



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE  
TRAINING AND PLACEMENT CELL

NGM TPO



POLLACHI  
23.06.2020

CIRCULAR

To  
All HODs' - AIDED & SF Departments,  
CAREER COUNSELLING PROGRAM FOR PRE-FINAL YEAR STUDENTS

Training & Placement Cell and The Department of Academy for Professional Development Jointly Organizing three days Career Counselling Program in Association with Gyanamite – Gyan Cast to our Pre-Final Year (2020 - 2021) batch students from 24<sup>th</sup> June to 26<sup>th</sup> June 2020. The session will deliver upon – The learner will be able to know how to actively engage their customers & demonstrate problem solving skills to address customer grievances. They can start building their brand by doing some self-analysis exercises. Hands on tasks in this session include identifying goals, your superpower, challenges and your branding statement. Finally, learner will be able to understand what happens when the recruiter stop evaluating candidates manually and start using predictive analysis to short list the candidates.

Day 1: 24<sup>th</sup> June 2020, @ 11.00am – ‘Customer Experience in Sales’ - Sales & Marketing

**Featured Speaker:** Mr. Aravindan (A Corporate veteran with 3 decades of experience in gamut of sales)

Day 2: 25<sup>th</sup> June 2020, @ 11.00am – ‘THE BRAND - YOU’ - Personal Branding

**Featured Speaker:** Ms. Cheruba Devaraj (Founder of Advertising Agency - BRANDSIGNET)

Day 3: 26<sup>th</sup> June 2020, @ 11.00am – ‘HR Analytics’ - Human Resources

**Featured Speaker:** Mr. Srinivasan Venkatesh (An Industry Expert with 3 decades of experience in HR)

Day 1 Link: <https://student.gyanamite.com/gyancast/track/SM>

Day 2 Link: <https://student.gyanamite.com/gyancast/track/PB>

Day 3 Link: <https://student.gyanamite.com/gyancast/track/HR>

Organizing Committee Members

Ganesh P Arumugam  
Head – APD

Prabakaran. R  
Placement Officer

All the concerned HODs' / Faculty Placement Coordinators are requested to share this information to your Pre- Final year (2020 - 2021) batch students.

TRAINING & PLACEMENT OFFICER  
Placement Officer  
Training & Placement Cell



PRINCIPAL

M: ngmtpo@ngmc.co.in 90, Palghat Road, Pollachi, Coimbatore – 642001  
M: ngmtpo@gmail.com Pollachi - 642 001

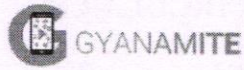
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C: +91 99429 06694  
W: +91 95852 42730



Live interactive

# GYANCAST

series by

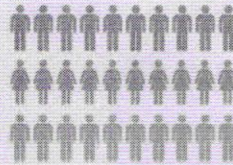


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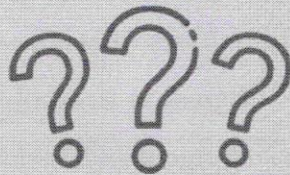
**210**

sessions attended by the students from Nallamuthu Gounder Mahalingam College

**STUDENTS**



**QUESTIONS**



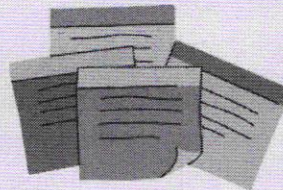
**11**

were asked by students during these sessions

**8**

**NOTES**

were taken down by the students



**POLLS**

**544**

were answered by the students

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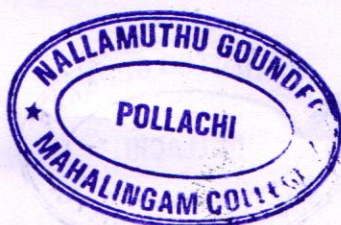
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N.G.M. COLLEGE, POLLACHI



### Attendance

SI No	Name	Email Id
1	Abilas 001	18uib01@gmail.com
2	Aarthimalathi R	aarthimalathir@gmail.com
3	Ajith Chandran	ajithips22@gmail.com
4	amarish S	amarishsudesh@gmail.com
5	Aruna Arunas	arundhanalakshmi1999@gmail.com
6	Aswin Ganesan	aswinredmi@gmail.com
7	Bharath Raj	bharathraj2648@gmail.com
8	Vishaali Manoharan	cinnakannama21@gmail.com
9	Devi Manohari.R 18-Ms-16	devimanohari52@gmail.com
10	Ranjith Kumar	donranjith104@gmail.com
11	Shiva Gayathri R	gayathriishiva3@gmail.com
12	Geetha Anjali	geethaperiyasamy07@gmail.com
13	Haridha Haridha	haridhaharshini@gmail.com
14	Haritha.K	harithakannan30@gmail.com
15	Hema Karthi	hemakarathi72747@gmail.com
16	jayanthi 2000	jayanthijenis@gmail.com
17	Jelsiea Lara	jelsiealara@gmail.com
18	Karthika Palanisamy	karthikakarthika6192@gmail.com
19	Nanthini Nandhu	kausalyanattukal@gmail.com
20	Kiruba Kiruba	kirubakiruba77028@gmail.com
21	K.sowmya Kuppuraj	ksowmyactngm2001@gmail.com
22	Lavanya Lavanya	lavanyalavanya2832001@gmail.com
23	manosivakumar ms	mano6sivakumar@gmail.com
24	Manoj Prem S P	manojprem2502@gmail.com
25	Madhumitha Aruchamy	mathumithaaruchamy76@gmail.com
26	Meenu Kutty	meenukutty3150@gmail.com
27	Mohamed Thoufic	mohamedthoufic86@gmail.com
28	Pro Tamila	monishpraneeth@gmail.com
29	Sri Saran	mssrisaran92@gmail.com
30	Muthu Jagan Isakipandi	muthujaganisakipandictngm@gmail.com
31	Nandhini Nandhu	nandhini7485@gmail.com
32	Nandhini Nandhini	nandhininaraj6240@gmail.com
33	Naveen SG	naveen50778@gmail.com
34	vishnu n	nexgenvishnu@gmail.com
35	moni sha	nishakrishal@gmail.com
36	nooril shifana	noorilshifanactngm@gmail.com
37	Varsha Smiley	nvvarshasmiley22@gmail.com
38	pavadharanee ravikumar	pavadharanee21@gmail.com
39	Pavithra Ramesh	pavil1ramesh@gmail.com
40	Pavithira Pavi	pavithirapavi03082000@gmail.com
41	Pushpakumar Surya	pk1404393@gmail.com
42	Prabakaran R	prabakarannnn@gmail.com

  
**Placement Officer**  
**Training & Placement**  
**N.G.M. College**  
**Pollachi - 642 001**




  
**PRINCIPAL**  
**N.G.M. COLLEGE, POLLACHI**



43	Praveenkumar Poomagan	praveenkumar342001pk@gmail.com
44	SHANMUGAPRIYA S	priyasellamuthu99@gmail.com
45	rajalexmi boopathiraj	rajalexmi1504@gmail.com
46	Ram Priya	rampriyactngm@gmail.com
47	Abi Ramya	ramyaabinandhini2608@gmail.com
48	Ramya Priya	ramyagopalakrishnan2012@gmail.com
49	ramya saravanabava	ramyasaravanabava38053@gmail.com
50	Keerthana R	rkeerthana5112000@gmail.com
51	Sandhiya Murugavel	sandhiyakarthik007@gmail.com
52	Santhana Selvi.U	santhanaselvi2000.ct@gmail.com
53	Santhiya B	santhiyabaladurai537@gmail.com
54	Sailanthri.K	sarojini3014@gmail.com
55	Savumia Karthikeyan	savumiakarthikeyan@gmail.com
56	18-ib 43	shanmathismart2001@gmail.com
57	M. Kousalya	snekamailsamy@gmail.com
58	Sowme Jayaraman	sowmiyajayaramanprincess@gmail.com
59	Shanmuga Priya	sshanmugapriya3645@gmail.com
60	Subashini Gothandaramasamy	subashiniramasamy2001@gmail.com
61	suhana j	suhanaj250@gmail.com
62	yoga lakshmi	syogamee@gmail.com
63	Thamarai selvan V	thamaraiselvanctngm@gmail.com
64	Then Mozhli	thenmozhli639@gmail.com
65	Vivetha T 18-MS-55	vivethathanikasalam6247@gmail.com
66	Shanmuga Priya	sshanmugapriya3645@gmail.com
67	moni sha	nishakrishal@gmail.com
68	Varsha Smiley	nvvarshasmiley22@gmail.com
69	Haridha Haridha	haridhaharshini@gmail.com
70	suhana j	suhanaj250@gmail.com
71	Lavanya Lavanya	lavanyalavanya2832001@gmail.com
72	Aarathi S	aarthiselvaraj293@gmail.com
73	18IB 49	18ib49@gmail.com
74	Ranjith Kumar	donranjith104@gmail.com
75	18 IB 22	18uib22@gmail.com
76	K.sowmya Kuppuraj	ksowmyactngm2001@gmail.com
77	Meenakshi B	meenu30052001nagu@gmail.com
78	Prabakaran R	prabakarannnn@gmail.com
79	Madhumitha Aruchamy	mathumithaaruchamy76@gmail.com
80	18-ib 43	shanmathismart2001@gmail.com
81	Ajith Chandran	ajithips22@gmail.com
82	Gowri sankari.S	gowrisankari2078@gmail.com
83	Shiva Gayathri R	gayathriishiva3@gmail.com
84	Karthika Palanisamy	karthikakarthika6192@gmail.com
85	rajalexmi boopathiraj	rajalexmi1504@gmail.com
86	Kalai Vani	kv333822@gmail.com

  
 Placement Officer  
 Training & Placement Cell  
 N.G.M. College  
 Pollachi - 642 001



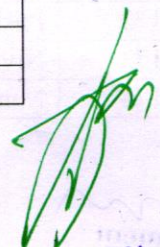
  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI  
 Pollachi - 642 001



87	Praveenkumar Poomagan	praveenkumar342001pk@gmail.com
88	M. Kousalya	snekamailsamy@gmail.com
89	Muthu Jagan Isakipandi	muthujaganisakipandictngm@gmail.com
90	Perarivalan S	perarivalanctngm@gmail.com
91	nooril shifana	noorilshifanactngm@gmail.com
92	Ram Priya	rampriyactngm@gmail.com
93	Ragunandhan ctngm	ragunandhanctngm@gmail.com
94	Vivetha T 18-MS-55	vivethathanikasalam6247@gmail.com
95	Shanmuga Priya	sshanmugapriya3645@gmail.com
96	Jelsiea Lara	jelsiealara@gmail.com
97	moni sha	nishakrishal@gmail.com
98	Santhiya B	santhiyabaladurai537@gmail.com
99	Nilo Fa	nilofa653@gmail.com
100	suhana j	suhanaj250@gmail.com
101	Pushpakumar Surya	pk1404393@gmail.com
102	manosivakumar ms	mano6sivakumar@gmail.com
103	Nivetha Karthikeyan	knivetha378@gmail.com
104	Nandhini Nandhini	nandhininataraj6240@gmail.com
105	Aswin Ganesan	aswinredmi@gmail.com
106	vishnu n	nexgenvishnu@gmail.com
107	M.poovendran M.poovendran	m.poovendran99@gmail.com
108	Manoj Prem S P	manojprem2502@gmail.com
109	Naveen SG	naveen50778@gmail.com
110	Vishaali Manoharan	cinnakannama21@gmail.com
111	Aruna Arunas	arundhanalakshmi1999@gmail.com
112	bharanisubhiksha Subhi	bharanisubhiksha1321@gmail.com
113	Nandhini Nandhu	nandhini7485@gmail.com
114	Nivetha K	nivethaharsa05@gmail.com
115	Sailanthri.K	sarojini3014@gmail.com
116	Santhiya.A Santhiya.A	santhiya.a15082000@gmail.com
117	K.sowmya Kuppuraj	ksowmyactngm2001@gmail.com
118	Santhana Selvi.U	santhanaselvi2000.ct@gmail.com
119	Meenakshi B	meenu30052001nagu@gmail.com
120	Prabakaran R	prabakarannnn@gmail.com
121	Mona Subramanian	monasubramanian29@gmail.com
122	Madhumitha Aruchamy	mathumithaaruchamy76@gmail.com
123	Subashini Gothandaramasamy	subashiniramasamy2001@gmail.com
124	Keerthana R	rkeerthana5112000@gmail.com
125	ramya saravanabava	ramyasaravanabava38053@gmail.com
126	Pro Tamila	monishpraneeth@gmail.com
127	deepthi raveendran	deepthiraveendran203@gmail.com
128	Gowri sankari.S	gowrisankari2078@gmail.com
129	Ramya Priya	ramyagopalakrishnan2012@gmail.com
130	Balasathyapriya 18-MS-13	sathyarajamani5@gmail.com

  
**Placement Officer**  
**Training & Placement Cell**  
**N.G.M. College**  
**Pollachi - 642 001**



  
**PRINCIPAL**  
**N G M COLLEGE, POLLACHI**



131	S.Boomika 18-MS-15	boomikaammu6776@gmail.com
132	Mr.ABIABD 17	abinandhanabd17@gmail.com
133	Karthick kkk	karthick2102000@gmail.com
134	Devi Manohari.R 18-Ms-16	devimanohari52@gmail.com
135	Shiva Gayathri R	gayathriishiva3@gmail.com
136	Karthika Palanisamy	karthikakarthika6192@gmail.com
137	Aarthimalathi R	aarthimalathir@gmail.com
138	rajalaxmi boopathiraj	rajalaxmi1504@gmail.com
139	Sowme Jayaraman	sowmiyajayaramanprincess@gmail.com
140	SHANMUGAPRIYA S	priyasellamuthu99@gmail.com
141	Kalai Vani	kv333822@gmail.com
142	Shalini Ganesh pandy	shaliniganeshpandy@gmail.com
143	Abilas 001	18uib01@gmail.com
144	Muthu Jagan Isakipandi	muthujaganisakipandictngm@gmail.com
145	Shanmuga Priya	sshanmugapriya3645@gmail.com
146	Jelsiea Lara	jelsiealara@gmail.com
147	Sangavi raj	sangavictngm@gmail.com
148	Pushpakumar Surya	pk1404393@gmail.com
149	sree cute memories	sreedharani746@gmail.com
150	Manoj Prem S P	manojprem2502@gmail.com
151	Aarathi S	aarthiselvaraj293@gmail.com
152	Pavithra Ramesh	pavil1ramesh@gmail.com
153	Kiruba Kiruba	kirubakiruba77028@gmail.com
154	dinesh	dineshdinesh25897@gmail.com
155	Keerthana R	rkeerthana5112000@gmail.com
156	Gowri sankari.S	gowrisankari2078@gmail.com
157	Balasathyapriya 18-MS-13	sathyarajamani5@gmail.com
158	S.Boomika 18-MS-15	boomikaammu6776@gmail.com
159	Karthick kkk	karthick2102000@gmail.com
160	Shiva Gayathri R	gayathriishiva3@gmail.com
161	Kalai Vani	kv333822@gmail.com
162	M. Kousalya	snekamailsamy@gmail.com
163	Muthu Jagan Isakipandi	muthujaganisakipandictngm@gmail.com
164	nooril shifana	noorilshifanactngm@gmail.com
165	Ram Priya	rampriyactngm@gmail.com
166	Vivetha T 18-MS-55	vivethathanikasalam6247@gmail.com
167	Shanmuga Priya	sshanmugapriya3645@gmail.com
168	Jelsiea Lara	jelsiealara@gmail.com
169	moni sha	nishakrishal@gmail.com
170	sruthi lavanya	sruthilavanya2001@gmail.com
171	suhana j	suhanaaj250@gmail.com
172	Pushpakumar Surya	pk1404393@gmail.com
173	Nivetha Karthikeyan	knivetha378@gmail.com
174	Nandhini Nandhini	nandhinataraj6240@gmail.com

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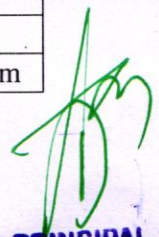
PRINCIPAL  
N.G.M. COLLEGE, POLLACHI



175	Aswin Ganesan	aswinredmi@gmail.com
176	vishnu n	nexgenvishnu@gmail.com
177	Aarthi S	aarthiselvaraj293@gmail.com
178	Pavithra Ramesh	pavillramesh@gmail.com
179	Aruna Arunas	arundhanalakshmi1999@gmail.com
180	Sailanthri.K	sarojini3014@gmail.com
181	Santhiya.A Santhiya.A	santhiya.a15082000@gmail.com
182	Meenakshi B	meenu30052001nagu@gmail.com
183	Keerthana R	rkeerthana5112000@gmail.com
184	ramya saravanabava	ramyasaravanabava38053@gmail.com
185	Pro Tamila	monishpraneeth@gmail.com
186	Ramya Priya	ramyagopalakrishnan2012@gmail.com
187	mathi murugesan	mathiarasivali@gmail.com
188	Balasathyapriya 18-MS-13	sathyarajamani5@gmail.com
189	pavadharanee ravikumar	pavadharanee21@gmail.com
190	Niranjana Anbalagan	niranjanaanbalagan24@gmail.com
191	Devi Manohari.R 18-MS-16	devimanohari52@gmail.com
192	Saipriya Saipriya	saipriyam917@gmail.com
193	Shiva Gayathri R	gayathriiishiva3@gmail.com
194	Karthika Palanisamy	karthikakarthika6192@gmail.com
195	Aarthimalathi R	aarthimalathir@gmail.com
196	rajalexmi boopathiraj	rajalexmi1504@gmail.com
197	Indhuja D	induja.d2019@gmail.com
198	SHANMUGAPRIYA S	priyasellamuthu99@gmail.com
199	Nanthini Nandhu	kausalyanattukal@gmail.com
200	Ramya Ramya	ramyaramya246801@gmail.com
201	Shanmuga Priya	sshanmugapriya3645@gmail.com
202	Haridha Haridha	haridharshini@gmail.com
203	Pushpakumar Surya	pk1404393@gmail.com
204	Nandhini Nandhini	nandhinataraj6240@gmail.com
205	Sneha Arunachalam	snehass0903@gmail.com
206	Aarthi S	aarthiselvaraj293@gmail.com
207	bharanisubhiksha Subhi	bharanisubhiksha1321@gmail.com
208	Kavi Arasi	kaviarasikavi1405@gmail.com
209	Prabakaran R	prabakarannnn@gmail.com
210	Madhumitha Aruchamy	mathumithaaruchamy76@gmail.com
211	Balasathyapriya 18-MS-13	sathyarajamani5@gmail.com
212	pavadharanee ravikumar	pavadharanee21@gmail.com
213	Bharath Raj	bharathraj2648@gmail.com
214	Shiva Gayathri R	gayathriiishiva3@gmail.com
215	priya dharshini	priyaparamesh2001@gmail.com
216	rajalexmi boopathiraj	rajalexmi1504@gmail.com
217	Sowme Jayaraman	sowmiyajayaramanprincess@gmail.com

  
**Placement Officer**  
**Training & Placement Cell**  
**N.G.M. College**  
**Pollachi - 642 001**



  
**PRINCIPAL**  
**N.G.M. COLLEGE, POLLACHI**