



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF –2023 - Among Colleges in India.



SEED MONEY SUPPORT FOR RESEARCH



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



Minutes of Third Cycle of SEED money Support
NGM College

Venue : Board Room

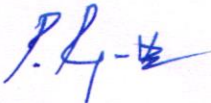
Date 3.3.2023

Time 11 AM


Agenda: Third Cycle of SEED money List approval

Minutes of the Meeting

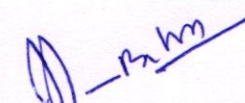
During the first week of March 2022, it has been planned to give SEED Money for their research work to encourage the PhD holders. A list of 34 proposals have been received from SF Faculty by Deans. Prior permission was obtained from Management Representative for about 19 projects from SF faculty. Secretary approved. In the meanwhile due to Covid 19 Pandemic period the progress in this has come to a Management Representative asked us to finalize the list of about 19 preproposals in the presence of Principal and the meeting was conducted on 3.3.2023 at 11 AM at Board Room with the aspirants of SEED money in the presence of Principal and the list is enclosed


Manager

P. RAGUNATHAN
MANAGER - ADMINISTRATION


Dean Research

Dr. S. UMAPATHY
Dean Research
NGM College
Palghat Road, Pollachi
Tamilnadu - 642 001.

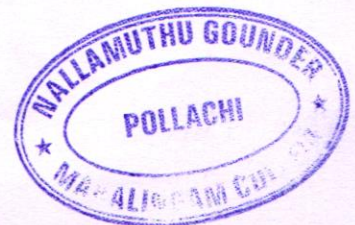

Dean Academic

Dr. S. Saravana Babu
Dean (SF)
NGM College
Palghat Road, Pollachi
Tamilnadu - 642 001.



Principal

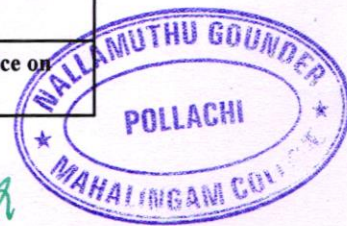
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



NGM College (Autonomous) - Pollachi

List of Faculty applied for SEED Money III Cycle

Sl. No.	Department	Name of the Faculty	Title of the Project
1	BCom	Ms S Kaleeswari	Satisfaction and Issues on Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore
2	Bcom	Dr D Ahila	Perception towards Unified Payment Interface for Digital Payments among College Students in Coimbatore District
3	Bcom	Dr R Senthilkumar	Sustainability and Profitability of Pakkumattai Plate Making
4	Finance	Dr G Akilandeswari	Impact of E-Marketing on Consumer Buying Behaviour - A Study with special reference ti Pollachi Taluk
5	PA	Dr D Padma	Impact of Digital Banking Service Quality on Customer Satisfaction
6	BPS	Dr R Sivarajan	Tamil Nadu Freebie Schemes - An Avenue for Socio-economic Development
7	B & I	Dr M Jeeva	Rural Women Entrepreneurs in Pollachi Taluk
8	CA	Dr M Deepa	A Study on Impact of Information and Communication Technology among young entrepreneurs - A Study with Special reference to Pollachi Taluk
9	CA	Mr S Rajagopalan	Challenges of Rural People in Acquisition of Higher Education and Career Progression, with special reference to Udumalpet Taluk
10	IB	Dr N Ponsabariraj	Consumer's Awareness, Perception and Satisfaction towards online Medicine Buyers - with special reference to Coimbatore City
11	Finance	Ms R Amsaveni	Astounding performance of women entrepreneurs in unorganised sector with special reference to coimbatore district
12	BCA	Mr A Muruganandham	Illuminating Brain Tumors in MRI Metaphors by means of Segmentation Algorithms in Image Dispensation
13	BCA	Dr T Sumadhi	An Empirical secured framework using block chain and deep learning techniques to detect fake news in Social Media and to create public awareness in India
14	CT	Ms C Keerthana	Improving Human Values in Society based on Prediction and suggestion to prevent vulnerable Cardiovascular Risk Possibilities
15	IT	Ms V Prabhavathi	Reduced image size in Smart phone storage area using image Compression techniques
16	Botany	Ms D Sowmiya	Screening of bioactive metabolites and its biological activity of the fern, Thelypteris meeboldii (Rosenst.) Holttum
17	Chemis	Ms M Anusuya	Synthesis, Characterization, Biological and Sensing Evaluation of Heterocyclic Schiff Base and its Transition Metal Complexes
18	Tamil Li	Dr V Parimalam	குழலியல் நோக்கில் எட்டுத்தொகை அகநூல்கள்
19	HE	Mr P Veerasithivinayagan	The effect of (Sky Yoga) Eye Exercise and Lamb Gazing Practice on Vision Impairment among NGM College Students



P. R. - H
Manager Admin

S. Umapathy
Dean Research

S. Saravana Babu
Dean Academic

Dr. R. Muthukumar
Principal

P. RAGUNATHAN
MANAGER - ADMINISTRATION

Dr. S. UMAPATHY
Dean Research
NGM College

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Dean (SF)
NGM College

Dr. R. MUTHUKUMARAN,
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Palghat Road, Pollachi - 642 001, Tamilnadu - 642 001.

N.G.M. College, Pollachi - 642 001
Coimbatore District



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Terms and Conditions for the SEED Money

Venue : Board Room

Date:

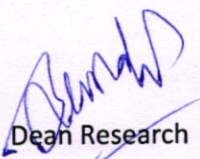
The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

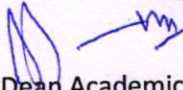
1. The outcome of the project work and results are the property of the Institution under IPR rules.
2. Principal Investigator must acknowledge the Institution for this grant while publishing papers and presenting articles in a conference
3. Each and every stage of the project work must be intimated to Director office
4. Monthly report on the progress of the project must be intimated before 2 PM on the last working day of a month
5. For the purchase of any material/chemical/ you should get 3 quotations and prepare comparative statement and place the Order with a company with justification and with prior permission from Deans and proper entry should be made in stock note book.
6. Books and articles purchased for this project must be property of the institution. You should surrender the same to the department/Institution with proper entry in stock register after getting the approval from Deans.
7. The duration of the project is 6 months from the date of receiving the money and on any account extension of time will not be granted
8. Any expenditure in the project will be under prior permission from the Deans
9. If the PI failed to complete the project within 6 months he / she should refund the entire amount to the institute.
10. The investigator must publish the outcome, acknowledging the SEED money assistance from the management, within a period of six months from the date of receipt of funds.
11. Each and every movement of the project must be brought to the notice of Deans.
12. FTR (Final Technical Report) must be submitted to Deans within 5 days after the last day of the project period. (3 copies of FTR and soft copy in CD)
13. The department work should not be affected due to this project work.
14. Submit the Audited Report after the completion of the project.

I have read and follow the terms and conditions of the SEED Money falling which I will agree to repay the entire amount to the Institution.




Manager Admin


Dean Research


Dean Academic


Principal

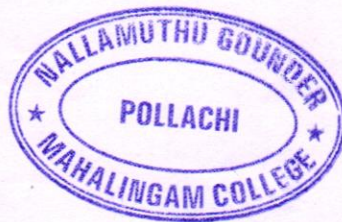
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PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Handing over the FTR Books related to SEED Money III to the Department

Sl. No.	Name	Department	No. of Books	Signature
1	Dr S Kaleeswari	Commerce	2	} Ahila 16/11/2023
2	Dr D Ahila			
3	Dr R Senthilkumar	PA	2	S B Sany 16.11.23
6	Dr D Padma			
4	Dr G Akilandeswari	Finance	2	A
5	Dr R Amsaveni			
7	Dr R Sivarajan	BPS	1	
8	Dr M Jeeva	B & I	1	M. Jeeva 16/11/2023
9	Dr M Deepa	UG Commerce CA	2	D 16/11/2023
10	Mr S Rajagopalan			
11	Dr N Ponsabariraj	E-Commerce	1	N. Ponsabariraj 16/11/2023
12	Mr A Muruganandham	BCA	2	A. Muruganandham 16.11.23
13	Dr T Sumadhi			
14	Ms C Keerthana	CT	1	for KST 17/11/2023
15	Ms V Prabhavathi	IT	1	V. Prabhavathi 17/11/2023
16	Ms D Sowmiya	PG Botany	1	for D. Sowmiya
17	Ms M Anusuya	PG Chemistry	1	for M. Anusuya
18	Dr V Parimalam	Tamil Literature	1	V. Parimalam 17/11/23
19	Mr P Veerasithivinayagan	Human Excellence	1	P. Veerasithivinayagan 16/11/2023



PUBLICATIONS IN III CYCLE OF SEED MONEY

SNo	Name of Faculty	Name of authors	Title of paper	Name of Journal	Volume number Year	Page number from to	Scopus/ WoS/UGC
1	A.MURUGANANDHAM	A.MURUGANANDHAM	Illuminating Brain Tumor in MRI Metaphors by using SVM Classifier	Journal of the Maharaja Sayajirao University of Baroda	57, 2023	67 - 74	UGC
2	A.Muruganandham	A.Muruganandham	ILLUMINATING BRAIN TUMOR IN MRI METAPHORS BY USING A HYBRID MODEL OF FASTER R-CNN AND CNN	Journal of the Maharaja Sayajirao University of Baroda	57, 2023	191-198	UGC
3	A.Muruganandham	A.Muruganandham and Dr.R. Nandhakumar	Illuminating brain tumour in MRI metaphors by using a hybrid model of faster R-CNN and SVM	Journal of Maharaja sayajirao University Baroda	57, 2023	177-183	UGC
4	Dr. T. Sumadhi	Dr.T.Sumadhi	A Review on block chain techniques for fake news detection in social media	Journal of the Maharaja sayajirao University of Baroda	57., 2023	100-107	UGC
5	Dr.T.Sumadhi	Dr.T.Sumadhi	Hybridized CNN-LSTM deep learning technologies for fake news detection	Journal of the Maharaja Sayajirao University of Baroda	57, 2023	77-87	UGC
6	Dr.T. Sumadhi	Dr.T. Sumadhi	A Review on integrating block chain and machine learning technologies for fake news detection	DogoRangsang Research Journal	13., 2023	1-16	UGC
7	Rajagopalan S	Rajagopalan S	FACTORS INFLUENCING THE RURAL PEOPLE IN THE CHOICE OF HIGHER EDUCATION AND CAREER PROGRESSION, WITH SPECIAL REFERENCE TO UDUMALPET TALUK	South Indian Journal of Social Science	21, 2023	20-25	UGC
8	Rajagopalan S	Rajagopalan S	ROLE OF EDUCATIONAL INSTITUTIONS IN UPLIFTING THE RURAL PEOPLE IN HIGHER EDUCATION AND CAREER PLANNING, WITH SPECIAL REFERENCE TO UDUMALPET TALUK	Industrial Engineering	52, 2023	87-93	UGC
9	Dr. S. Kaleeswari	Dr. S. Kaleeswari	Satisfaction and issues on Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore	Anvesak, sardar Patel Institute of Economic and Social Research	53, 2023	141 - 146	UGC
10	Dr. S. Kaleeswari	Dr. S. Kaleeswari	Perception towards Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore"	Shodhak, A Journal of Historical Research	53, 2023	59 - 64	UGC
11	Ms. C. Keerthana	Ms.C.Keerthana, Dr.B.Azhagusundari	Lungs Segmentation and Classification using Machine Learning in Chest X-ray Images	Shodha Prabha	48	190 to 197	UGC
12	Ms.C.Keerthana	Ms. C. Keerthana, Dr. B. Azhagusundari	Performance Analysis of Machine Learning Classification Techniques to Predict Lung Diseases	Journal of the Maharaja Sayajirao University of Baroda	57	35 to 43	UGC
13	Dr.M.Deepa	Dr.M.Deepa	A study on benefits and problems faced by entrepreneurs during pandemic- with special reference to Pollachi taluk	Dogo Rangsang research journal	13, 2023	165-170	UGC
14	V.Prabavathi	V.Prabavathi	Study on Machine Learning and Cryptographic methods for Image Compression and Secured Transmission	Journal of the Maharaja Sayajirao University of Baroda	57, 2023	20-28	UGC
15	V.Prabavathi	V.Prabavathi	A Comprehensive examination of Machine learning in Image compression techniques	Shodha Prabha	48, 2023	117-129	UGC
16	Dr.P.Veerasingh	Dr.P. Veerasingh	STUDY ON THE IMPACT OF EYE EXERCISE (SKY YOGA) AND LAMP GAZING PRACTICE ON ENHANCING VISUAL FUNCTION AND WELL-BEING AMONG COLLEGE STUDENTS"	Madhya Bharti -, Humanities and Sociual sciences	84, 2023	126-132	UGC
17	Dr.P.Veerasingh	Dr.P.Veerasingh	THE INFLUENCE OF (SKY YOGA) EYE EXERCISE AND LAMP GAZING PRACTICE ON VISUAL FUNCTIONING	A JOURNAL OF HISTORICAL RESEARCH	53, 2023	133-138	UGC



SEED money III Cycle conference papers

S.No	Name of SEED Money Investigator	Name of author	Title of the paper	Title of conference	Sponsoring funding agency	Your article page from to	Date of conference	Place of conference
1	Dr. T. Sumadhi	Dr. T.Sumadhi	A review on analyzing various machine learning and deep learning algorithms for fake news detection in social media	International conference on smart innovative technologies on data analytics(ICSSITDA'23)	ANJA College	proceeding in process	26th May 2023	Sivakasi
2	Dr. S. Kaleeswari	Dr. S. Kaleeswari	A Study on the Role of Government Schemes to uplifting the Education of Gilrs	Rural Women Empowerment Through Skill Development	ICSSR		03.03.2023	NGM College Pollachi
3	Dr. S. Kaleeswari	Dr. S. Kaleeswari	The Impact of women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore	Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047	ICSSR		21.07.2023	NGM College Pollachi
4	Dr.M.Deepa	Dr.M.Deepa	A study on awareness towards financial assistance provided with MSME- with special reference to Pollachi taluk	Role of entrepreneurship in the changing economic environment	Association with MSME, Government of		22nd & 23rd September 2024	KPR College, Coimbatore
5	Dr.M.Deepa	Dr.M.Deepa	A study on problems faced by entrepreneurs during pandemic-with special reference to Pollachi taluk	Mobilising advanced strategic knowledge in commerce, engineering and management	Association with CIMA and IFERP		27th & 28th March 2023	SRM institute, Chennai
6	Dr M.Deepa	Dr.M.Deepa	A study on the challenges and opportunities faced by entrepreneurs -	Multidisciplinary academic research and global inn			23th &14th April 2024	KG College, Coimbatore
7	Dr.D.Padma	Dr.D.Padma	INDUSTRY 5.0 MANAGING HUMAN CAPITAL AND DIGITAL TRANSFORMATION	Capacity Building and Youth Empowerment: The Design Thinking Approach for Sustainable Governance	TANSCHHE	422-426	17.04.2023	PSG College of Arts and Science, Coimbatore
8	Dr. Ahila.D	Dr. Ahila.D	Enhancing Safety and Security : UPI Transactions for College Girls	Perspective of ICT Tools in Education	ICSSR		04.08.2023	NGM College Pollachi
9	Dr. Ahila.D	Dr. Ahila.D	Young women in Entrepreneurship: Exploring UPI as a business enabler among college students	Rural Women Empowerment through Skill Development	ICSSR, New Delhi		02.08.2023	NGM College Pollachi
10,11,12,13	Dr.M.Jeeva	Dr.M.Jeeva	1. Women Entrepreneurship 2. Women Employment Through Rural Entrepreneurship 3. Rural Women Empowerment Through Education 4. Research Methodology & Data Analysis	Employment, Entrepreneurship and Empowerment 2. Inclusive Growth and Women Empowerment Through Rural Entrepreneurship 3. Women's Empowerment through National Education Policy	ICSSR, New Delhi		1. 15.03.2023 2. 05.04.2023 3. 10.08.2023	NGM College Pollachi
14	Mrs. M. Anusuya	M. Anusuya, et al	An overview on zinc oxide nanoparticles and its photocatalytic activity	Novel materials for harnessing green hydrogen for energy and environmental applications - A step forward towards national hydrogen	ICSSR	243-251	23.03.23 & 24.03.23	NGM College Pollachi
15	D. Sowmiya	Sowmiya et al	Qualitative and quantitative analysis of the unexplored fern, Thelypteris meeboldii from Southern Western Ghats, Tamil Nadu	Recent innovations in health and biological sciences			14th and 15th July 2023	PSG College Coimbatore
16	A.Muruganandham	A.Muruganandham	A DEEP LEARNING APPROACH FOR BRAIN TUMOR CLASSIFICATION AND SEGMENTATION USING CNN	National Conference on Innovations In Computing Technologies	Synergy	-	22-05-2023	Anna university Coimbatore



33,34	Dr.G.AKILAN ESWARI	Dr.G.AKILAN DESWARI	1.Ease of doing Business 2.Skill development Schemes and its Impact	1.Vision for vishwa guru India: Initiatives for Global leadership by 2047. 2.Rural Women Empowerment through skill development	ICSSR		1. 21. 7.2023 2. 2.8.2023	NGM College Pollachi
35	A.Muruganandh am	A.Muruganan dham	Illuminating Brain Tumor In MRI Metaphors By Using SVM Classifier	international Conference on Smart Innovative Technologies on data Analytics	-	146-151	06-05-2023	ANJA College

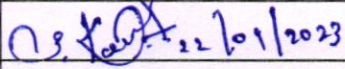
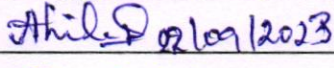

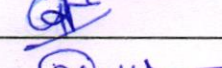
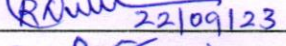
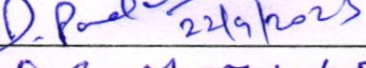
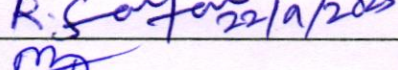
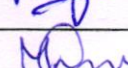
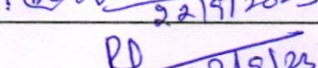
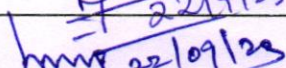
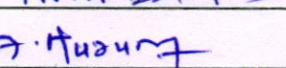
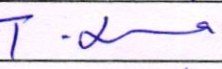
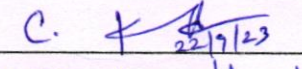
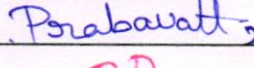
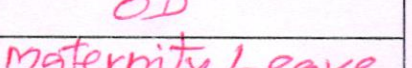
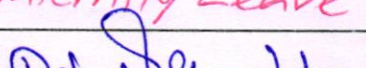
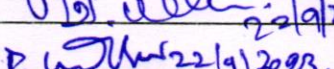
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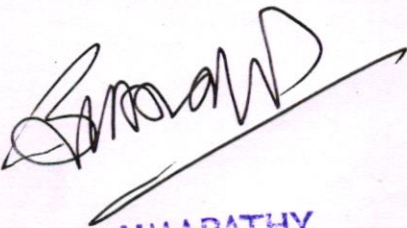
Pre-Review Meeting for the SEED Money III Cycle Members

Date : 22.09.2023

Time : 12.02 PM

Venue : Board Room

Sl. No.	Department	Name of the Faculty	Signature
1	Commerce	Dr S Kaleeswari	 22/09/2023
2	Commerce	Dr D Ahila	 22/09/2023
3	Commerce (PA)	Dr R Senthilkumar	
4	Finance	Dr G Akilandeswari	
5	Finance	Dr R Amsaveni	 22/09/23
6	PA	Dr D Padma	 22/9/2023
7	BPS	Dr R Sivarajan	 22/9/2023
8	B & I	Dr M Jeeva	
9	Commerce CA - UG	Dr M Deepa	 22/9/2023
10	Commerce CA - UG	Mr S Rajagopalan	 22/9/23
11	Commerce (E-Com)	Dr N Ponsabariraj	 22/09/23
12	BCA	Mr A Muruganandham	
13	BCA	Dr T Sumadhi	
14	CT	Ms C Keerthana	 22/9/23
15	IT	Ms V Prabhavathi	 22/9/2023
16	PG Botany	Ms D Sowmiya	OD
17	PG Chemistry	Ms M Anusuya	maternity Leave
18	Tamil Literature	Dr V Parimalam	 22/9/23
19	Human Excellence	Mr P Veerasithivinayagan	 22/9/2023



Dr. S. UMAPATHY
Dean Research
NGM College
Paighat Road, Pollachi
Tamilnadu - 642 001



Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

 22/9
Dr. S. Saravana Babu
Dean (SF)
NGM College
Paighat Road, Pollachi
Tamilnadu - 642 001.





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(AUTONOMOUS)

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Affiliated to Bharathiar University, Pollachi - 642001;

Received (1) Award Letter, (2) Heads of Budget (3) Terms and condition (4) Self declaration and (5) Cheque for Rs 25000. (Rupees Twenty five thousand only) as SEED money III Cycle support from the Management of NGM College, Pollachi to carry out the research work. Also certify that this amount will be completely utilized to carry out the project. I will publish TWO papers (Scopus/ WoS/ UGC Carelist) using this funding. I will acknowledge the SEED money from Management, NGM College, in my research papers. I also declare that no amount will be directed for any other purpose other than that mentioned in the project.

No.	Name of the Faculty	Dept.	Cheque Number	Signature
1	Mr S Kalaswari ✓	BCom	737916	V. Kalaswari
2	Dr D Ahila ✓	BCom	737917	Ahila
3	Dr R Senthikumar ✓	BCom	737918	R. Senthikumar
4	Dr G Akilandeswari ✓	Finance	737919	Akilandeswari
5	Dr D Padma ✓	PA	737920	D. Padma
6	Dr R Sivarajan ✓	BPS	737921	R. Sivarajan
7	Dr M Jeeva ✓	B & I	737922	M. Jeeva
8	Dr M Deepa ✓	CA	737923	Deepa
9	Mr S Rajagopalan ✓	CA	737924	S. Rajagopalan
10	Dr N Ponsabaraj ✓	IB	737925	N. Ponsabaraj
11	Dr U. Thirumala ✓	IB		
	Ms R Amsaveni ✓	Finance	737953	R. Amsaveni
12	Dr A Krishnakumar ✓	CSc	737927	A. Krishnakumar
13	Mr A Maruganandham ✓	BCA	737929	A. Maruganandham
14	Dr T Sumadhi ✓	BCA	737929	T. Sumadhi
15	Ms C Keerthana ✓	CT	737930	C. Keerthana
16	Ms V Prabhavathi ✓	IT	737931	V. Prabhavathi
17	Ms D Sowmiya ✓	Botany	737932	D. Sowmiya
18	Ms M Anusuya ✓	Chemis	737933	M. Anusuya
19	Dr V Parimalam ✓	Tamil Literature	737934	V. Parimalam
20	Mr P Veerasathivanayagam ✓	HE	737935	P. Veerasathivanayagam

Foot Note:

As Candidate number 11 is on long leave the award goes to candidate R Amsaveni of Department of Finance, in the merit list



P. R. [Signature]
Manager

[Signature]
Dean-Research

[Signature]
Dean-Academic

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.
Management Representative
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

From

Ms. C. Keerthana,
Assistant Professor,
Department of CT,
NGM College,
Pollachi.

To

The Research Dean
NGM College,
Pollachi.

Respected Sir,

Sub: To change the Title in Seed Money –reg

I wish to state that I was granted to improve my research skills through seed money project in the month of March 2023. I have submitted proposal on the title “Improving Human values in society based on prediction and suggestion to prevent vulnerable cardiovascular risk possibilities“ and now, I wish to change my title of the project as “**Machine Learning based segmentation and classification of chest X-ray images for detection of Lung Diseases**“ due to learn more about this part of area. So, I kindly request you to accept and permit for the same to carryover my seed money. Kindly do the needful.

Thanking You

Place: Pollachi

Date: 16.3.23

Yours Sincerely,



(Ms. C. Keerthana)

NGM College – Pollachi

DETAILS OF SEED MONEY II PROJECT PROPOSAL

Sl. No.	Name of the Investigator	Dept.	Title of the Project	Amount sanctioned in Rs.
1	Dr Vijaya Chithra T	CA	Challenges in Implementation of Cashless Economy among Rural Public with Special Reference to Pollachi Taluk.	25000
2	Dr Rohini B	IB	Challenges and Prospects of Coconut Exporters in Pollachi Taluk.	25000
3	Dr R Gayathri	IB	Gender based Occupational Inequalities in Unorganised Sector and its Vulnerability after Covid Pandemic	25000
4	Dr Akilanayaki M	BPS	Consumer Perception towards Eco-Friendly Product	25000
5	Dr Meera V	BPS	Impulsive Buying Behaviour of Women Millennial Consumers on Online Shopping during Pandemic	25000
6	Dr N Giri	BCom	Impact of Facebook on the Buying Behaviour of Millennial.	25000
7	Dr Rakkimuthu R	Botany	Chemical Profiling of Fern Cheilosoria Mysurensis (Wall. ex hook) Ching & Shing and its Biological Activity.	25000
8	Ms K Vimaladevi	Chemistry	Seasonal Variation, Chemical Profile and Biological Activities of Essential Oil from Artabotrys Leaves Grown in Western Ghats, South India	25000
9	Ms Maheswari S	Human Excellence	,d;iwa R+oypy; ,isa jiyKiwapdUf;fhd tho;tpay; tpOkpaq;fs;.	25000
10	Dr R Vishnupriya	Tamil Language	gonkhop ehD}w;wpy; epu;thfj; jpwDk; jw;fhyg; Nghf;Fk;	25000
11	Dr T Pushparani	Tamil Lit.	jw;fhyj; jkpopy; epfOk; gpiofSk; jPu;TfSk;	25000
12	Dr S Selvakumar	Tamil Lit.	gz;ghl;L Nehf;fpy; nfhq;F tl;lhu ,yf;fpaq;fs;	25000
13	Ms A Kalaivani	CT	Assessing Skin Disease and Associated Health – Related Value of Life in a Human Community	25000
14	Ms B Kalaiselvi	IT	Analysis of Placement Performance Prediction on Students Data Using Improved J48 Machine Learning Algorithm	25000
15	Ms Umamaheswari D	BCA	Exploration of Digital Image Tampering Deliction using Enhanced Feature Extraction Algorithms in Machine Learning	25000

Total amount

Rs. 3,75,000

NGM College (Autonomous) - Pollachi

List of Faculty applied for SEED Money III Cycle

Sl. No.	Department	Name of the Faculty	Title of the Project	First Review
1	BCom	Ms S Kaleeswari	Satisfaction and Issues on Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore	4 PM 15.3.23
2	Bcom	Dr D Ahila	Perception towards Unified Payment Interface for Digital Payments among College Students in Coimbatore District	4 PM 15.3.23
3	Bcom	Dr R Senthilkumar	Sustainability and Profitability of Pakkumattai Plate Making	15.3.23
4	Finance	Dr G Akilandeswari	Impact of E-Marketing on Consumer Buying Behaviour - A Study with special reference ti Pollachi Taluk	4 PM 15.3.23
5	PA	Dr D Padma	Impact of Digital Banking Service Quality on Customer Satisfaction	4 PM 16.3.23
6	BPS	Dr R Sivarajan	Tamil Nadu Freebie Schemes - An Avenue for Socio-economic Development	4 PM 16.3.23
7	B & I	Dr M Jeeva	Rural Women Entrepreneurs in Pollachi Taluk	4 PM 16.3.23
8	CA	Dr M Deepa	A Study on Impact of Information and Communication Technology among young entrepreneurs - A Study with Special reference to Pollachi Taluk	4 PM 16.3.23
9	CA	Mr S Rajagopalan	Challenges of Rural People in Acquisition of Higher Education and Career Progression, with special reference to Udumalpet Taluk	4 PM 17.3.23
10	IB	Dr N Ponsabariraj	Consumer's Awareness, Perception and Satisfaction towards online Medicine Buyers - with special reference to Coimbatore City	4 PM 17.3.23
11	BBA	Dr U Thaslim Ariff	A Study on Empowerment of Tribal Women in Udumalpet Taluk	4 PM 17.3.23
12	CSc	Dr A Krishnakumar	A Study on implementing and securing the digital currency security in India	4 PM 17.3.23
13	BCA	Mr A Muruganandha	Illuminating Brain Tumors in MRI Metaphors by means of Segmentation Algorithms in Image Dispensation	4 PM 20.3.23
14	BCA	Dr T Sumadhi	An Empirical secured framework using block chain and deep learning techniques to detect fake news in Social Media and to create public awareness in India	4 PM 20.3.23
15	CT	Ms C Keerthana	Improving Human Values in Society based on Prediction and suggestion to prevent vulnerable Cardiovascular Risk Possibilities	4 PM 20.3.23
16	IT	Ms V Prabhavathi	Reduced image size in Smart phone storage area using image Compression techniques	4 PM 20.3.23
17	Botany	Ms D Sowmiya	Screening of bioactive metabolites and its biological activity of the fern, Thelypteris meeboldii (Rosenst.) Holttum	4 PM 21.3.23
18	Chemis	Ms M Anusuya	Synthesis, Characterization, Biological and Sensing Evaluation of Heterocyclic Schiff Base and its Transition Metal Complexes	4 PM 21.3.23
19	Tamil Li	Dr V Parimalam	குழலியல் நோக்கில் எட்டுத்தொகை அகநூல்கள்	4 PM 21.3.23
20	HE	Mr P Veerasathivanayagan	The effect of (Sky Yoga) Eye Exercise and Lamb Gazing Practice on Vision Impairment among NGM College Students	4 PM 21.3.23

15. Machine learning based facial segmentation and classification using chest X-rays images for disease diagnosis.

Handwritten signature and date: T9/3/23

Handwritten mark: A → 14/3





**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001;



Received (1) Award Letter, (2) Heads of Budget (3) Terms and condition (4) Self declaration and (5) Cheque for Rs 25000. (Rupees Twenty five thousand only) as SEED money III Cycle support from the Management of NGM College, Pollachi to carry out the research work. Also certify that this amount will be completely utilized to carry out the project. I will publish TWO papers (Scopus/ WoS/ UGC Carelist) using this funding. I will acknowledge the SEED money from Management, NGM College, in my research papers. I also declare that no amount will be directed for any other purpose other than that mentioned in the project.

No.	Name of the Faculty	Dept.	Cheque Number	Signature
1	Ms S Kaleeswari	BCom		
2	Dr D Ahila	BCom		
3	Dr R Senthilkumar	BCom		
4	Dr G Akilandeswari	Finance	737919	
5	Dr D Padma	PA		
6	Dr R Sivarajan	BPS		
7	Dr M Jeeva	B & I		
8	Dr M Deepa	CA		
9	Mr S Rajagopalan	CA	737924	
10	Dr N Ponsabariraj	IB		
11	Dr U Thaslim Ariff Ms R Amsaveni	BBA Finance		
12	Dr A Krishnakumar	CSc		
13	Mr A Muruganandham	BCA		
14	Dr T Sumadhi	BCA		
15	Ms C Keerthana	CT		
16	Ms V Prabhavathi	IT		
17	Ms D Sowmiya	Botany		
18	Ms M Anusuya	Chemis		
19	Dr V Parimalam	Tamil Literature		
20	MFP Veerasithivinayagan	HE		

Foot Note:

As Candidate number 11 is on long leave the award goes to next candidate R Amsaveni of Department of Finance, in the merit list .

Manager

Dean-Research

Dean-Academic



Principal

Dr R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D
PRINCIPAL
N.G.M. College, Pollachi - 642 00
Coimbatore District



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001;



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No.	Name of the Faculty	Dept.	Cheque Number	Signature
1	Ms S Kaleeswari	BCom	16	C. Kaleeswari
2	Dr D Ahila	BCom	15	Ahila D
3	Dr R Senthilkumar	BCom		
4	Dr G Akilandeswari	Finance	13	G. Akilandeswari
5	Dr D Padma	PA	18	D. Padma
6	Dr R Sivarajan	BPS	12	R. Sivarajan
7	Dr M Jeeva	B & I	15	M. Jeeva
8	Dr M Deepa	CA	14	M. Deepa
9	Mr S Rajagopalan	CA	11	S. Rajagopalan
10	Dr N Ponsabariraj	IB	10	N. Ponsabariraj
11	Dr U Thaslim Ariff Ms R Amsaveni	BBA Finance	2	R. Amsaveni
12	Dr A Krishnakumar	CSc	1	A. Krishnakumar
13	Mr A Muruganandham	BCA	7	A. Muruganandham
14	Dr T Sumadhi	BCA	14	T. Sumadhi
15	Ms C Keerthana	CT	1	C. Keerthana
16	Ms V Prabhavathi	IT		V. Prabhavathi
17	Ms D Sowmiya	Botany	13	D. Sowmiya
18	Ms M Anusuya	Chemis	1	M. Anusuya
19	Dr V Parimalam	Tamil Literature	19	V. Parimalam
20	Mr P Veerasithivinayagan	HE	1	P. Veerasithivinayagan

Foot Note:

As Candidate number 11 is on long leave the award goes to next candidate R Amsaveni of Department of Finance, in the merit list.

P. R. #
Manager

Shraddha
Dean- Research
21/12/23

M. S. M. #
Dean-Academic

Management Representative

Principal



Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642001
Coimbatore District

16/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Ms. V. Prabavathi*

Sir/Madam *IT*

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

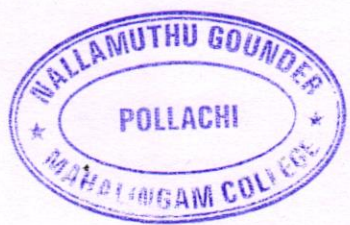
[Signature]
Principal / Management Representative

I, *V. PRABAVATHI* received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

V. PRABAVATHI
Name of the Faculty

IT
Department

[Signature]
Signature of the Faculty

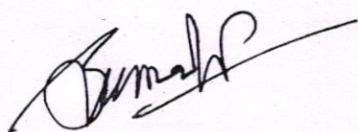


Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
Field work / travel to present paper, in conference (For paper presentation in conference, registration fees plus travel support) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Contingency (paper, pen drive etc.) (Maximum 3000)	Maximum of 12%	Rs 3000
Chemicals/Books (must be handed over to library) (property of the college for the use of all faculty of the dept.) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Equipment /Software /Chemicals (property of the college for the use of all faculty of the dept.) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Hiring services/typing/binding of reports (Max Rs 3000)	Maximum of 12%	Rs 3000
Miscellaneous on prior permission (Maximum Rs 5000)	Maximum of 20%	Rs 5000

NB

1. Normally the transfer of funds from one head to other is not allowed
2. For above mentioned expenses prior permission is to be obtained
3. Books , pen drive , equipment, software , chemicals etc. are to be entered in the department stock note book and are the properties of the college for the usage of all faculty in the department after submission of final technical report of the proposal



Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



17/12

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To:

Ms D. Sowmiya

Pa Botany

Sir/Madam

Sub: SEED Money for Research to Faculty, your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Management Representative

I, *D. Sowmiya* received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned), Budget, Terms and Conditions are enclosed)

D. Sowmiya
Name of the Faculty

Pa Botany
Department

[Signature]
Signature of the Faculty

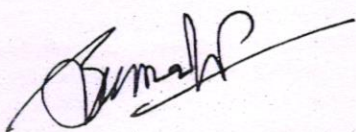


Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
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18/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
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Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To:

Ms. M. Anusuya

Pa. Chemistry

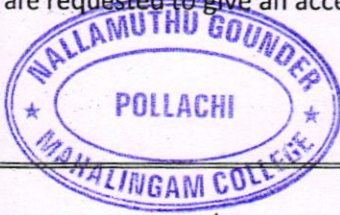
Sir/Madam

Sub: SEED Money for Research to Faculty, your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

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You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.



[Signature]
Dr. R. MUTHUKUMARAN, Management Representative
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District

I, M. Anusuya received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned), Budget, Terms and Conditions are enclosed)

Ms. M. Anusuya PG Chemistry
Name of the Faculty Department

[Signature]
Signature of the Faculty

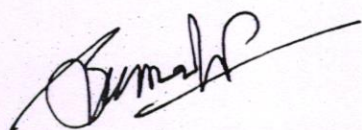
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
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Hiring services/typing/binding of reports (Max Rs 3000)	Maximum of 12%	Rs 3000
Miscellaneous on prior permission (Maximum Rs 5000)	Maximum of 20%	Rs 5000

NB

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12/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Dr A. Krishnakumar*

Cse

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Handwritten Signature]

Principal / Management Representative

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

I, *Dr. KRISHNAKUMAR.A* received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. KRISHNAKUMAR.A CS (CSF)
Name of the Faculty Department

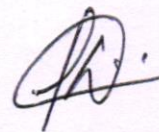
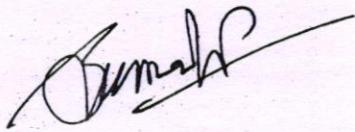
[Handwritten Signature]
Signature of the Faculty



Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
Field work / travel to present paper, in conference (For paper presentation in conference, registration fees plus travel support) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
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[Dr. KRISHNAKUMAR.A]

1372



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *M. A. Muruganandam*

Sir/Madam *BCA*

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Management Representative

DR. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

I, A. MURUGANANDHAM received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

A. MURUGANANDHAM *BCA*
Name of the Faculty Department

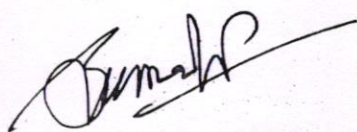
A. Murugan
Signature of the Faculty



Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
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Hiring services/typing/binding of reports (Max Rs 3000)	Maximum of 12%	Rs 3000
Miscellaneous on prior permission (Maximum Rs 5000) NB	Maximum of 20%	Rs 5000

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14/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To:

Dr T. Sumathi -
BCA

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Management Representative
Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

I, Dr. T. Sumadhi received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. T. Sumadhi
Name of the Faculty

BCA
Department

T. Sumadhi
Signature of the Faculty

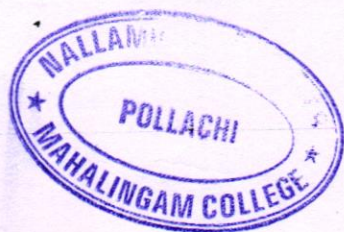
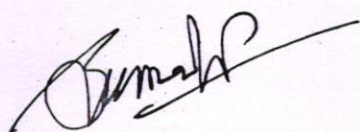


Budget estimate for the project (please enter your estimate in the dotted line)

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Miscellaneous on prior permission (Maximum Rs 5000)	Maximum of 20%	Rs 5000

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NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project. ➤

1. The outcome of the project work and results are the property of the Institution under IPR rules.
2. Principal Investigator must acknowledge the Institution for this grant while publishing papers and presenting articles in a conference
3. Each and every stage of the project work must be intimated to Director office
4. Monthly report on the progress of the project must be intimated before 2 PM on the last working day of a month
5. For the purchase of any material/chemical/ you should get 3 quotations and prepare comparative statement and place the Order with a company with justification and with prior permission from Deans and proper entry should be made in stock note book.
6. Books and articles purchased for this project must be property of the institution. You should surrender the same to the department/Institution with proper entry in stock register after getting the approval from Deans.
7. The duration of the project is 6 months from the date of receiving the money and on any account extension of time will not be granted
8. Any expenditure in the project will be under prior permission from the Deans
9. If the PI failed to complete the project within 6 months he / she should refund the entire amount to the institute.
10. The investigator must publish the outcome, acknowledging the SEED money assistance from the management, within a period of six months from the date of receipt of funds.
11. Each and every movement of the project must be brought to the notice of Deans.
12. FTR (Final Technical Report) must be submitted to Deans within 5 days after the last day of the project period. (3 copies of FTR and soft copy in CD)
13. The department work should not be affected due to this project work.
14. At least TWO research paper must be published before the completion of the project
15. Submit the Audited Report, while submitting Final Technical report (FTR)

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

Dr. T. Sumadhi
Name of the faculty

BCA
Name of the Department

T. d. a. u.
Signature of the faculty

Dean Research

Dean Academic

Principal

15/2

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Ms. C Keerthana*
CT

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.



M
Principal / Management Representative
M. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
Nallamuthu Gounder Mahalingam College, Pollachi - 642 001,
Coimbatore District

I, *C. KEERTHANA* received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

C. Keerthana
Name of the Faculty

CT
Department

C. Keerthana
Signature of the Faculty

C. KEERTHANA

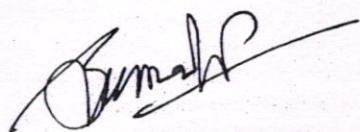


Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
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8/12



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
 Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
 Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Dr. M. Deepa*

Sir/Madam *CA*

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
 Principal / Management Representative
Dr. R. MOHAKUMARAN
 M.A., M.Phil., B.Ed., Ph.D.,
 PRINCIPAL
 N.G.M. College, Pollachi - 642 001

I, *Dr. M. DEEPA* received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. M. DEEPA
 Name of the Faculty

B. com (S)
 Department

[Signature]
 Signature of the Faculty

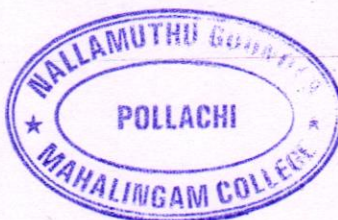
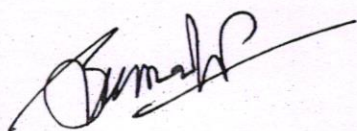


Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
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9/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
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Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To:

S. Rajagopalan
PC department of Commerce CA)

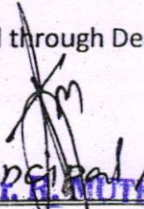
Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

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You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.


Principal / Management Representative
DR. R. SATHYANARAYANAN
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

I, S. Rajagopalan received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

S. Rajagopalan
Name of the Faculty

PC Com - CA
Department

S. Rajagopalan
Signature of the Faculty

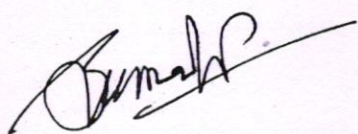


Budget estimate for the project (please enter your estimate in the dotted line)

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10/2



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: Dr N. Ponsabaviraj

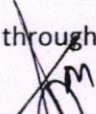
Sir/Madam IB

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

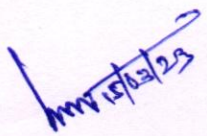
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You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.


Dr. R. MUTHUKUMARAN
Principal / Management Representative
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

I, Dr. N. PONSABAVIRAJ received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)


15/12/23

Name of the Faculty

Department

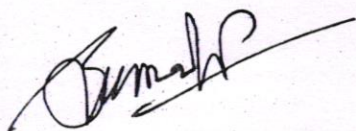
Signature of the Faculty



Budget estimate for the project (please enter your estimate in the dotted line)

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M/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To:

Ms R. Annaveni
Finance

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

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You are requested to give an acceptance letter to Principal through Dean Office.

Principal / Management Representative

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

I, *R. Annaveni* received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. R. Annaveni
Name of the Faculty

Department

R. Annaveni
Signature of the Faculty

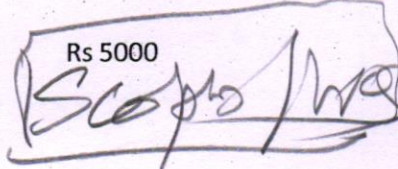
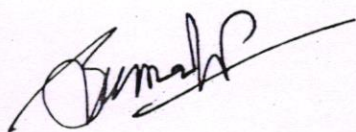


Budget estimate for the project (please enter your estimate in the dotted line)

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5720



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Dr D Padma*

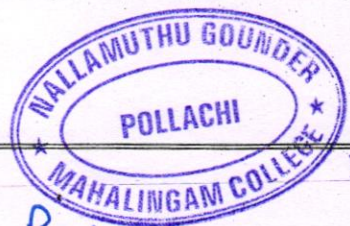
Sir/Madam *PA*

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

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You are requested to give an acceptance letter to Principal through Dean Office.



Principal
Management Representative
Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

Dr. D. Padma
I, received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. D. Padma
Name of the Faculty

B cum (PA)
Department

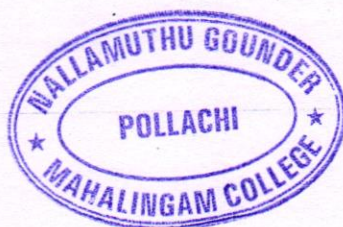
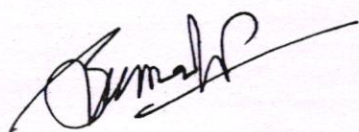
D. Padma
Signature of the Faculty

Budget estimate for the project (please enter your estimate in the dotted line)

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6720



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Dr R. Sivarajan*
BPS

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

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You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Management Representative

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
NGM College, Pollachi - 642 001
Coimbatore District

I, R. SIVARAJAN received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

R. SIVARAJAN
Name of the Faculty

Blom-BPS
Department

R. Sivarajan
Signature of the Faculty

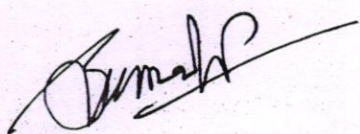


Budget estimate for the project (please enter your estimate in the dotted line)

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Chemicals/Books (must be handed over to library) (property of the college for the use of all faculty of the dept.) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Equipment /Software /Chemicals (property of the college for the use of all faculty of the dept.) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Hiring services/typing/binding of reports (Max Rs 3000)	Maximum of 12%	Rs 3000
Miscellaneous on prior permission (Maximum Rs 5000)	Maximum of 20%	Rs 5000

NB

1. Normally the transfer of funds from one head to other is not allowed
2. For above mentioned expenses prior permission is to be obtained
3. Books , pen drive , equipment, software , chemicals etc. are to be entered in the department stock note book and are the properties of the college for the usage of all faculty in the department after submission of final technical report of the proposal



7/70



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: Dr M. Teeva

Sir/Madam BEI

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

Dr. R. Muthukumar Management Representative

M.A., M.Phil., B.Ed., Ph.D.,

PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore

I, Dr. M. Teeva received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. M. Teeva
M. Teeva
Name of the Faculty

B. Com - B&S
Department

M. Teeva
Signature of the Faculty

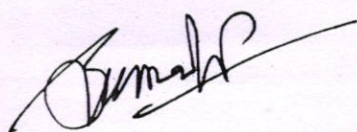


Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
Field work / travel to present paper, in conference (For paper presentation in conference, registration fees plus travel support) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Contingency (paper, pen drive etc.) (Maximum 3000)	Maximum of 12%	Rs 3000
Chemicals/Books (must be handed over to library) (property of the college for the use of all faculty of the dept.) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Equipment /Software /Chemicals (property of the college for the use of all faculty of the dept.) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
Hiring services/typing/binding of reports (Max Rs 3000)	Maximum of 12%	Rs 3000
Miscellaneous on prior permission (Maximum Rs 5000)	Maximum of 20%	Rs 5000

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6/20



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Dr. G. Akilandeswari*

Finance

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.



[Signature]
Principal / Management Representative
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
Nallamuthu Gounder Mahalingam College, Pollachi - 642 001
Coimbatore District

I, *Dr. G. Akilandeswari* received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

Dr. G. Akilandeswari Commerce (Finance)
Name of the Faculty Department

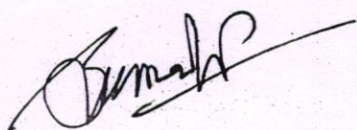
[Signature]
Signature of the Faculty

Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
Field work / travel to present paper, in conference (For paper presentation in conference, registration fees plus travel support) (Maximum Rs 3000)	Maximum of 12%	Rs 3000
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3920



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date _____ Time 11 AM @ Board Room

To: *Dr. R. Senthilkumar*
Dept of Bcom

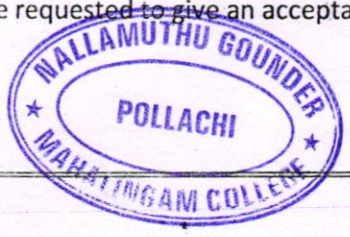
Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "XXXXXXXXXXXXX."
Ref: Third Cycle of SEED Money- From April 2023

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.



[Signature]
Dr. R. RUTHIMARAN Management Representative
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District.

I, received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them. Copies of (Self-Declaration (to be signed and returned) , Budget, Terms and Conditions are enclosed)

R. Senthilkumar *Coimbatore*
Name of the Faculty Department

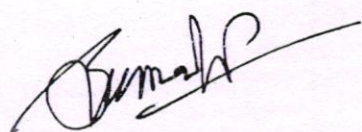
[Signature]
Signature of the Faculty

Budget estimate for the project (please enter your estimate in the dotted line)

Publication of reports in journals (Maximum of Rs 5000) (Scopus/WoS/UGC care list for 2 publications Have to be published while submitting final report)	Maximum of 20%	Rs 5000
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Nallamuthu Gounder Mahalingam College
Second Cycle SEED Money report

Sl.No.	Name	Department	Title of the paper	Journal name	Vol Number	Page Number	Year	Scopus/ WoS/
1	Dr Vijaya Chithra T	CA	1. User Preference and Awareness on Digital Payment Systems with special reference to Digital India Programme. 2. Digitalization's Impact on Public with special reference to E-Governance: An Attitudinal Approach	the Maharaja Sayajirao University of Baroda. 2. Kanpur Publishers: International journal of Humanities, Law and Social Sciences.	Volume No:56. 2. Volume - IX	pg. no. 7-13. pg no. 152-157	2022	UGC
			AWARENESS, PERCEPTION AND ATTITUDE TOWARDS VARIOUS GOVERNMENT COCONUT PROMOTION SCHEMES & IT's SERVICES WITH REFERENCE TO POLLACHI TALUK-AN INVESTIGATIVE STUDY.	AEGAEUM JOURNAL	Vol - X	101 - 112	2022	UGC
2	Dr B Rohini	IB	COCONUT AND ITS ALLIED COMMODITIES EXPORTER'S AWARENESS OF GOVERNMENT EXPORT PROMOTION SCHEMES AND PREDICTING THE INDIA'S COCONUT CULTIVATION VOLUME –AN ANALYTICAL STUDY	Mukt Shabd Journal	Vol - XI	913 - 928	2022	UGC Care List
			Managing the family by womren labourers.....	ISBN 0378-4568				UGC

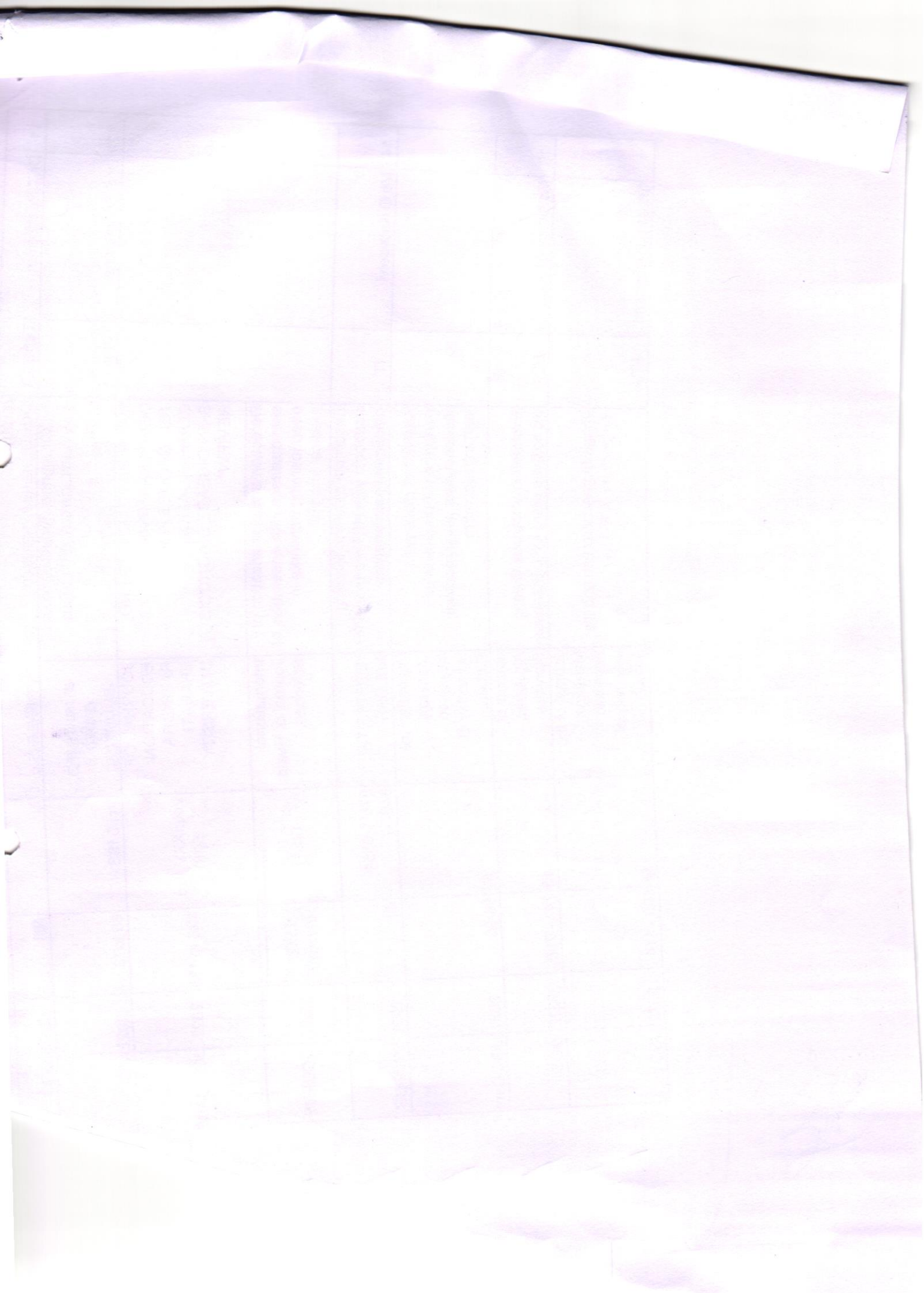
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3	Dr R Gayathri	IB	Impact of So cio Economic Factors					UGC
			Consumer Attitude & Perception towards Eco friendly Products with Special refernce to Coimabtore District	Shodh Prabha	Vol-47	62-66	2022	UGC
4	Dr Akilanayaki M	BPS	A Study on Consumers Level of Satisfaction towards Eco-friendly Products with Special reference to Coimbatore District	International Journal of Humanities, Law & Social Sciences	Vol.IX	139-145	2022	UGC
5	Dr Meera V	BPS						UGC
6								UGC
			Impact of Facebook Advertising on Buying Behaviour of Millennail	Journal of Humanities, Law & Social Sciences	Vol.IX	158-161	2022	UGc
	Dr N Giri	BCom	Millennail Perception on Facebook Information		Vol-47	47-50	2022	UGC
7	Dr Rakkimuthu R	Botany	Chemical profiling of fern Cheilosoria mysurensis (Wall. ex Hook.) Ching & Shing and its biological activity	Plant Science Today		10 91-95	2023	Scopus, Web of science and SCI
8	Ms K Vimaladevi	Chemistry	Chemical Profile and Biological Activities of Essential oil from Artabortryshexapetalus (L.f.) Bhandari Grown in Southern parts of Western Ghats	Oriental Journal of Chemistry	Vol-38; No-6	1435-1439	2022	WeS
9	Ms Maheswari S	HE	The Virtues of young people Creating the Future	RABINDRA BHARATI JOURNAL OF PHILOSOPHY	Vol. : XXIII, No:09	154-157	2022	UGC
10	Dr R Vishnupriya	Tamil Lan	இன்றைய நிர்வாகத்திற்கு வழிகாட்டியாய் நிற்கும் பழமொழி நானூறு 2. The Impact of Pazhamozhi Naanooru in Enriching The Society Through Administration	Shodhasamhita: J	Vol III, vol V	10-14,39-4	2022	UGC

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Nallamuthu Gounder Mahalingam College
Second Cycle SEED Money report

Sl.No.	Name	Department	Title of the paper	Journal name	Vol Number	Page Number	Year	Scopus/ WoS/
1	Dr Vijaya Chithra T	CA	1. User Preference and Awareness on Digital Payment Systems with special reference to Digital India Programme. 2. Digitalization's Impact on Public with special reference to E-Governance: An Attitudinal Approach	the Maharaja Sayajirao University of Baroda. 2. Kanpur Publishers: International journal of Humanities, Law and Social Sciences.	Volume No:56. 2. Volume - IX	pg. no. 7-13. pg no. 152-157	2022	UGC
			AWARENESS, PERCEPTION AND ATTITUDE TOWARDS VARIOUS GOVERNMENT COCONUT PROMOTION SCHEMES & IT's SERVICES WITH REFERENCE TO POLLACHI TALUK-AN INVESTIGATIVE STUDY.	AEGAEUM JOURNAL	Vol - X	101 - 112	2022	UGC
2	Dr B Rohini	IB	COCONUT AND ITS ALLIED COMMODITIES EXPORTER'S AWARENESS OF GOVERNMENT EXPORT PROMOTION SCHEMES AND PREDICTING THE INDIA'S COCONUT CULTIVATION VOLUME --AN ANALYTICAL STUDY	Mukt Shabd Journal	Vol - XI	913 - 928	2022	UGC Care List
			Managing the family by womren labourers.....	ISBN 0378-4568				UGC

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3	Dr R Gayathri	IB	Impact of So cio Economic Factors					UGC
			Consumer Attitude & Perception towards Eco friendly Products with Special refernce to Coimabtore District	Shodh Prabha	Vol-47	62-66	2022	UGC
4	Dr Akilanayaki M	BPS	A Study on Consumers Level of Satisfaction towards Eco-friendly Products with Special reference to Coimbatore District	International Journal of Humanities, Law & Social Sciences	Vol.IX	139-145	2022	UGC
5	Dr Meera V	BPS						UGC
6			Impact of Facebook Advertising on Buying Behaviour of Millennail	Journal of Humanities, Law & Social Sciences	Vol.IX	158-161	2022	UGc
	Dr N Giri	BCom	Millennail Perception on Facebook Information		Vol-47	47-50	2022	UGC
7	Dr Rakkimuthu R	Botany	Chemical profiling of fern Cheilosoria mysurensis (Wall. ex Hook.) Ching & Shing and its biological activity	Plant Science Today	10	91-95	2023	Scopus, Web of science and SCI
8	Ms K Vimaladevi	Chemistry	Chemical Profile and Biological Activities of Essential oil from Artabortryshexapetalus (L.f.) Bhandari Grown in Southern parts of Western Ghats	Oriental Journal of Chemistry	Vol-38; No-6	1435-1439	2022	WeS
9	Ms Maheswari S	HE	The Virtues of young people Creating the Future	RABINDRA BHARATI JOURNAL OF PHILOSOPHY	Vol. : XXIII, No:09	154-157	2022	UGC
10	Dr R Vishnupriya	Tamil Lan	இன்றைய நிர்வாகத்திற்கு வழிகாட்டியாய் நிற்கும் பழமொழி நானூறு 2. The Impact of Pazhamozhi Naanooru in Enriching The Society Through Administration	Shodhasamhita: J	Vol III, vol V	10-14,39-4	2022	UGC

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11	Dr T Pushparani	Tamil Lit.	தமிழ் மெய்ம்மயக்கங்கள்	சர்வதேசத் தமிழ்	Nil	Nil	2023	UGC
12	Dr S Selvakumar	Tamil Lit.	பெருங்கடுங்கோவின் பாடல்கள் காட்டும் பண்பாட்டு பதிவுகள்	சர்வதேசத் தமிழ் ஆய்விதழ்	Vol:5 ISS	65 to73	2022	UGC
13	Ms A Kalaivani	CT	MACHINE LEARNING AND DEEP LEARNING TECHNIQUES FOR CLASSIFICATION OF SKIN DISEASE DIAGNOSIS: A REVIEW*	JOURNAL OF EDUCATION: RABINDRA BHARATI UNIVERSITY	Vol.: XXV, No. :5(III)	128 to 136	2022	JGC CARE
			Detection and classification of skin diseases with ensembles of deep learning networks in medical imaging	International Journal of Health Sciences,	6(S1)	13624 to13637	2022	SCOPUS
14	Ms B Kalaiselvi	IT	Ensemble machine learning adaboost with NBTree model for placement data analysis	IEEE DIGITAL XPLORE	978-1-6654-8407-7	nil	2022	SCOPUS
			Analysis of placement performance prediction on students data using machine learning algorithm	Journal of the Maharaja Sayajirao university of Baroda		56 86-90	2022	UGC Care
15	Ms Umamaheswari D	BCA	Exploration of various filtering techniques using ORL Database	Journal of Algebraic Statistics		13 741 - 756	2022	WOS
	Ms. Umamaheswari	BCA	Image forgery detection and it's dimensions: A Review	Journal of the Maharaja Sayajirao university of Baroda		56 109 - 114	2022	UGC care



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
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01.12.2021

Submitted for approval:

It has been planned to give SEED Money for their research work to encourage the SF Faculty .In the first cycle , a list of 21 proposals have been collected by Deans for getting SEED Money from the Management and The Secretary approved the sanction of SEED Money for a list 9 SF faculty.

Management Representative asked us to initiate the second cycle from 01.12.2021. It is proposed to initiate a call for the aspirants of SEED money in the SF stream with last date to receive applications from aspirants as 15.12.2021 .

Hence we place the following for your approval,

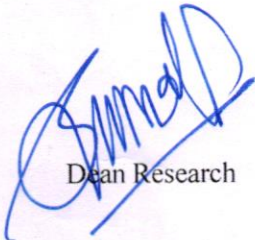
Approval is requested for the following:

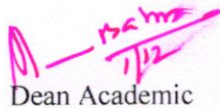
(A)

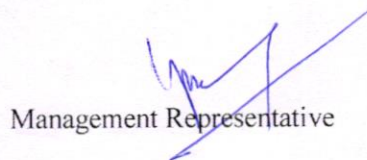
The second call for SEED money for the academic year 2022-23 may be processed for SF Faculty

(B)

If (A) is approved then the financial commitment @ Rs. 25000 (Twenty five thousand) for about 15 Projects may be approved for the academic year 2022 -23 with a total commitment of about 3.75 lacs for the SF Faculty for the period from Jan 2022 to June 2022 in the even semester of 2021-22


Dean Research


Dean Academic


Management Representative


Principal

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



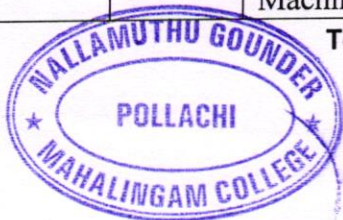
NGM College – Pollachi

DETAILS OF SEED MONEY II PROJECT PROPOSAL

Sl. No.	Name of the Investigator	Dept.	Title of the Project	Amount sanctioned in Rs.
1	Dr Vijaya Chithra T	CA	Challenges in Implementation of Cashless Economy among Rural Public with Special Reference to Pollachi Taluk.	25000
2	Dr Rohini B	IB	Challenges and Prospects of Coconut Exporters in Pollachi Taluk.	25000
3	Dr R Gayathri	IB	Gender based Occupational Inequalities in Unorganised Sector and its Vulnerability after Covid Pandemic	25000
4	Dr Akilanayaki M	BPS	Consumer Perception towards Eco-Friendly Product	25000
5	Dr Meera V	BPS	Impulsive Buying Behaviour of Women Millennial Consumers on Online Shopping during Pandemic	25000
6	Dr N Giri	BCom	Impact of Facebook on the Buying Behaviour of Millennial.	25000
7	Dr Rakkimuthu R	Botany	Chemical Profiling of Fern Cheilosoria Mysurensis (Wall. ex hook) Ching & Shing and its Biological Activity.	25000
8	Ms K Vimaladevi	Chemistry	Seasonal Variation, Chemical Profile and Biological Activities of Essential Oil from Artabotrys Leaves Grown in Western Ghats, South India	25000
9	Ms Maheswari S	Human Excellence	இன்றைய சூழலில் இளைய தலைமுறையினருக்கான வாழ்வியல் விழுமியங்கள்.	25000
10	Dr R Vishnupriya	Tamil Language	பழமொழி நானூற்றில் நிர்வாகத் திறனும் தற்காலப் போக்கும்	25000
11	Dr T Pushparani	Tamil Lit.	தற்காலத் தமிழில் நிகழும் பிழைகளும் தீர்வுகளும்	25000
12	Dr S Selvakumar	Tamil Lit.	பண்பாட்டு நோக்கில் கொங்கு வட்டார இலக்கியங்கள்	25000
13	Ms A Kalaivani	CT	Assessing Skin Disease and Associated Health – Related Value of Life in a Human Community	25000
14	Ms B Kalaiselvi	IT	Analysis of Placement Performance Prediction on Students Data Using Improved J48 Machine Learning Algorithm	25000
15	Ms Umamaheswari D	BCA	Exploration of Digital Image Tampering Detection using Enhanced Feature Extraction Algorithms in Machine Learning	25000

Total amount

Rs. 3,75,000



SEED II
9



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Ms. Maheswari S
Department of Human Excellence

Sir/Madam


Sub: SEED Money for Research to Faculty – Your proposal titled “ இன்றைய கழுவில் இளைய தலைமுறையினருக்கான வாழ்வியல் விழுமியங்கள்.

Ref: Second Cycle of SEED Money – April 2022

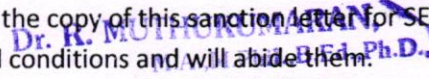
We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.


Principal / Executive officer

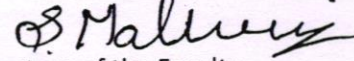
I,S. MAHESWARI..... received the copy of this sanction letter for SEED Money with Terms and Conditions .I have read the Terms and conditions and will abide them.


Dr. R. MUTHURAMAN, Ph.D.

PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

S. MAHESWARI
Name of the Faculty

HUMAN EXCELLENCE
Department


Signature of the Faculty



15

NGM College – Pollachi

Self Declaration

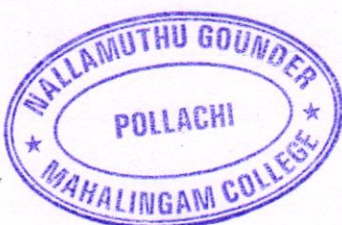
I S, MAHESWARI hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

..... இணைப்புக் கட்டுரை வெளியீடுகளை மேற்கொள்ளும்
பயிற்சித் திட்டம்

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

S. MAHESWARI
Name of the Investigator



[Signature]
Signature of Investigator

[Signature]
Dean Academic

[Signature]
Dean Research

[Signature]
Manager

[Signature]
Principal

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)

17



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

1. The outcome of the project work and results are the property of the Institution under IPR rules.
2. Principal Investigator must acknowledge the Institution for this grant while publishing papers and presenting articles in a conference
3. Each and every stage of the project work must be intimated to Director office
4. Monthly report on the progress of the project must be intimated before 2 PM on the last working day of a month
5. For the purchase of any material/chemical/ you should get 3 quotations and prepare comparative statement and place the Order with a company with justification and with prior permission from Deans and proper entry should be made in stock note book.
6. Books and articles purchased for this project must be property of the institution. You should surrender the same to the department/Institution with proper entry in stock register after getting the approval from Deans.
7. The duration of the project is 6 months from the date of receiving the money and on any account extension of time will not be granted
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11. Each and every movement of the project must be brought to the notice of Deans.
12. FTR (Final Technical Report) must be submitted to Deans within 5 days after the last day of the project period. (3 copies of FTR and soft copy in CD)
13. The department work should not be affected due to this project work.
14. At least a research paper must be published before the completion of the project
15. Submit the Audited Report, while submitting Final Technical report (FTR)
16. If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

S. MAHESWARI

Name of the faculty

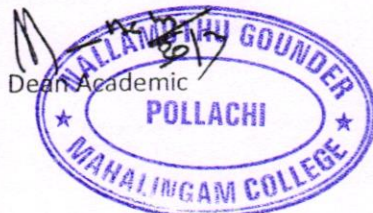
HUMAN EXCELLENCE

Name of the Department

S. Maheswari

Signature of the faculty

[Signature]
Dean Research



Dean Academic

[Signature]

Principal
MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

SEED T
8



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Ms. K Vimaladevi *Per chemistry*
Department of Computer Applications, BCA

Sir/Madam

Sub: SEED Money for Research to Faculty - Your proposal titled " Seasonal Variation, Chemical Profile and Biological Activities of Essential Oil from Artabotrys Leaves Grown in Western Ghats, South India"

Ref: Second Cycle of SEED Money – From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

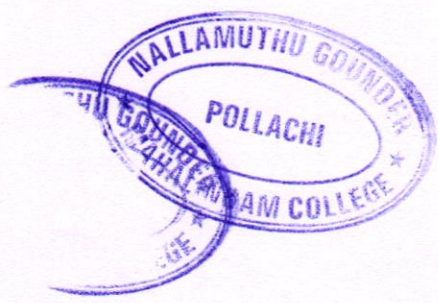
Principal
Executive officer
Dr. R. MUTHUKUMARAN
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi 642 001
Coimbatore District

I, K. Vimaladevi received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide there

K. Vimaladevi
Name of the Faculty

Per chemistry
Department

Ji. Unde
Signature of the Faculty



15

NGM College – Pollachi

Self Declaration

IK. Vimaladevi.....herby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

.....Seasonal Variation, chemical profile and.....
.....Biological Activities of Essential oil from A. tabacifera herpapatula.....

I also declare that this amount has been completely utilized to carry out the project. I published one / two papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

K. Vimaladevi
Name of the Investigator

J. Muthukumar
Signature of
Investigator

M. Acharya
30/3
Dean
Academic

[Signature]
Dean
Research

P.R. [Signature]
Manager

[Signature]
Principal



Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



Terms and Conditions for the SEED Money

Venue : Board Room

Date: 30/03/2022

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

1. The outcome of the project work and results are the property of the Institution under IPR rules.
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13. The department work should not be affected due to this project work.
14. At least a research paper must be published before the completion of the project
15. Submit the Audited Report, while submitting Final Technical report (FTR)
15. If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

K Vimaladevi
Name of the faculty

Pur chemistry
Name of the Department

Ji. Muthukumar
Signature of the faculty

[Signature]
Dean Research

[Signature]
Dean Academic

[Signature]
Principal



Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr. Dr Rakkimuthu R
Department of PG Botany

Sir/Madam

Sub: SEED Money for Research to Faculty – Your proposal titled “Chemical Profiling of Fern Cheilosoria Mysurensis (Wall. ex hook) Ching & Shing and its Biological Activity”

Ref: Second Cycle of SEED Money – From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Executive officer

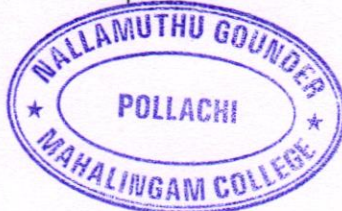
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642001
Coimbatore District

I, R. RAKKIMOTHU..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

R. RAKKIMOTHU
Name of the Faculty

PG Botany
Department

[Signature]
Signature of the Faculty



15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
 (AUTONOMOUS)
 Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
 Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

The Principal investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

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15. Submit the Audited Report, while submitting Final Technical report (FTR)
16. If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

R. Rakkimuthu
 Name of the faculty

PG Botany
 Name of the Department

R. Rakkimuthu
 Signature of the faculty

[Signature]
 Dean Research



[Signature]
 Principal
R. MUTHUKUMARAN,
 M.A., M.Phil., B.Ed., Ph.D.,
 PRINCIPAL
 N.G.M. College, Pollachi - 642 001
 Coimbatore District

15

NGM College – Pollachi

Self Declaration

I Dr. R. RAKKIMUTHU hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

"Chemical profiling of fern Cheilosoria mysurensis (Wall. ex hook) Ching & Shing and its Biological activity"

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work. I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

Dr. R. RAKKIMUTHU
Name of the Investigator

R. Rakkimuthu
Signature of Investigator

A. Ramesh
2/4
Dean Academic

Sumal
Dean Research

P. R. J.
5/4/22
Manager

[Signature]
Principal



Dr. A. M. JAYAKUMARAN,
M.A., M.Phil., B.L.S., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

SEED II

6



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr Dr N Giri
Department of Commerce,

Sir/Madam

Sub: SEED Money for Research to Faculty – Your proposal titled “Impact of Facebook on the Buying Behaviour of Millennial,
Ref: Second Cycle of SEED Money- From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Executive officer

I, N. GIRI received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

[Stamp]
Dr. R. MUTHUKUMARAN
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Dr. N. GIRI
Name of the Faculty

Commerce
Department

N. Co
30/3/2022
Signature of the Faculty



15

NGM College – Pollachi

Self Declaration

I N. GIRI hereby

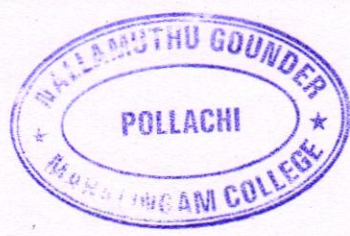
declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

Impact of Facebook on the Buying Behaviour of Millennial

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

N. GIRI

Name of the Investigator



N. GIRI
30/3/2022

Signature of Investigator

M. S. M.
30/3
Dean
Academic

[Signature]
Dean
Research

[Signature]
Manager

[Signature]
Principal

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)

17



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

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16. If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

N. GIRI
Name of the faculty

[Signature]
Dean Research

Commerce
Name of the Department
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
Dean Academic

N. G.
30/3/2022
Signature of the faculty

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

SEED II
5



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr Dr Meera V
Department of Commerce, BPS

Sir/Madam

Sub: SEED Money for Research to Faculty – your proposal titled “Impulsive Buying Behaviour of Women Millennial Consumers on Online Shopping during Pandemic”

Ref: second Cycle of SEED Money – From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

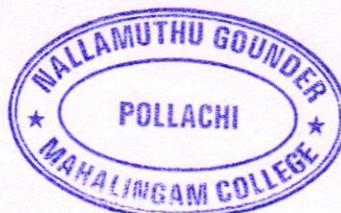
[Signature]
Principal / Executive officer
M.A., M.Phil., B.Ed., Ph.D.
Principal
Nallamuthu Gounder Mahalingam College, Pollachi - 642 001
Coimbatore District

I, Dr. V. MEERA received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them.

Dr. V. MEERA
Name of the Faculty

Commerce BPS
Department

V. Meera/30/03/22
Signature of the Faculty



15

NGM College – Pollachi

Self Declaration

I DR. V. MEERA hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

..... Impulsive Buying Behaviour of Women Millennial Consumers on online shopping during Pandemic with special reference to Pollachi.

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

DR. V. MEERA
Name of the Investigator



V. Meera
Signature of Investigator

[Signature]
Dean Academic

[Signature]
Dean Research

[Signature]
Manager

[Signature]
Principal

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



Terms and Conditions for the SEED Money

Venue : Board Room

Date: 30/03/2022

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

1. The outcome of the project work and results are the property of the Institution under IPR rules.
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14. At least a research paper must be published before the completion of the project
15. Submit the Audited Report, while submitting Final Technical report (FTR)
16. If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

Dr. V. MEERA

Name of the faculty

Commerce BPS

Name of the Department

V. Meera/30/03/2022

Signature of the faculty

Dean Research

Dean Academic

Dr. B. NUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

G.M. College, Pollachi - 642 001
Coimbatore District



SEED II
3



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr R Gayathri
Department of Commerce, IB

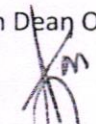
Sir/Madam

Sub: SEED Money for Research to Faculty Your proposal titled "Gender based Occupational Inequalities in Unorganised Sector and its Vulnerability after Covid Pandemic t"
Ref: Second Cycle of SEED Money – From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

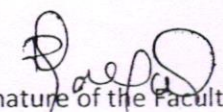

Principal / Executive officer

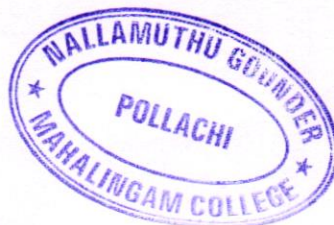
I, Dr. R. Gayathri received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Dr. B. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., P.O.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Dr. R. Gayathri
Name of the Faculty

Commerce with
IB.
Department


Signature of the Faculty



(15)

NGM College – Pollachi

Self Declaration

I Dr. R. GAYATHRI hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

" Gender based Occupational inequalities in Unorganised sector & its Vulnerability after Covid Pandemic "

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

Dr. R. GAYATHRI
Name of the Investigator

[Signature]
Signature of
Investigator 31/3/22

[Signature]
Dean
Academic

[Signature]
Dean
Research

[Signature]
Manager

[Signature]
Principal
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., D.Lit., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)

17



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

1. The outcome of the project work and results are the property of the Institution under IPR rules.
2. Principal Investigator must acknowledge the Institution for this grant while publishing papers and presenting articles in a conference
3. Each and every stage of the project work must be intimated to Director office
4. Monthly report on the progress of the project must be intimated before 2 PM on the last working day of a month
5. For the purchase of any material/chemical/ you should get 3 quotations and prepare comparative statement and place the Order with a company with justification and with prior permission from Deans and proper entry should be made in stock note book.
6. Books and articles purchased for this project must be property of the institution. You should surrender the same to the department/Institution with proper entry in stock register after getting the approval from Deans.
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11. Each and every movement of the project must be brought to the notice of Deans.
12. FTR (Final Technical Report) must be submitted to Deans within 5 days after the last day of the project period. (3 copies of FTR and soft copy in CD)
13. The department work should not be affected due to this project work.
14. **At least a research paper must be published before the completion of the project**
15. **Submit the Audited Report, while submitting Final Technical report (FTR)**
16. **If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.**

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

Dr.R. Gayathri
Name of the faculty

Commerce with IB
Name of the Department

Signature of the faculty

Dean Research



Principal

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr. Dr Akilanayaki M
Department of Commerce, BPS

Sir/Madam

Sub: SEED Money for Research to Faculty - Your proposal titled "Consumer Perception towards Eco-Friendly Product COMPARITIVE STUDY ON CONSUMER PERCEPTION AND ATTITUDE TOWARDS ECO-FRIENDLY PRODUCTS - WITH

Ref: Second Cycle of SEED Money – From April 2022 SPECIAL REFERENCE TO COIMBATORE DISTRICT

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Executive officer

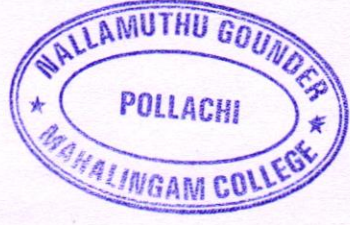
I, Dr. M. Akilanayaki received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

DR. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Dr. M. Akilanayaki
Name of the Faculty

Department of Commerce - BPS
Department

H. [Signature]
30/3/22
Signature of the Faculty



15

NGM College – Pollachi

Self Declaration

IDr. M. AKILANAYAKI.....hereby
declare that I have received the amount of Rs.25,000/- (Rupees Twenty five
thousand only) as SEED money from the Management of NGM College, Pollachi
to carry out the project titled

....COMPARITIVE...STUDY...ON...CONSUMER...PERCEPTION..AND..ATTITUDE
.....TOWARDS...ECO-FRIENDLY...PRODUCTS..WITH..SPECIAL..REFERENCE..TO
COIMBATORE DISTRICT

I also declare that this amount has been completely utilized to carry out the
project. I published **one / two** papers using this funding before completing the
project work . I acknowledge the SEED money support from Management, NGM
College, in my published research papers. I also declare that no amount has been
directed for any other purpose other than that mentioned in the project.

DR. M. AKILANAYAKI
Name of the Investigator

H. Ar
30/8/22
Signature of
Investigator

Wchm
30/3
Dean
Academic

Sume
Dean
Research

P.R.
Manager

Dr. R. Muthukumar
Principal
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

1. The outcome of the project work and results are the property of the Institution under IPR rules.
2. Principal Investigator must acknowledge the Institution for this grant while publishing papers and presenting articles in a conference
3. Each and every stage of the project work must be intimated to Director office
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6. Books and articles purchased for this project must be property of the institution. You should surrender the same to the department/Institution with proper entry in stock register after getting the approval from Deans.
7. The duration of the project is 6 months from the date of receiving the money and on any account extension of time will not be granted
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11. Each and every movement of the project must be brought to the notice of Deans.
12. FTR (Final Technical Report) must be submitted to Deans within 5 days after the last day of the project period. (3 copies of FTR and soft copy in CD)
13. The department work should not be affected due to this project work.
14. At least a research paper must be published before the completion of the project
15. Submit the Audited Report, while submitting Final Technical report (FTR)
16. If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

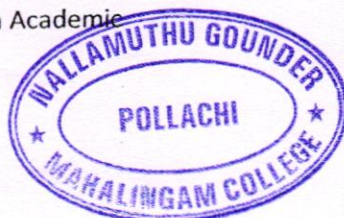
Dr. M. AKILANAYAKI
Name of the faculty

DEPARTMENT OF COMMERCE-BPS
Name of the Department

M. 967
30/3/22
Signature of the faculty

Dean Research

Dean Academic



Dr. E. MUTHUKUMARAN,
Principal M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr Vijaya Chithra T
Department of Commerce, CA

Sir/Madam

Sub: SEED Money for Research to Faculty , your proposal titled "Challenges in Implementation of Cashless Economy among Rural Public with Special Reference to Pollachi Taluk."

Ref: Second Cycle of SEED Money- From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District
Principal / Executive officer

I, Dr. T. Vijaya Chithra..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. T. Vijaya Chithra
Name of the Faculty

Pg Dept. of Commerce (CA)
Department

[Signature]
Signature of the Faculty

15

NGM College – Pollachi

Self Declaration

I *Dr. T. Vijaya Chithra* hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

..... *Challenges in Implementation of Go Cashless Economy among Rural Public with Special Reference to Pollachi Taluk.*

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

Dr. T. Vijaya Chithra
Name of the Investigator

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

[Signature]
Signature of
Investigator

[Signature]
Dean
Academic

[Signature]
Dean
Research

[Signature]
Manager

[Signature]
Principal

15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)

17



Terms and Conditions for the SEED Money

Venue : Board Room

Date: 30/3/2022

The Principal Investigator must submit an acceptance letter in which he / she should thank for giving SEED money indicating the sanctioned amount, date of start and date of closure of the project.

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4. Monthly report on the progress of the project must be intimated before 2 PM on the last working day of a month
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15. **Submit the Audited Report, while submitting Final Technical report (FTR)**
16. **If I am not able to fulfill the condition of the sanction of SEED money as per the regulation, I assure that I will repay the entire amount.**

I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

Dr. S. Vijaya Chithra
Name of the faculty

PG Department of Commerce (CA)
Name of the Department

S. Vijaya Chithra
Signature of the faculty

[Signature]
Dean Research

[Signature]
Dean Academic

[Signature]
Principal
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 30/3/22 Time 11 AM @ Board Room

To:

Dr Rohini B
Department of Commerce, IB

Sir/Madam

Sub: SEED Money for Research to Faculty – your proposal titled “Challenges and Prospects of Coconut Exporters in Pollachi Taluk”

Ref: Second Cycle of SEED Money – From April 2022

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

[Signature]
Principal / Executive officer

I, Dr. B. Rohini received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them.

[Signature]
Dr. B. MUTHUKUMARAN,
M.A., Ph.D., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

B. Rohini
Name of the Faculty

Commerce IB
Department

B. Rohini
Signature of the Faculty



(15)

NGM College – Pollachi

Self Declaration

I Dr. B. Rohini hereby

declare that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled

..... Challenges and prospects of Coconut Exporters.
(Pollachi Region)
.....

I also declare that this amount has been completely utilized to carry out the project. I published **one / two** papers using this funding before completing the project work . I acknowledge the SEED money support from Management, NGM College, in my published research papers. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

B. Rohini
Name of the Investigator

B. Rohini
Signature of Investigator

A. Dahm
30/3
Dean
Academic

[Signature]
Dean
Research

P. R. - 4
Manager

[Signature]
Principal



Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001,
Coimbatore District

15

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)

17



Terms and Conditions for the SEED Money

Venue : Board Room

Date:

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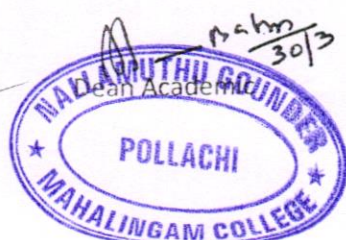
I have read and follow the terms and conditions of the SEED Money failing which I will agree to repay the entire amount to the Institution.

B. Rohini
Name of the faculty

Commerce IB
Name of the Department

B. R. L.
Signature of the faculty

Handwritten signature of B. Rohini
Dea. Research



Handwritten signature of B. R. L.
Principal
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District


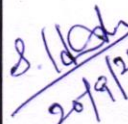
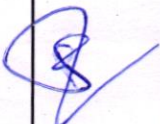
Nallamuthu Gounder Mahalingam College

Staff List Report

Sl. No.	Name	Department	Title	Amount Received Rs.	Amount Spent Rs.	Amount Returned Rs.	Signature
1	Dr M V Sathiyabama	E-Commerce	Rural Women Entrepreneurship for Economic Development - With Special Reference to <i>Coimbatore Dist.</i>	25,000/-	25,000/-	Nil	<i>M.V.H.B.</i>
2	Dr S Poornimadevi	BPS	A Study on Small Agricultural Loans and Its Multi Dimensional Benefits to Farmers Community in Pollachi Taluk.	25,000/-	7,070/-	17,930/-	<i>S. Poornimadevi</i>
3	Dr M Deepa	Commerce CA	A Study on Impact of Goods and Services Tax (GST) among Small and Medium Traders in Pollachi Taluk.	25,000/-	25,000/-	Nil	<i>M. Deepa</i>
4	Dr M Rajasenathipathi	Computer Technology	New Teaching Method for Blind People using Braille Glove.	25,000/-	18,030/-	6,970/-	<i>M. Rajasenathipathi</i>
5	Dr L Ranjit	Social Work	Inculcating Social Values and Mental Health among College Students: Role of Educational Institutions.	25,000/-	300/-	24,700/-	<i>L. Ranjit</i>
6	Dr P Sathishkumar	PG Botany	Documentation of some important floristic diversity in Gopalswamy hills, Southern Western Ghats of Anaimalai, <i>Tamilnadu.</i>	25,000/-	1,600/-	23400/-	<i>P. Sathishkumar</i>

Nallamuthu Gounder Mahalingam College


Staff List Report

Sl. No.	Name	Department	Title	Amount Received Rs.	Amount Spent Rs.	Amount Returned Rs.	Signature
7	Dr V Prabhu	PG Chemistry	Greener Synthesis of bimetallic Ag and Zn nano particles from Scoparia dulcis and <i>its Antimicrobial activity.</i>	25,000/-	25,000/-	Nil	
8	Dr S Hemalatha	BCA	Identification of Factors Influencing Students Academic Performance for College Education in a Regionally Located Colleges using Feature Selection Techniques in <i>Machine Learning.</i>	25,000/-	25,000/-	Nil	 20/9/21
9	Ms P Jayapriya	Computer Science	Automatic Marker based Morphological Image Segmentation Classification in Diseased Tomato <i>Plants.</i>	25,000/-	25,000/-	Nil	

Manager

 Dean / Academics

 Dean / Research


Dr. R. MUTHUMARAN,
 M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
 N.G.M. College, Pollachi - 642 001
 Coimbatore District



1
SEED I

NGM College – Pollachi

Self Declaration


I Dr.M.V.SATHIYA BAMA hereby certify that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachi to carry out the project titled


“RURAL WOMEN ENTREPRENEURSHIP FOR ECONOMIC DEVELOPMENT – WITH SPECIFIC REFERENCE TO COIMBATORE DISTRICT”

I also certify that this amount has been completely utilized to carry out the project. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

Dr. M.V.SATHIYA BAMA
Name of the Investigator

M.V.S.B.
Signature of Investigator


Dean
Academic


Dean
Research


Principal



Dr. R. MUTHUKUMARAN M.A.,M.Phil.,B.Ed.,Ph.D.,
Principal
Nallamuthu Gounder Mahalingam College,
Pollachi - 642 001.

NGM College – Pollachi

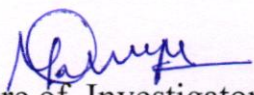
Self Declaration

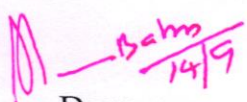
I Dr.M.DEEPA hereby certify that I have received the amount of Rs.25,000/- (Rupees Twenty five thousand only) as SEED money from the Management of NGM College, Pollachito carry out the project titled

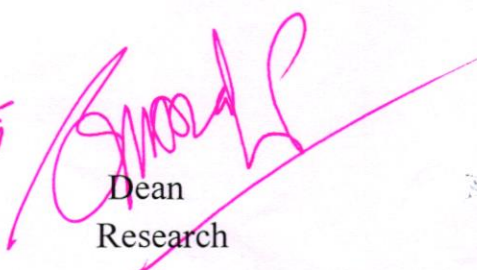
“A STUDY ONIMPACTOFGOODS AND SERVICES TAX (GST) AMONG SMALL AND MEDIUM TRADERS IN POLLACHI TALUK”


I also certify that this amount has been completely utilized to carry out the project. I also declare that no amount has been directed for any other purpose other than that mentioned in the project.

Name of the Investigator : Dr. M. DEEPA


Signature of Investigator


Dean
Academic


Dean
Research


Principal
Dr. K. S. SURESHKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

