

## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 - Among Colleges in India.



## **CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION**

## 3.4.3 NUMBER OF RESEARCH PAPERS PUBLISHED PER TEACHER IN THE JOURNALS AS NOTIFIED ON UGC CARE LIST DURING THE YEAR 2023

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	0	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list	
1.	Building a Successful Startups in India (A Study with The Special Reference to Coimbatore District	Dr.P.Archanaa	Commerce with CA	Shodha Prabha	2023	0974- 8946	Print Version Only	<u>View File</u>	Yes	
2.	Fermatean Fuzzy normalised Bonferroni Mean Operator in Multi Criteria Decision Making on Selection of Electric Bike	Dr.V. Inthumathi	Mathematics	2023 Fifth International Conference on Electrical, Computer and Communication Technologies	2023	INSPEC Number 2345660 5	<u>https://ieeexplore.ieee.</u> org/	<u>View File</u>	Yes	
3.	Conservation linkages of endangered medicinal plant and exploration of phytochemicals, pharmaceutical screening and <i>in silico</i> validation of <i>in vivo</i> - wild and <i>in vitro</i> -regenerated plant <i>Boucerosia diffusa</i> Wight.	A. Vignesh	Botany	3Biotech	2023	2190- 5738	<u>https://link.springer.co</u> <u>m/</u>	<u>View File</u>	Yes	

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4.	A hybrid approach combining CNN-LSTM models and stacking ensemble method for sentiment analysis	Dr.R. Manicka Chezian	Computer Science	A Journal for New Zealand Herpetology	2023	2230- 5807	https://biogecko.co.nz	<u>View File</u>	Yes	
5.	Farmers' views on transforming agricultural land a survey-based study	N. Anbuarasu	Economics	A Journal of Historical Research	2023	0302- 9832	Print Version Only	<u>View File</u>	Yes	
6.	Ensemble voting machine learning model for prediction of campus placement of the student	B. Kalaiselvi	Information Technology	AIP Conference Proceedings	2023	1551- 7616	https://pubs.aip.org/aip /acp	<u>View File</u>	Yes	
7.	On some Applications of Neutrosophic soft matrices in Decision Making	Dr. J. Jayasudha	Mathematics	AIP Conference Proceedings	2023	1551- 7616	https://pubs.aip.org/aip /acp	View File	Yes	
8.	Satisfaction towards women empowerment schemes in Tamil Nadu state transport corporation limited, Coimbatore	Dr.S.Kaleeswari	Commerce	ANVESAK	2023	0378 – 4568	<u>https://www.spiesr.ac.i</u> <u>n</u>	<u>View File</u>	Yes	
9.	Customer satisfaction towards services in rural areas of Coimbatore district	S. Mahalakshmi	Commerce (B&I)	Anvesak	2023	0378 – 4568	<u>https://www.spiesr.ac.i</u> <u>n</u>	<u>View File</u>	Yes	
10.	Organosulfur compound identified from Striga angustifolia (D. Don) C.J. Saldanha inhibits lung cancer growth and induces apoptosis via p53/mtor signaling pathway	A. Vignesh	Botany	Applied Biochemistry and Biotechnology	2023	1559- 0291	<u>https://link.springer.co</u> <u>m/</u>	<u>View File</u>	Yes	

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11.	Cobalt (II), Nickel (II) and Palladium (II) complexes appended terpyridine-based ligand Synthesis, spectral characterization, anticancer activity and apoptosis investigation	Dr. Indumathy Ramasamy	Chemistry	Applied Organometallic Chemistry	2023	1099- 0739	https://onlinelibrary.wil ey.com/journal/109907 39	<u>View File</u>	Yes
12.	A Modern Way to Analyse and Classify Natural Vegetation Species Using Deep Neural Approaches	Dr.S. Niraimathi	Computer Science (AI & ML)	BioGecko	2023	2230- 5807	www.biogecko.co.nz	<u>View File</u>	Yes
13.	Bipolar disorder diagnosis with recurrent neural networks using probability density function	Dr.S. Niraimathi	Computer Science (AI & ML)	BioGecko	2023	2230- 5807	www.biogecko.co.nz	<u>View File</u>	Yes
14.	An effective bio-inspired synthesis of palladium nano particles using Crateva religiosa G.Forst. Leaf extract a multi-functional approach for environmental and biomedical applications	A. Vignesh	Botany	Biomass Conversion and Biorefinery	2023	2190- 6823	<u>https://link.springer.co</u> <u>m</u>	<u>View File</u>	Yes
15.	Parthenium Hysterophorous Flower template assisted SNO2 Nano structure as photoanode for Dye Sensitized Solar cell	Dr. N. Neelakandeswari	Chemistry	Chemical Physics Impact	2023	2667- 0224	https://www.sciencedir ect.com	<u>View File</u>	Yes
16.	Transition metal catalyst free and Single-step synthesis of Significant Thiosemicarbazones via oxidative Coupling Strategy	Dr. Indumathy Ramasamy	Chemistry	Chemistry Select	2023	2365- 6549	https://chemistry- europe.onlinelibrary.wil ey.com	<u>View File</u>	Yes

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17.	Effect of pH on the morphology of tio2 nano structures	Dr. N. Neelakandeswari	Chemistry	Digest Journal of Nanomaterials and Biostructures	2023	1842- 3582	<u>https://chalcogen.ro/in</u> <u>dex</u>	<u>View File</u>	Yes
18.	Synthesis, characterisation and ethanol sensing applications of moo3 – moo2 nanostructures at room temperature	Dr. N. Neelakandeswari	Chemistry	Digest Journal of Nanomaterials and Biostructures	2023	1842- 3582	<u>https://chalcogen.ro/in</u> <u>dex</u>	<u>View File</u>	Yes
19.	A review on integrating block chain and machine learning techniques for fake news detection in social media	Dr. T. Sumathi	Computer Applications	Dogo Rangsang Research Journal	2023	2347- 7180	https://www.journal- dogorangsang.in/	<u>View File</u>	Yes
20.	A study on benefits and problems faced by entrepreneurs during pandemic - a study with special reference to Pollachi taluk	Dr.M.Deepa	Commerce with CA	Dogo Rangsang Research Journal	2023	2343- 7180	<u>https://www.journal-</u> dogorangsang.in/	<u>View File</u>	Yes
21.	Oscillation of Even-order Nonlinear Difference Equations with an Advanced Argument	S. Kaleeswari	Mathematics	Dynamics of continuous Discrete & Impulsive Systems Series A Mathematical Analysis	2023	1201- 3390	https://www.watsci.org	<u>View File</u>	Yes
22.	Third order non-linear difference equation with neutral term	S. Kaleeswari	Mathematics	E3S Web of Conferences	2023	2267- 1242	https://www.e3s- conferences.org	<u>View File</u>	Yes
23.	Diasporic crisis Landscape and Identity in Uma Parameswaran's Mangoes on Maple Tree	Dr.R.Kiruthiga	English Language	Education and Society	2023	2278- 6864	Print Version Only	View File	Yes
24.	Identity and individualism tracing the plight of individuals in post-independence India in Nayantara Sahgal's works	Dr. P. Kalaivani	English Language	Education and Society	2023	2278- 6864	Print Version Only	<u>View File</u>	Yes

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25.	Social Stratification Analysing the Political Perspectives in Arundhati Roy's the God of Small Things	Dr.Suriyaprabha	English Language	Education and Society	2023	2278- 6864	Print Version Only	<u>View File</u>	Yes
26.	Aspirations and Ambitions Analysing the career struggles and Ethical struggles faced by character in Chetan Bhagat	Dr.N. Radha	English Language	Education and Society	2023	2278- 6864	Print Version Only	<u>View File</u>	Yes
27.	The Aim of Liberation- Triumph of Black Consciousness in Beloved	Dr.R.Kiruthiga	English Language	Education and Society	2023	2278- 6864	Print Version Only	View File	Yes
28.	A review on smart healthcare in cyber physical system	Dr.R. Manicka Chezian	Computer Science	European Chemica Bulletin	1 2023	2063- 5346	https://www.eurchemb ull.com/	<u>View File</u>	Yes
29.	Breast cancer prediction using modified support vector machine and grey wolf optimization technique	Dr.R. Manicka Chezian	Computer Science	European Chemica Bulletin	<sup>1</sup> 2023	2063- 5346	https://www.eurchemb ull.com/	<u>View File</u>	Yes
30.	Customer satisfaction towards features of digitalised banking services	D. Ahila	Commerce	European Chemica Bulletin	l 2023	2063- 5346	https://www.eurchemb ull.com/	View File	Yes
31.	Development of Crop Yield Prediction Model in Agriculture Using Improved Extreme Learning Machine	K.S. Leelavathi	Computer Technology	European Chemica Bulletin	<sup>1</sup> 2023	2063- 5346	https://www.eurchemb ull.com/	<u>View File</u>	Yes
32.	Opinion mining using hybrid deep learning with machine learning algorithms	Dr.R. Manicka Chezian	Computer Science	European Chemica Bulletin	<sup>1</sup> 2023	2063- 5346	https://www.eurchemb ull.com/	View File	Yes
33.	Optimal epoch selection method for enhanced CNN algorithm	Dr.R. Manicka Chezian	Computer Science	European Chemica Bulletin	l 2023	2063- 5346	https://www.eurchemb ull.com/	View File	Yes
34.	Phytoconstituents from the leaves of Ageratina adenophora (Sprengel) and	Dr.K Poonkodi	Chemistry	European Chemica Bulletin	<sup>1</sup> 2023	2063- 5346	https://www.eurchemb ull.com/	<u>View File</u>	Yes

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No.	The of paper	author/s	of the teacher	Ivalle of journal	publication	number	Journa	al	
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	their pharmacological activities								
35.	Third order sublinear neutral delay Difference Equation	S. Kaleeswari	Mathematics	European Chemical Bulletin	2023	2063- 5346	https://www.eurchemb ull.com/	View File	Yes
36.	Unraveling the role of medicinal plants and Gut microbiota in colon cancer Towards microbiota- based strategies for prevention and treatment.	A. Vignesh	Botany	Health Science Review	2023	2772- 6320	https://www.sciencedir ect.com/	<u>View File</u>	Yes
37.	Evaluation of Nicotine levels in Smokers Blood and Urine samples	Dr.S. Christobher	Zoology	High Technology Letters	2023	1006- 6748	https://gjstx-e.cn/	<u>View File</u>	Yes
38.	A Study on Pre-purchase Behaviour of Working women Towards Selected White Goods in Pollachi Taluk	R. Visalakshi	Business Administratio n	Humanities And Social Science Studies	2023	2319- 829X	Print Version Only	<u>View File</u>	Yes
39.	Chemical Profiling of Scoparia dulcis (Linn.) Plant Aqueous Extract and their In-vitro Antioxidant, Acetylcholinesterase Activity	Dr.V. Prabhu	Chemistry	Indian Journal of Natural Sciences	2023	0976- 0997	http://www.tnsroIndia. org.in	<u>View File</u>	Yes
40.	Eco-Friendly Dyeing of Cotton Fabric from Aqueous Herbal Extracts and its Antibacterial Activity	D. Sowmiya	Botany	Indian Journal of Natural Sciences	2023	0976- 0997	<u>http://www.tnsroIndia.</u> org.in	<u>View File</u>	Yes
41.	Edible coating from nontoxic biomaterials for extending self-life of fruits and vegetable	Dr. P Sathishkumar	Botany	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
42.	Generalized semi operators in soft multi topological spaces	Dr.V. Inthumathi	Mathematics	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes

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43.	Interval-valued intuitionistic fuzzy convex optimization techniques	Dr.R. Santhi	Mathematics	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
44.	Performance Evaluation of Proposed HBCR Deep Learning Model for Fake News Detection in social media	Dr. T. Sumathi	Computer Applications	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
45.	QualitativebehaviourofFourthorderNeutralDifferenceEquation	S. Kaleeswari	Mathematics	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
46.	Third order semi canonical nonlinear Difference Equation	S. Kaleeswari	Mathematics	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
47.	Trapezoidal intuitionistic fuzzy sequencing problem	Dr.R. Santhi	Mathematics	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
48.	Pharmacognostical Characterisation and Phytochemical Profiling of the Medicinal Plant, Ehretia ovaliafolia Wight	Dr. A.M. Ananda Kumar	Botany	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
49.	Phytochemical and GC/MS Analysis of <i>Merremia</i> <i>tridentata</i> (L.) Hallier.f	R.Kannan	Botany	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	View File	Yes
50.	Phytochemical Screening and GC- MS Profiling on Flowers of <i>Crossandra nilotica</i> Oliv.	Dr.A. Logamadevi	Botany	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
51.	Phytochemical Screening of Parmotrema planatilobatum (Hale) Hale. For Its Dye Yielding Potential	Dr.K. Rajalakshmi	Botany	Indian Journal of Natural Sciences	2023	0976- 0997	https://tnsroIndia.org.in	<u>View File</u>	Yes
52.	A study on policyholders' preference on child insurance plan	Dr.P.Anitha	Commerce with CA	Industrial Engineering Journal	2023	0970- 2555	Print Version Only	<u>View File</u>	Yes

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53.	Students' perception on online education	Dr.S.Poongodi	Commerce with CA	Industrial Engineering Journal	2023	0970- 2555	Print Version Only	<u>View File</u>	Yes
54.	A Study on Mental Health and Internet Addiction among College Students	Dr.L.Ranjit	Social Work	Internal Journal of Humanities, Law and Social Sciences - Kanpur Philosophers	2023	2348- 8301	Print Version Only	<u>View File</u>	Yes
55.	Civic Engagement and Attitude towards Corruption	Dr.L.Ranjit	Social Work	Internal Journal of Humanities, Law and Social Sciences - Kanpur Philosophers	2023	2348- 8301	Print Version Only	<u>View File</u>	Yes
56.	Deep Learning Approach in Classifying Biodegradable & non-Biodegradable waste using Convolutional Neural Network	Dr.K. Haridas	Computer Applications	International Conference on Advanced Systems and Emerging Technologies	2023	978-81- 965401- 9-7	Print Version Only	<u>View File</u>	Yes
57.	Novel deep learning approaches for opinion mining with machine learning	Dr.R. Manicka Chezian	Computer Science	International Educational scientific Research Journal	2023	2455- 295x	https://iesrj.com/	View File	Yes
58.	The Impact of Digitalization on Supply chain Sustainability	Dr.G. Gnanaselvi	Commerce	International Journal of Advanced trends in Engineering and Technology	2023	2456- 4664	www.dvpublication.com	<u>View File</u>	Yes
59.	Performance Enhancement of Mobility-Enabled Wireless Sensor Network Using Sophisticated Eagle Search Optimization-Based Gaussian Ad Hoc on demand Distance Vector (SESO-GAODV) Routing Protocol	Dr. Aruchamy Rajini	Computer Science	International Journal of Computer Networks and Applications	2023	2395- 0455	www.ijcna.org	<u>View File</u>	Yes

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60.	Agriculture Data Feature Extraction Using Sequential Pattern Mining And Random Forest (Spm-Rf) Data Mining Method	Dr.M. Rathamani	Computer Science	International Journal of Creative Research Thoughts	2023	2320- 2882	https://ijcrt.org/	<u>View File</u>	Yes
61.	A Study on Brand Preference & Brand Satisfaction of Refrigerator	Dr.T.Mohana Sundari	Commerce with CA	International Journal of Scientific Research and Modern Education	2023	2455 – 5630	https://ijsrme.rdmoder nresearch.com/	<u>View File</u>	Yes
62.	A Study on Consumers Attitude and Preference Towards Marketing	Dr. P.V.Nandhini	Commerce	International Journal of Current Research and Modern Education	2023	2455 - 5428	https://ijcrme.rdmoder nresearch.com/	<u>View File</u>	Yes
63.	Impact of job stress among women police	Dr.P.Anitha	Commerce with CA	International Journal of humanities, Law and Social Sciences	2023	2348- 8301	Print Version Only	<u>View File</u>	Yes
64.	Nonexistence of Kneser Solution of Neutral delay difference equation	S. Kaleeswari	Mathematics	International Journal of Membrane Science & Technology	2023	2410- 1869	<u>https://cosmosscholars.</u> <u>com</u>	<u>View File</u>	Yes
65.	Economic Well Being of Non- Resident Indians	P.Karthika	Commerce	International Journal of Multidisciplinary Research and Modern Education	2023	2454- 6119	<u>https://rdmodernresear</u> <u>ch.org/</u>	<u>View File</u>	Yes
66.	Emotional Well Being of NRIs "Role of Self-Esteem and Life Satisfaction	P.Karthika	Commerce	International Journal of Multidisciplinary Research in Arts and Humanities	2023	2546- 3145	www.remodernresearc h.com	<u>View File</u>	Yes
67.	Factors affecting entrepreneurial intention of students an empirical study of Coimbatore district	Dr.T.S.Kavitha	Commerce	International Journal of Research and Analytical Reviews	2023	2348- 1269	https://www.ijrar.org/	<u>View File</u>	Yes
68.	Brand equity for refrigerator	Dr. T. Mohanasundari	Commerce (BPS)	International Journal of Scientific Research and Modern Education	2023	2455- 5630	https://ijsrme.rdmoder nresearch.com/	<u>View File</u>	Yes

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69.	Customer delight in banking	Dr. P.V.Nandhini	Commerce	International Journal of Scientific Research and Modern Education	2023	2455 – 5630	https://ijsrme.rdmoder nresearch.com/	<u>View File</u>	Yes
70.	Arultharu poongothaiyannai pillaithamizh kattum nila soozhaliyal	Dr.A.Mahalakshmi	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581 7140	https://ijtlls.com/	<u>View File</u>	Yes
71.	Bharathiyar kavithaikalil nagai ennum meippadu	Dr.A.Mahalakshmi	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581 7140	https://ijtlls.com/	View File	Yes
72.	Bharathiyar kavithaikalil penniyam	Dr.A.Mahalakshmi	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581 7140	https://ijtlls.com/	<u>View File</u>	Yes
73.	Bharathiyar paadalkalil pillaithamizhil koorukal	Dr.A.Mahalakshmi	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581 7140	https://ijtlls.com/	<u>View File</u>	Yes
74.	Naaladiyaril aramsar iyarkai soozhaliyal	Dr.P.Maheshwari	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581 7140	https://ijtlls.com/	<u>View File</u>	Yes
75.	NN.Subbureddiar's Eruditene ss in his palsuvaivirundhu	Dr.R.Vishnupriya	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581- 7140	https://ijtlls.com/	<u>View File</u>	Yes
76.	Special Features and Worship Traditions of Avinasi Temple as Evinced in Perunkarunaiammai Pillaithamil	Dr.A.Mahalakshmi	Tamil	International Journal of Tamil Language and Literary Studies	2023	2581 7140	https://ijtlls.com/	View File	Yes
77.	Data privacy challenges and its emerging technologies	Dr.R.Deepa	Computer Science	International Research Journal of Multidisciplinary Science and Technology	2023	2455- 930X	www.irjmrs.com	<u>View File</u>	Yes

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78.	A Quantum Chemical and Nonlinear Optical Investigation on L-Tryptophan Hydrochloride Single Crystals for Optoelectronic Device Applications	Dr.M. Velayutham Pillai	Chemistry	International Research Journal of multidisciplinary Technovation	2023	2582- 1040	https://www.journals.as ianresassoc.org/	<u>View File</u>	Yes
79.	Pazhamozhi Naanooru as a Guidance of Contemporary Administration	Dr.R.Vishnupriya	Tamil	International Research Journal of Tamil	2023	2582- 1113	www.iorpress.org	<u>View File</u>	Yes
80.	Sky yoga is an user friendly to lead a healthy life	N.Panneerselvam	Human Excellence	JAC A Journal of Composition Theory	2023	0735- 6755	www.jctjournal.com	<u>View File</u>	Yes
81.	Activities of Primordial Radionuclides in the tobacco cultivated fields of Dindigul and Erode districts (Tamil Nadu, India)	Dr.S. Christobher	Zoology	Journal of Chemical Health Risks	2023	2251- 6727	www.jchr.org	<u>View File</u>	Yes
82.	Determination and segmentation of maize plant disease using improved gaussian particle swarm optimization on convolution neural network	Dr.S. Hemalatha	Computer Science	Journal of Data Acquisition and Processing	2023	1004- 9037	<u>https://sjcjycl.cn</u>	<u>View File</u>	Yes
83.	Significance of federated learning framework with differential privacy protection for smart healthcare	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Data Acquisition and Processing	2023	1004- 9037	https://sjcjycl.cn	<u>View File</u>	Yes
84.	Online apparel Buying Behaviour of College Girls	Dr.S.Poongodi	Commerce with CA	Journal Of Education Rabindra Bharati University	2023	0972- 7175	Print Version Only	<u>View File</u>	Yes

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85.	Hybrid Artificial Neural Network and Case Based Reasoning (Hanncbr) Classification Model for Classification of Agriculture Data In Different Area	Dr.M.Rathamani	Computer Science	Journal of Emerging Technologies and Innovative Research	2023	2349- 5162	http://www.jetir.org/	<u>View File</u>	Yes
86.	Effect of cow dung along with free and immobilized probiotic bacteria on growth and food utilization of cyprinus carpio under laboratory condition.	S.Jayalakshmi	Zoology	Journal of Emerging Technologies and Innovative Research	2023	2349 - 5162	<u>http://www.jetir.org/</u>	<u>View File</u>	Yes
87.	A fully connected deep neural network model for dynamic natural vegetation environment	Dr.S. Niraimathi	Computer Science (AI & ML)	European Chemical Bulletin	2023	2063- 5346	www.eurchembull.com	<u>View File</u>	Yes
88.	A novel approach for bipolar disorder prediction using PSO- GKFCM hybrid clustering and weighted feature selection	Dr.S. Niraimathi	Computer Science (AI & ML)	European Chemical Bulletin	2023	2063- 5346	www.eurchembull.com	<u>View File</u>	Yes
89.	A study on innovative strategies adopted by selected insurance companies (with special reference to Coimbatore district)	Dr.M.V.Sathiyaba ma	Commerce (E- Com)	Journal of Foundational Research	2023	2395- 5635	<u>https://unirajphilosophy</u> <u>.ac.in</u>	<u>View File</u>	Yes
90.	Consumer perception towards cashless transaction (A study on special reference to Pollachi (Tk)	Ms.D.Saranya	Commerce with CA	Journal of Indian Intellectual Tradition	2023	2249- 7129	Print Version Only	<u>View File</u>	Yes
91.	Impact of Covid-19 on Migrant Workers in Tirupur District	Dr.B. Indira Priyadharshini	Commerce (E- Com)	Journal of Indian Intellectual Tradition	2023	2249- 7129	Print Version Only	<u>View File</u>	Yes

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92.	Empowering rural women through freebie schemes of Tamil Nadu state government	Dr. R. Sivarajan	Commerce (BPS)	Journal of Interdisciplinary Cycle Research	2023	0022- 1945	https://jicrjournal.com/	View File	Yes
93.	Making of pakkumattai plates – an economic perspective	Dr.Senthilkumar	Commerce (PA)	Journal of Interdisciplinary Cycle Research	2023	0022- 1945	https://jicrjournal.com/	View File	Yes
94.	Role Of Electronical data interchange (EDI) EXIM Documentation In Shipping Industry-An Analytical Study	Dr.P.Gurusamy	Commerce (BPS)	Journal of Interdisciplinary Cycle Research	2023	0022- 1945	https://jicrjournal.com/	<u>View File</u>	Yes
95.	Effects of Different Precursors on Particle Size and Optical– Magnetic Properties of zncr2o4 Nanoparticles Prepared by Microwave Assisted Method	Dr.K Poonkodi	Chemistry	Journal of Nanomaterials	2023	1687- 4129	<u>https://www.hindawi.c</u> om/	<u>View File</u>	Yes
96.	Phytochemical Screening, GC- MS Analysis of Methanolic Extract of the Fern Adiantum Caudatum from Southern Western Ghats	D. Sowmiya	Botany	Journal of Pharmaceutical Research	2023	2573- 962X	https://jopcr.com	<u>View File</u>	Yes
97.	Crop yield prediction using with the simulated annealing convolutional neural networks (SACNNS) optimization algorithm	Dr.M.Rathamani	Computer Science	Tuijin Jishu - The Journal of Propulsion Technolog	2023	1001- 4055	https://propulsiontechj ournal.com	<u>View File</u>	Yes
98.	Twitter Sentiment Analysis forFeatureExtractionSupportVectorMachine(SVM) with TF-IDF	Dr.E. Ramadevi	Computer Science (DA)	Journal of Survey in Fisheries Science	2023	2368- 7487	https://www.sifisheries sciences.com/	<u>View File</u>	Yes

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of th Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
99.	A study on awareness and challenges of organic products among the students with reference to Coimbatore city	Rajagopalan S	Commerce with CA	Journal of Survey in Fisheries Sciences	2023	2368- 7487	https://www.sifisheries sciences.com/	<u>View File</u>	Yes
100.	Efficient Clustering of high dimensional non-linear data using modified Denclue algorithm	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Systems Engineering and Electronics	2023	1671- 1793	<u>https://jseepublisher.co</u> <u>m</u>	<u>View File</u>	Yes
101.	The Role of Trees in the Ecological Conservation of the Sangam Age	Dr.V. Parimalam	Tamil Literature	Journal of Tamil Culture and Literature	2023	2278- 1641	https://www.forschung. in	<u>View File</u>	Yes
102.	Consumer perception towards mobile food delivery during covid 19 pandemic- A study on special reference to Pollachi (Tk)	Ms.D.Saranya	Commerce with CA	Journal of the Asiatic Society of Mumbai	2023	0972- 0766	Print Version Only	<u>View File</u>	Yes
103.	Analysis of Rice and Wheat Production in India based on Season using Machine Learning Classification Techniques	Dr. M. Rajasenathipathi	Computer Technology	Journal of the Asiatic Society of Mumbai	2023	0972 – 0766	Print Version Only	<u>View File</u>	Yes
104.	A Study on Factors Influencing Buying Behaviour of Eco- Friendly Products	Dr.R.Ramya	Commerce with CA	Journal of the Asiatic Society of Mumbai	2023	0972- 0766	Print Version Only	View File	Yes
105.	Women investor satisfaction on post office saving schemes	T.Kiruthika	Commerce (E- Com)	Journal of the Asiatic Society of Mumbai	2023	0972- 0766	Print Version Only	View File	Yes
106.	A study on factors influencing buying behaviour of eco- friendly products	Dr.R.Ramya	Commerce with CA	Journal of the Asiatic Society of Mumbai	2023	0972- 0766	Print Version Only	<u>View File</u>	Yes
107.	Problems and prospects faced by micro, small and medium scale enterprises with special reference to Coimbatore	Dr.M.V.Sathiyaba ma	Commerce (E- Com)	Journal of the Asiatic Society of Mumbai	2023	0972- 0766	Print Version Only	<u>View File</u>	Yes

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							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list	
108.	Impact of simplified kundalini yoga on sinus problem among college women students	S.Shanmugavadivu	Human Excellence	Journal of the Asiatic Society of Mumbai	2023	0972- 0766	Print Version Only	<u>View File</u>	Yes	
109.	A network approach for load balancing and privacy path selection in wireless communication	Dr. R. Jayaprakash	Computer Technology	Journal of the Maharaja Sayajirao University of Baroda	2023	0025 – 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes	
110.	A review on block chain techniques for fake news detection in social media	Dr. T. Sumathi	Computer Applications	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes	
111.	A Review paper on current technologies for leaf diseases prediction using Machine learning techniques	R.Sekar	Information Technology	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes	
112.	A Study of YOLO V7 Algorithm to predict Biodegradable and non- Biodegradable Solid Waste	Dr.K. Haridas	Computer Applications	Journal of The Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes	
113.	Detection and extraction of image features using hog and surf	S. Dilip kumar	Computer Applications	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes	
114.	Effective deep learning architectures to improve agricultural production quality	Dr. R. Jayaprakash	Computer Technology	Journal of the Maharaja Sayajirao University of Baroda	2023	0025 – 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes	
115.	Efficient task scheduling and load balancing techniques to optimize resource utilization in cloud environment	C.R. Durgadevi	Information Technology	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes	
116.	Face Recognition and Emotion Detection using Artificial Intelligence	N. Arul Kumar	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes	

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							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
117.	Hybridized CNN-RNN-LSTM deep learning technology for fake news detection in social media	Dr. T. Sumathi	Computer Applications	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes
118.	Illuminating Brain Tumor in MRI Metaphors by Using a Hybrid Model Of Faster R- CNN and SVM	A. Muruganandham	Computer Applications	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes
119.	Illuminating Brain Tumour in MRI Metaphors by using SVM Classifier	A. Muruganandham	Computer Applications	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes
120.	IOT based Garbage Monitoring System	P. Jayapriya	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes
121.	Maize Leaf Disease Identification and Classification based on Multiscale Convolution Network, Bacterial Foraging Optimization and Particle Swarm Optimization	P. Jayapriya	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes
122.	PerformanceAnalysisofMachineLearningClassificationTechniquestopredictlungdiseases	C. Keerthana	Computer Technology	Journal of the Maharaja Sayajirao University of Baroda	2023	0025 – 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes
123.	Skin disease segmentation and classification using deep learner network model	A. Kalaivani	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes
124.	Study on Machine Learning and cryptographic methods for image compression and secured transmission	V. Prabavathi	Information Technology	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	<u>https://msubaroda.ac.in</u> /MSUB_Journal	<u>View File</u>	Yes

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110							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
125.	Internet of Things (IOT) in Household Items	S.S.Shanthi	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	View File	Yes
126.	Problems Faced by Micro, Small and Medium Enterprises –A Special Reference to Small Entrepreneurs	Dr.M.V.Sathiyaba ma	Commerce (E- Com)	Journal Of The Oriental Institute	2023	0030- 5324	Print Version Only	<u>View File</u>	Yes
127.	Work life balance and job stress of women employee in IT industry with reference to Coimbatore City	Dr.P.Anitha	Commerce with CA	Journal of the oriental Institute	2023	0030- 5324	Print Version Only	View File	Yes
128.	Augmented Dolphin swarm optimization-based secured gaussian AD-HOC ON- Demand distance vector (ADSO-SGAODV) routing for quality-of-service enhancement in mobility- Enabled	Dr. Aruchamy Rajini	Computer Science	Journal of theoretical and applied information Technology	2023	1992- 8645	https://www.jatit.org/	<u>View File</u>	Yes
129.	Mahakavi bharathiyin penn viduthalai	Dr.P.Maheswari	Tamil	Kalanijiyam An International Journal of Tamil Studies	2023	2456- 5148	https://ngmtamil.in/	View File	Yes
130.	Pazhamozhi naanootril Aram	Dr.P.Maheswari	Tamil	Kalanijiyam An International Journal of Tamil Studies	2023	2456- 5148	https://ngmtamil.in/	View File	Yes
131.	Impact of Social networking sites on the lifestyle of college students in Coimbatore District	Dr.S.B.Gayathri	Commerce (PA)	International Journal of humanities, Law and Social Sciences	2023	2348- 8301	Print Version Only	<u>View File</u>	Yes
132.	The impact of social networking sites on the lifestyle of college students in Coimbatore district	A. Anandhiprabha	Commerce (B&I)	International Journal of humanities, Law and Social Sciences	2023	2348- 8301	Print Version Only	<u>View File</u>	Yes

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133.	Big Data in Data Mining Techniques – A Survey	S. Sharmila	Computer Science	Kristu Jayanti Journal of Computational Sciences	2023	2583- 6072	https://www.kristujaya ntijournal.com	View File	Yes
134.	ConsumerSatisfactionTowardsTwoWheelersinCoimbatoreDistrict	D. Bhuvanendran	Business Administratio n	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
135.	Role of Educational Institutions in Fostering Entrepreneurship	Dr.P.Jayanthi	Commerce with CA	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	View File	Yes
136.	Working women perception towards Bike	Dr.S.Poongodi	Commerce with CA	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	View File	Yes
137.	Emotional Intelligence of women Police Personnel's in Kerala	Dr.P. Bruntha	Commerce	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	View File	Yes
138.	Export analysis of leather and leather products	Dr.N.Bhuvanesh Kumar	Commerce with IB	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	View File	Yes
139.	Export performance of coir products from India	Dr.N.Bhuvanesh Kumar	Commerce with IB	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	View File	Yes
140.	Impact of chronic stress towards self- destruction attitude	Dr.R.Gayathri	Commerce with IB	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
141.	Self-immolation attitude amoung school students onacute stress	Dr.R.Gayathri	Commerce with IB	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
142.	An empirical study on student awareness of unified payment interface services	D. Ahila	Commerce	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
143.	Consumer perception towards eco-friendly product	Dr.M. Akilanayaki	Commerce (BPS)	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name o	of journal	Year of publication	ISSN number	Link to the recognition in Journ		t of the
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144.	Customer's perception on digital coupon code-based sales promotional activities	Dr.P.Gomathi devi	Commerce with CA	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
145.	Job satisfaction of teachers working in self-financing colleges	Dr. R. Rajasekaran	Commerce (B&I)	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
146.	Modern business challenges faced by first generation women entrepreneurs in Coimbatore city with special reference to apparel sector	Dr.M.V.Sathiyaba ma	Commerce (E- Com)	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
147.	Perception about new education policy in teaching fraternity with respect to Coimbatore city	Dr.N.Ponsabariraj	Commerce with IB	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
148.	Public health centres role for the development of rural communities – a decisive approach	Dr. G. Vignesh	Commerce with IB	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
149.	Public health centres role for the development of rural communities – a decisive approach(with special reference to Samathur and Nallampalli panchayath)	Dr. G. Vignesh	Commerce with IB	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes
150.	To study the impact of drug addiction and their lifestyle above the age of 25 with reference to Pollachi taluk	Dr.B.Rohini	Commerce with IB	Madhya Humanities Sciences	Bharti - and Social	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes

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151.	Growth and satisfaction level towards online medicine buyer's with special reference to Coimbatore city	Dr.N.Ponsabariraj	Commerce (E- Com)	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes	
152.	A Study on the impact of eye exercise (SKY YOGA) and Lamp Gazing Practice on enhancing visual Function and well-being among college students	Dr.P.Veerasithi vinayagan	Human Excellence	Madhya Bharti - Humanities and Social Sciences	2023	0974- 0066	Print Version Only	<u>View File</u>	Yes	
153.	Design and development of copper cobaltite (cuco2o4) nano particle for antibacterial anticancer and photocatalytic activity	Dr. M. Amutha	Chemistry	Material Letters	2023	0167- 577X	https://www.sciencedir ect.com	<u>View File</u>	Yes	
154.	Exploration and study on the influence of Zinc substituted Barium Stannate (bas3) nano powders for ammonia sensing applications	Dr.T. E. Manjulavalli	Physics	Materials Today Proceedings	2023	2214- 7853	https://www.sciencedir ect.com	<u>View File</u>	Yes	
155.	Synergistic impact of cationic surfactants on the performance of ZTO for supercapacitor applications	Dr.T. E. Manjulavalli	Physics	Materials Today Proceedings	2023	2214- 7853	https://www.sciencedir ect.com	<u>View File</u>	Yes	
156.	Bootstrappingoffine-tunedsegmentationandclassificationnetworkepidermisdisordercategorization	A. Kalaivani	Computer Science	Multimedia Tools and Applications	2023	1380- 7501	https://link.springer.co m/	<u>View File</u>	Yes	
157.	On Hypersoft semi-open sets	Dr.V. Inthumathi	Mathematics	Neutrosophic sets and systems	2023	2331- 608x	https://fs.unm.edu/NSS L	<u>View File</u>	Yes	

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158.	Bharathiyar kavithaikalil iyarkai	Dr.A.Mahalakshmi	Tamil	New Centuryin – Ungal Noolagam	2023	2394- 7535	https://www.ncbhpubli sher.in/ungal- noolagam/	<u>View File</u>	Yes
159.	Mullai nilaththin vaazhviyal	Dr.P.Maheshwari	Tamil	New Centuryin – Ungal Noolagam	2023	2394- 7535	https://www.ncbhpubli sher.in/ungal- noolagam/	<u>View File</u>	Yes
160.	Pillaithamizhil iyartkaivaazhviyal	Dr.A.Mahalakshmi	Tamil	New Centuryin – Ungal Noolagam	2023	2394- 7535	https://www.ncbhpubli sher.in/ungal- noolagam/	View File	Yes
161.	So.dharmanin soozh navalil iyarkai	V. Murukeshwari	Tamil	New Centuryin – Ungal Noolagam	2023	2394- 7535	https://www.ncbhpubli sher.in/ungal- noolagam/	View File	Yes
162.	Ve.iraiyanbu padaippukalil paravaikal	B. Vignesh Kumar	Tamil	New Centuryin – Ungal Noolagam	2023	2394- 7535	https://www.ncbhpubli sher.in/ungal- noolagam/	<u>View File</u>	Yes
163.	Chemical profiling of fern <i>Cheilosoria mysurensis</i> (Wall. Ex Hook.) Ching & Shing and its biological activity	Dr.R. Rakkimuthu	Botany	Plant Science Today	2023	2348- 1900	www.horizonepublishin g.com	<u>View File</u>	Yes
164.	Koottru nokkil Ainkurnouotru Padalkalum Karuthu Pulappattu Thiranum	Dr. K.Dhanalakshmi	Tamil	Pudhupunal	2023	2278- 1641	https://pudhupunal200 9.blogspot.com/	<u>View File</u>	Yes
165.	Udhayasankar padaipukalum ulaviyalum	Dr. K.Dhanalakshmi	Tamil	Pudhupunal	2023	2278- 1641	https://pudhupunal200 9.blogspot.com/	View File	Yes
166.	Sanga kala karuvur pulvarkalin padal kattum seithikal	Dr. S.Selvakumar	Tamil Literature	Pudhupunal	2023	2278- 1641	https://pudhupunal200 9.blogspot.com/	<u>View File</u>	Yes
167.	Puthinailakkiyathilinavaraiviy al Koorukalum Panpaattu Pathivukalum	Dr.T. Geethanjali	Tamil	Pudhupunal	2023	2278- 1641	https://pudhupunal200 9.blogspot.com/	<u>View File</u>	Yes

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168.	Ecological views in Nattrinai	Dr.V. Parimalam	Tamil Literature	Pulam International Journal of Tamilology Studies	2023	2583- 0139	https://pulamejournal.c om/	View File	Yes
169.	Exploring the Relationship between Digital Banking Service Quality and Customer Satisfaction	Dr.D.Padma	Commerce (PA)	Rabindra Bharati University Journal of Economics	2023	0975- 802X	Print Version Only	<u>View File</u>	Yes
170.	A Study on Benefits of Information and Communication Technology Among Young Entrepreneurs - A Study with Special Reference to Pollachi Taluk	Dr.M.Deepa	Commerce with CA	Rabindra Bharati University Journal of Economics	2023	0975- 802X	Print Version Only	<u>View File</u>	Yes
171.	A Study on Customer Attitude and Preference on DTH Service Providers	Dr.D.Padma	Commerce (PA)	Rabindra Bharati University Journal of Economcs	2023	0975- 802X	Print Version Only	<u>View File</u>	Yes
172.	Green synthesis of silver nanoparticles from scoparia dulcis l. Plant extract and its in- vitro acetylcholinesterase, antioxidant activity	Dr.V. Prabhu	Chemistry	Rasayan Journal of Chemistry	2023	0974- 1496	http://www.rasayanjour nal.co.in/	<u>View File</u>	Yes
173.	Construction of 3-amino-9- ethylcarbazole scaffold for multifunctional applications Chemosensor for copper (II) ions along with antibacterial, antioxidant and anti- inflammatory activity	A. Vignesh	Botany	Results in Chemistry	2023	2211- 7156	https://www.sciencedir ect.com	<u>View File</u>	Yes
174.	Synthesis and characterization of NiO nano particles using Sesbania grandiflora flower to evaluate cytotoxicity	Dr. Indumathy Ramasamy	Chemistry	Results in Chemistry	2023	2211- 7156	https://www.sciencedir ect.com	<u>View File</u>	Yes

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							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list	
175.	The influence of (SKY YOGA) eye exercise and lamp gazing practice on visual functioning among college students	Dr.P.Veerasithi vinayagan	Human Excellence	shodak A journal of Historical Research	2023	0302- 9832	https://shodhak.co.in	<u>View File</u>	Yes	
176.	A Comprehensive examination of Machine Learning in image compression techniques	V. Prabavathi	Information Technology	Shodha Prabha	2023	0974- 8946	Print Version Only	<u>View File</u>	Yes	
177.	Lungs Segmentation and Classification using Machine Learning in Chest X-ray Images	C. Keerthana	Computer Technology	Shodha Prabha	2023	0974- 8946	Print Version Only	<u>View File</u>	Yes	
178.	Challenges and Prospectus Faced by Rural Women Entrepreneurs in Pollachi Taluk	Dr. M. Jeeva	Commerce (B&I)	Shodhak A Journal of Historical Research	2023	0302- 9832	Print Version Only	<u>View File</u>	Yes	
179.	Consumer's awareness, perception and satisfaction towards online medicine buyer's-with special reference to Coimbatore city	Dr.N.Ponsabariraj	Commerce (E- Com)	Shodhak A Journal of Historical Research	2023	0302- 9832	Print Version Only	<u>View File</u>	Yes	
180.	Customer perception towards two wheelers in Coimbatore district	D. Bhuvanendran	Business Administratio n	Shodhak A Journal of Historical Research	2023	0302- 9832	Print Version Only	View File	Yes	
181.	Overview of unified payments interface in India revolutionizing digital payments	D. Ahila	Commerce	Shodhak A Journal of Historical Research	2023	0302- 9832	Print Version Only	<u>View File</u>	Yes	
182.	Perception towards women empowerment schemes in Tamil Nadu state transport corporation limited, Coimbatore	Dr.S.Kaleeswari	Commerce	Shodhak A Journal of Historical Research	2023	0302- 9832	Print Version Only	<u>View File</u>	Yes	

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183.	Factors influencing the rural people in the choice of higher education and career progression, with special reference to Udumalpet taluk	Mr.Rajagopalan S	Commerce with CA	South India Journal of Social Sciences	2023	0972 – 8945	https://journal.sijss.com	<u>View File</u>	Yes
184.	Impact assessment of GST implementation on small and medium scale traders	Dr.N.Bagyalakshmi	Commerce	South India Journal Of Social Sciences	2023	0972 – 8945	https://journal.sijss.com	View File	Yes
185.	Making the right choice reasons to choose LIC insurance policy	Dr.N.Bagyalakshmi	Commerce	South India Journal Of Social Sciences	2023	0972 – 8945	https://journal.sijss.com	<u>View File</u>	Yes
186.	Motivational Factors to Start the Business by Rural Women Entrepreneurs	Dr. M. Jeeva	Commerce (B&I)	South India Journal of Social Sciences	2023	0972 – 8945	https://journal.sijss.com	<u>View File</u>	Yes
187.	Perception of rural folks on e- service in Coimbatore district	S. Mahalakshmi	Commerce (B&I)	South India Journal of Social Sciences	2023	0972 – 8945	https://journal.sijss.com	<u>View File</u>	Yes
188.	Women entrepreneurs financial constraints on wealth creation	Dr.R.Gayathri	Commerce with IB	South India Journal of Social Sciences	2023	0972- 8945	https://journal.sijss.com	<u>View File</u>	Yes
189.	Role of educational institutions in uplifting the rural people in higher education and career planning with special reference to Udumalpet Taluk	Rajagopalan S	Commerce with CA	South India Journal of Social Sciences	2023	0972- 8945	https://journal.sijss.com	<u>View File</u>	Yes
190.	Challenges of small-scale industries in Coimbatore district	Dr.P.Archanaa	Commerce with CA	South India Journal of Social Sciences	2023	0972- 8945	https://journal.sijss.com	<u>View File</u>	Yes
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S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
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194.	Study on Transformations to Sustainable Development in Tamil Nadu in the Effect of Implementing Socio-economic Development Schemes by Government of Tamil Nadu	Dr. R. Sivarajan	Commerce (BPS)	STRAD RESEARCH	2023	0039- 2049	<u>https://stradresearch.or</u> g/	<u>View File</u>	Yes
195.	New criteria on the oscillatory behaviour of second order nonlinear differential equations with mixed neutral term	S. Kaleeswari	Mathematics	Tatra Mountains Mathematical Publications	2023	1210- 3195	<u>https://www.mat.savba</u> .sk/ojs/index.php/TATR <u>A/index</u>	<u>View File</u>	Yes
196.	A Novel hybrid approach for twitter sentiment analysis in Machine Learning	Dr.E. Ramadevi	Computer Science (DA)	Technical Security Journal	2023	1434 - 9728	<u>https://technikwissen.e</u> <u>u/</u>	<u>View File</u>	Yes
197.	Entrepreneurship awareness and attitude among the College students an empirical study	Dr.T.S.Kavitha	Commerce	The Ciência & Engenharia - Science & Engineering Journal (SEJ)	2023	0103- 944X	<u>https://seer-ufu-</u> br.online	<u>View File</u>	Yes
198.	Deep Learning Approach in Separation of Biodegradable and n-Biodegradable Waste using Faster R-CNN	Dr.K. Haridas	Computer Applications	The Indian Journal of Technical Education	2023	0971- 3034	https://ijte.in/	View File	Yes
199.	Scientific Concepts in Sangam Literature	Dr.T. Geethanjali	Tamil	The International Journal of Tamil Language and Literary Studies	2023	2581- 7140	www.ijtlls.com	<u>View File</u>	Yes
200.	Implementation on Enhancing Security of commerce Site for Digital Marketing	M. Dhavapriya	Computer Science	Journal of the Maharaja Sayarijao university of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes

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203.	Twitter Data Feature Selection using Enhanced Genetic Algorithm	Dr.E. Ramadevi	Computer Science (DA)	Tuijin Jishu/Journal of Propulsion Technology	2023	1001- 4055	www.propulsiontechjou rnal.com	View File	Yes
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207.	Influence of dilution and addition of soda water on the corrosion resistance of orthodontic wires immersed in artificial saliva in presence of copper barrel, a hard drink.	Dr. T. Gowrani	Chemistry	Zastita Materijala	2023	0351- 9465 2466- 2585	<u>https://zastita-</u> <u>materijala.org</u>	<u>View File</u>	Yes
208.	A Study On Source Of Information Of Women Consumers for the Purchase of Household Appliances In Coimbatore District	Dr.G. Akilandeswari	Commerce (Finance)	Industrial Engineering Journal	2023	0970- 2555	Print Version Only	<u>View File</u>	Yes
209.	Consumer Awareness on E Marketing A Study with Special Reference to Pollachi Taluk	Dr.G. Akilandeswari	Commerce (Finance)	Journal of the Oriental Institute	2023	0030- 5324	Print Version Only	View File	Yes
210.	Factors Influencing the Online Consumers Buying Behaviour in Pollachi Taluk	Dr.G. Akilandeswari	Commerce (Finance)	Journal of the Maharaja Sayajirao University of Baroda	2023	0025- 0422	https://msubaroda.ac.in /MSUB_Journal	<u>View File</u>	Yes
211.	Astounding Performance of Women Entrepreneurs in Unorganised Sector with Special Reference to Pollachi	Dr.R. Amsaveni	Commerce (Finance)	ANVESAK	2023	0378 - 4568	<u>https://www.spiesr.ac.i</u> n/	<u>View File</u>	Yes
212.	Challenges of Women Entrepreneurs in Unorganised Sector with Special Reference to Pollachi	Dr. R. Amsaveni	Commerce (Finance)	Shodhak A Journal of Historical Research	2023	0302- 9832	Print Version Only	View File	Yes