



## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.









95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



### CRITERION III – RESEARCH, INNOVATIONS AND EXTENSIONS

**3.3.1 : Institution has created ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge / technology and outcomes of the same are evident.**

#### Details of EDC Activities

S.No	Title of the Activity	Date of Activity	Number of participants	Link to the website
1	Business Model Canvas	29.05.2023 – 30.05.2023	87	
2	Workshop on Prototype/Product Design and Development	27.04.2023	92	
3	Entrepreneurship Skill, Attitude and Behavioral Development	24.02.2023	40	
4	A workshop on Life Skills “Health and Fitness”	23.02.2023	66	
5	Planning a start up with legal and ethical steps	14.02.2023	138	
6	Seminar on Ideas for Startup Funding	22.01.2023	62	
7	Workshop on “Entrepreneurship and Innovation” as career opportunity	30.11.2022	119	
8	Competitions on Business Activity	02.11.2022	70	













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9	Professional Training Programme on “Interdisciplinary Approaches of Economics- An Eye opener”	07.10.2022	44	
10	Psychological Awareness for College students	29.09.2022	92	
11	Campaign on Advertising and Sales promotion with Ride Awareness Programme	22.09.2022	151	
12	Workshop on “Entrepreneurship and Skill Development”	16.09.2022	130	
13	Awareness Programme on Women Entrepreneurship	09.09.2022	156	
14	Workshop on Entrepreneurship Awareness and Government Schemes Essential for innovation in product Development	18.08.2022	150	
15	Start Tech Knorgy (Skill up with Hotspacio)	13.06.2022	100	
16	Agri Expo	07.06.2022	504	
17	Training on Entrepreneurship and Skill Enhancement	05.04.2022	160	
18	Workshop on Design thinking	04.04.2022	160	
19	Entrepreneurship Awareness Camp	02.03.2022	234	