



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

Pellachi- 642 001.

**ENTREPRENEURSHIP DEVELOPMENT & INNOVATION
INSTITUTE EDII - TN HUB
BHARATHIAR UNIVERSITY
COIMBATORE - 641 046.**

PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP - 3

<i>Title of the programme</i>	<i>: Training Programme on Entrepreneurship And Skill Development</i>
<i>Name of the Hub</i>	<i>: Bharathiar University Coimbatore</i>
<i>Name of the spoke college</i>	<i>: Nallamuthu Gounder Mahalingam College (Autonomous)</i>
<i>Date of the programme</i>	<i>: 05th April 2022</i>
<i>Venue of the programme</i>	<i>: Prof. Alkondan Hall Nallamuthu Gounder Mahalingam College</i>
<i>Mode of the programme (online/physical)</i>	<i>: Physical</i>
<i>Resource person details</i>	<i>: Mrs GOWRI Proprietor and Designer Head Hastakala Varnalaya Academy of Fine Arts, Udumalpet</i>
<i>Participant details</i>	<i>: 160 Students</i>

Content of the Programme:



Entrepreneurship Development Cell and the Department of Economics Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi has jointly organized TRAINING PROGRAMME ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT on 5th April 2022 sponsored by Entrepreneurship Development and Innovation Institute (EDII) - TN Hub Government of Tamilnadu Bharathiar University Coimbatore-641 046. The purpose of this training programme is to develop and strengthen the entrepreneurial quality to motivate the students for achievement and to enable participants to be independent, capable promising businessmen and also to make the students prepared to start their own enterprise after the completion of the training programme. The trainer Mrs GOWRI, Proprietor and Designer Head Hastakala Varnalaya Academy of Fine Arts, Udumalpet gave the training on paper bag making (the process which includes selection of paper, measurement, cutting, preparation of bag with different models, cost etc.) and homemade chocolate preparation (the process which includes preparing base materials, melting bases, making chocolate ganash, mixing with required fillings, molding, freezing, decorating and display and she also discussed the preparation of 10 varieties of chocolates. The trainer also explained the marketing and sales strategy of paper bags and chocolates with minimum investment. In this programme training were given to 160 students and the students were actively participated in the preparation of paper bag and homemade chocolates.

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Photos (05th April 2022)





TRAINING ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT

Sponsored by

Entrepreneurship Development & Innovation Institute(EDII)-TN HUB

Government of Tamilnadu

&

Bharathiar University, Coimbatore

IQAC/2021-22/APR/207

Date:05-04-2022 Time:10.30 am

Venue:Prof.Alkondan Hall

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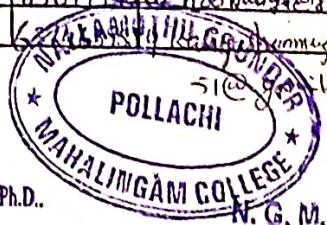


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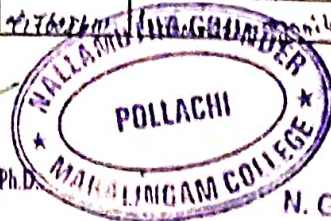


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