELL
In Association with**



**22
September
2022 @10.00am**

Chair Person: Dr. R. Muthukumarar
Princippal

Guest of Honor: Dr. P. Krishna Thulasimani
Head - Economics

Organizing Secretaries:
Mr. N. Anbuarasu
Asst Prof of Economics

Coordinators:
Mr. K. Murugavelu
Dr. Nirmala Sathish
Dr. N. Padmasundari
Asst Profs of Economics

P. V. Thulasimani
Dr. P. KRISHNATHULASIMANI
Head and Associate Professor
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Ride Awareness Program Report

Nallamuthu Gounder Mahalingam College, Pollachi, Department of Economics and Training & Placement Cell in association with Bajaj organised a Campaign on Advertising and Sales Promotion with **Ride Awareness Program** on **22.09.2022**. Mr. Ram Kumar, General manager of Cheran Nagar Branch, demonstrated the vehicle with his skillful ride. Followed by him, Dr. R. Muthukumar, Principal of NGM College gave a speech on Road safety. Presiding him, Dr. P. Krishnathulasimani, Head and Associate Professor of Department of Economics delivered a advice note to students on safe riding.



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Campaign on Advertising and Sales Promotion with Ride Awareness Program



Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi

Department of Economics Training & Placement Cell

Programme : "Campaign On ADVERTISING & SALES PROMOTION With RIDE Awareness Program"


Date : 22.09.2022

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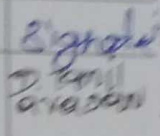
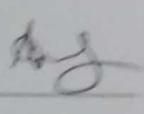
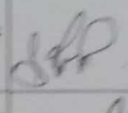
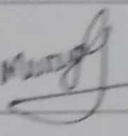
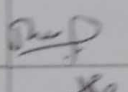

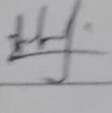

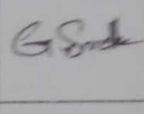
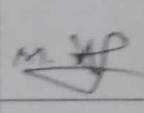
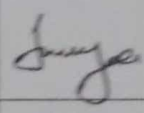
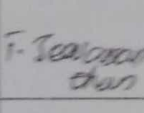
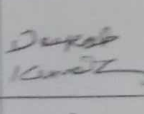
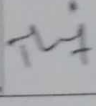
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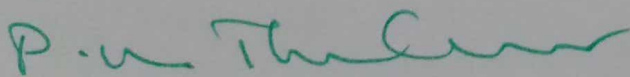
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Programme : "Campaign On ADVERTISING & SALES PROMOTION

With Ride Awareness Program"

Date : 22.09.2022

Ride Awareness : Dr. P. Krishnathulasimani,

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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage		✓			
Relevance of the Theme	✓				
Expertise of the Speaker	✓				
Time Management	✓				
Overall Organization	✓				

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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage		✓			
Relevance of the Theme	✓				
Expertise of the Speaker		✓			
Time Management	✓				
Overall Organization		✓			

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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage		✓			
Relevance of the Theme		✓			
Expertise of the Speaker		✓			
Time Management					
Overall Organization	✓	✓			

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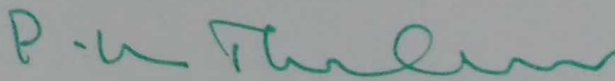
Date : 22.09.2022

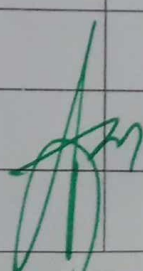
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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage		✓			
Relevance of the Theme		✓			
Expertise of the Speaker		✓			
Time Management		✓			
Overall Organization		✓			


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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage	✓	.			
Relevance of the Theme		✓			
Expertise of the Speaker	✓				
Time Management	✓				
Overall Organization	✓				

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Your Opinion About Programme	Excellent	Very Good	Good	Satisfied	Needs Improvement
Content Coverage	✓				
Relevance of the Theme		✓			
Expertise of the Speaker	✓				
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