



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 - Among Colleges in India.



CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.4.3 NUMBER OF RESEARCH PAPERS PUBLISHED PER TEACHER IN THE JOURNALS AS NOTIFIED ON UGC CARE LIST DURING THE YEAR 2021

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
1.	Customers satisfaction towards ola cab	Dr.S.Poongodi	Commerce with CA	ANVESAK	2021	0378 - 4568	https://www.spiesr.ac.in	View File	Yes
2.	A Study on Problems faced by Farmers of Coimbatore District in Marketing their Agricultural Produces through Uzhavar Sandhai	Dr.Nirmala Sathish	Economics	A Journal of the History of Ideas and Culture	2021	0337-743X	Print Version Only	View File	Yes
3.	Floristic Diversity and Ethnobotanical Studies of Nandha Gopalasamy Hill Temple Sacred Grove of Western Ghats, Pollachi Taluk, Coimbatore	Dr. A.M. Ananda Kumar	Botany	Agricultural Science Digest	2021	0976-0547	https://arccjournals.com	View File	Yes
4.	Opportunities and Challenges Faced by the Selected Organic Product Exporters in India- An Empirical Study	Dr.M. Akilanayaki	Commerce (BPS)	Aegaeum Journal	2021	0776-3808	https://aegaeum.com/	View File	Yes

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							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
5.	A Study on students' perception towards online education during pandemic - with special reference to Pollachi taluk	Dr.M.Deepa	Commerce with CA	AJANTA	2021	2277-5730	http://www.sjfactor.com	View File	Yes
6.	A study on colour influence towards television advertisement with special reference to Pollachi taluk	Dr.B. Indira Priyadharshini	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in	View File	Yes
7.	A study on purchase influence in Television Advertisement	Dr.B. Indira Priyadharshini	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in	View File	Yes
8.	A STUDY ON PURCHASE INFLUENCE IN TELEVISION ADVERTISEMENT - With Specific Reference to Consumer non-Durables (Tooth Paste, Shampoo, Bath Soap, Talcum Powder)	Dr.D.Rajasekaran	Commerce (PA)	ANVESAK	2021	0378 – 4568	https://www.spiesr.ac.in	View File	Yes
9.	Customer Awareness and Preference of Patanjali Products	Dr.P.Anitha	Commerce with CA	ANVESAK	2021	0378 - 4568	https://www.spiesr.ac.in	View File	Yes
10.	Customer perception towards viral marketing	Mr.A.Prahalathan	Commerce with CA	ANVESAK	2021	0378 - 4568	https://www.spiesr.ac.in	View File	Yes
11.	Impact of demographic factors on customers satisfaction in digitalised banking services	D. Ahila	Commerce	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in	View File	Yes
12.	Women entrepreneurship for economic development	Dr.M.V.Sathiyabama	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in	View File	Yes

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13.	Women investors level of awareness on post office savings scheme	T.Kiruthika	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in	View File	Yes
14.	Water quality assessment of Udumalpet taluk, south India using MNSF-WQI and GIS method	Dr.K Poonkodi	Chemistry	ARPN Journal of Engineering and Applied Sciences	2021	1819-6608	www.arpnjournals.com	View File	Yes
15.	Insecticidal Effect of Adathoda vasica (Leaf) and trigonella foenum – Graecum (Seed) Extracts against Mealy Bugs (Maconellicoccus hirsutus) On Hibiscus Rosa sinensis Plant	Dr. S.Christobher	Zoology	Asian Journal of Biological and Life Sciences	2021	2278-5957 ; p- 2278-747X	www.ajbls.com	View File	Yes
16.	Bioactive Phytochemical Compounds of Physalis minima L. And its Anticholinesterase and Antioxidant Activities	Dr.V. Prabhu	Chemistry	Asian Journal of Chemistry	2021	0970-7077	https://asianpubs.org/	View File	Yes
17.	GC-MS Analysis, Phytochemical Screening and Biological Activity of Bauhinia tomentosa (Linn.)	Dr.V. Prabhu	Chemistry	Asian Journal of Chemistry	2021	0970-7077	https://asianpubs.org/	View File	Yes
18.	Malarkothu sirukathaikalil valviyal	Dr.V. Parimalam	Tamil Literature	Bodhi International Journal of Research in Humanities, Arts and Science	2021	2456 5571	https://www.bodhijournals.com/	View File	Yes
19.	Effect of biological template on the performance of SNO2 dye sensitized solar cell.	Dr. N. Neelakandeswari	Chemistry	Chalcogenide Letters	2021	1584-8663	Chalcogenide Letters	View File	Yes

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20.	A Novel Portable Executable Malware Detection using Random Forest with feature set generation algorithm (RF-FSGA),	Dr.E. Rama Devi	Computer Applications	Design Engineering	2021	0011-9342	http://thedesigengineering.com	View File	Yes
21.	Enhanced weighted quadratic random forest algorithm for heart disease prediction	Dr.B.Azhagusundari	Computer Applications	Design Engineering	2021	0011-9342	http://thedesigengineering.com	View File	Yes
22.	Morphological and Otsu's Segmentation, Classification and Disease Detection of Maize Plant Using Texture Feature Analysis	P. Jayapriya	Computer Science	Design Engineering	2021	0011-9342	http://thedesigengineering.com	View File	Yes
23.	Challenges and prospects of coconut exporters in Indian perspectives- an investigative study	Dr.B.Rohini	Commerce with IB	Dogo Rangsang Research Journal	2021	2347-7180	https://www.journal-dogorangsang.in/	View File	Yes
24.	Economic impact and ecological sustainability of women street vendors - post covid 19 with special reference to Coimbatore district	Dr. S.Poornimadevi	Commerce (BPS)	Dogo Rangsang Research Journal	2021	2347-7180	https://www.journal-dogorangsang.in/	View File	Yes
25.	Prediction Clue on the Fading Capacity of Multi-Walled Carbon nanotube decorated Li ₂ (Fe _{1-x} Ti _x)SiO ₄ /C High-Performance Cathode Materials	P. Sivaraj	Physics	Energy and Fuels	2021	0887-0624	https://pubs.acs.org/	View File	Yes
26.	Secure and Energy Efficient Scheme for smart agriculture using IOAT and Blockchain	Dr.R.Malathi Ravindran	Computer Applications	GEDRAG & ORGANISATIE REVIEW	2021	0921-5077	http://lemma-tijdschriften.com/	View File	Yes

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27.	Potential Applications of Data Mining in Aquaculture	Dr.A.Kanagaraj	Computer Science	IEEE	2021	978-1-6654-2829-3	https://ieeexplore.ieee.org/	View File	Yes
28.	Cultural Assimilation in Bharati Mukherjee's Jasmine	Dr.M.Sangeetha	English	Ilkogretim Online - Elementary Education Online	2021	10.17051/ilkonline.2021.05.684	http://ilkogretim-online.org	View File	Yes
29.	Rapid green synthesis of gold and silver nanoparticles using ethanol extract of kedrostis foetidissima (jacq.) Cogn. And its anticancer efficacy against a549 human lung cancer cell lines	Dr. M. Amutha	Chemistry	INDIAN DRUGS	2021	0019-462X	https://www.indiandrugsonline.org	View File	Yes
30.	Antibacterial activity of Merremia tridentata (L.) Hallier.F.	Dr.R. Kannan	Botany	Indian Journal of Natural Sciences	2021	0976-0997	http://www.tnsroIndia.org.in	View File	Yes
31.	Knowledge graph embedding via the properties of mapping and dynamic matrix	A. Kalaivani	Computer Science	Indian Journal Of Science And Technology	2021	Print 0974-6846 E 0974-5645	https://indjst.org/	View File	Yes
32.	Fruit Grade Classification using improved Convolutional Neural Network	Dr.M. Rathamani	Computer Science	International Journal for Research in Science and Engineering Technology	2021	2394-739X	https://ijrset.in/	View File	Yes
33.	A Survey on Smart Agriculture using Wireless Sensor Network on IOT with Cloud Computing,	Dr.R.Malathi Ravindran	Computer Applications	International Journal of Advance and Innovative Research	2021	2394-7780	https://ijairjournal.in/	View File	Yes

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34.	Heart Disease Data Pre-processing using Enhanced Data Mining Techniques	C. Keerthana	Computer Technology	International Journal of Advanced Science and Technology	2021	2005-4238	http://serisc.org/journals/index.php/ijast	View File	Yes
35.	An Improved Genetic Algorithm with a Min-Min Approach for Effective Task Scheduling in Cloud Computing	Dr. Antony Selvadoss Thanamani	Computer Science	International Journal of Algorithms Design and Analysis	2021	2584-1866	https://journals.stmjournals.com	View File	Yes
36.	Facile Synthesis of Silver Nanoparticles from Sesbania Sesban Var Bicolor Leaf Extract and Its Antibacterial Efficacy	Dr.S. Christobher	Zoology	International Journal of All Research Education and Scientific Methods	2021	2455-6211	www.ijaresm.com	View File	Yes
37.	Isolation and identification of terpenoid compounds from the folklore medicinal plant, Acacia caesia (L.) Willd. Leaves	Dr. P Sathishkumar	Botany	International Journal of Botany Studies	2021	2455-541X	https://www.botanyjournals.com	View File	Yes
38.	Study on genetic diversity in the different populations of Acalypha fruticosa forssk by using RAPD analysis inhabiting foot hills of Southern Western Ghats.	Dr. A.M. Ananda Kumar	Botany	International Journal of Botany Studies	2021	2455-541X	https://www.botanyjournals.com	View File	Yes
39.	Fruit grade verification using image processing techniques	Dr.M. Rathamani	Computer Science	International Journal of Computer Science Engineering & Technology	2021	2455 - 9091	https://ijrset.in	View File	Yes
40.	Image Processing Techniques in Agriculture for Plant Disease Detection and Weed Detection	P. Jayapriya	Computer Science	International Journal of Creative Research Thoughts	2021	2320-2882	https://ijcrt.org/	View File	Yes

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41.	A Study on Teachers Perception on Various welfare Measures adopted by self-financing colleges	Dr.M.Chithirai Selvan	Commerce with CA	International journal of Disaster Recovery and business Continuity	2021	2005-4289	http://sersc.org/journals/index.php/ijdrbc	View File	Yes
42.	Enhanced back propagation neural network for fruit disease prediction and classification	Dr.M. Rathamani	Computer Science	International Journal of Future Generation Communication and Networking	2021	2233-7857	https://sersc.org/	View File	Yes
43.	A Study on problem Faced by Coconut Growers in Coimbatore District.	Dr.P.Krishnathulasi mani	Economics	International Journal of Humanities, Law and Social Sciences	2021	2348-8301	Print Version Only	View File	Yes
44.	Facial Recognition Algorithm with Graphical Isomorphism – A Survey	A. Muruganandham	Computer Applications	International Journal of Innovative Research in Science, Engineering and Technology	2021	2319-8753, p-2320-6710	http://www.ijirset.com/	View File	Yes
45.	Secure data Aggregation in wireless sensor networks A review	S. Dilip kumar	Computer Applications	International Journal of Innovative Research in Science, Engineering and Technology	2021	2319-8753, p-2320-6710	http://www.ijirset.com/	View File	Yes
46.	Government and private employee's satisfaction on post office saving schemes	Dr.S.Kaleeswari	Commerce	International Journal of Scientific Research and Modern Education	2021	2455-5630	https://ijsrme.rdmoderresearch.com/	View File	Yes
47.	For Analyzing Fraud in Credit Cards, Fuzzy Particle Swarm Optimization (FPSO) with Enhanced Support Vector Machine (ESVM) Classifier	Dr. Antony Selvadoss Thanamani	Computer Science	International Journal of Software Computing and Testing	2021	2456-2351	https://stmjournals.in/	View File	Yes

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48.	Religious Context of the Ancient Tamil Community in "Purananooru"	Dr.P.Maheswari	Tamil	International Journal of Tamil Language and Literary Studies	2021	2581-7140	https://ijtlls.com/	View File	Yes
49.	Silappathikara samayangal	A. Mahabobu	Tamil	International Journal of Tamil Language and Literary Studies	2021	2581-7140	https://ijtlls.com/	View File	Yes
50.	A Wireless Sensor Network Intrusion Detection System with Parameters and Distributed Trust	Dr. Antony Selvadoss Thanamani	Computer Science	International Journal of Wireless Network Security	2021	2584-0703	https://stmjournals.in	View File	Yes
51.	Pranayam boosts immunity	Dr.S.Maheswari	Human Excellence	International Research Journal of Tamil	2021	2582-1113	https://irjt.iorpress.org	View File	Yes
52.	Vague soft separation axioms and vague soft continuous functions in vague soft topological spaces	Dr.V. Inthumathi	Mathematics	ITALIAN JOURNAL OF PURE AND APPLIED MATHEMATICS	2021	2239-0227	https://ijpam.uniud.it/journal/home.html	View File	Yes
53.	Linux Operating System Performance Evaluation and States	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Advances in Shell Programming	2021	2395-6690	https://stmcomputers.stmjournals.com	View File	Yes
54.	Ground and Surface Water Quality Assesment of Palladam Taluk Using GIS and MNSF- Water Quality Index	Dr.K Poonkodi	Chemistry	Journal of Applied and Natural science	2021	2231-5209	www.ansfoundation.org	View File	Yes
55.	Analysis and Performance of various Data Mining Techniques used for malware detection and classification	Dr.E. Rama Devi	Computer Science	Journal of Education	2021	978-81-948781-1-7	Print Version Only	View File	Yes

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56.	Chemical Composition of Essential Oil of Cananga odorata (Lam.) Hook. F. & Thomson Leaves and Its Biological Activities	K. Vimaladevi	Chemistry	Journal of Essential Oil Bearing Plants	2021	0976-5026	https://www.tandfonline.com	View File	Yes
57.	Problems in digitalised banking – an empirical investigation in Coimbatore district	D. Ahila	Commerce	Shodhasamhita : Journal of Fundamental & Comparative Research	2021	2277-7067	Print Version Only	View File	Yes
58.	Influence of pH on the DSSC Performance of Template Assisted SNO ₂ Nanostructures	Dr. N. Neelakandeswari	Chemistry	Journal of Organic and Organometallic Polymers and Materials	2021	1574-1443	https://link.springer.com/	View File	Yes
59.	Fuzzy Based Clustering Algorithm Rebroadcast with Ant Colony Based Cluster Head Selection for Minimizing the Routing Overhead in Mobile Ad-Hoc Networks	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Mobile Computing, Communications & Mobile Networks	2021	2349-901X	https://stmcomputers.tmjournals.com	View File	Yes
60.	Aandal priyatharsini sirukadailalil panpattu kattamaippu	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Yes
61.	Manithaneya soll porul Vilakkam	Dr.P.Aruljothi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Yes
62.	Puraporul Venbamalai kattum maravar soll aavu	Dr.B.Aruljothi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Yes
63.	Sanga ilakkiyaththil thachchu thozhilgal	M.Gayathri	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Yes
64.	Tamil ilakkiyanaglil silambam sollaivu	Dr.P.Maheswari	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Yes

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65.	Tamil maghan puthinangalil kudumba uravukal	Dr.T .Parameshwari	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
66.	Agananootru marutha thinai padalkalil aalumai velipadu	M.Gayathri	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
67.	Andal Priyadharshini Sirukathaikalil karuthalumai	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
68.	Muththamizh kappiyaththil kilai kathaikalil alumai	A. Mahabobu	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
69.	Pollachi vattara oorpeyarhalil pothu koottru vadivankal	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
70.	Soozh puthinaththil aalimai kuruththa pathivukal	V. Murukeshwari	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
71.	Suntharar padalkalil aalumai	Dr.B.Aruljothi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
72.	Vizhumiyankalum aalumaikalum	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajabublications.com/	View File	Yes
73.	Aura Food Diet Plan in Tamilian Life	Dr.S.Maheswari	Human Excellence	Journal of Modern Thamizh Research (A Quarterly International Multilateral Journal)	2021	2321-984X	https://rajabublications.com/	View File	Yes
74.	Thirukkuralil thani manitha alumai membadu	S.Shanmugavadivu	Human Excellence	Journal of Modern Thamizh Research (A Quarterly International Multilateral Journal)	2021	2321-984X	https://rajabublications.com/	View File	Yes
75.	Bug Tracking System on Software Development with Operating Systems	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Open Source Developments	2021	-	Print Version Only	View File	Yes

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76.	Analysis of South Indian Agriculture production data using Machine Learning Classification Techniques	K.S. Leelavathi	Computer Technology	Journal of the Maharaja Sayajirao University of Baroda	2021	0025 – 0422	https://msubaroda.ac.in/MSUB_Journal	View File	Yes
77.	Automatic Marker based Morphological Image Segmentation, Classification and disease detection using SVM classifier in diseased Tomato plants	P. Jayapriya	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2021	0025-0422	https://msubaroda.ac.in/MSUB_Journal	View File	Yes
78.	Opinion mining using m-cat and naive bayes classification algorithm	M. Malathi	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2021	0025-0422	https://msubaroda.ac.in/MSUB_Journal	View File	Yes
79.	Static and Dynamic Routing Protocols in wireless Network an Effective Approach	R. Jayaprakash	Computer Science	Journal of the Maharaja Sayajirao University of Baroda,	2021	0025 – 0422	https://msubaroda.ac.in/MSUB_Journal	View File	Yes
80.	An analysis of Brain Magnetic Resonance Images using Edge and Region based segmentation methods	Dr. R.Manicka Chezian	Computer Science	Journal of Xi'an Shiyou University, Natural Science Edition	2021	1673-064X	https://www.xisdjxsu.edu.cn/	View File	Yes
81.	Artificial Intelligence based dust bin collector for sustainable environment	Dr.K. Haridas	Computer Applications	Journal of Xi'an Shiyou University, Natural Science Edition	2021	1673-064X	https://www.xisdjxsu.edu.cn/	View File	Yes
82.	Analysis of the factors influencing student academic performance in higher education using machine learning techniques	Dr.S.Hemalatha	Computer Applications	Journal of Xi'an University of Architecture & Technology	2021	1006-7930	https://xajzkjdx.cn/	View File	Yes

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83.	An Enhanced K-Means Clustering Algorithm to improve the accuracy of clustering using centroid identification based on compactness factor	Dr.M. Sakthi	Computer Science	Journal of Xi'an University of Architecture & Technology	2021	1006-7930	https://xajzkjdx.cn/	View File	Yes
84.	On d-I -semi-continuous function in Ideal Topological Spaces	Dr.V. Inthumathi	Mathematics	Journal of Xidian university	2021	1001-2400	https://xadzkjdx.cn/	View File	Yes
85.	A Study on Economic Structure and Trade patterns of SAARC Countries	K.Murugavel	Economics	Juni Khyat	2021	2278-4632	http://junikhyatjournal.in/	View File	Yes
86.	Production drivers of micro, small and medium scale pump manufacturers in Coimbatore district an empirical study	Dr.T.S.Kavitha	Commerce	Kalyan Bharati	2021	0976-0822	Print Version Only	View File	Yes
87.	The impact of SKY Yoga on Quality of life among Women	Dr.P.Veerasithi vinayagan	Human Excellence	Manager - The British Journal of Administrative Management	2021	1746-1278	https://tbjam.org	View File	Yes
88.	A Critical Review on Electrochemical Properties and Significance of orthosilicate based Cathode Materials for Rechargeable Li/Na/Mg Batteries and Hybrid Supercapacitors	P. Sivaraj	Physics	Chemistry Select	2021	2365-6549	https://chemistry-europe.onlinelibrary.wiley.com	View File	Yes

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89.	A study on the Cu-poor and Zn-poor CZTS nanoparticles and its influence on the photoconversion efficiency of non-toxic Z buffer layer solar cell	Dr.T. E. Manjulavalli	Physics	Materials Today Proceedings	2021	2214-7853	https://www.sciencedirect.com	View File	Yes
90.	Kongu naatil pasnamum neer melanmaium	Dr.N. Prakash	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
91.	Kambanin padaipalumaiyil veedanani panpalumai	Dr.M.Chitrakala	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
92.	Kongu nattu vallalkal	Dr.N. Prakash	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
93.	Naladiyar navilum vazhviyal alumai	Dr.T.Parameshwari	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
94.	Sanga thamizhil Kalaigharin mozhi aalumai	Dr.T. Geethanjali	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
95.	Tamilmagan puthinagalil kudumba uravugal	Dr.T.Parameshwari	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
96.	Va.mu.Komuvin sirukathaikalil uravukalin nilai	Dr.T.Parameshwari	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
97.	Manithaneya sorpporul vilakkam	Dr.B.Aruljothi & B.Yogakalavani	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
98.	Kattalai puthinathin valzi manimegalaiyin alumai	Dr.T. Pushparani	Tamil Literature	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes
99.	Kavithiyum pen alumaiyum	Dr. A. Sivanarut selvi	Tamil Literature	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Yes

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100.	Organizational Justice and Employee Engagement in Higher Educational Institutions	B.V. Nithi Varshini Devi	Social Work	Modern Tamil Research	2021	2321-984x	https://rajabublications.com/	View File	Yes
101.	Oru kalanchu pochu puthinam kattum manithamanbukal	Dr.T. Pushparani	Tamil Literature	Modern Tamil Research	2021	2321-984x	https://rajabublications.com/	View File	Yes
102.	Perceived Organizational Support and Job Satisfaction in Higher Educational Institutions	B.V. Nithi Varshini Devi	Social Work	Modern Tamil Research	2021	2321-984x	https://rajabublications.com/	View File	Yes
103.	The Impact of SKY Yoga Practices on Resilience among Women	Dr.P.Veerasithi vinayagan	Human Excellence	Modern Tamil Research	2021	2321-984x	https://rajabublications.com/	View File	Yes
104.	Investigation of Phytochemical Constituents of Tobacco (Nicotiana Tobacum L.) Methanol Extract	M. Anusuya	Chemistry	Molecular Biology	2021	2168-9547	https://link.springer.com/	View File	Yes
105.	Social Structure of Kongu Vellalas	Dr.R. Muthukumar	History	NIU International Journal of Human Rights	2021	2394-0298	https://niu.edu.in	View File	Yes
106.	A Study on Problem faced by Handloom Weavers in Coimbatore District	Dr.Nirmala Sathish	Economics	NIU International Journal of Human Rights	2021	2394-0298	https://niu.edu.in	View File	Yes
107.	Assessment of Water Quality Using Modified Water Quality Index and GIS in Madathukulam Taluk-Tiruppur District	Dr.K Poonkodi	Chemistry	Oriental Journal of Chemistry	2021	0970-020X	https://www.orientjchem.org/	View File	Yes
108.	Short term solvency analysis of select passenger car companies in India	Ms.G.Nithya	Commerce	Oriental Research Madras	2021	0022-3301	Print Version Only	View File	Yes
109.	A study on consumer awareness and satisfaction towards online advertisement	Ms.M.Shanmuga Priya	Commerce with CA	PalArch's journal of Archaeology of Egypt/Egyptology	2021	1567-214x	https://archives.palarch.nl/	View File	Yes

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
110.	Awareness towards goods and services tax (GST) among small and medium traders – a study with special reference to Pollachi taluk	Dr.M.Deepa	Commerce with CA	PalArch's journal of Archaeology of Egypt/Egyptology	2021	1567-214x	https://archives.palarch.nl/	View File	Yes
111.	Green initiatives in business - an insight over the pros, cons and notions behind it	Dr.T.Vijayachithra	Commerce with CA	PalArch's journal of Archaeology of Egypt/Egyptology	2021	1567-214x	https://archives.palarch.nl/	View File	Yes
112.	Users Perception towards Google Pay	Dr.S.Poongodi	Commerce with CA	PalArch's journal of Archaeology of Egypt/Egyptology	2021	1567-214x	https://archives.palarch.nl/	View File	Yes
113.	Vague soft separation axioms via vague soft quasi - coincident	Dr.V. Inthumathi	Mathematics	Poincare Journal of Analysis and Applications	2021	2349 – 6797	https://www.pjaa.poincarepublishers.com/	View File	Yes
114.	Plasticized solid polymer electrolyte based on triblock copolymer poly (vinylidene chloride-co-acrylonitrile-co-methyl methacrylate) for magnesium ion batteries	T. Ponraj	Physics	Polymer Bulletin	2021	0170-0839	https://link.springer.com/journal/289	View File	Yes
115.	A Study of Tolpavakoothu, or Shadow Puppetry, the ritual Art forms of Palakkad, Kerala	Dr.R. Muthukumar	History	Sambodhi	2021	2249-6661	Print Version Only	View File	Yes
116.	Natriniyel Iruthalum iruthal nimithamun	Dr.V. Parimalam	Tamil Literature	Shanlax International Journal of Tamil Research	2021	2582 - 2810	www.shanlaxjournals.com	View File	Yes

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117.	Vzhiyerkum peyarkalum vzhiyela peyarkalum	Dr.T. Pushparani	Tamil Literature	Shanlax International Journal of Tamil Research	2021	2582 - 2810	www.shanlaxjournals.com	View File	Yes
118.	Thiyaaroo sirukathaikalil viviliya aramathippukal	Dr.P.Maheswari	Tamil	Shanlax International Journal of Tamil Research	2021	2582- 2810	www.shanlaxjournals.com	View File	Yes
119.	Determinants of bank preference	Dr.R.Ramya	Commerce with CA	Shodh Sanchar Bulletin	2021	2229-3620	Print Version Only	View File	Yes
120.	Perception towards ban on plastic bags	P.Karthika	Commerce	Shodh Sanchar	2021	2229-3620	Print Version Only	View File	Yes
121.	Work Life Balance among IT Sector women employees	P.Karthika	Commerce	Shodh Sarita	2021	2348-2397	Print Version Only	View File	Yes
122.	Career choice among college students	Dr.N.Giri	Commerce	Shodh Saritha	2021	2348-2397	Print Version Only	View File	Yes
123.	Long term solvency analysis of select passenger	Ms.G.Nithya	Commerce	Shodh Saritha	2021	2348-2397	Print Version Only	View File	Yes
124.	Machine learning concepts, algorithms and Applications - A survey	Mr.A.Muruganandam	Computer Applications	Shodhasamhita : Journal of Fundamental & Comparative Research	2021	2277-7067	http://www.ijirset.com/	View File	Yes
125.	Customer's preference towards gems and jewellery during pandemic period and its price fluctuations with reference to Coimbatore city -an investigative study	Dr.B.Rohini	Commerce with IB	STRAD RESEARCH	2021	0039-2049	https://stradresearch.org/	View File	Yes
126.	Women Empowerment through microfinance study in Coimbatore District	Dr.M.V.Sathiyabama	Commerce (E-Com)	The Journal of Indian History Congress	2021	0975-7945	Print Version Only	View File	Yes

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127.	To Analyse the Level of Satisfaction towards Cultivation and Marketing of Coconut Growers in Coimbatore District.	Dr.P.Krishnathulasi mani	Economics	The Journal of Oriental Research Madras	2021	0022-3301	Print Version Only	View File	Yes
128.	M-cuckoo and SVM classification algorithm-based opinion mining	M. Malathi	Computer Science	Turkish Journal Of Computer And Mathematics Education	2021	1309-4653	https://turcomat.org/	View File	Yes
129.	A Paradigm Shift in Learning English as a Second Language from Computer Assisted Classroom to Mobile Assisted Class room	Dr.M.Sangeetha	English	Working Papers on Linguistics and Literature	2021	2349-8420	https://b-u.ac.in	View File	Yes
130.	Academics in pandemic- a study of educational culture and its evaluation, learners' behaviour and competence in english	Dr.S.Muthukumara vel	English	Working Papers on Linguistics and Literature	2021	2349-8420	https://b-u.ac.in	View File	Yes
131.	A Self Organizing Map approach for an Enhanced K-means Clustering Algorithm	Dr.M. Sakthi	Computer Science	Zeichen Journal	2021	0932-4747	https://ezeichen.com/	View File	Yes
132.	Growth Analysis of Select private Life Insurance Companies in India	R. Amsaveni	Commerce (Finance)	The Journal of Oriental Research Madras	2021	0022-3301	Print Version Only	View File	Yes
133.	A Study on Profitability of Selected Public Sector Banks in India	S.Kokilavizhi	Commerce (Finance)	Journal of Education: Rabindrabharati University	2021	0972-7175	Print Version Only	View File	Yes
134.	Comparative Study on Performance of Public Sector and Private Sector Banks of India – An Empirical Analysis	S.Kokilavizhi	Commerce (Finance)	Shodhsamhita : Journal Of Fundamental & Comparative Research	2021	2277-7067	Print Version Only	View File	Yes