

Authors Profile



Dr. M. Akilanayaki is an Assistant Professor in Department of Commerce, NGM College, Pollachi. She is a post graduate of the same college and obtained M.Phil. and Ph.D. from Bharathiar University, Coimbatore. She cleared NET exam conducted by UGC, New Delhi. She also completed SLET exam conducted by the TamilNadu Government. She has six years of teaching and research experience. Her area of specialization is Marketing and Human Resource Management. She has published nine papers in refereed journals and also presented 14 papers in national and international conferences. She is an active co-ordinator of Women Development Council of the college.



Dr. R. Gopi, Assistant Professor of Commerce, Government Arts College, Udumalpet, Tamil Nadu, India is a dedicated academician with 19 years of teaching experience. Previously, he headed the Department of Commerce with Computer Applications at NGM College, Pollachi. Now, he is also serving as the Programme Officer of National Service Scheme and Red Ribbon Club. He is actively involved in research and has published 28 papers in refereed journals and also presented 57 papers in national and international conferences. So far, he has guided 2 Ph.D. and 11 M.Phil. Scholars. He has acted as a convener for National Level Faculty Development Programmes on '*Classroom Climate*' and '*Towards Better Teaching*' organized by NGM College in association with UGC – Human Resource Development Centre, Bharathiar University, Coimbatore.

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NGM College, Pollachi- 642 001
Coimbatore, India.

ISBN 978-93-87009-13-4



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WORKING WOMEN POLICYHOLDERS' SATISFACTION IN LIC



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