

**COIMBATORE DISTRICT'S AGRICULTURIST CHALLENGES AND REVIVAL  
STRATEGIES**

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**Abstract:**

Agriculture plays a predominant role in Indian economy. Because, India is mostly covered up with villages and each of its economic sources is from agricultural activities, and it nurtures the farmer life, protects national well being without even knowing by them self. It's fulfilling the dreams of Indian people as from the early period to till date. During the independence time a major contribution of GDP came from agriculture sector but slowly it diminishes by different hidden factors of it. Our nation receives attractiveness of the foreign marketers with the population but in reality it growing at a faster rate and at the same proposition of agriculture should grow to equate it. This all can happen by remodifying the strategies to safeguard the soil, irrigation, offering prompt market structure and sufficient labour forces with adequate capital with reasonable rate.

**Keywords:** Agriculture, Economy, Problems, Soil, Labour

**Introduction**

Agriculture plays a predominant role in Indian economy. Because, India is mostly covered up with villages and each of its economic sources is from agricultural activities, and it nurtures the farmer life, protects national well being without even knowing by them self. It's fulfilling the dreams of Indian people as from the early period to till date. During the independence time a major contribution of GDP came from agriculture sector but slowly it diminishes by different hidden factors of it (Seth, n.d).

Each and every period of Indian history cherished the facts and prioritization of agriculture, many different techniques, unique models and improvisation schemes introduced by the social activists, agricultural scientist and active governance measures, but still the farming community get mashed up with severe issues.

Coimbatore district situated near Western Ghats of Tamilnadu. It's blessed with wonderful climatic conditions and round the year with sufficient rain falls and it looks very greenish and it wins the heart and eyes of people. Here, mostly people involve themselves happily in agricultural and its related activities through defines the livelihood and of economy.

From Initial period to still date people working harder for nurturing the food production by inculcating the unique technique that extracts the results but merely it activates the sub problems that causes the future and present agriculturist that are harvesting by farming community for quite recent years. It's happen for the Kongu region without even any exceptions, due to high level of fertilizer issuance to soil,