



## **ROLE OF EDUCATIONAL INSTITUTIONS IN UPLIFTING THE RURAL PEOPLE IN HIGHER EDUCATION AND CAREER PLANNING, WITH SPECIAL REFERENCE TO UDUMALPET TALUK**

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### **ABSTRACT**

From Gurukul system to e-Learning system, the education evolved itself completely. Education is a basic need that everyone should get. Education creates a pathway to identify career of individual mostly. Sometimes, the rural education and career progression are ignorantly treated and concentrated poorly. In India, Government takes efforts for the empowerment of rural people through education including women education and rural employment. Rural areas are participative in economic development with the help of agricultural sector. The rural education and rural employment are part of economic policies in the recent years. The present study targeted to understand the Role of educational institutions in uplifting the rural people in higher education and career planning, with special reference to Udumalpet Taluk. There are approximately 55 villages in Udumalpet Taluk. Among the total population of study, 60 respondents were taken as sample using convenient sampling method. The findings revealed As per Chi-square, There is no significant association between institution type and uplifting rural education; and there is no significant association between annual income and uplifting rural career planning. The respondents mentioned the finance as the primary factor that influences the promotion of higher education and career planning in the rural areas. The government educational institutions also should actively participate in the promotion of higher education and employment opportunities in the rural area. The study has further scope to analyze the Role of higher educational institutions in uplifting the rural people in higher education and career progression in villages.

### **KEYWORDS**

Rural education, Rural employment, Educational institutions, Career progression, Higher education.

### **1. INTRODUCTION OF THE STUDY**

Education to empower is the motive of modern society. It is always prioritized as crucial one and it is influenced by employment or career. Career assists the society in uplifting standards and economic status. Education and Career are interrelated and interdependent as always. From Gurukul system to e-Learning system, the education evolved itself completely. Education is a basic need that everyone should get. Education creates a pathway to identify career of individual mostly. Sometimes, the rural education and career progression are ignorantly treated and concentrated poorly. In India, Government takes efforts for the empowerment of rural people through education including women education and rural employment. Rural areas are participative in economic development with the help of agricultural sector. The rural education and rural employment are part of economic policies in the recent years.

Rural education, employment and empowerment are always poor-concentrated and ignored. But the economy highly believes and needs the rural development in terms of education, employment and empowerment. While the urban develops rapidly, the rural develops slowly. The challenges of village people in of higher education and career progression are many. Unless the educational institutions focus on rural employment and career planning, the overall development in the country is not possible and attained. The concentration of Educational Institutions (EI) on rural education and rural employment will gradually gear up the contribution of rural people in higher education and employment. As per the New Education Policy 2020, the gross enrolment ratio in higher education