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REHABILITATION OF SMALL SCALE INDUSTRIES THROUGH SKILL INDIA

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ABSTRACT

Indian economy consists of a vibrant set of enterprises (MSMEs). These enterprises play a vital economic and social development of a nation. Micro, Small and Medium Enterprises is the largest employment provider in our country. The government through the initiative of Start-up Make in India program aims to empower start-ups to grow through innovation and Government has also initiated start-ups to strengthen One Person Incentivision (OPC), which help the aspiring entrepreneurs to set up their business in India. Among the MSMEs, the Small Industries play an important role in entrepreneurship development. These industries are adaptable to the situation in the society. Despite of meeting the local and regional demand industries lack in Digitalization. Hence there is a need for awareness and training on digitalization these Small Scale Industries' entrepreneurs. This paper is an attempt to find out the issues relating Small Scale Industries and what are the possibilities to rehabilitate these Small Scale Industries through Skill India.

INTRODUCTION

Indian economy consists of a vibrant set of enterprises (MSMEs). These enterprises play a vital economic and social development of a nation. Micro, Small and Medium Enterprises is the largest employment provider in our country. The government through the initiative of Start-up Make in India program aims to empower start-ups to grow through innovation and Government has also initiated start-ups to strengthen One Person Incentivision (OPC), which help the aspiring entrepreneurs to set up their business in India. Among the MSMEs, the Small Industries play an important role in entrepreneurship development. These industries are supplementary and complementary to large and medium scale units. Small Scale Industries are adaptable to the situation in the society. The main purpose of these industries is to use the available raw materials efficiently as well as it acts as a platform to create employment opportunities for the local people as they do not necessarily need skilled workers. Despite of meeting the local regional demand, these industries lack in Digitalization. Hence there is a need for awareness and training on digitalization for these Small Scale Industries' entrepreneurs.

STATEMENT OF THE PROBLEM

Small Scale Industries are very essential for the development of Indian economy. These Small Scale Industries try to withstand with large scale units. However the Small Scale Industries are facing many challenges like lack of finance, lack of skilled labour, lack of infrastructure and digitalization. This study has been carried out to find out the issues relating to Small Scale Industries and what are the possibilities to rehabilitate these Small Scale Industries through Skill India.

REVIEW OF LITERATURE

Lavanya G and K Deepika Rani (2020) in their article about impact of Covid 19 on Small Scale Industries

Industries in Bangalore city found that Covid 19 has influenced the assembling firms and their supply chain in Bangalore.

Waseem Khan (2020) in his article about the understanding the dynamics of Small Scale Industries: A case study of Indian context analysed the policy changes to strengthen the small scale enterprises over the years and also analysed the performance of SSI in India.

Dr. Rachel Nancy Philip and S Mythili in their article on a study on growth of Small Scale Industries in Erode District, gave recommendations that the government shall take sustainable development activities for implementation of SSI Units.

Research Design

Primary data and Secondary data were used to collect the data. Secondary data was collected from online journals. Primary data was collected through interview schedule. A structured questionnaire was framed and the data was collected from Small Scale Industries' entrepreneurs in Pollachi Taluk, Coimbatore District, Tamil Nadu. On a convenience based random sampling method 50 Small Scale Industries' entrepreneurs were chosen and the data was collected. The statistical technique used for analysing the data is simple percentage.

ANALYSIS AND INTERPRETATION

Table No. 1

Particulars	No. of Entrepreneurs	% of Entrepreneurs
Gender:		
Male	42	84
Female	8	16
Total	50	100
No. of Years doing the business		
Less than 3 years	22	44
3 years to 6 years	17	34
Above 6 years	11	22
Total	50	100
Nature of Business		
Sole Proprietorship	45	90
Partnership firm	5	10
Others	0	0
Total	50	100

From the table number 1, it is observed that out of 50 entrepreneurs, 42 entrepreneurs are male and the remaining 8 entrepreneurs are female; 22 entrepreneurs are doing the business for less than 3 years, 17 entrepreneurs are doing the business for a period of 3 years to 6 years and the remaining 11 entrepreneurs are running the business for above 6 years; the nature of business of 45 entrepreneurs is sole proprietorship, whereas the remaining 5 entrepreneurs run a partnership firm.

Table No. 2

Particulars	No. of Entrepreneurs		% of Entrepreneurs
	Yes	No	
Issues Addressed:			
Lack of Storage Facility	43	07	50
Lack of finance	48	02	50
Lack of bulk purchase	48	02	50
Lack of technology	47	03	50
Lack of awareness towards various schemes for registered SSIs	42	08	50

From the above table, it is clear that majority of the entrepreneurs lack in storage facility, finance, bulk purchase, technology and lack of awareness towards various schemes offered by government for the registered SSIs.

FINDINGS

- ❖ Majority (84%) of the entrepreneurs are male.
- ❖ Most (44%) of the small scale industries' entrepreneurs are doing the business for less than 3 years.
- ❖ Majority (90%) of the entrepreneurs are running the business in sole proprietorship
- ❖ Majority of the entrepreneurs lack in storage facility, finance, bulk purchase, technology and lack of awareness towards various schemes offered by government for the registered SSIs.

SUGGESTIONS

Skill India campaign was launched on 15th July 2015 to train over 40 crore people in India in different skills. Most of the Small Scale Industries' entrepreneurs lack in technology, which is one of the issues addressed by them. So through Skill India campaign these emerging entrepreneurs, who are the supplementary and complementary units for large scale units, can be given training and make them skilled in technology and digitalization. Awareness on the various schemes available for registered Small Scale Industries shall be given.

CONCLUSION

The Small Scale Industries play a vital role in rural areas. They are specifically suited for the efficient utilization of local resources. These industries contribute a lot to the development of Indian economy. So the issues addressed by them shall be rehabilitated by the policy makers and through proper training on skill development to the entrepreneurs shall result in skilled work i.e., Kaushal Bharath-Kushal Bharath.

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