

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



6.3.2.1: Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year-wise during the year 2022-2023

Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
	Academic Year 20	22-23	
Dr. U. Thaslim Ariff & Dr. K. Veerakumar	Workshop Fees	Online	Rs. 2,000
Dr. R. Jayaprakash & Dr. N. Giri	FDP Program Expenses	Infosys, Chennai	Rs. 5,000
Dr. R. Jayaprakash & Dr. N. Giri	FDP Program Expenses	Infosys, Chennai	Rs. 1204
Dr. R. Manickachezian, K. Srinivasan, Dr. S. Kaleeswari, Dr. D. Padma & Dr.V. Meera	Workshop Fees	KCT, Coimbatore	Rs. 5,000
Dr. T. Gowrani	Seminar Registration Fees	Ramakrishna Engineering college, Coimbatore	Rs. 200
R. Sudha	Seminar Registration Fees	Ramakrishna Engineering college, Coimbatore	Rs. 200
Dr. R. Nandhakumar	Conference Registration Fees	Rathinam College of Arts and Science	Rs. 600



Dr. R. MUTHUKUMARAN, M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL

N.G.M. College, Pollachi - 642 001

Coimbatore District



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Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr.P.Anitha & Dr.M.Deepa	Conference Registration Fees	Sakthi Institute of Information and Management Studies (SIIMS)	Rs. 600
Dr. M. Chelladurai	Workshop Fees	PSGR Krishnammal College, Coimbatore	Rs. 200
Dr. V. Sureshkumar & Dr. P. Gurusamy	Conference Fees	Rathinam College of Arts and Science	Rs. 1,500
Dr. R. Gayathri	Conference Fees	Rathinam College of Arts and Science	Rs. 750
Dr. R. Ramya	National seminar fee	GVG College	Rs.500
Dr. P. Jayanthi	National seminar fee	GVG College	Rs.500
Dr. S. Poongodi	National seminar fee	GVG College	Rs.500
A. Gnansoundari	International seminar	Bharathiyar University, Coimbatore	Rs.2500



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Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr. Archana and Dr. Bhuvanesh Kumar	Sponsored seminar fee	PSGR Krishnammal College, Coimbatore	Rs. 1000
A. Gounasoundari	National Level Workshop Fees	Gopi Arts and Science College, Gopichettipalayam	Rs. 300
A. Gounasoundari	International Conference Fees	Gandhigram rural institute. Dindugal	Rs.2420
Dr. M. Maheshwari	International Conference Fees	Gandhigram rural institute. Dindugal	Rs. 2420
Dr. M. Maheshwari	National Level Workshop Fees	Gopi Arts and Science College, Gopichettipalayam	Rs. 300
R. Abin Pragash	International Conference Fees	Gandhigram rural institute. Dindugal	Rs.2120
Dr. Indumathy Ramasamy	National Level Workshop Fees	Gandhigram rural institute. Dindugal	Rs. 1800
Dr. N. Bhuvanesh Kumar	International Conference Fees	PSG Krishnammal, Coimbatore	Rs. 1000



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Dr. V. Sureshkumar,			
Dr. Manicka chezian,			
Dr. padma,			
Dr. Gayathiri,	FDP Programe fee	Online	Rs. 2400
Dr. Meera,			
Dr. T. S. Kavitha,			
S. Shanthi, saranyadevi			
Dr. A. Kanagaraj	FDP Programe fee	Online	Rs. 300
Dr. Dhavapriya	FDP Programe fee	Online	Rs. 300
Dr. S.Sharmila	FDP Programe fee	Online	Rs. 300



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Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr. T.E. Manjulavalli	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Prakash N	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Jayasudha N	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Mahabobu A	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Ms. N. Revathi	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. M. Karthika	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. S. Shanmugapriya	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Selvakumar S	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300



Dr. R. MUTHUKUMARAN. M.A.,M.Phil.,B.Ed.,Ph D.

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Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr. A. Suresh Kumar	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Radha N	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Malarkodi M	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr.Indumathy Ramasamy	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. M. Amutha	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Suriyaprabha T	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Geethanjali T	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. A. Suresh Kumar	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300

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Dr. R. MUTHUKUMARAN, Mr.A.,M.Phil.,B.Ed.,Ph.D..

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Dr. R. Kannan	ICSSR Sponsored - One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. M. Latha Isabel	ICSSR Sponsored - One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Kalaivani P	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. A. Logamadevi	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Ms Sudha R	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. K. Rajalakshmi	ICSSR Sponsored - One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Kiruthiga R	ICSSR Sponsored - One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. E. Neelamathi	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr. S. Somasundaram	ICSSR Sponsored – One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr Rajkumar T	ICSSR Sponsored - One Day National Seminar	Department of B.Com BPS,NGM College	300
Dr.GayathriR	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr. V. Inthumathi	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms Jayapriya P	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr.K.Poonkodi	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr.V.Prabhu	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Mr. P. Siravanan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms Angayarkanni G	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. S. Kaleeswari	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College /	300

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Ms.M.Anusuya	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr. J. Jayasudha	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr.T.Mohana Sundari	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
K.M. Mohankumar	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
P. Gayathri	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
N. Padmasundari	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Greeshma vijay	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.M.Shanmugapriya	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms Meena Kirithika M	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.R.Vidwakalyani	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Mr Arul Kumar N	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. S. Shanmugapriya	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300

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Ms Shanthi S.S.	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr Nandhakumar R	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. M. Chithirai Selvan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms.Umamaheswari. D	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms Dhavapriya M	ICSSR Sponsored - Two Days National Seminar	Department of Commerce,NGM College	300
Dr Sharmila S	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
DrR.Malathi Ravindran	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.P.Jayapriya	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr Rathamani M	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr Deepa R	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms.Sivaranjane. T	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
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Dr.T.Suriyaprabha	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr. R. Santhi	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms Pratheepa S	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr Sakthi M	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr. V. Chitra	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms.A.Nandhini	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms Kalaiselvi R	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Ms Sudha P	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
Dr.A.M.AnandaKumar	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300

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Dr.S.Vijayakumar	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.E.RamaDevi	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. R. Manickachezian	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr Bhuvaneshkumar N	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr Gayathri R	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Mr. K. Srinivasan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.M.ShanmugaPriya	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr Vignesh G	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
S. Yogeswari	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
T. Ponraj	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.T.Geethanjali	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.M.Sakthi	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr Rohini B	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300



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Dr.M.Rathamani	ICSSR Sponsored - Two Days National Seminar	Department of Commerce, NGM College	300
A. Mahababu	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
S. Parimaladevi	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
R. Sudha	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
T. Gowrani	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.R.Shiddharthy	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
R. Somasundaram	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Mr.Sekar. R	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. P. Bruntha	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. R. Manikandan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms Divya D	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms Ragaprabha M	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.A.Kalaivani	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300



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B. Aruljothi	ICSSR Sponsored - Two Days National Seminar	Department of Commerce, NGM College	300
S. Jamuna	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. Aruchamy Rajini	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.R.Jayaprakash	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.Narayani.S	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Mr.ArulKumar.N	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
K. Somasundaram	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
V. Saravanan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Mr.MarimuthuM	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. JayaSudha	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.M.Dhavapriya	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.M.Nirmala	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300

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Dr.S.Sharmila	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. S. Sivasankar	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. Antony Selvadass Thanamani	ICSSR Sponsored – Two Days National Seminar	Department of Commerce,NGM College	300
M. Gayathri	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
A.G. Kannan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.R.Nandhakumar	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Ms.Greeshma Vijay	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
M. Selladurai	ICSSR Sponsored - Two Days National Seminar	Department of Commerce, NGM College	300
N. Neelakandeswari	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Mr.K.M.Mohan Kumar	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.N.Ponsabariraj	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.D.Rajasekaran	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr.A.Prahalathan	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300



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Ms Shiddharthy R	ICSSR Sponsored - Two Days National Seminar	Department of Commerce, NGM College	300
Mr Marimuthu M	ICSSR Sponsored – Two Days National Seminar	Department of Commerce, NGM College	300
Dr. S.Poongodi	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr. P.Jayanthi	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Mrs.R.Visalakshi	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.K.Poonkodi	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms.G.Nithya	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Dr.N.Giri	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms.M.Shanmugapriya	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Dr.R.Manikandan	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Dr.R.Ramya	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500



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Ms.D.Saranya	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.M.Deepa	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.M.Jeeva	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.S.Shanmugapriya	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms.S.Kaleeswari	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.R.Amsaveni	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.R.Vidwakalyani	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Gomathi.A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.Gomathi Devi. P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr.S.Rajagopalan	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500



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Dr.T.S.Kavitha	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mariselvi S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Jayalakshmi S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Gnanasoundari A.	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Maheswari M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
R. Somasundaram	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
P. Gayathri	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Gnanaselvi G	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Nandhini P.V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
M. Gayathri	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

* POLLACHI *

POLLACHI *

MAHALINGAM COLLEGA

17

Dr. R. MUTHUKUMARAN,

M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL

N.G.M. College, Pollachi - 6+4 004
Colmbatore District



(An Autonomous Institution, Affiliated to Bharathiar University) 90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India. 95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
A.G. Kannan	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
R. Sudha	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
T. Gowrani	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
K.M. Mohankumar	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Greeshma vijay	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ashokkumar R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Ahila D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Akilanayaki M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Akilandeswari G	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Amsaveni R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

Criteria:6.3.2



Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi = 642 991
Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr Anandakumar A. M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Anitha P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Archanaa P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Azhagusundari B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Bagyalakshmi N	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Deepa M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Durga Devi C.R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Gayathri S B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Giri N	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Gomathi Devi P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

Criteria:6.3.2



Dr. R. MUTHUKUMA

M.A.,M.Phil.,b.

PRINCIPAL

N.G.M. College, Pollachi - 642 001

Colmbatore District



(An Autonomous Institution, Affiliated to Bharathiar University) 90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India. 95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr Haridas K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Indira Priyadharshini B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Jagadambal S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Jayanthi P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Jayaprakash R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Jeeva M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Kavitha T S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Kiruthika T	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Kokilavizhi S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Mahalakshmi S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Malathi Ravindran R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500



Criteria:6.3.2

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001

Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University) 90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India. 95th Rank in NIRF -2023 - Among Colleges in India.



Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E-	500
ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
	which financial support was provided ICSSR Sponsored – One Day National Seminar ICSSR Sponsored – One Day National Seminar	which financial support was provided ICSSR Sponsored – One Day National Seminar ICSSR Sponsored – One Day National Seminar

POLLACHI

Criteria:6.3.2

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL N.G.M. College, Pollachi - 642 001

Colmbatore District



(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF –2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr Rajasekaran D	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Rajasenathipathi M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Rakkimuthu R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Ramadevi E	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Ramya R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Ranjit L	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Renuga E	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sathishkumar P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sathiyabama M.V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Senthilkumar R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E-Commerce),NGM College	500



Dr. R. MUTHUKUMARAN, M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr Sivarajan R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sumathi N	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sumathi T	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Thaslim Ariff U	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Umamaheswari D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Velayutham Pillai	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Vidwa Kalyani R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Vijayachithra T	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Bhuvanendran D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Earnest Rajadurai S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

POLLACHI *

POLLAC

Dr. R. MOTHUKUMARAN, M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL

N.G.M. College, Pollachi - 642 001 Coimbatore District

SSI



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Mr Muruganandham A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Prakalathan A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Prem M.	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Rajagopalan S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Sekar R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Settu V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Vignesh Kumar S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Vijayakumar K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Anandhiprabha A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Anusuya M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500



Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.B.;
PRINCIPAL

N.G.M. College, Pollachi = 642 801 Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University) 90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India. 95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr. Indira Priyadharshini	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Dilip Kumar S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Divya Bharathi P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Gayathri M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Gnanasoundari D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Gomathi A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Kalaiselvi B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Kalaivani A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms Kaleeswari S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E-Commerce), NGM College	500
Ms Keerthana C	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

POLLACHI

MALINGAM CORES

Criteria:6.3.2

Dr. R. MUTHUKUMARAN M.A.,M.Phil.,B.Ed., a.D., PRINCIPAL

N.G.M. College, Poliachi - 642 001, Colmbatore District

SSI



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF –2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Ms Kousalyadevi B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Leelavathi K S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Madhubala J	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Maheswari S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Manjuladevi M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Muthukannu T	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Nandhini A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Nidhivarshini Devi B V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Nithya G	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Padma P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500



Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001 Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Ms Poornima V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Prabavathi V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Ruba V	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Santhi K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Saranya D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms Sathiyapriya S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Shanmugapriya M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Shanmugapriya M	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Sivakami Sundareswari M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Sivaranjane T	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500



Dr. K. MUTHUKUMARAN.
M.A.,M.Phil.,B.Ed.

PRINCIPAL

N.G.M. College, Pollachi - 6-, 2 001 Colmbatore District

SSR



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Ms Sowmiya D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Subhasangeetha R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Vimaladevi K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Visalakshi R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr. S.Sukumari	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
P.Padma	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr. S. Jagadambal	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
S. Shanmugavadivu	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms. S. Pratheepa	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms. P. Sudha	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500



Dr. R. M. THUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 6-+2 001
Coimbatore District

SSI



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Mr.M.Prem	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.N.Ponsabariraj	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.R.Gayathri	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr.N.Bhuvaneshkumar	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
S.Maheswari	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Dr.B.Rohini	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
D.Gnanasoundari	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
MS. S. kaleeswari	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Dr. R. Amsaveni	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
K.Santhi	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500



Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. COUCER P.

N.G.M. College, Pollachi - 642 001 Coimbatore District

SSR



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University) 90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.

95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
P.VeerasithiVinayagam	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
N.Panneerselvam,	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr. T. MohanaSundari	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms.R.Subhasangeetha,	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms.M.Kesavy,	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Anandakumar A. M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Azhagusundari B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Deepa R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Durga Devi C.R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E-Commerce), NGM College	500
Dr Haridas K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500

Criteria:6.3.2

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POLLACHI

MALINGAM COLL

Dr. R. MYTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001

Coimbatore District

SSE



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr Jayaprakash R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Malathi Ravindran R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Nandhakumar R	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Niraimathi S	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Poonkodi K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Prabhu V	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Rajasenathipathi M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Rakkimuthu R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Ramadevi E	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Dr Rathamani M	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

TAMUTHU GO

Dr. R. MÜTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Poliachi - 642 004
Coimbatore District

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SSI



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr Sakthi M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sathishkumar P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sharmila S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Sumathi T	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Dr Velayutham Pillai	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Arul Kumar N	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Earnest Rajadurai S	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Muruganandham A	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Sekar R	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Mr Vijayakumar K	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

Criteria:6.3.2

POLLACHI
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N.G.M. College, Pollachi - 642 001

Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Ms Angayarkanni G	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Anusuya M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Dhavapriya M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Dilip Kumar S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Jayapriya P	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms Kalaiselvi B	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Kalaivani A	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms Keerthana C	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Leelavathi K S	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce), NGM College	500
Ms Meena Kirithika M	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500



Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001 Coimbatore District



(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Ms Prabavathi V	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Shanthi S.S.	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Sowmiya D	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Umamaheswari D	ICSSR Sponsored – One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500
Ms Vimaladevi K	ICSSR Sponsored - One Day National Seminar	Department of Commerce (E- Commerce),NGM College	500

Dr. K. B. J.HUKUM

M.A.,M.Phil.,B. L. J. A.D.

PRINCIPAL

N.G.M. College, Pollachi - 642 001

Colmbatore District

Criteria:6.3.2



(An Autonomous Institution, Affiliated to Bharathiar University) 90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India. 95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr.A. LOGAMADEVI	Research Incentive	Edited Book	750
Dr.R.RAKKIMUTHU	Research Incentive	Scopus	6250
D.SOWMIYA	Research Incentive	International Conference	500
Dr.A.M.ANANTHAKUMAR	Research Incentive	International Conference	500
Dr.M.AMUTHA	Research Incentive	Edited Book	5000
Dr.V.PRABHU	Research Incentive	Proceedings	12500
Dr.T.GOWRANI	Research Incentive	Scopus	5000
Dr.K. POONGODI	Research Incentive	Scopus	15750
K.VIMALADEVI	Research Incentive	Scopus	3750
M.ANUSUYA	Research Incentive	Edited Book	750



Dr. K. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Criteria:6.3.2

SSR



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr.N.GIRI	Research Incentive	International Conference	7750
Dr.M. DEEPA	Research Incentive	Minor Project	8000
Dr.R.RAMYA	Research Incentive	Edited Book	3250
DIVYABHARATHI	Research Incentive	International Conference.	750
Dr.B.JAYANTHI	Research Incentive	International Conference	1500
Dr.S.POONGODI	Research Incentive	International Conference	2250
Dr.M.V.SATHYABAMA	Research Incentive	International Conference	12250
Dr.P.ARCHANA	Research Incentive	Minor Project	2750
Dr.P.GOMATHIDEVI	Research Incentive	International Conference	3000
Dr.N.BAGYALAKSHMI	Research Incentive	International Conference	500

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Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Criteria:6.3.2



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr.M. SAKTHI	Research Incentive	International Conference	6500
P. JAYAPRIYA	Research Incentive	International Conference	2000
Dr.R.NANDHAKUMAR	Research Incentive	International Conference	1500
Dr.K. JAYAPRAKASH	Research Incentive	International Conference	7250
Dr.B. INDIRA PRIYADHARSHINI	Research Incentive	International Conference	7250
Dr.P. KRISHNATHULAS IMANI	Research Incentive	International Conference	3000
S.MAHESWARI	Research Incentive	International Conference	3000
Dr.S.VIJAYAKUMAR	Research Incentive	Minor Project	1000
Dr.A.SURESHKUMAR	Research Incentive	Edited Book	5000
Dr.T.PUSHPARANI	Research Incentive	International Conference /	2000



Dr. R. MUTHUKUMARAN,

M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL

N.G.M. College, Pollachi - 642 001 Coimbatore District

Criteria:6.3.2

Page | 37



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professio which membership fee		Amount of support (in Rs.)
M. GAYATHRI	Research Incentive	International Conference		1500
Dr.R.VISHNUPRIYA	Research Incentive	International Conference		5250
Dr.N. JAYASUDHA	Research Incentive	Edited Book		2250
Dr.S.CHRISTOPHER	Research Incentive	UGC		5000
Dr.R.MANICKACHEZIAN	Research Incentive	UGC		5000
Dr.G.ANGAYARKANNI	Research Incentive	UGC		2000
Dr.V.INDHUMATHI	Research Incentive	International Conference		13000
Dr.S.KALEESWARI	Research Incentive	Workshop		6500
Dr.T.PARAMESHWARI	Research Incentive	Edited Book		3000
Dr.T.GEETHANJALI	Research Incentive	UGC	11	3750



Dr. R. MÜTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.
PRINCIPAL

N.G.M. College, Pollachi - 642 001 Coimbatore District

Criteria:6.3.2

Page | 38



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)
90,PalghatRoad,Pollachi -642001,Coimbatore, Tamil Nadu, India.
95th Rank in NIRF -2023 - Among Colleges in India.



Name of teacher	Name of conference/ workshop attended for which financial support was provided	Name of the professional body for which membership fee was provided	Amount of support (in Rs.)
Dr.T.E.MANJULAVALLI	Research Incentive	International Conference	10000
Dr.A.SRIVIDHYA	Research Incentive	International Conference	1500
Dr.S.MUTHUKUMARAVEL	Research Incentive	Edited Book	1500
Dr.M.MALATHI	Research Incentive	UGC	5000
	Total Amount	,	3,65,814



DEREMUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 004 Coimbatore District

Criteria:6.3.2

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Date		Particulars	Vch Type	Vch No.	Debit	Cred
-4-2022 Cr	Op	ening Balance			4,71,480.00	
6-4-2022	Cr	Cash in Hand	Payment The amount paid to Dr S Hemalatha, Department of BCA towards Online refresher course registration fees amount dt 7.3.2022 to 19.3.2022 organized by UGC -HRDC University of Hyderabad	25	1,000.00	
12-4-2022	Cr	Cash in Hand	Payment The amount paid to Dr B Azhagusundari and Dr S Niraimathi,BCA towards International workshop registration fees reimbursement dt 23 March 2022 to 25 March 2022 (online mode) Gandhi Gram university	62	1,800.00	
19-4-2022	Cr	Cash in Hand	Payment The amount paid to Dr P Anitha and Dr M Deepa ,PG Department of Commerce CA towards International conference registration fees reimbursement dt 24.3.2022 to 25.3. 2022	69	600.00	
20-4-2022	Cr	IOB SB A/C No.115-EVENING	GOLLEGEAC Payment Ch.no 734597 The amount paid to Dr S Niraimathi ,BCA towards Artificial intelligence foundation course registration fee reimbursement	84	2,999.00	
26-4-2022	Cr	IOB SB A/C No.115-EVENING	COLLEGE AC Payment Ch.no 733900 The amount paid to Mr K Vijayakumar ,Head Dept of CT towards National Level Technical symposium expenses reimbursement dt 08.4.2022	91	10,000.00	
23-5-2022	Cr	IOB SB A/C No.115-EVENING	COLLEGE NC Payment Ch.no 734987 The amount paid to Dr G Vignesh ,Head Department of Commerce-IB towards IB lans Maha utsav-2022 expenses reimbursement dt 4.5.2022 to 6.5.2022	197	9,000.00	
16-6-2022	Cr	IOB SB A/C No.115-EVENIN	GOLLEGEAC Payment Ch.no 735254 The amount paid to Dr P Anitha ,Head M.com CA towards Interdepartment competetion expenses reimbursement dt 2 & 3 June -2022		10,000.00	
24-6-2022	Cr	IOB SB A/C No.115-EVENIN	GCOLLEGENC Payment Ch.no 735260 The amount paid to Dr S Muthukumaravel ,Head Dept of English Aided towards department workshop expenses reimbursement dt 9 to 11th June-2022	322	23,000.00	
14-7-2022	Cr	Cash in Hand	Payment The amount paid to Dr U Thaslim Ariff and D. K Veerakumar ,Department of BBA towards online workshop registration fee reimbursement dt 22.4.2022 to 23.4.2022	415 r	2,000.00	

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PRINCIPAL PRINCIPAL

continued ...

N.G.M. College, Pollachi - 642 001 Coimbatore District

Date		Particulars	Vch Type	Vch No.	Debit	Cred
		Brought For	ward		5,31,879.00	
12-8-2022	Cr	Cash in Hand	Payment The Advance amount paid to Dr R. Jayaprakash ,Dept of CT towards to meet FDP Programe expenses dt 16.8.2022 to 26. 8.2022 at Infosys Chennai (Dr Jayapragash , CT and Dr Giri ,B.com SF	506	5,000.00	
23-8-2022	Cr	Cash in Hand	Payment The amount paid to N Radha ,Head department of English towards bridge course chief guest honorarium amount dt 4.8.2022 and 5.8.2022	536	2,500.00	
7-9-2022	Cr	Cash in Hand	Payment The amount paid to Dr Jayapragash Dept of CT towards FDP programe Travelling expenses reimbursement dt 17 to 25 Aug -2022 at Infosys , Chennai.	602	1,204.00	
8-11-2022	Cr	IOB SB A/C No.115-EVENIN	COLLEGENC Payment Ch.no 743830 The amount paid to Dr R Manicka Chezian ,IQAC Coordinator towards NACC sponsored two days workshop registration fee reimbursement dt 12 to 13 Oct-22 @ KCT (Dr Manicka Chezian ,K Srinivasan and Dr S Kaleeswari and Dr D Padma and Dr V Meera	877	5,000.00	
10-11-2022	Cr	Cash in Hand	Payment The amount paid to Dr T Gowrani ,Asst Prof In Chemistry towards CSIR Sponsored national seminar registration fee reimbursement dt 28.10.22 @ Sri Ramakrishan Engneering College ,Cbe	907	200.00	
	Cr	Cash in Hand	Payment The amount paid to R Sudha ,Asst Prof In Chemistry towards CSIR Sponsored national seminar registration fee reimbursement dt 28. 10.22 @ Sri Ramakrishan Engneering College ,Cbe	908	200.00	
16-11-2022	Cr	IOB SB A/C No.115-EVENING	COLLEGE AIC Payment Ch.no 743873 The amount paid to Dr G Vignesh ,Head M.com IB towards IB Trade expo management contribution dt 25.9.2022	942	18,684.00	
2-12-2022	Cr		Payment The amount paid to Dr R Nanthakumar, Assistant Professor Comp.Sci (SF) towards international conference registration fee reimbursement dt 25.11.2022 @ Rathinam College,Cbe.	1011	600.00	

Carried Over

5,65,267.00

Dr. R. MVIIVIKUMARAN, MA.,M.Phil.,B.Ed.,Ph.D.,

continued ...

N.G.M. College, Pollachi - 6 Coimbatore District

094

Date		Particulars	Vch Type	Vch No.	Debit	Cred
		Brought For	vard		5,65,267.00	
2-12-2022	Cr	Cash in Hand	Payment The amount paid to Dr P Anitha and Dr M Deepa Dept of B.com CA towards International Conference registration fee reimbursement dt 24.11.2022 & 25.11.2022 @ SIIMS	1012	600.00	
9-12-2022	Cr	Cash in Hand	Payment The amount paid to Dr M Selladurai ,Asst Prof Chemistry(mgt) towards SERB Sponsored national workshop registration fee reimbursement @PSGR Krishnammal dt 18.1 2022 & 19.11.2022.	1050	200.00	
14-12-2022	Cr	Cash in Hand	Payment The amount paid to Dr V Suresh kumar, Associate Prof Commerce and Dr P Guru Samy ,Assistant Prof BPS towards Naac Sponsored national conference registration fee reimbursement dt 16,17 Dec-22 at Rathinam College ,Cbe.	1064	1,500.00	
	Cr	Cash in Hand	Payment The amount paid to Dr R Gayathri, Associate Prof Commerce IB towards Naac Sponsored national conference registration fee reimbursement dt 16,17 Dec-22 at Rathinam College, Cbe.	1067	750.00	
5-1-2023	Cr	Cash in Hand	Payment The amount paid to Dr R Ramya ,Assistant Professor M.com CA towards National seminar registration fee reimbursement dt 21. 12.2022 & 22.12.2022. at GVG College Udemelpet.	1165	500.00	
	Cr	Cash in Hand	Payment The amount paid to Dr P Jayanthi ,Assistant Professor M.com CA towards National seminar registration fee reimbursement dt 21. 12.2022 & 22.12.2022. at GVG College Udemelpet.	1166	500.00	
	Cr	Cash in Hand	Payment The amount paid to Dr S Poongodi ,Assistant Professor M.com CA towards National seminar registration fee reimbursement dt 21. 12.2022 & 22.12.2022. at GVG College Udemelpet.		500.00	
9-2-2023	Cr	Cash in Hand	Payment The amount paid to A Gnansoundari Dept of Maths Aided towards international seminar registration fee reimbursement dt 27th & 28th Jan-23 at Bharathiar University, Cbe.		2,500.00	

5,72,317.00

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r. R. MUTHUKUMARAN, M.A.,M.Phil.,B.Ed.,Ph.D.,

continued ...

N.G.M. College, Pollachi - 6 Coimbatore District

Date		Particulars	Vch Type	Vch No.	Debit	Credit
		Brought For		70111101	5,72,317.00	
		0			,,	
14-2-2023	Cr	Cash in Hand	Payment	1318	1,000.00	
			The amount paid to Dr Archana and Dr Bhuvanesh kumar Asst professor towards Nacc Sponsored seminar registration fee reimbursement dt 28.1.2023 @PSGR			
			Krishnammal ,Cbe.			
6-3-2023	Dr	Cash in Hand	Receipt	1371		12,000.00
			Being amount received from Dr Manickachezian towards Nacc sponsored seminar advance refund. dt 30.3.2022			
29-3-2023	Cr	Cash in Hand	Payment	1544	300.00	
			The amount paid to A Gnanasoundari, Assistant Professor dept of Maths (Mgt) towards National Level workshop registration fee reimbursement dt 10.3.2023 @ Gopi Arts and Science College, Gopichettipalayam.		000100	
	Cr	Cash in Hand	Payment	1545	2,420.00	
			The amount paid to A Gnanasoundari, Assistant Professor dept of Maths (Mgt) towards international conference registration fee, TA and accommodation reimbursement de 23.3.2023 to 25.3.2023 @ Gandhigram rural insitute, Dindugal.	t		
	Cr	Cash in Hand	Payment	1546	2,420.00	
			The amount paid to Dr M Maheswari, Assistant Professor dept of Maths (Mgt) towards international conference registration fee, TA and accommodation reimbursement de 23.3.2023 to 25.3.2023 @ Gandhigram rural insitute, Dindugal.	t		
	Cr	Cash in Hand	Payment	1547	300.00	
			The amount paid to Dr M Maheswari , Assistant Professor dept of Maths (Mgt) towards National Level workshop registration fee reimbursement dt 10.3.2023 @ Gopi Arts and Science College ,Gopichettipalayam.			
	Cr	Cash in Hand	Payment	1548	2,120.00	
			The amo <mark>unt paid to R Abin Pragash , Assistant Professor dept of Maths towar</mark> ds international conference registration fee and TA reimbursement dt 23.3.2023 to 25.3.2023 @ Gandhigram rural insitute ,Dindugal.			
-		Clasin - D-1		_	5,80,877.00	12,000.00
Dr		Closing Bala	ance	_	E 00 077 00	5,68,877.00
				_	5,80,877.00	5,80,877.00



Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

continued ...

N.G.M. College, Pollachi - 642 001, Coimbatore District

Date		Particulars	Vch Type	Vch No.	Debit	Page 13 Credi
1-4-2023 Cr	O	pening Balance		-	5,68,877.00	
6-4-2023	Cr	Cash in Hand	Payment The amount paid to Dr Indumathy Ramasamy Head Chemistry towards national level workshop registration fee and accomdation reimbursement dt 9-10th mar-2023 @ Gandhigram rural institute ,Dindugal	13	1,800.00	
4-5-2023	Cr	IOB SB A/C No.115-EVENIN	COLLEGE NC Payment Ch.no 739420 The amount paid to Dr N Bagyalakshmi ,Head B.com SF towards Commerce expo -2023 expenses reimbursement .dt 28&29 April-2023.	153	5,000.00	
	Cr	IOB SB A/C No.115-EVENIN	COLLEGE AIC Payment Ch.no 739421 The amount paid to K Vijayakumar ,Head IT towards Independence day cultural competition expenses reimbursement .	154	4,315.00	
16-5-2023	Cr	Cash in Hand	Payment The amount paid to Dr N Bhuvanesh kumar, Head M.com IB towards International conference registration fee reimbursement dt 27 & 28 Jan-23 at PSG Krishanammal.	191	1,000.00	
17-5-2023	Cr	Cash in Hand	Payment The amount paid to Dr V Suresh kumar ,IQAC towards virutal NAAC FDP programe registration fee reimbursement dt 24.4.2023 to 30.4.2023 (Dr Manicka chezian ,Dr Padma ,Dr Gayathri ,Dr Meera ,Dr T.S Kavitha ,S Shanthi ,Saranyadevi and Dr V Suresh kumar)	192	2,400.00	
24-5-2023	Cr	Cash in Hand	Payment The amount paid to Dr A Kanagaraj, Asst Prof Dept of Comp Sci SF towards FDP programe registration fee reimbursement dt 24.4.2023 to 30.4.2023 (Online mode)	216	300.00	
	Cr	Cash in Hand	Payment The amount paid to M Dhavapriya ,Asst Prof Dept of Comp Sci SF towards FDP programe registration fee reimbursement dt 24.4.2023 to 30.4.2023 (Online mode)	217	300.00	
			Payment The amount paid to Dr S Sharmila ,Asst Prof Dept of Comp Sci SF towards FDP programe registration fee reimbursement dt 24.4.2023 to 30.4.2023 (Online mode)	218	300.00	
1-6-2023	Cr		Payment The amount paid to Dr R Nandhakumar ,Dept of Computer Sci SF towards Online FDP pr <mark>ograme registration fee reimburse</mark> ment dt 24.4.2023 -30.4.2023 (ACT Academy)	248	300.00	

Carried Over AMUTHU GOUND

5,84,592.00

MUTHUKUMARAÑ, M.A.,M.Phil.,B.Ed.,Ph.D.,

continued ...

PRINCIPAL

V.G.M. College, Pollochia 6 901

Coimbatore



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)

Academic Year 2022-2023

Financial Support to NGM College Faculties for Participation

S. No	Academic Year	Name of the ICSSR Sponsored Seminar/Conference/Workshop	Name of the Convener & Department	Date From – To -	No. of Participants	Registration Fee (in Rs.)	Reimbursemen to faculty members for participation
	2022-23	National Level Seminar on Rural Students and Youth Embracing Digital Medium to Continue Learning during Covid-19	Dr.B.Indir Priyadharsni B.Com E.Com	15.6.2022 To 16.6.2022	14	500	7,000
2	2023-24	National level seminar on Implementation of ICT Skills for the Students for their Employment in Skill Based Jobs	Dr. R. Vidwakalyani B.Com E.Com	19.10.2022	5	300	1,500
3	2022-23	National Level Seminar on Rural Women Empowerment through Entrepreneurship	Dr.M.V.Sathyabama B.Com E.Com	19.01.2023 To 20.01.2023	61	300	18,300
4	2022-23	National Level Seminar on Blended Mode of Teaching and Learning for Teachers Community	Dr.M:Akilanayaki B.Com BPS	30.01.2023 To 31.01.2023	47	300	14,100
5	2022-23	National Level Seminar on Women Empowerment through Financial Inclusion	Dr.B.Indir Priyadharsni B.Com E.Com	3.2.2023	135	500	67,500
6	2022-23	National Level Seminar on Women's Employment Entrepreneurship and	Dr.T. Kiruthika B.Com E.Com	15.03.2023	28	300	8,400



PRINCIPAL N G M COLLEGE POLLACHI



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)

Academic Year 2022-2023

Financial Support to NGM College Faculties for Participation

	Financial Support to NGW Conege Faculties for Tarticipation								
1		Empowerment							
7 2	2022-23	National level seminar on National Education Policy 2022:Challenges and Opportunities for higher Education Institutions	Dr.N. Giri B.Com	16.3.2023 To 17.3.2023	93	300	27,900		
8	2022-23	National level seminar on Novel Materials for Harnessing Green Hydrogen for Energy and Environment Applications – A step Forward Towards national Hydrogen Mission	Dr.K.Poongodi M.Sc.,Chemistry	23.3.2023 To 24.3.2023	28	750	21,000		
9	2022-23	National level seminar on Cocreation Model of Learning Teaching & Curriculum Staff & Students as partners towards NEP 2022	Dr.T.Mohana Sundari B.Com BPS	3.3.2023	92	300	27,600		
10	2022-23	National level seminar on The Strategies for Progression of Smart Villages and Rural Digital transformation Process	Dr.T.Vijaya Chitra M.Com CA	5.4.2023 To 6.4.2023	27	300	8,100		
	-	Total			530		2,01,400		



PRINCIPAL N G M COLLEGE , POLLACHI Two Days National Online Seminar on Rural Students And Youth Embracing Digital Medium To Continue Learning During Covid-19

Date: 15th & 16th June, 2022

Sponsored by

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
SOUTHERN REGIONAL CENTRE, HYDERABAD

PRINCIPAL NG M COLLEGE POLLACHI







Organized By

DEPARTMENT OF COMMERCE (E-COMMERCE)
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

Autonomous)

An ISO 9001:2015 Certified Institution, NIRF:72rd Rank, Re-Accredited by NAAC
Affilitated to Bharathiyar University, Colmbatore
Pollachi - 642 001, Tamil Nadu

Important Dates

Last date for Abstract Submission : 31st May 2022 Last date for Full Paper Submission : 10th June 2022

Date of Seminar : 15th and 16th June 2022

Registration Fee

Students/Research Scholars : Rs. 200 Academicians/Delegates from Industry : Rs. 500

(Registration Fee includes Publication in Edited Book with ISBN and Hardcopy of the Certificate of Presentation/

Patron

Dr. R. Muthukumaran

Organising Secretary

Dr.M.V.Sathiyabama

Associate Professor and Head

Department of Commerce (E-Commerce)

Participation)

Mode of Payments

Bank Transfer

Name of the Account Holder:

B. Indira Priyadharshini
Account No:
170101000009575

IFSC No : IOBA0001701

Name of the Branch : NGM College, Extension Branch, Pollachi

Google Pay Number : 74024 71598

Organizing Committee

Chief Patron

Dr. B.K. Krishnaraj Vanavarayar

President, Nallamuthu Gounder Mahalingam College

Advisor

Dr. P. Bruntha

Associate Professor and Head

PG and Research Department of Commerce

Seminar Director

Dr.B.Indira Priyadharshini

Assistant Professor, Department of Commerce (E-Commerce)

Seminar Co-ordinators

Dr. R. Vidwakalyani, Assistant Professor, Department of Commerce (E-Commerce)
Dr. T. Kiruthika, Assistant Professor, Department of Commerce (E-Commerce)

Ms. M. Ragaprabha, Assistant Professor, Department of Commerce (E-Commerce)

Technical support

Ms. P. Anu Shruthi, Research Scholar

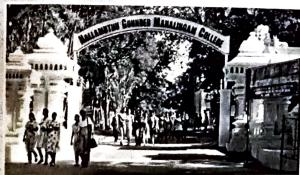
For Further Details Contact

Dr. M.V. Sathiyabama

Contact No.: 97900 16126

Dr. B. Indira Priyadharshini Contact No. : 74024 71598





Principal, Nallamuthu Gounder Mahalingam College



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (An Autonomous and Affiliated to Bharathiar University) Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution
Aided by the Government of Tamilnadu

An ISO 9001.2013 ecitimos had Aided by the Government of Tamilnadu Pollachi – 642 001



Dr.B.Indira Priyadharshini Assistant Professor Department Commerce (E-Commerce)

Mobile: 7402471598 E.Mail: kdharshana13@gmail.com

Date: 5 - 2 - 2024

The Department Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College, Pollachi has Organized ICSSR sponsored, Two Day National Seminar on "Rural Students and Youth Embracing Digital Medium to Continue Learning During Covid-19" on 15th June 2022 to 16th June 22. The following faculties have participated in the above said seminar. An amount of Rs. 500 has been charged for participation and publication of their papers, which was reimbursed by the college as participation and publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has participated and published their papers in the seminar.

Convenor- ICSSR Seminar



PRINCIPAL
N G M COLLEGE POLLAGHI

rincipal

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS) POLLACHI

DEPARTMENT OF COMMERCE (E-COMMERCE)

ICSSR Sponsored - Two Day National Seminar on

"Rural Students and Youth Embracing Digital Medium to Continue

Learning During Covid-19"

NGM Faculty Participation and Publication List

15th June 2022 to 16th June 22

S.NO	NAME OF THE FACULTY	NAME OF THE DEPARTMENT	DESIGNATION	AMOUNT
1	Dr. M. V.Sathiyabama	B.Com (E-Commerce)	Associate Professor and Head	Rs.500
2	Ms. G. Nithya	B.Com	Assistant Professor	Rs.500
3	Ms. V. Ruba &	B.Com	Assistant Professor	Rs.500
4	Dr. P. Anitha	M.Com (CA)	Assistant Professor and Head	Rs.500
5	Dr. U. Thaslim Ariff	BBA	Assistant Professor	Rs.500
6	Dr. N. Giri	B.Com	Assistant Professor	Rs.500
7	Ms.A. Gomathi	B.Com (B&I)	Assistant Professor	Rs.500
8	Mr. A. Prakalathan	B.Com (CA)	Assistant Professor	Rs.500
9	Mrs.R. Visalakshi	BBA	Assistant Professor	Rs.500
10	Dr. S .Poongodi	M.Com (CA)	Assistant Professor	Rs.500
11	Dr. P. Jayanthi	M.Com (CA)	Assistant Professor	Rs.500
12	Dr. R. Manikandan	B.Com	Associate Professor	Rs.500
13	Ms. D. Saranya	B.Com (CA)	Assistant Professor	
14	Dr. R. Ramya	B.Com (CA)	Assistant Professor	Rs.500
		Total	Totossul	Rs.500
		3 D. C.		Rs. 7000

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Pollachi - 642 001

Dr.R.Vidwakalyani

Assistant Professor
Department of Commerce (E-Commerce)

Mobile: 9486239379

E.Mail:vidwakalyani@ngmc.org

Date: 19/12/2022

The PG Department of Commerce (CA), Nallamuthu Gounder Mahalingam College, Pollachi has organised ICSSR sponsored, One-Day National Seminar on "Implementation of ICT Skills for the Students for their Employment in Skill-Based Jobs" on 19.10.2022. The following faculties have participated in the above said seminar and presented paper and published the same in the seminar E-book. An amount of Rs. 300 per faculty has been charged for participation and publication which was reimbursed by the college as publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has published their article in the seminar.

Dr.R.Vidwakalyani Convenor- ICSSR Seminar

Department B.Co. 11 Commerce)

A TOLLACHIA

PRINCIPAL N G M COLLEGE POLLACHI One Day National Seminar on

Implementation of ICT Skills for the Students for their Employment in Skill based Jobs

Date: 19th October, 2022

Mode: Offline

Venue: Vivekanandar Arangam

Sponsored by



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)

Ministry of Education New Delhi.









Organizes

DEPARTMENT OF COMMERCE (E-COMMERCE)
NALLAMUTHU GOUNDER MAHALINGA COLORG

(Autonomous)

R. VIDWAKALYANI, M.Com. MANYSO 9801:2015 Certified Institution, Re-Accordited by NAA
Assistant Professor
Affiliated to Bharathiyar University, Commander
Department of R.Com (T.Com)

Pollachi – 642 001 Tamilnadu.

PRINCIPAL

M COLLEGE POLLACHI

52

NGM Faculty Participation List

	T.N.	Designation	Department	Amount (Rs)
S.No	Name	Assistant	Department of	300
1	Ms. S. Shanmuga vadivu	Professor	Human Excellence	
2	Dr.S. Jagadambal	Assistant	Department of	300
2	Dr.S. Jagadamoar	Professor	Human Excellence	
3	Dr.N. Sumathi	Assistant	Department of	300
3	Di.iv. Bumaum	Professor	Commerce (PA)	1000
4	Ms.S.Maheswari	Assistant	Department of	300
	111515111111111111111111111111111111111	Professor	Human Excellence	200
5	Ms.J. Madhu bala	Assistant	Department of	300
		Professor	Commerce (PA)	1500
Total	-			1500

R. VIDAVAKALYANI, M.Com 21.7 A MONEY.
Assistant Profess.

Department of B.Com (E-C.

N.G.M. College, Pollachi - 642

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Aided by the Government of Tamilnadu
Pollachi – 642 001

Dr.M.V.Sathiyabama
Associate Professor&Head
Department of Commerce (E-Commerce)

Mobile: 9790016126

Email:sathiyabama.ecom@gmail.com

Date: 30.03.2023

The Department of Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College. Pollachi has organised ICSSR sponsored, Two-Day National Seminar on "Rural Women Empowerment Through Entrepreneurship" on 19.01.2023 & 20.01.2023. The following faculties have participated in the above said seminar and presented paper and published the same in the seminar E-book. An amount of Rs. 300 per faculty has been charged for participation and publication which was reimbursed by the college as publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has published their article in the seminar.

Dr.M.V.Sathiyabama Convenor- ICSSR Seminar

Dr. M.V. SATHIYABAMA,
M.Com., M.Phil., MBA., PGDCA., Ph.D.,
Head, Department of Commerce (E-Commerce)
N.G.M. College, POLLACHI - 642 001.

AN.COLLACHIA

PRINCIPAL N G M COLLEGE POLLACHI

Two Day National Seminar on RURAL WOMEN EMPOWERM THROUGH ENTREPRENEURSH

on 19.01.2023 & 20.01.2023 at Vivekanandar Arangam

Sponsored by ICSSR







INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)

Ministry of Higher Education, New Delhi





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Pollachi - 642001/Famil Nadi

Dr. M.V. SATHIYABANA,
M.Com. M. Phil., MB ... PGDCA., Ph.D.,

N.B M COLLEGE POLLACHI

About ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country. ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in India Documentation centre of ICSSR National Social Science Documentation Centre (NASSDOC) - provides library and information support services to researchers in social sciences. ICSSR has developed ICSSR Data Service to serve as a national data service for promoting powerful research environment through sharing and reuse of data among social science community in India.

About the College

A Nation's growth is in proportion to education and intelligence spread among the masses. Having this idealistic vision, two great philanthropists late. S.P. Nallamuthu Gounder and Late Arutchelver Padmabhushan Dr.N Mahalingam formed an organization called Pollachi Kalvi Kazhagam, which started NGM College in 1957, to impart holistic education with an objective to cater to the higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of autonomous system from the academic year 1987-88. The college has been Re-Accredited by NAAC and it is ISO 9001:2015 Certified Institution. The total student strength is around 6000. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post Graduate and Research Institution, offering 29 UG, 11 PG, 14 M. Phil and 13 Ph.D Programmes, apart from Diploma and Certificate Courses.

About the Department

The UG department of Commerce with E-Commerce was established in the year June 2009. The department offers B.Com with E-Commerce (Bachelor of Commerce with Electronic Commerce) a three year degree programme. The main objective of the course is to integrate a balance between objective learning and practical learning. Our vision is to make the students well versed in the domain of electronic commerce and to enrich communicative ability of the students to increase the employability skills. Students can develop a strong E-Commerce foundation to apply and refine their knowledge in the 'Digital world'. The department has qualified and committed faculty with rich teaching and research experience. The department has organized National Seminars and Symposium on a number of emerging issues.

About the Seminar

Women entrepreneurship has been recognized as an important source of economic growth. Generally women sharing common social values and responsibilities with their counterparts in their day to day lives. They create new jobs for themselves and others and also provide society with different solutions to management. organization and business problems. However, they still represent a minority of all entrepreneurs. This national seminar aims to identify the factors involved in rural women empowerment through entrepreneurship in economic development. Women- entrepreneurs have been making a considerable impact in all most all the segments of the economy. The main objective of this seminar is to understand the concept of women entrepreneurs and develop them socially, economically and to identify the major problems faced by women entrepreneurs in conducting their business. Most of the women entrepreneurs are of the opinion that lack of training is one of the major reason for survive in the market. Hence the government should conduct frequent training programmes and create awareness about theschemes introduced for women entrepreneurs. This seminar will suggest that the training should be made compulsory for women entrepreneurs. Women entrepreneurs often faced gender-based barriers to starting and DEFONING BEITHUMAGES! Alle discriminatory property, matrimonial and inheritance laws and/or cultural practices lack of access to information and networks, etc. In the Head Department of Commerce (2-Luminectianisms; limited mobility and access to information and networks, etc. In the N.G.M. College, PULLACHIO BAS Servinar on "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS Servinar on "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, PULLACHIO BAS SERVINAR ON "Rural Women Empowerment Through Entrepreneurship" PRINCES AND M.G.M. College, Published M.G.M. College M.G.M. Colleg TO LEGE POLLACH

the following sub-themes:

- · Start Ups and Innovative Entrepreneurship
- Rural Women Entrepreneurship
- · Gender Gap in Entrepreneurial Leadership
- · E-Entrepreneurship In Industrial Rural Market
- · Significance of Entrepreneurship Education as a Strategic Approach
- · Effects of Entrepreneurship Courses on Developing Startups
- Empowerment of Rural Women through Entrepreneurship
- · Challenges and Opportunities of Women Entrepreneurs
- Women Empowerment through Self-help Group
- Micro Enterprise Development in Rural Women Entrepreneurship
- Women empowerment through education
- · E-Entrepreneurship in Indian Rural Market
- · Leadership and Entrepreneurship in Economic Growth
- Women empowerment in India and its Importance

The topics considered may include, but are not limited to the above topics.

Seminar Objective

The main objective of this seminar on Rural Women Empowerment Through Entrepreneurship is to identify the factors involved in empowerment of rural women through entrepreneurship for economic development and also identify the major opportunities and challenges faced by women entrepreneurs in conducting their business.

Guidelines for Paper Presentation & Publication

Those who are interested on the theme of the seminar are invited to send their abstracts and full papers as per the following guidelines and submit within the deadline through

- · E-mail to icssrnationalseminar5@gmail.com or
- Google form link for Full paper submission https://forms.gle/o65jF1KYMYMcnfBy9
- · What's app group link https://chat.whatsapp.com/LUDE518UPjiCO2nbgllMKS
- All submissions must be made in MS WORD (2007) format Font Style: Times New Roman, Font Size:12, Line Spacing:1.5
- Abstract: 100 to 250 words with Four to Five Keywords
- Author's affiliation, Contact address, Designation, Mobile Number and Email ID should be found in First Page
- The paper should neither exceed 12 pages nor less than 6 pages
- References in APA style, Plagiarism is strictly denounced
- · Research articles will be accepted only if the level of plagiarism is below 10%
- Maximum three Author's will be permitted for a manuscript
- Author and Co-author has to register separately

· Any one of author has to present the paper on the day of seminar to perform the certificate

Academicians and Delegates from Industry / PG&UG students can participate.

31" December 21

10th January 2023

19" and 20" January 2023

PRINCIPAL NO M COLLEGE POLLACHI

Research Scholars /

Last date of Abstract Submission Last date of Full Pales Submission

Date of Semilinashii, MEA., PODCA. Ph.D., M.Com., Indiana, MEA., PODCA. Ph.D., Head, Department of Commerce (E.Commerce)

Registration Fees - Participation and Presentation

Students

Rs. 100

Research Scholars/Entrepreneurs

Rs. 200

Academicians / Delegates from Industry

Rs. 300

(Registration fees inculde seminar kit, refreshment, lunch, publication in edited e-Book with ISBN and Hard copy of the certificate of presentation / participation)

Mode of Payments

Bank Transfer

Name of the Account Holder

Dr. M.V. Sathiyabama

Account No.

170101000000200

IFSC No

IOBA0001701

Name of the Branch

NGM College, Extension Branch, Pollachi

G Pay Number

9790016126

Organizing Committee

Chief Patron

Dr. B.K. Krishnaraj Vanavarayar

President

Nallamuthu Gounder Mahalingam College

Patron

Dr. R. Muthukumaran

Principal

Nallamuthu Gounder Mahalingam College

Advisors

Dr.S.Saravana Babu

Dean - Academic

Dr.S. Umapathi

Dean - Research

Dr. P. Bruntha

Associate Professor and Head

PG and Research Department of Commerce

Nallamuthu Gounder Mahalingam College

Seminar Convenor

Dr.M.V.Sathiyabama

Associate Professor & Head

Department of Commerce (E-Commerce)

Nallamuthu Gounder Mahalingam College

Organizing Secretary

Dr.R.Vidwakalvani

Assistant Professor, Commerce (E-Commerce)

Department of Commerce (E-Commerce) Nationwith Gounder Mehalingam College

M.V. SATHIYABAMA. M.Com., M. Phil., MBA., PGDQA., Ph.D., menent of Commerce JE Commerce Seminar Co-ordinators

Dr., B. Indira Privadharshini.

Assistant Professor, Dept. of Commerce (E-Commerce)

Dr. T. Kiruthika

Assistant Professor, Dept. of Commerce (E- Commerce)

Ms. M. Ragaprabha

Assistant Professor, Dept. of Commerce (E-Commerce)

Dr. M. Akilanayaki

Assistant Professor, Department of Commerce (BPS)

Dr. V. Meera

Associate Professor, Department of Commerce (BPS)

Dr. V. Sureshkumar

Associate Professor, Department of Commerce (SF)

Technical Support

Ms.S.Megala

Research Scholar

For Further Details Contact

Dr. M.V. Sathiyabama

97900 16126

Dr. B. Indira Priyadharshini

74024 71598

Dr. R. Vidwakalyani G M COLLEGE , POLLACHI

94862 39379

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ICSSR SPONSORED Two-Day National Seminar on "Rural Women Empowerment Through

Entrepreneurship"

19.01.2023 & 20.01.2023

NGM Faculty Participants List

S.No	Name of the Faculty	Department	Amount(in Rs)
1	Dr. S.Sukumari	Department of Economics	300
2	P.Padma	Department of Human Excellence	300
3	Dr. S. Jagadambal	Department of Human Excellence	300
4	S. Shanmugavadivu	Department of Human Excellence	300
5	Ms. S. Pratheepa	PG Department of Commerce With IB	300
6	Ms. P. Sudha	PG Department of Commerce With IB	300
7	Mr.M.Prem	PG Department of Commerce With IB	300
8	Dr.N.Ponsabariraj	PG Department of Commerce With International Business, Associate	300
9	Dr.R.Gayathri	PG Department of Commerce With International Business	300
10	Dr.N.Bhuvaneshkumar	PG Department of Commerce With International Business	300
11	S.Maheswari	Department of Human Excellence,	300
12	Dr.B.Rohini	PG Department of Commerce With International Business	300
13	D.Gnanasoundari	Department of Human Excellence	300
14	MS. S. kaleeswari	Department of Commerce (SF)	300
15	Dr. R. Amsaveni	Department of Commerce (SF)	300
16	K.Santhi	Department of Human	300



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Pollachi - 642 001 ICSSR SPONSORED

Two-Day National Seminar on "Rural Women Empowerment Through

Entrepreneurship"

19.01.2023 & 20.01.2023 **NGM Faculty Participants List**

1		1	Excellence	
-			Department of Human	300
17	P.V		Excellence	
-	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	D	Department of Human	300
18	N.	Panneerselvam,	Excellence	200
19	Dı	r. T. MohanaSundari	Department of B.Com BPS	300
20	M	Is.R.Subhasangeetha,	PG Department Of Commerce With Computer Applications	300
21	1	Ms.M.Kesavy,	PG Department Of Commerce With Computer Applications	300
	_	4 M	PG Botany	300
22	!]	Dr Anandakumar A. M		300
23	3	Dr Azhagusundari B	CSc with AI & ML	300
24		Dr Deepa R	PG Computer Science	300
2		Dr Durga Devi C.R	IT	300
-	6	Dr Haridas K	BCA	300
-	27	Dr Jayaprakash R	CT	300
1		Dr Malathi Ravindran	201	300
1 2	28	R	BCA	
-	29	Dr Nandhakumar R	UG Computer Science	300
-	30	Dr Niraimathi S	CSc with AI & ML	300
-	31	Dr Poonkodi K	PG Chemistry	300
+	32	Dr Prabhu V	PG Chemistry	300
-	33	Dr Rajasenathipathi M	1 CT	300
-	34	Dr Rakkimuthu R	PG Botany	300
+	35	Dr Ramadevi E	CSc with DA	300
+	36	Dr Rathamani M	PG Computer Science	300
H	37		PG Computer Science	300
t	38		PG Botany	300
ł	39		UG Computer Science	300
	40	Dr Sumathi T	BCA	300
	41		PG Chemistry	300

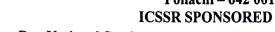
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Pollachi - 642 001



Two-Day National Seminar on "Rural Women Empowerment Through

Entrepreneurship" 19.01.2023 & 20.01.2023

NGM Faculty Participants List

42	Mr Arul Kumar N	UG Computer Science	300
43	Mr Earnest Rajadurai S	CSc with DA	300
44	Mr Muruganandham A	BCA	300
45	Mr Sekar R	IT	300
46	Mr Vijayakumar K	IT	300
47	Ms Angayarkanni G	UG Computer Science	300
48	Ms Anusuya M	PG Chemistry	300
49	Ms Dhavapriya M	UG Computer Science	300
50	Ms Dilip Kumar S	BCA	300
51	Ms Jayapriya P	UG Computer Science	300
52	Ms Kalaiselvi B	IT	300
53	Ms Kalaivani A	CT	300
54	Ms Keerthana C	CT	300
55	Ms Leelavathi K S	CT	300
56	Ms Meena Kirithika M	UG Computer Science	300
57	Ms Prabavathi V	IT	300
58	Ms Shanthi S.S.	PG Computer Science	300
59	Ms Sowmiya D	PG Botany	300
60	Ms Umamaheswari D	BCA	300
61	Ms Vimaladevi K	PG Chemistry	300
	To	18,300	



PRIMITERAL NG M.COLLEGE, POLLACHI

Two Day National Level Seminar on "BLENDED MODE OF TEACHING AND LEARNING FOR TEACHERS COMMUNITY"









30th & 31st JANUARY 2023 at Prof. ALKONDAN HALL OFFLINE MODE

Organised by DEPARTMENT OF COMMERCE - BUSINESS PROCESS SERVICES N.G.M COLLEGE

(Autonomous)
POLLACHI, TAMIL NADU,

RE-ACCREDITED BY NAAC & ISO 9001:2015 CERTIFIED AFFILIATED TO BHARATHIAR UNIVERSITY, COIMBATORE, www.ngmc.org-Email:ngm@ngmc.org
PHONE: 99429 06687

Registration Link: - https://forms.gle/jP1AtXBAJWzXPX168

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Indian Council of Social Science Research

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
NEW DELHI

OUR SPEAKERS

Dr.Arun Velayudhan Assistant Professor Department of MBA, Farook Institute of Management Studies, Kozhikode, Kerala





Dr.S.Sudalaimuthu Senior Professor, Department of Banking Technology, School of Management, Pondicherry University, Puducherry

Dr.S.Isaac Joel Raj Assistant Professor Department of Computer Science and Engineering, Presidency University, Bangalore



Department of Finance and Accounting ISBR Business School Electronic City Phase I Bangalore Dr.S.Prabakar Associate Professor,

ORGANISING COMMITTEE

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Patron

Sri.M.Balasubramaniam, Secretary

Convenor

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Programme - Guidance Counsellor

Dr.P.Bruntha, Head and Associate Professor, PG and Research Department of Commerce

Organizing Secretaries

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Organizing Committee Members

Dr.T.Mohanasundari, Assistant Professor, Department of Commerce-BPS Dr.P.Gurusamy, Assistant Professor, Department of Commerce-BPS Dr.R.Sivarajan, Assistant Professor, Department of Commerce-BPS Dr.N.Bagyalakshmi, Head and Associate Professor, Department of Commerce Dr.M.V.Sathiyabama, Head and Associate Professor, Department of E-Commerce Dr.B.Indira Priyadharshini, Assistant Professor, Department of E-Commerce Dr.V.Suresh Kumar, Associate Professor, Department of Commerce Dr.G.Vignesh, Head and Associate Professor, Department of Commerce IB Dr.S.B.Gayathri, Head and Associate Professor, Department of Commerce PA Dr.G.Akllandeswari, Head and Associate Professor, Department of Commerce Finance Dr.M.Jeeva, Head and Associate Professor, Department of Commerce B&I Dr.P.Anitha, Head and Associate Professor, Department of Commerce CA

FOR ALL ENQUEIES CONTACT

Dr.M.Akilanayaki - 96880 69888 Dr.T.Mohanasundari - 80722 91119 Dr.V.Meera - 98849 20228

Dr.P.Gurusamy - 99945 26695 Dr.R.Sivarajan - 96000 05516



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Pollachi – 642 001

Dr.M. AkilanayakiAssistant Professor & Head
Department of Commerce-Business Process Services

Mobile: 96880 69888 E.Mail: akilalingesh@gmail.com

Date: 31.01. 2024

The Department of Commerce Business Process Services, Nallamuthu Gounder Mahalingam College, Pollachi has organized ICSSR sponsored, Two Day National Level Seminar on "BLENDED MODE OF TEACHING AND LEARNING FOR TEACHERS COMMUNITY" on 30.01.2023 and 31.01.2023. The following faculties have participated and presented the paper in the above titled seminar and published the same in the seminar E-Book with ISBN No. An amount of Rs 300 has been charged for participation and publication which was reimbursed by the college as publication charges for NGM faculties to the convenor of the seminar.

Dr.M. Akilanayaki Convenor- ICSSR Seminar

Dr. M. AKILANAYAKI,

M.Com, M.Phil, MBA, P.CDCA, NET, SLET, Ph.D.,

Assistant Professor

Department of Commerce NGM College, Pollachi - 6421. / PRINCIPAL

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.

PRINCIPAL N.G.M. College, Pollachi - 642 001

Coimbatore District



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Dr.M. Akilanayaki

Assistant Professor & Head

Department of Commerce-Business Process Services

Mobile: 96880 69888 E.Mail: akilalingesh@gmail.com

The following faculty members participated in Two Day National Level Seminar on "BLENDED MODE OF TEACHING AND LEARNING FOR TEACHERS COMMUNITY" held on 30.01.2023 and 31.01.2023

S.No	Name of the Faculty	Name of the	Designation	Amount
5.110	14ame or the 2 money	Department		
1.	Dr. K. Haridas	BCA	Associate Professor & Head	300
	Ms. E. Gayathiri	APD	Assistant Professor	300
	Dr.R. Ganesh	APD	Assistant Professor	300
	Dr Senthil Kumar	B.Com PA	Assistant Professor	300
	Dr.S.Parimaladevi	Tamil Department	Assistant Professor	300
	Ms.N.Radha	English Language	Associate Professor & Head	300
	Dr.R. Kriuthiga	English Language	Assistant Professor	300
	Dr.V. Sureshkumar	B.Com	Associate Professor	300
	Mr.R. Sekar	B.Sc IT	Assistant Professor	300
	Ms.Greeshmavijay	English Department	Assistant Professor	300
	Dr. Sujamathew	PG English	Associate Professor	300
12	Mr.K.M. Mohankumar	PG English	Assistant Professor	300
	Dr.S.Muthukumaravel	PG English	Associate Professor & Head	300
	Ms.G.Amutha	UG English	Assistant Professor	300
	Ms. R. Sudha	PG English	Assistant Professor	300
	Ms. R. Shiddharthy	MSW	Assistant Professor	300
	Ms Divya	BCA	Assistant Professor	300
17.	Mr.A.Prakalathan	B.Com CA	Assistant Professor	300
	Dr. Rajasekaran	B.Com PA	Assistant Professor	300
19.	Mr. S. Dilip Kumar	BCA	Assistant Professor	300
20.	Mr. R. Prabaharan	Placement	Placement Officer	300
21.	Mr. R. Prabanaran	English Language	Assistant Professor	300
	Ms. P. Mariammal	English Language	Assistant Professor	300
23.	Dr.T. Suriyaprabha	English Pangrage	Propiotalit t totessot	1 30

Dr. M. AKILANAYAKI, M.Com, M.Phil, MBA, PGDCA, NET, SLET, Ph.D. **Assistant Professor** Department of Commerce NGM College, Pollachi - 642 001. 5

Dr. R. MUTHUKUMARAN, M.Phil., B.Ed., Ph.D., PRINCIPAL N.G.M. College, Pollachi - 642 001 Coimbatore District



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Pollachi – 642 001

Dr.M. Akilanayaki

Assistant Professor & Head

Department of Commerce-Business Process Services

Mobile: 96880 69888

E.Mail: akilalingesh@gmail.com

•			
24 M. A. Volumoni	English Language	Assistant Professor	300
Z-T-11VID: 7 1. V CIGITIES	B.Sc CS	Associate Professor & Head	300
2J.D1,171, Durent		Associate Professor	300
ZO.DI. D. HZHagasana	BCA	Assistant Professor	300
2/.1111. 1. 141411114411441	BBA		300
28.Mr. Bhuvanendaran	BBA	Assistant Professor	300
29.Ms. K. S. Leelavathi	B.Sc CT	Assistant Professor	300
30.Ms.A.Kalaivanni	B.Sc CT	Assistant Professor	300
31.Dr. S. Niraimathi	B.Sc AI & ML	Associate Professor & Head	
32.Dr. N. Prakash	Tamil Language	Assistant Professor	300
33.Dr. R. Malathiravindraran		Associate Professor	300
34.Dr.T.Parameshwari	Tamil Language	Associate Professor & Head	300
35.Dr Anbuarasan	UG Economics	Associate Professor	300
36.Ms.V.Prabavathi	B.Sc IT	Assistant Professor	300
37.Ms C. S. Durgadevi	B.Sc IT	Assistant Professor	300
38.Ms. S. Kaleeswari	PG Maths	Assistant Professor	300
39.Ms.B. Kalaiselvi	PG Maths	Assistant Professor	300
40.Ms.C. Keerthana	B.Sc CT	Assistant Professor	300
	B.Sc CT	Assistant Professor	300
41.Dr.R. Jayaprakash	B.Sc CS	Assistant Professor	300
42.Dr.P.Jayapriya 43.Ms. M.Meenakrithika	B.Sc CS	Assistant Professor	300
43. VIS. IVI. VICE HAR HITKU	PG Commerce	Assistant Professor	300
44.Ms. Nandhini	PG Commerce	Assistant Professor	300
45.Dr. Gnanaselvi	PG Commerce	Associate Professor	300
46.Dr ChithiraiSelvan	B.Sc CS	Assistant Professor	300
47.Dr. Nandhakumar	D.50 00	TOTAL AMOUNT	14,100
		TOTAL PROJECT	2 1,200

Dr.M. Akilanayaki

Convenor- ICSSR Seminar

Dr. M. AKILANAYAKI,

M.Com, M.Phil, MEA, P.GDCA, NET, SLET, PLA,

Assistant Professor

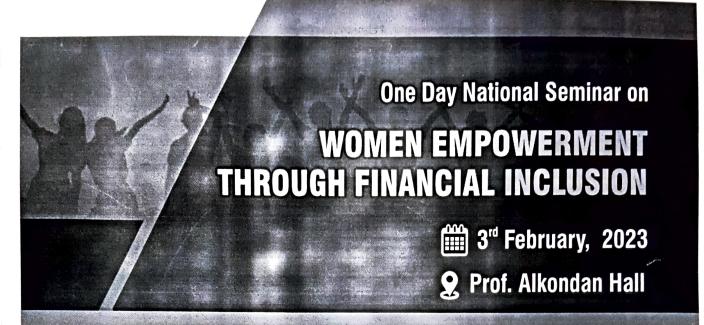
Department of Commerce

NGM College, Pollachi - 642 001.

PRINCIPAL

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District



"There are two powers in the world; one is the sword and the other is the pen.

There is a third power stronger than both, that of women."

- Malala Yousafzai

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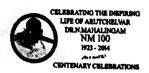
Ministry of Higher Education, New Delhi

UNDER THE THEME WOMEN @ 75









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DEPARTMENT OF COMMERCE (E-COMMERCE) NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

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Dr.B.Indira Priyadharshini Assistant Professor

Department Commerce (E-Commerce)

Mobile: 7402471598

E.Mail: kdharshana13@gmail.com

The Department Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College, Pollachi has Organized ICSSR sponsored, One Day National Seminar on "Women Empowerment through Financial Inclusion" on 3rd Febrauary 2023. The following faculties have participated in the above said seminar. An amount of Rs. 500 has been charged for participation and publication of their papers, which was reimbursed by the college as participation and publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has participated and published their papers in the seminar.

Convenor- ICSSR Seminar

TA.COLI, & GES

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NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, (AUTONOMOUS)





DEPARTMENT OF COMMERCE (E-COMMERCE)

ICSSR Sponsored - One Day National Seminar on

"Women Empowerment through Financial Inclusion"

NGM Faculty Participation and Publication List

3rd February 2023

s.NO	NAME OF THE FACULTY	NAME OF THE DEPARTMENT	AMT. IN
1	Dr. S.Poongodi	M.Com (CA)	500
2	Dr. P.Jayanthi	M.Com (CA)	500
3	Mrs.R.Visalakshi	BBA	500
4	Dr.K.Poonkodi	Msc Chemistry	500
5	Ms.G.Nithya	B.Com	500
6	Dr.N.Giri	B.Com	500
7	Ms.M.Shanmugapriya	B.Com (B&I)	500
8	Dr.R.Manikandan	B.Com	500
9	Dr.R.Ramya	B.Com (CA)	500
10	Ms.D.Saranya	B.Com (CA)	500
11	Dr.M.Deepa	B.Com (CA)	500
12	Dr.M.Jeeva	B.Com (B&I)	500
13	Dr.S.Shanmugapriya	B.Com	500
14	Ms.S.Kaleeswari	B.Com	500
15	Dr.R.Amsaveni	B.Com (Finance)	500
16	Dr.R.Vidwakalyani	B.Com (E-Commerce)	500
17	Gomathi.A	B.Com (B&I)	500
18	Dr.Gomathi Devi. P	B.Com (CA)	500
19	Mr.S.Rajagopalan	B.Com (CA)	500
20	Dr.T.S.Kavitha	B.Com (CA)	500
21	Mariselvi S	Department of Zoology	500
22	Jayalakshmi S	Department of Zoology	500
23	Gnanasoundari A.	Department of Mathematics	500
24	Maheswari M	Department of Mathematics	500
25	R. Somasundaram	Department of History	500
26	P. Gayathri	Department of History	500



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DEPARTMENT OF COMMERCE (E-COMMERCE)

ICSSR Sponsored - One Day National Seminar on

"Women Empowerment through Financial Inclusion"

NGM Faculty Participation and Publication List

3rd February 2023

	1	D autment of Commerce	500
27	Gnanaselvi G	Department of Commerce	500
28	Nandhini P.V	Department of Commerce	500
29	M. Gayathri	Department of Physics	500
30	A.G. Kannan	Department of Physics	500
31	R. Sudha	Department of Chemistry	500
32	T. Gowrani	Department of Chemistry	500
33	K.M. Mohankumar	Department of English	
34	Greeshma vijay	Department of English	500
35	Ashokkumar R	Department of Physical Education	500
36	Dr Ahila D	Commerce	500
37	Dr Akilanayaki M	Commerce - BPS	500
38	Dr Akilandeswari G	Commerce - Finance	500
39	Dr Amsaveni R	Commerce - Finance	500
40	Dr Anandakumar A. M	PG Botany	500
41	Dr Anitha P	PG Commerce CA	500
42	Dr Archanaa P	UG Commerce CA	500
43	Dr Azhagusundari B	CSc with AI & ML	500
44	Dr Bagyalakshmi N	Commerce	500
45	Dr Deepa M	UG Commerce CA	500
46	Dr Durga Devi C.R	IT	500
47	Dr Gayathri S B	Commerce - PA	500
48	Dr Giri N	Commerce	500
49	Dr Gomathi Devi P	UG Commerce CA	500
50	Dr Haridas K	BCA	500
51	Dr Indira Priyadharshini B	Commerce - E-Commerce	500
52	Dr Jagadambal S	Human Excellence	500
53	Dr Jayanthi P	PG Commerce CA	500
54	Dr Jayaprakash R	CT	500
55	Dr Jeeva M	Commerce - B & I	500



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DEPARTMENT OF COMMERCE (E-COMMERCE)

ICSSR Sponsored - One Day National Seminar on

"Women Empowerment through Financial Inclusion"

NGM Faculty Participation and Publication List

3rd February 2023

56	Dr Kavitha T S	Commerce	500
57	Dr Kiruthika T	Commerce - E-Commerce	500
58	Dr Kokilavizhi S	Commerce - Finance	500
59	Dr Mahalakshmi S	Commerce - B & I	500
60	Dr Malathi Ravindran R	BCA	500
61	Dr Manikandan T	BBA	500
62	Dr Meera V	Commerce	500
63	Dr Mohana Sundari T	UG Commerce CA	500
64	Dr Niraimathi S	CSc with AI & ML	500
65	Dr Nirmala M	UG Commerce CA	500
66	Dr P Gurusamy	Commerce - BPS	500
67	Dr Padma D	Commerce - PA	500
68	Dr Pon Sabariraj N	Commerce - E-Commerce	500
69	Dr Poongodi S	PG Commerce CA	500
70	Dr Poonkodi K	PG Chemistry	500
71	Dr Prabhu V	PG Chemistry	500
72	Dr Rajasekaran D	Commerce - B & I	500
73	Dr Rajasenathipathi M	CT	500
74	Dr Rakkimuthu R	PG Botany	500
75	Dr Ramadevi E	CSc with DA	500
76	Dr Ramya R	UG Commerce CA	500
77	Dr Ranjit L	Social Work	500
78	Dr Renuga E	Commerce - Finance	500
79	Dr Sathishkumar P	PG Botany	500
80	Dr Sathiyabama M.V	Commerce - E-Commerce	500
81	Dr Senthilkumar R	Commerce - PA	500
82	Dr Sivarajan R	Commerce - BPS	500
83	Dr Sumathi N	Commerce - PA	500
84	Dr Sumathi T	BCA	500
85	Dr Thaslim Ariff U	BBA	500



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DEPARTMENT OF COMMERCE (E-COMMERCE)

ICSSR Sponsored - One Day National Seminar on

"Women Empowerment through Financial Inclusion"

NGM Faculty Participation and Publication List

3rd February 2023

86	Dr Umamaheswari D	BCA	500
87	Dr Velayutham Pillai	PG Chemistry	500
88	Dr Vidwa Kalyani R	Commerce - E-Commerce	500
89	Dr Vijayachithra T	UG Commerce CA	500
90	Mr Bhuvanendran D	BBA	500
		CSc with DA	500
91 92	Mr Earnest Rajadurai S	BCA	500
92	Mr Muruganandham A Mr Prakalathan A	PG Commerce CA	500
93		Commerce - Finance	500
	Mr Prem M.	UG Commerce CA	500
95 96	Mr Rajagopalan S Mr Sekar R	IT	500
96	Mr Sekar K Mr Settu V	Human Excellence	500
98		Social Work	500
98	Mr Vijeresh Kumar S	IT Social Work	500
100	Mr Vijayakumar K	Commerce - B & I	500
100	Ms Anandhiprabha A Ms Anusuya M	PG Chemistry	500
101	Ms Bowya B	BCA	500
102	Ms Dilip Kumar S	BCA	500
103	Ms Divya Bharathi P	UG Commerce CA	500
105	Ms Gayathri M	UG Commerce CA	500
105		Human Excellence	500
107		Commerce - B & I	500
108		IT	500
109		СТ	500
110		Commerce	500
111	Ms Keerthana C	СТ	500
112		BCA	500
113		CT	500
114		Commerce - PA	500
115		Human Excellence	500



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NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, (AUTONOMOUS) POLLACHI



DEPARTMENT OF COMMERCE (E-COMMERCE)

ICSSR Sponsored - One Day National Seminar on

"Women Empowerment through Financial Inclusion"

NGM Faculty Participation and Publication List

3rd February 2023

116	No Moniuladayi M	BBA	500
116	Ms Manjuladevi M	UG Commerce CA	500
117	Ms Muthukannu T	Social Work	500
118	Ms Nandhini A		500
119	Ms Nidhivarshini Devi B V	Social Work	500
120	Ms Nithya G	Commerce	500
121	Ms Padma P	Human Excellence	
122	Ms Poornima V	Commerce - BPS	500
123	Ms Prabavathi V	IT	500
124	Ms Ruba V	Commerce	500
125	Ms Santhi K	Human Excellence	500
126	Ms Saranya D	UG Commerce CA	500
127	Ms Sathiyapriya S	BCA	500
128	Ms Shanmugapriya M	UG Commerce CA	500
129	Ms Shanmugapriya M	Commerce - BPS	500
130	Ms Sivakami Sundareswari M	B.Sc., CS with DA	500
131	Ms Sivaranjane T	Social Work	500
132	Ms Sowmiya D	PG Botany	500
133	Ms Subhasangeetha R	UG Commerce CA	500
134	Ms Vimaladevi K	PG Chemistry	500
135	Ms Visalakshi R	BBA	500
		Total	67500



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Pollachi – 642 001

Dr.T.Kiruthika

Assistant Professor

Department of Commerce (E-Commerce)

Mobile: 9787904759

E.Mail: thangarajtkiruthika@gmail.com

Date: 15.03.2023

The Department of Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College, Pollachi has Organized ICSSR sponsored, One Day National Seminar on "WOMEN'S EMPLOYMENT, ENTREPRENEURSHIP AND EMPOWERMENT" on 15th March 2023. The following faculties have participated in the above said seminar and presented paper and published the same in the seminar E-book. An amount of Rs. 300 has been charged for participation and publication which was reimbursed by the college as publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has published their article in the seminar.

Convenor- ICSSR Seminar

Dr.T.Kiruthika

ST.COLLAGE *

PRINCIPAL N G M COLLEGE POLLACHI

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE DEPARTMENT OF COMMERCE (E-COMMERCE) ICSSR SPONSORED - ONE DAY NATIONAL SEMINAR ON WOMEN'S EMPLOYMENT, ENTREPRENEURSHIP AND EMPOWERMENT

DATE:15.03.2023 NGM FACULTY LIST

NO.	NAME OF THE	DESIGNATION	NAME OF THE DEPARTMENT	AMOUN'
	FACULTY Dr. K. Poonkodi	Assistant Professor	Postgraduate Department of Chemistry	300
2	Dr.N. Bagiyalakshmi	& Head Associate Professor	Postgraduate Department of Commerce	300
3	Dr.R.Manikandan	& Head Assistant Professor	Postgraduate & Research Department of Commerce	300
4	K.Sabeena Farveen	Research Scholar	PG and Research Department of Commerce,	300
5	P.Anu Shruthi &	Research Scholar	PG &Research Department of commerce Department of Commerce	300 300
6	Dr.B.Indirapriyadharshini Dr.N.Giri,	Assistant Professor Assistant Professor	(E-Commerce) Department of Commerce	300 300
2	B.Pavithra & K.Gnanasundari	Research Scholars	PG &Research Department of commerce	300
7	Ms. S. Kaleeswari Dr. R. Amsaveni	Assistant Professor Assistant Professor	Department of Commerce Department of Commerce (Finance)	300 300
8	Dr.T.Vijaya Chithra, S.	Assistant Professor,	PG Department of Commerce (CA)	300
9	Dr.T.S.Kavitha	Associate Professor	Department of Commerce	300
10	Dr.R.Ramya & Ms.M.Gayathri	Assistant Professors	PG Department of Commerce with (CA)	300
11	Ms.V.Poornima	Assistant Professor	Department of Commerce with (BI)	300
12	2 Dr.P.Gomathi Devi	Assistant Professor	PG Department of Commerce (CA)	300

PRINCIPAL WOM COLLEGE POLLACHI

Ms. A. Anano	lhiprabha	Assistant Professor	Department of Commerce (Banking and Insurance)	300
Dr.B.Rohini		Assistant Professor	PG Department of Commerce with IB	300
D.Saranya		Assistant Professor	PG Department Commerce (CA)	300
6 Ms.M.Sha	nmugapriya	Assistant Professor	PG Department Commerce (CA),	300
17 Dr.P.Gor	mathi Devi	Assistant Professor	PG Department Commerce (CA),	300
18 Dr. P. Ja Poongo	ayanthi & Dr. S. di	Assistant Professors	PG Department Commerce (CA),	300 300
19 Dr. M	. Deepa	Assistant Professor	PG Department Commerce (CA),	300
20 M.Sh T.Ra	anmuga Priya mya	Assistant Professors	PG Department Commerce (CA),	300 300
21 Dr.M	M.Jeeva	Associate Professor	r Department of Commerce (Banking and Insurance)	300
22 Ms.	G.Nithya	Assistant Professor	r Department of Commerce	300
			Tota	l = 8,400

7. Eu tille Convenor

Principal
PRINCIPAL
N.G.M. COLLEGE, POLLACHI

One Day National Seminar on
Women's Employment, Entrepreneurship
and Empowerment

Date: 15.03.2023

Venue: Prof. Alkondon Hall

Mode: Offline



When women moves forward, the family moves the village moves and the nation moves - Pandit Jawaharlal Nehru













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INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)

Ministry of Education, New Delhi

under the Theme Women @75 PRINCIPAL N R M COLLEGE POLLACH

About ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country on the recommendation of Prof. V. K. R. V. Rao Committee. Indian Council of Social Science Research (ICSSR) is an autonomous organization established in 1969 on the recommendation of Prof. V. K. R. V. Rao Committee. The Council aims to:

- Review the progress of social science research and give advice to its users;
- Sponsor social science research programmes and projects and administer grants to institutions and individuals for research in social sciences;
- Institute and administer scholarships and fellowships for research in social sciences;
- Indicate areas in which social science research is to be promoted and adopt special measures for development of research in neglected or new areas;
- Give financial support to institutions, associations, and journals engaged in social science research

About the College

A nation's growth is in proportion to education and intelligence spread among the masses. Having this idealistic vision, two great philanthropists late. S.P. NallamuthuGounder and Late ArutchelverPadmabhushanDr.N Mahalingam formed an organization called Pollachi KalviKazhagam, which started NGM College in 1957, to impart holistic education with an objective to cater to the higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of autonomous system from the academic year 1987-88. The college has been Re-Accredited by NAAC and it is ISO 9001:2015 Certified Institution. The total student strength is around 6000. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post Graduate and Research Institution, offering 26 UG, 12 PG, 13 M.Phil and 10 Ph.DProgrammes, apart from Diploma and Certificate Courses.

About the Department

The UG department of Commerce with E-Commerce was established in the year June 2009. The department offers B.Com with E-Commerce (Bachelor of Commerce with Electronic Commerce) a three year degree programme. The main objective of the course is to integrate a balance between objective learning and practical learning. Our vision is to make the students well versed in the domain of electronic commerce and to enrich communicative ability of the students to increase the employability skills. Students can develop a strong E-Commerce foundation to apply and refine their knowledge in the 'Digital world'. The department has qualified and committed faculty with rich teaching and research experience. The department has organized National Seminars and Symposium on a number of emerging issues.

About the seminar

One of the most meaningful and famous quotes by the Former Prime Minister Smt. Indica Garath for Women Empowerment is "To Be Liberalized, Women must be free to be themselves in the context of their capacity and personality. Any society cannot progress it half of its members, the women, do not have equal opportunities and their talents and capabilities are ignored." The changing economic and social conditions in the society due to forces of globalization present new challenges and opportunities for women. Due to the upliffment of educational facilities, women are seeking money—spinning employment in several fields with increasing awareness. Women are inflowing into entrepreneurship even while facing social—cultural, economic, technical, financial and managerial difficulties.

Women entrepreneurship movement can give drive by providing inspiration, appropriate consciousness, exercise, environment and provision. This would boost their socio-economic status, a prerequisite for women's empowerment. In this context, the National Seminar on "Women's Employment, Entrepreneurship and Empowerment" focus on the following sub-themes:

- · Women empowerment in India and its importance
- Women empowerment principles
- Women empowerment through education
- · Women empowerment through skill development
- Sector -wise women empowerment through employability/ entrepreneurshipin India
- · Policy measures for the promotion of Women's entrepreneurship
- · Schemes available for rural and urban Women Empowerment
- · Gender Disparities in service sector.
- · Policies for women employment and entrepreneurship
- Linkage between education, employment and entrepreneurship
- · Public and Private sector initiatives for empowerment of women
- Sustainable Pathways for women Empowerment

The topics considered may include, but are not limited to the above topics

Guidelines for Paper Presentation & Publication

Those who are interested on the theme of the seminar are invited to send their abstracts and full papers as per the following guidelines and submit within the deadline through

- E-mail to icssrecom15@gmail.com or
- Google form link for Full paper submission https://forms.gle/WvS6HZAbRNzF9uPT9
- All submissions must be made in MS WORD (2007) format Font Style: Times New Roman, Font Size:12, Line Spacing:1.5
- · Four to Five Keywords
- Author's affiliation, Contact address, Designation, Mobile Number and Email ID should be found in First Page
- The paper should neither exceed 12 pages nor less than 6 pages
- · References in APA style, Plagiarism is strictly denounced
- Research articles will be accepted only if the level of plagiarism is below 10%

Important Dates

Last date of Abstract Submission : 5° March 2023

Last date of Full Paper Submission : 10° March 2022

Date of Seminar : 15° March 2023

Organizing Committee

Chief Patron

Dr. B.K. Krishnaraj Vanavarayar

President
Nallamuthu Gounder Mahalingam College

Patron Shri. M. Balasubramaniam Secretary Mallamuthu Gounder Mahalingam College

Seminar Chairman Dr. R. Muthukumaran Principal Nallamuthu Gounder Mahalingam College

Dr.S.Saravana Babu Dean — Academic Dr.S.Umapathy Dean - Research

Advisors

Dr.P.Bruntha Associate Professor and Head PG and Research Department of Commerce Nallamuthu Gounder Mahalingam College

Organizing Secretary
Dr. M.V.Sathiyabama
Associate Proferssor and Head
Department of Commerce (E-Commerce)
Nallamuthu Gounder Mahalingam College

Seminar Convenor
Dr. T. Kiruthita
Assistant Professor
Department of Commerce (E-Commerce)
Nallamuthu Gounder Mahalingam College

Seminar Co-ordinators
Dr. R. Vidwakalyanl,
Assistant Professor, Department of Commerce (E-Commerce)

Dr. B. Indira Priyadharshini, Assistant Professor, Dept. of Commerce (E-Commerce)

Ms. M. Ragaprabha Assistant Professor, Dept. of Commerce (E-Commerce)

Dr. N. Giri Assistant Professor, Department of Commerce (SF)

Dr. T. Mohanasundari Assistant Professor, Department of Commerce (BPS)

Student Co- Ordinator Mr. Logeshkannan, II year B.Com (E.Commerce) Ms. Indhirani. L, II year B.Com (E.Commerce)

For Further Details Contact

Dr. M.V. Sathiyabama 97900 16126

> Dr.T.Kiruthika 9787904759

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Pollachi – 642 001

Dr. N.GiriAssistant Professor
Department of Commerce

Mobile: 94883 69877 E-Mail: drngiri.ngmc@gmail.com

Date: _____

The Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi has organised ICSSR sponsored, Two-Day National Seminar on "National Education Policy 2020: Challenges & Opportunities for Higher Educational Institutions" on 16.3.2023 & 17.3.2023. The following faculties have participated in the above said seminar. An amount of Rs. 300 per faculty has been charged for participation which was reimbursed by the college as participation & publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has participated in the seminar.

Dr.N.Giri

Convenor- ICSSR Seminar

Principal

Date: _____

Dr. REMUTHUKUMARAN,

Combator a sure



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TWO DAYS NATIONAL SEMINAR ON NATIONAL EDUCATION POLICY: 2020 CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATIONAL INSTITUTION 16th & 17th March 2023 LIST OF PARTICIPANTS

S.No	Name of the Participant	Department	Amt.in Rs.
1	Dr.GayathriR	Commerce IB	300
2	Dr. V. Inthumathi	Department of Mathematics	300
3	Ms Jayapriya P	UG Computer Science	300
4	Dr. J. Jayasudha	Department of Mathematics	300
5	Dr.K.Poonkodi	PG Chemistry	300
6	Dr.V.Prabhu	PG Chemistry	300
7	Mr. P. Siravanan	Department of Mathematics	300
8	Ms Angayarkanni G	UG Computer Science	300
9	Dr. S. Kaleeswari	Department of Mathematics	300
10	Ms.M.Anusuya	PG Chemistry	300
11	Dr.T.Mohana Sundari	Commerce CA	300
12	K.M. Mohankumar	Department of English	300
13	P. Gayathri	Department of History	300
14	N. Padmasundari	Department of Economics	300
15	Greeshma vijay	Department of English	300
.16	Ms.M.Shanmugapriya	Commerce CA	300
17	Ms Meena Kirithika M	UG Computer Science	300
18	Mr Arul Kumar N	UG Computer Science	300
19	Dr.R.Vidwakalyani	Commerce E commerce	300
20	Dr. S. Shanmugapriya	UG-Commerce	300
21	Ms Shanthi S.S.	PG Computer Science	300

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PRINCIPAL PRINCIPAL N.G.M.COLLEGE, POLLACHI



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Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution Pollachi – 642 001

TWO DAYS NATIONAL SEMINAR ON NATIONAL EDUCATION POLICY: 2020 CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATIONAL INSTITUTION 16th & 17th March 2023 LIST OF PARTICIPANTS

22	Dr Nandhakumar R	UG Computer Science	300
23	Dr. M. Chithirai Selvan	UG-Commerce	300
24	Ms.Umamaheswari. D	Computer Applications	300
25	Ms Dhavapriya M	UG Computer Science	300
26	Dr Sharmila S	UG Computer Science	300
27	Dr.,R.Malathi Ravindran	Computer Applications	300
28	Ms.P.Jayapriya	UG Computer Science	300
29	Dr Rathamani M	PG Computer Science	300
30	Dr Deepa R	PG Computer Science	300
31	Ms.Sivaranjane. T	MSW	300
32	Dr.T.Suriyaprabha	English	300
33	Dr. R. Santhi	Department of Mathematics	300
34	Ms Pratheepa S	UG Commerce IB	300
35	Dr Sakthi M	PG Computer Science	300
36	Dr. V. Chitra	Department of Mathematics	300
37	Ms.A.Nandhini	MSW	300
38	Ms Kalaiselvi R	UG Commerce IB	300
39	Ms Sudha P	UG Commerce IB	300
40	Dr.A.M.AnandaKumar	PG Botany	300
41	Dr.S.Vijayakumar	Information Technology	300
42	Dr.E.RamaDevi	Artificial Intelligence	300
43	Dr. R. Manickachezian	UG Computer Science	300
44	Dr Bhuvaneshkumar N	UG Commerce IB	300
45	Dr Gayathri R	UG Commerce IB	300
46	Mr. K. Srinivasan	UG Computer Science	300
47	Ms.M.ShanmugaPriya	Computer Science	300

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TWO DAYS NATIONAL SEMINAR ON **NATIONAL EDUCATION POLICY: 2020** CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATIONAL INSTITUTION 16th & 17th March 2023

LIST OF PARTICIPANTS

40	Dr Vignesh G	PG Commerce IB	300
48	Dr Rohini B	PG Commerce IB	300
		Department of Physics	300
50	S. Yogeswari	Department of Physics	300
51	T. Ponraj	Tamil	300
52	Dr.T.Geethanjali Dr.M.Sakthi	PG Computer Science	300
53		PG Computer Science	300
54	Dr.M.Rathamani	Department of Tamil	300
55	A. Mahababu	Department of English	300
56 57	S. Parimaladevi	Department of English Chemistry	300
50	R. Sudha T. Gowrani	Department of Chemistry	300
58 59	Ms.R.Shiddharthy	UG Computer Science	300
	R. Somasundaram	Department of History	300
60	Mr.Sekar. R	Information Technology	300
62	Ms.A.Kalaivani	Computer Technology	300
63		UG-Commerce	300
64	1	UG-Commerce	300
65		PG Commerce IB	300
66	A Market Comment	PG Commerce IB	300
67		Department of Tamil	300
68	- Control of the Cont	Department of Tamil	300
69		UG Computer Science	300
70		Computer Technology	300
7		English	300
7		UG Computer Science	300
7		Department of Physics	300

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TWO DAYS NATIONAL SEMINAR ON NATIONAL EDUCATION POLICY: 2020 CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATIONAL INSTITUTION 16th & 17th March 2023 LIST OF PARTICIPANTS

		Total	27900
93	Mr Marimuthu M	UG Computer Science	300
92	Ms Shiddharthy R	UG Computer Science	300
91	Dr.A.Prahalathan	Commerce CA	300
90	Dr.D.Rajasekaran	B.com B&I	300
89	Dr.N.Ponsabariraj	E- Commerce	300
88	Mr.K.M.Mohan Kumar	English	300
87	N. Neelakandeswari	Department of Chemistry	300
86	M. Selladurai	Department of Chemistry	300
85	Ms.Greeshma Vijay	English	300
84	Dr.R.Nandhakumar	UG Computer Science	300
83	A.G. Kannan	Department of Physics	300
82	M. Gayathri	Department of Physics	300
81	Dr. Antony Selvadass Thanamani	UG Computer Science	300
80	Dr. S. Sivasankar	Department of Mathematics	300
79	Dr.S.Sharmila	UG Computer Science	300
78	Dr.M.Nirmala	B.Com CA	300
77	Ms.M.Dhavapriya	UG Computer Science	300
76	Dr. JayaSudha	Tamil	300
75	Mr.MarimuthuM	UG Computer Science	300
74	V. Saravanan	Department of Physics	300



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NG M.COLLEGE POLLACHI

TWO DAY NATIONAL SEMINAR ON NATIONAL EDUCATION POLICY: 2020 CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATIONAL INSTITUTION

16th & 17th March 2023 at Vivekanandar Arangam

Sponsored by





INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)

Ministry of Education, New Delhi



Organized by DEPARTMENT OF COMMERCE NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(Autonomous)

Re-Accredited by NAAC & ISO 9001:2015 Certified Affiliated to Bharathiar University, Coimbatore Pollachi - 642001, Tamil Nadu, India

Website: www.ngmc.org Email:ngm@ngmc.org











SUB THEMES

- Skills and Employability in Higher Education
- High Quality Research and Development
- Revamp Curriculum, Pedagogy and Assessment
- Professional Education and Adult Education
- Salient features of NEP 2020
- Equitable & inclusive Education
- Academic Bank of Credit (ABC) system
- Holistic Multidisciplinary Education
- Status of Higher Education in Azadi ka Amrit Mahotsav
- Challenges and Opportunities of higher educational Institutions under Azadi ka Amrit Mahotsav
- Role of Teachers and Professors after NEP 2020
- "Azadi ka Amrit Mahotsav NEP 2020"
- Any other relevant topic or theme related to "NEP &Azadi ka Amrit Mahotsav"

CALL FOR PAPERS

We cordially invite the Researchers, Faculty and Academicians to present and publish their original unpublished papers in the two days National Level Seminar. The Selected papers will be published in the Seminar proceedings with ISBN.

GUIDELINES FOR THE SUBMISSION OF MANUSCRIPT

Articles should be in Times New Roman, size: 12, Line space: 1.5 and should submit only in MS Word 2003/2007 version. All papers must be in following discipline. The abstract must not be exceeding 250 words and the full paper should not exceed 2500 words, including tables and references. Authors should ensure that they use correct and complete references in their abstracts and presentation. Authors should submit manuscript through e-mail attachment to the review committee to icssrcommerceseminar2023@gmail.com

- Google form link for full paper submission https://forms.gle/ttvys3qR7S9qnhFJ8
- Whatsapp Group Link:-https://chat.whatsapp.com/Bu9M6UTjVpYEy116EExAL7

IMPORTANT DATES

Last Date for Abstract Submission

06.03.2023

Last date for full paper

13.03.2023

Date of Seminar

16th & 17th March 2023

REGISTRATION FEE

Students

Rs.100

Research Scholar

Rs.200

Faculty

Rs.300

(Registration Fee Includes Seminar Kit, Lunch, and Publication in edited E Book with ISBN and Hardcopy of the Certificate for Presentation/Participation)



(An Autonomous and Affiliated to Bharathiar University) Re-Accredited by NAAC An ISO 9001:2015 Certified Institution Aided by the Government of Tamilnadu Pollachi - 642 001

Dr.K. Poonkodi Assistant Professor & Head PG Department of Chemistry Mobile: 98429 90353

E.Mail: poonkodi@ngmc.org

Date: 28/3/23

The Postgraduate Department of Chemistry, Nallamuthu Gounder Mahalingam College, Pollachi has organized ICSSR sponsored, Two Day National Level Seminar on "Novel Materials for Harnessing Green Hydrogen for Energy and Environment Applications -A Step Forward Towards National Hydrogen Mission" on 23.03.2023 and 24.03.2023. The following faculties have participated and presented the paper in the above titled seminar and published the same in the seminar E-Book with ISBN No. An amount of Rs 300 has been charged for participation and publication which was reimbursed by the college as publication charges for NGM faculties to the convenor of the seminar.

1c. P-LL

Dr.K. Poonkodi Convenor- ICSSR Seminar

Dr.K.POONKQDI HEAD PGDEFARTMENT OF CHEMISTRY (SF) NGM COLLEGE, POLLACHI



PRINCIPAL

Dr. R. MUTHUKUMARAN, M.A., M. Phil., B.Ed., Ph.D. PRINCIPAL N.G.M. College, Pollachi - 642 001 **Coimbatore District**



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An ISO 9001:2015 Certified Institution
Aided by the Government of Tamilnadu
Pollachi – 642 001

Dr.K. PoonkodiAssistant Professor & Head
PG Department of Chemistry

Mobile: 98429 90353 E.Mail: poonkodi@ngmc.org

The following faculty members participated in Two Day National Level Seminar on "Novel Materials for Harnessing Green Hydrogen for Energy and Environment Applications –A Step Forward Towards National Hydrogen Mission" on 23.03.2023 and 24.03.2023

.No	Name of the Faculty	Name of the	Designation	Amount
	•	Department		
	Mr.S Ernest Rajadurai	Head of Department	Dept. of Mathematics	750
	Dr. S Mariselva	Assistant Professor	Dept. of zoology	750
	Dr. S Soma Sundaram	Assistant professor	Dept. of zoology	750
•	Dr. S Christopher	Assistant Professor	Dept. of zoology	750
	Dr. M Selladurai	Assistant Professor	Dept. of chemistry	750
5.	Dr. N Neelakandeswari	Assistant Professor	Dept. of chemistry	750
7.	Mr.Pradeep. K	Research scholar	Dept. of chemistry	750
8.	Mrs.Ezhilarasi gnanakumari D. V	Research scholar	Dept. of chemistry	750
9.	S. Maheswari	Assistant professor	Dept. of yoga	750
10.	K. Habeeba	Research Scholar	Dept. of Physics	750
11.	K. Tamil thendral	Research Scholar	Dept. of Physics	750

1c. O-11

Dr.K. Poonkodi Convenor- ICSSR Seminar

Dr.K.POONKODI HEAD PG DEPARTMENT OF CHEMISTRY (SF) NGM COLLEGE, POLLACHI



PRINCIPAL

Dr. R. MUTHUKUMARAN, M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



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Aided by the Government of Tamilnadu
Pollachi – 642 001

Dr.K. Poonkodi

Assistant Professor & Head PG Department of Chemistry

Mobile: 98429 90353 E.Mail: poonkodi@ngmc.org

•	R. Sudha	Assistant professor	Dept. of chemistry	750
, ·	Dr. T Gowrani	Assistant professor	Dept. of chemistry	750
4.	S. Jayalakshmi	Assistant professor	Dept. of yoga	750
5.	Mr. P Senthil Rajkapoor	Research scholar	Dept. of chemistry	750
6.	Dr. Nirmala Sathish	Assistant professor	Dept. of Economics	750
17.	Ms.Alahupreeti	Research scholar	Dept. of Botany	750
18.	Ms. Menaka	Research scholar	Dept. of Botany	750
19.	Dr. E Neelamathi	Assistant professor	Dept. of Botany	750
20.	Ms. S Jayalakshmi	Assistant professor	Dept. of Zoology	750
21.	Dr R Nandhakumar	Assistant professor	Dept. of Chemistry	750
22.	Dr. M Amutha	Assistant professor	Dept. of Chemistry	750
23.	Dr. E Renuga	Assistant professor	Dept. of Commerce (finance)	750

le. O-H

Dr. K. Poonkodi Convenor- ICSSR Seminar

DI.K.POONKODY
HEAD
PG DEPARTMENT OF CHEMISTRY (SF)
NGM.COLLEGE, POLLACHI



PRINCIPAL

Dr. R. MUTHUKUMARAN,
M.A.,M.Phil.,B.Ed.,Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



(An Autonomous and Affiliated to Bharathiar University)
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Aided by the Government of Tamilnadu
Pollachi – 642 001

Dr.K. PoonkodiAssistant Professor & Head
PG Department of Chemistry

Mobile: 98429 90353 E.Mail: poonkodi@ngmc.org

-		Total		21, 000
28.	E Gayathri	HR Trainer	Dept. of APD	750
27.	Mr.Ganesh P Arumugam	Head of department	Dept. of Al D	
26.	Dr G Akilandeswari	Head of department	(finance)	750
5.	Ms. B Kowsalya devi	Assistant professor	Dept. of	750 750
4.	Dr. T Sumathi	Assistant professor	Dept. of Computer Science	

Dr. K. Poonkodi Convenor- ICSSR Seminar

Dr.K.POONKODI

HEAD

PG DEPARTMENT OF CHEMISTRY (SF)

NGM COLLEGE, POLLACHI



Dr. R. MUTHUKUMARAN, M.A.,M.Phil.,B.Ed.,Ph.1

PRINCIPAL N.G.M. College, Pollachi - 642 00 Coimbatore District





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Aided by the Government of Tamilnadu Pollachi - 642 001

Dr.T. Mohana Sundari **Assistant Professor** Department of B.Com BPS

Mobile: 8072291119

E.Mail: mohanasundari688@gmail.com

Date: 17.105 2023

The Department of B.Com BPS, Nallamuthu Gounder Mahalingam College, Pollachi has Organized ICSSR sponsored, One Day National Seminar on "Co-Creation Model of Learning, Teaching & Curriculum- Staff & Students as partners towards NEP 2022" on 3rd March 2023. The following faculties have participated in the above said seminar. An amount of Rs. 300 has been charged for participation which was reimbursed by the college as participation charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has participated in the seminar.

Convenor-ICSSR Seminar Dr.T. Mohana Sundari

Dr. T. MOHANA SUNDARI M.Com., M.Phil., PGDCA..Ph.D., Assistant Professor,

Department of B.Com. BPS

Nallamuthu Gounder Mahalingam College, Pollachi.

Yincipal Dr. R. MUTHUKUMARAN,

M.A., M. Phil., B. Ed., Ph.D., PRINCIPAL

N.G.M. College, Pollachi - 642 001 **Coimbatore District**



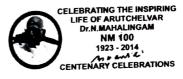
Indian Council of Social Science Research











INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)

Sponsored

One Day National Level Seminar on "CO-CREATION MODEL OF LEARNING, TEACHING & CURRICULUM -STAFF & STUDENTS AS PARTNERS TOWARDS NATIONAL EDUCATIONAL POLICY 2022"

on

3rd March 2023

Prof.Alkondan Hall

Organised by

DEPARTMENT OF COMMERCE - BUSINESS PROCESS SERVICES

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(Autonomous)

Pollachi, Tamil Nadu,

Re-Accredited by NAAC & ISO 9001:2015 Certified

NIRF Rank Band: 101-150

Affiliated to Bharathiar University, Coimbatore,

Phone: 04259-234870, 234868

Phone: 04205 20 ...
Web: www.ngmc.org, Email: ngm@ngmc.org
Dr. R. MUTHUKUMARAN,
M.A./M.Jhil.,B.Ed.,Ph.D.,

Registration Link: https://forms.gle/5XZBBsQKwy4v9ZzWNQPAL

N.G.M. College, Pollachi - 642 001

Coimbatore District



ABOUT THE ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country. ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in India. Documentation centre of ICSSR National Social Science Documentation Centre (NASSDOC) - provides library and information support services to researchers in social sciences. ICSSR has developed ICSSR Data Service to serve as a national data service for promoting powerful research environment through sharing and reuse of data among social science community in India.

ABOUT THE INSTITUTION

A nation's growth is in proportion to education and intelligence spread among the masses. Having this idealistic vision, two great philanthropists Late. S.P. Nallamuthu Gounder and Late. Arutchelver Padmabhushan Dr.N.Mahalingam formed an organization called Pollachi Kalvi Kazhagam, which started NGM College in 1957, to impart holistic education with an objective to cater to the Higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of Autonomous System from the academic year 1987-88. The College is offering Human Excellence as a part of curriculum. The college has been Re-Accredited by NAAC, ISO 9001: 2015 Certified Institution and NIRF Ranking: 101-150 band. The total student strength is around 6000. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post-Graduate and Research Institution, offering 29 UG, 11 PG, 14 MPhil. and 13 Ph.D. Programmes, apart from Diploma and Certificate Courses.

ABOUT THE DEPARTMENT

The U.G. Department of Commerce – Business Process Services has been established in the year 2014. The industry integrated, unique three years full time B.Com-BPS Degree programme focuses on developing proficiency in Commerce and Business Process. It has an intensive course work comprising of specialized subjects along with B.Com subjects. To enhance the employability by hosting a value added Certificate Programme in addition to Non-BPS students of Commerce Cluster, which is conducted during the post college hours.

ABOUT THE SEMINAR

NEP is a significant tool for providing quality education to all aspiring students - rich or poor, by ensuring a low dropout rate. The main motto of NEP - "Equitable and inclusive Education", assures that no child should be denied assess to a quality education because of their socio-cultural background. The idea of students co-creating the higher education curriculum has become popular because it is student - centered and promotes more active engagement of both students and staff in learning and teaching experience. Co-creation of the curriculum has helped them develop interpersonally within vibrant learning communities, as well as cognitively by causing them to reflect on and develop their professional practice, try new teaching methods, and receive critical feedback. In this context, the Seminar focuses on the following sub-themes:

 Achieving Generic Outcomes as Envisioned in NEP 2022 through Innovative Teaching, Learning Methodology

National Educational Policy and Blended Learning

Curriculum Structure & Credit based Marking Strategy in NEP

AMUTHU GOUND

POLLACHI

Role of Teachers & Students in NEP

M.A.M.Phil. B.Ed.,Ph.D.P. PRINCIPAL Pollachi - 642 001

- Integrating Technology in Curriculum Challenges & Strategies
- Learning / Teaching Methodologies & Assessment
- Time Management & Learning Flexibility
- Teacher Evaluation in the Azadi Ka Amrit Mahotsav
- · Pedagogy Enhancement with E-Learning
- Azadí Ka Amrit Mahotsav: India 2.0; Vision for India in 2047
- · Azadi Ka Amrit Mahotsav Skill India
- Critical Analysis of NEP & Its Implementation
- Future Perspective on Learning, Teaching in Curriculum Towards NEP

GUIDELINES FOR PAPER PRESENTATION & PUBLICATION

Those who are interested on the theme of the seminar are invited to send their abstracts and full papers as per the following guidelines and submit within the deadline through

- Send the full paper through E-mail: icssrseminarmarch2023@gmail.com
- What's app group link https://chat.whatsapp.com/HJGsH9laam61H2LW9PTJVc
- All submissions must be made in MS WORD (2007) format Font Style: Times New Roman, Font Size: 12, Line Spacing: 1.5
- Abstract: 200 to 250 words with Four to Five Keywords
- Author's affiliation, Contact address, Designation, Mobile Number and Email ID should be found in
- The paper should neither exceed 12 pages nor less than 6 pages
- References in APA style, Plagiarism is strictly denounced
- Research articles will be accepted only if the level of plagiarism is below 10%
- Maximum three Author's will be permitted for a manuscript
- Author and Co-author has to register separately
- Any one of author has to present the paper on the day of seminar to get presentation certificate
- Academicians and Delegates from Industry / Research Scholars / PG & UG students of colleges & universities across India can participate.

IMPORTANT DATES

Last Date for Abstract Submission: 20.02.2023 Last date for full paper Submission: 28.02.2023

Date of Seminar: 3rd March 2023

REGISTRATION FEES - PARTICIPATION AND PRESENTATION

Rs. 100 Students Research Scholars Rs. 200 Academicians / Delegates from Industry Rs. 300

(Registration fees include seminar kit, refreshment, lunch, publication in edited e-Book with ISBN and Hard copy of the certificate of presentation / participation)

PAYMENT GATEWAY

Account Details for IMPS, NEFT, RTGS

Name of the Account Holder: Dr.T.MOHANA SUNDARI

: 170101000007115, Account No.

: IOBA0001701 Dr. R. MUTHUKUMARAN. IFSC No.

: NGM College Branch, Pollathi., M. Phil., B.Ed., Ph.D. Name of the Branch PRINCIPAL

N.G.M. College, Pollachi - 642 001

Coimbatore District

Google Pay: 80722 9111

Dr T MOHANA SUI





Dr.Mahalakshmi Sankar Assistant Professor Albertian Institute of Management Studies, Kerala



Dr.R.Thamil Selvan Professor, Department of MBA Sathyabama University, Chennai



Dr.D.Vijendra Babu Assistant Professor School of Electronics Engineering, Vellore Institute of Technology, Vellore



Assistant Professor, Department of Computer Science, Dr.M.Indira P.K.R. Arts College for Women, Gobichettipalayam

ORGANISING COMMITTEE

Dr. B. K. Krishnaraj Vanavarayar, President, Nallamuthu Gounder Mahalingam College.

Sri. M. Balasubramaniam, Secretary, Nallamuthu Gounder Mahalingam College.

Dr. R. Muthukumaran, Principal, Nallamuthu Gounder Mahalingam College.

Dr. S. Saravana Babu, Dean Academic, Nallamuthu Gounder Mahalingam College. **Advisors**

Dr. S. Umapathy, Dean Research, Nallamuthu Gounder Mahalingam College.

Dr. P. Bruntha, Head and Associate Professor, PG and Research Department of Commerce, Nallamuthu Gounder Mahalingam College.

Organizing Secretary / Convener

Dr.T.Mohanasundari, Assistant Professor, Department of Commerce (BPS), Nallamuthu Gounder Mahalingam College.

Organizing Committee Members

Dr.M.Akilanayaki, Assistant Professor, Department of Commerce (BPS)

Dr. P. Gurusamy, Assistant Professor, Department of Commerce (BPS)

Dr.V.Meera, Associate Professor, Department of Commerce (BPS)

Dr.R.Sivarajan, Assistant Professor, Department of Commerce (BPS)

Dr.T.Kiruthika, Assistant Professor, Department of Commerce (E-Commerce)

Dr.N.Giri, Assistant Professor, Department of Commerce

Mr. G. Pragashpathi

Student Co-ordinators Mr.S.Krishnarajkumar

Mr.A.R.Gowtham

UMARAN. ,M.Phil.,B.Ed.,Ph.D.,

-9688069888 -988492022N.G.M. College, Pollachi - 642 001

For Further Details Contact

Dr.T.Mohanasundari -8072291119 -9994526695 Dr.P.Gurusamy

Dr.M.Akilanayaki

Dr.V.Meera

Dr.R.Sivarajan - 9600005516

E. T. MOHAMA SUNDARI M.Com, M.Phil, PGDCA. Ph.D. Assistant Professor.

2022 . 23



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS) **POLLACHI - 642001**

DEPARTMENT OF B.COM BPS

ICSSR Sponsored - One Day National Seminar on "Co-Creation Model of Learning, Teaching & Curriculum- Staff & Students as Partners towards NEP 2022" 3rd March 2023

NGM Faculty Participation List

S.No	Name of the Faculty	Designation & Department	Amount
1	N.Anbarasu	Associate Professor,	
	IV. Alloarasu	Economics	Rs.300
2	R.Sekar	Assistant Professor IT	Rs.300
3	Dr.A.Krishnakumar	Assistant Professor CS	Rs.300
4	Dr.G.Gnanaselvi	Assistant Professor B.COM	Rs.300
5	Dr.P.V.Nandhini	Assistant Professor B.COM	Rs.300
6	P.Karthika	Assistant Professor B.COM	Rs.300
7	S.Mahalakshmi	Assistant Professor B.COM	Rs.300
8	P.Anitha	Assistant Professor B.COM	Rs.300
9	V.Poornima	Assistant Professor B.COM B&I	Rs.300
10	M.Sowmiya	Assistant Professor Zoology	Rs.300
11	Dr.S.Mariselvi	Assistant Professor Zoology	Lancación de la constante de l
12	Dr.S.Christobher	Assistant Professor Zoology	Rs.300
13	N.Pannerselvam	Assistant Professor, Yoga	Rs.300
14	V.Settu	Assistant Professor, YOGA	Rs.300
15	D. C. Alliy	Againtant Du C	Rs.300
15	Dr.Senthil Kumar	Assistant Professor, Bcom	Rs.300
16	N.Prakash	Assistant Professor, Tamil	Rs.300

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NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS) **POLLACHI - 642001**

DEPARTMENT OF B.COM BPS

ICSSR Sponsored - One Day National Seminar on "Co-Creation Model of Learning, Teaching & Curriculum- Staff & Students as Partners towards NEP 2022" 3rd March 2023

NGM Faculty Participation List

17	T.Manikandan	Assistant Professor,BBA	Rs.300
18	Dr.M.Selladurai	Assistant Professor, Chemistry	Rs.300
19	S.Earnest Rajadurai	Assistant Professor, Mathematics	Rs.300
20	R.Subhasangeetha	Assistant Professor,MCom CA	Rs.300
21	Dr.P.Anitha	Associate professor, M.COM CA	Rs.300
22	M.Shanmugapriya	Assistant Professor, M.COM CA	Rs.300
23	T.Ramya	Assistant Professor, M.COM CA	Rs.300
24	M.Kesavy	Assistant Professor, M.COM CA	Rs.300
25	V.Ruba	Assistant Professor, BCom	Rs.300
26	Ms.M.Gayathri	Assistant Professor, M.COM CA	Rs.300
27	Ms.P.Geethanjali	Assistant Professor, Tamil	Rs.300
28	Dr.V.Sureshkumar	Assistant Professor BCOM	Rs.300
29	Dr.N.Giri	Assistant Professor BCOM	Rs.300
30	P.Veerasithi Vinayagan	Assistant Professor, Yoga	Rs.300
31	Dr.T.Gowrani	Assistant Professor, Chemistry	Rs.300
32	Dr Vishnupriya R	Assistant Professor, Tamil Literature	Rs.300
33	Dr. P. Maheswari	Associate professor, Tamil	Rs.300
34	Dr. K. Dhanlakshmi	Assistant professor, Tamil	Rs.300

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NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS) **POLLACHI - 642001**



ICSSR Sponsored - One Day National Seminar on "Co-Creation Model of Learning, Teaching & Curriculum- Staff & Students as Partners towards NEP 2022" 3rd March 2023

NGM Faculty Participation List

35	Ms Gomathi V	Assistant Professor, English Language	Rs.300
36	Ms Sasikala E	Assistant Professor, English Language	Rs.300
37	Dr Chitrakala M	Assistant Professor, Tamil Literature	Rs.300
38	Dr. A. Mahalakshmi	Associate professor, Tamil	Rs.300
39	Dr. Suja Mathew	Associate Professor, English	Rs.300
40	Ms Mahalakshmi G	Assistant Professor, English Language	Rs.300
41	Ms Amutha G	Assistant Professor, English Language	Rs.300
42	Dr. A. Srividhya	Associate Professor, English (Aided)	Rs.300
43	Dr. S. Mariammal	Associate Professor, English (Aided)	Rs.300
44	Ms. G. DeviKarpagam	Associate Professor, English (Aided)	Rs.300
45	Ms Abinaya M	Assistant Professor, English Language	Rs.300
46	Ms. T.V. Sri Vaishnavi Devi	Associate Professor, English (Aided)	Rs.300
47	Mr. S. Lakshmanan	Associate Professor, English (Aided)	Rs.300
48	Dr Gayathri M	Assistant Professor, Tamil Literature	Rs.300
49	Dr. M. Sangeetha	Associate Professor, English (Aided)	Rs.300
50	Ms Mariammal P	Assistant Professor, English Language	Rs.300
51	Dr Sivanarutselvi A	Assistant Professor, Tamil Literature	Rs.300

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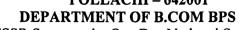
NGM Faculty Participation List

52	Dr Pushparani T	Assistant Professor, Tamil Literature	Rs.300	
53	Mr Nandha Gopu M	Assistant Professor, English Language	Rs.300	
54	Mr Dhanagopalan P	Associate Professor,PG English	Rs.300	
55	Ms Francia P A	Associate Professor,PG English	Rs.300	
56	Dr. K. Mangayarkarasi	Associate Professor, Department of History	Rs.300	
57	Dr Dhivya R	Assistant Professor, Tamil Literature	Rs.300	
58	Mr. G. Ramanathan	Associate Professor, Department of History	Rs.300	
59	Dr Radhika Lakshmi T	Assistant Professor, Tamil Literature	Rs.300	
60	Dr Sumathi V	Assistant Professor, Tamil Literature	Rs.300	
61	Dr. P. Krishnathulasimani	Associate Professor, Department of Economics	Rs.300	
62	Mr. N. Anbuarasu	Associate Professor, Department of Economics	Rs.300	
63	Dr Prathap P	Assistant Professor, Tamil Literature	Rs.300	
64	Mr. K. Murugavel	Associate Professor, Department of Economics	Rs.300	
65	Dr Parameshwari T	Assistant Professor, Tamil Literature	Rs.300	
66	Dr. Nirrmala Sathish	Associate Professor, Department of Economics	Rs.300	



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ICSSR Sponsored – One Day National Seminar on
"Co-Creation Model of Learning, Teaching & Curriculum- Staff & Students as Partners towards NEP 2022"

3rd March 2023

NGM Faculty Participation List

67	Dr Parimalam V	Assistant Professor, Tamil	
		Literature	Rs.300
68	Dr. T.E. Manjulavalli	Associate Professor,	
	211 1121 III angula valin	Department of Physics	Rs.300
69	Dr Prakash N	Assistant Professor, Tamil	
	211141461111	Literature	Rs.300
70	Dr Jayasudha N	Assistant Professor, Tamil	
	21 tuyusuunu 11	Literature	Rs.300
71	Dr Mahabobu A	Assistant Professor, Tamil	
	21	Literature	Rs.300
72	Ms. N. Revathi	Associate Professor,	
12	Wis. 14. Revaili	Department of Physics	Rs.300
		Associate Professor,	
73	Dr. M. Karthika	Department of Physics	
-			Rs.300
74	Dr. S. Shanmugapriya	Associate Professor,	
/ -		Department of Physics	Rs.300
75	Dr Selvakumar S	Associate Professor, Tamil	113.500
/3	Dr Selvakullar S	Literature	Rs.300
76	D 4 C 1 V	Assistant Professor,	
76	Dr. A. Suresh Kumar	Department of Physics	D 200
		Assistant Professor, English	Rs.300
77	Dr Radha N	Language	D 200
		Assistant Professor, Tamil	Rs.300
78	Dr Malarkodi M	Literature	D 200
		Associate Professor,	Rs.300
79	Dr.Indumathy Ramasamy	Department of Chemistry	D 000
	Walking	Associate Professor,	Rs.300
80	Dr. M. Amutha		
		Department of Chemistry	Rs.300
81	Dr Suriyaprabha T	Assistant Professor, English	
		Language	Rs.300
82	Dr Geethanjali T	Assistant Professor, Tamil	7
		Literature	Rs.300

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DEPARTMENT OF B.COM BPS



ICSSR Sponsored – One Day National Seminar on
"Co-Creation Model of Learning, Teaching & Curriculum- Staff & Students as Partners
towards NEP 2022"

3rd March 2023

NGM Faculty Participation List

83	Dr. R. Kannan	Associate Professor, Department of Botany	Rs.300
84	Dr. M. Latha Isabel	Associate Professor, Department of Botany	Rs.300
85	Dr Kalaivani P	Assistant Professor, English Language	Rs.300
86	Dr. A. Logamadevi	Associate Professor, Department of Botany	Rs.300
87	Ms Sudha R	Associate Professor,PG English	Rs.300
88	Dr. K. Rajalakshmi	Associate Professor, Department of Botany	Rs.300
89	Dr Kiruthiga R	Assistant Professor, English Language	Rs.300
90	Dr. E. Neelamathi	Associate Professor, Department of Botany	Rs.300
91	Dr. S. Somasundaram	Associate Professor, Department of Zoology	Rs.300
92	Dr Rajkumar T	Associate Professor, Tamil Literature	Rs.300



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100





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Aided by the Government of Tamilnadu
Pollachi – 642 001

Dr.T. Vijaya ChithraAssistant Professor
PG Department of Commerce (CA)

Mobile: 99441 83963

E.Mail: drvijayachithra@ngmc.org

Date: 12.06.2023

The PG Department of Commerce (CA), Nallamuthu Gounder Mahalingam College, Pollachi has organised ICSSR sponsored, Two-Day National Seminar on "The Strategies for Progression of Smart Villages and Rural Digital Transformation Process" on 5.4.2023 & 6.4.2023. The following faculties have participated in the above said seminar and presented paper and published the same in the seminar E-book. An amount of Rs. 300 per faculty has been charged for participation and publication which was reimbursed by the college as publication charges for NGM faculties to the convenor of the seminar. The following are the list of faculties of NGM who has published their article in the seminar.

Dr.T. Vijaya Chithra

Convenor- ICSSR Seminar

Dr.T.VIJAYA CHITHRA, M.Com(CA), M.B.A.(HR), M.Phil., Ph.D.,
Assistant Professor
PG Department of Commerce-CA
NGM College (Autonomous), Pollachi - 642 001.

Dr. R. MUTHUKUMARAN, M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL N.G.M. Cellege, Pollachi - 642 001 Coimbatore District





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Aided by the Government of Tamilnadu

Pollachi - 642 001

Dr.T. Vijaya Chithra
Assistant Professor
PG Department of Commerce (CA)

Mobile: 99441 83963

E.Mail: drvijayachithra@ngmc.org

Date: 12.06.2023

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Dr.T. Vijaya Chithra Convenor- ICSSR Seminar

Dr.T.VIJAYA CHITHRAM.com(CA),M.B.A.(HA),M.Phil.,Ph.D.,
Assistant Professor
PG Department of Commerce-CA
NGM College (Autonomous), Pollachi - 642 001.

Principal

Dr. R. MUTHUKUMARAN,
M.A.M.PMI.,B.Ed.,Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001

Colmbatore District



NGM Faculty Participation List

S.No.	Name	Designation	Department	Amount (Rs.)
	- a - 1 1 1 1	A Drug forgon	Department of Human	300
1	Dr. S. Jagadambal	Assistant Professor	Excellence	300
	27.77.0.4	Assistant Professor	Department of Human	300
2	Mr. V. Settu	Assistant Professor	Excellence	
	24.0	Assistant Professor	Department of Human	300
3	Ms. S.	Assistant Professor	Excellence	
	Shanmugavadivu	Assistant Professor	Department of	300
4	Ms.A. Anandhiprabha	Assistant Floresson	B.Com(B&I)	
	D 4 C41:	Assistant Professor	Department of	300
5	Dr. A. Gomathi	Assistant Folessor	B.Com(B&I)	
	M. D. Dhawan andron	Assistant Professor	Department of Business	300
6	Mr. D. Bhuvanendran	Assistant 1 Totossor	Administration	
7	Dr. U. Thaslim Arif	Assistant Professor	Department of Business	300
7	Dr. U. Thashin Ath	Assistant 1 10105501	Administration	
8	Dr. G. Akilandeswari	Associate Professor	Department of Commerce	300
0	DI. G. Akilandeswan	& Head	(Finance)	
9	Dr.S. Kokilavizhi	Assistant Professor	Department of Commerce	300
	DI.D. ROKHAVIZIII		(Finance)	
10	Dr. R. Amsaveni	Assistant Professor	Department of Commerce	300
			(Finance)	
11	Dr. E.Renuga	Assistant Professor	Department of Commerce	300
			(Finance)	200
12	Ms. D. Divya	Assistant Professor	Department of Commerce	300
		1	(Finance)	200
13	Dr. D. Rajasekaran	Assistant Professor	Department of Commerce	300
	D 37 0 41	Assistant Professor	(PA)	300
14	Dr. N. Sumathi	Assistant Professor	Department of Commerce (PA)	300
1.5	Ms. J. Madhubala	Assistant Professor	Department of Commerce	300
15	MS. J. Madhubala	Assistant 1 Totossor	(PA)	300
16	Dr. M. Akilanayaki	Assistant Professor	Department of Commerce	300
10	DI. W. Akilaliayaki	& Head	(BPS)	300
17	Dr. T. Mohanasundari	Assistant Professor	Department of Commerce	300
17	D1. 1. Wionanasanaari	7.55.65.65.65.65.65.65.65.65.65.65.65.65.	(BPS)	300
18	Dr. V. Meera	Assistant Professor	Department of Commerce	300
10	Di. V. Moord		(BPS)	300
19	Mr. S. Vignesh Kumar	Assistant Professor	PG Department of Social	300
			Work	300
20	Ms. S. Maheswari	Assistant Professor	Department of Human	300
			Excellence	1
				6000

Convenor
Dr.T.VIJAYA CHITHRA,M.Com(CA),M.B.A.(HR),M.Phil.,Ph.D.,
Assistant Professor
PG Department of Commerce-CA
NGM College (Autonomous), Pollachi - 642 001.

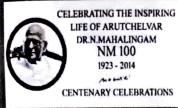


Principal
Dr. R. MUTHUKUMARAN,

M.A.,M.Phil.,B.Ed.,Ph.D., PRINCIPAL 103

N.G.M. College, Pollachi - 642 001











NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)

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Spansored by Indian Council of Social Science Research (ICSSR) Ministry of Higher Education, New Delhi Two-Day National Seminar on



THE STRATEGIES FOR PROGRESSION OF SMART VILLAGES AND **RURAL DIGITAL TRANSFORMATION PROCESS**

Organized by

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

5th & 6th April 2023

CVIJAVA CHITHRA M.COMICAL M.B.A.(HR), M.FAT, PA.D.,

Venue: Prof. M. Alkondan Hall Assistant Professor

PG Department of Company IIII GOVA (Offline Mode)

HUKUMARAN, M.A., M.Phil., B.Ed., Ph.D., N.G.M. College, Pollachi - 642 001

Colmbatore District

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ABOUT ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year 1969 by the Government of India to promote research in social sciences in the country. ICSSR provides grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in India. Documentation centre of ICSSR - National Social Science Documentation Centre (NASSDOC) - provides library and information support services to researchers in social sciences. ICSSR has developed ICSSR Data Service to serve as a national data service for promoting powerful research environment through sharing and reuse of data among social science community in India.

ABOUT THE INSTITUTION

A nation's growth is in proportion to education and intelligence spread among the masses. Having this idealistic vision, two great philanthropists Late. S.P. Nallamuthu Gounder and Late. Arutchelver Padmabhushan Dr.N.Mahalingam formed an organization called Pollachi Kalvi Kazhagam, which started Nallamuthu Gounder Mahalingam College in 1957, to impart holistic education with an objective to cater to the higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of Autonomous System from the academic year 1987-88. The college has been Re-Accredited by NAAC and it is ISO 9001: 2015 Certified Institution. The total student strength is around 6000. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post-Graduate and Research Institution, offering 26 UG, 12 PG, 13 M.Phil and 10 Ph.D Programmes, apart from Diploma and Certificate Courses.

ABOUT THE DEPARTMENT

The PG Department of Commerce (CA) has been introduced in the college during the academic year 2000 - '01 with the motto of providing quality education in commerce with immense computer background. The thirst for higher education in the field was also being fulfilled by introducing post-graduation programme - M.Com (CA). The department has been well equipped with essential computers with internet facility, smart board and with necessary updated software for its staff and students community to get use out of it. The department focuses on the recent trends prevailing in the environment and update its curriculum to match it with the industrial needs and enrich the students accordingly to meet out the challenges and get succeeded with the help of team work from the highly qualified faculties of the department.

ABOUT SEMINAR

The Two Day ICSSR Sponsored National Seminar on "The Strategies for Progression of Smart Villages and Rural Digital Transformation Process" aims to be a platform for the Academicians, Industrialists, Researchers, Scholars and Students to share and enrich their knowledge through their active participation which acts as a Knowledge sharing and gaining forum. The seminar is to be held at Nallamuthu Gounder Mahalingam College, Pollachi on 05th & 06th April 2023.

OBJECTIVES OF THE SEMINAR

- * Focus on the strategies for the Progression and Growth of Smart Village Process.
- Emphasis on the Impact of FPO Work through Digital Innovation The Impact of FPO Work through Digital Innovation Inculcate Ideas about India & Urban-Rural Matrix & Genealogical Analysis for Harmonious Reinvigoration ٠ \propto
- Embrace New Opportunities through Digital Transformation & Innovation for Data-Driven Decision Making
- Assess the Impact in Implementing Digitalization among Rural Areas of the Nation.

THE SUB THEMES

- **E-Services and Digital Transformation Process**
- Digital Transformation's role in Education
- Financial Inclusion and Digitalization
- **FPO Work through Digital Innovation**
- Role of Public in Smart Village therapy
- Role of Smart Villages in Achieving Smart Cities
- **Initiatives and Practices for Smart Villages**
- Reforming Village Heritage through Smart Villages and Digitalization
- **Digital Empowerment of Citizens**
- Adoption of Strategies for Rural Upliftment
- Application of Digital Technology in Waste Management



Dr. T.VIJAYA CHITHRA, M. COM(CA), M.B.A. (HR), M. PERI, Ph.D.

omains of Digital Transformation Governance and Services on Demand New Opportunities through Digital Transformation Digital Innovation for Data-Driven Decision Making Urban-Rural Matrix's Reinvigoration through Digitalization

GUIDELINES FOR PAPER PRESENTATION AND PUBLICATION

ality papers on the theme of the seminar are invited as per the following guidelines:

All submissions must be in MS Word (2007), Font Style: Times New Roman, Font Size: 12 & Line

Spacing: 1.5

Abstract shall be for 250 words with 4-5 keywords

Author's affiliation, Contact Address, Designation, E-Mail ID & Mobile Number are to be added in the first page.

Paper should not exceed 3500 words including table of contents, references & reference style to be followed is APA style.

Plagiarism should be less than 10%.

Maximum authors per paper is limited to three and each author has to register separately.

Anyone of the author has to present the paper in seminar to get presentation certificate.

Academicians, Industrialists, Research Scholars, Post Graduate and Under Graduate Students of Colleges and Universities across India shall participate.

REVIEW PROCESS

Articles will be evaluated on parameters of originality, relevance, and contribution to the current academic scenario. They will be subject to a single-blind peer review.

PUBLICATION

Selected papers will be published in the Edited Book as Chapters with ISBN.

IMPORTANT DATES

Last Date for Abstract Submission

Notification of Acceptance : 25.03.2023 Last Date for Full Paper Submission : 31.03.2023

Date of Seminar

: 5th & 6th April 2023

: 20.03.2023

(Participation Certificate will be issued to every participant after Successful Completion of the Seminar)

Mail ID for Manuscript Submission: bcomcaicssrseminar23@gmail.com

Registration Link: https://forms.gle/Druf3sJXYkKFsFJb6

Whatsapp Link: https://chat.whatsapp.com/EFRJSYwu8SEDjG648vGOS7

REGISTRATION FEE - PARTICIPATION AND PRESENTATION

Students |

Rs. 100

Research Scholars

Rs. 200

Academicians / Industrial Delegates

Rs. 300

(Registration fee includes Seminar Kit, Refreshment, Working Lunch and Publication in edited e-Book with ISBN and Certificate of Presentation/Participation)

PAYMENT GATEWAY

Account Details for IMPS, NEFT, RTGS

Name of the A/c Holder

: Vijaya Chitra T 🕆

Account No

: 170101000003223

IFSC No

: IOBA0001701

Bank Name

: Indian Overseas Bank

Branch

: NGM College, Pollachi

G-Pay No: 9944183963

Assistant Professor

PG Department of Commerce-CA NGM College (Autonomous), Pollachi - 642 001. L MUTHUROMARAN. MA. M.Phil. B.Ed. Ph.D.

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Mr. SOUMYA PRAKASH DALUA Project Manager Maritime Anti-Corruption Network Mumbai



Mr. NISSHANTH KUMAR. M Senior Faculty KPR IAS Academy. Coimbatore



Dr. M. P. SHIVA KUMAR Associate Professor Institute of Insurance & Risk Management (IIRM) Gachibowli, Hyderabad, Telangana



Dr.NITHYA K **Assistant Professor** Department of Commerce Stella Maris College, Chennai

ORGANIZING COMMITTEE

Chief Patron

Dr. B. K. Krishnaraj Vanavarayar, President, Nallamuthu Gounder Mahalingam College Patron

Sri. M. Balasubramaniam, Secretary, Nallamuthu Gounder Mahalingam College Seminar Chairman

Dr. R. Muthukumaran, Principal, Nallamuthu Gounder Mahalingam College Advisors

Dr. S. Saravana Babu, Dean Academic, Nallamuthu Gounder Mahalingam College

Dr. S. Umapathy, Dean Research, Nallamuthu Gounder Mahalingam College Seminar – Guidance Counsellor

Dr.P.Bruntha, Associate Professor & Head, PG & Research Department of Commerce, Nallamuthu

Gounder Mahalingam College

Seminar Director & Convener

Dr. T. Vijaya Chithra, Assistant Professor, PG Department of Commerce (CA), Nallamuthu Gounder

Mahalingam College

Organizing Secretary

Dr. P. Anitha, Associate Professor & Head, PG Department of Commerce (CA), Nallamuthu Gounder

Mahalingam College

Organizing Committee Members

Dr. S. Poongodi Dr. P. Jayanthi Dr. P. Archanaa Dr. P. Gomathi Devi Dr. M. Deepa Ms. M. Shanmuga Priya Dr. R. Ramya Dr. M. Nirmala Mr. A. Prakalathan Ms. D. Saranya Ms. M. Gayathri Ms. M. Kesavy Ms. R. Subha Sangeetha Mr. S. Rajagopalan Ms. T. Ramya

Assistant Professors, PG Department of Commerce (CA), Nallamuthu Gounder Mahalingam College, Pollachi For Further Details Contact:

Dr. P. Anitha - 9976333300 Dr. P. Archanaa - 9788329976

ः . T. Vijaya Chithra - 9944183963 ы. 5. ⊴ajagopalan - 9994432558

Dr.T.YIJAYA CHITHRA, M. COM(CA), M.B.A.(HR), M.Phil, Ph.D. Assistant Professor

Rs. 1	,96,500.00	Voucher No. 80
STREET, ST.	ncentive for Research	Date 6-3-2024
RUPEES	One Lakh Ninety Six Thousand Five Hundre	d Only.
	INCENTIVE FOR PUBLICATION OF ARTICLES & PAETC .FOR THE YEAR 20233-2023.	PER PRESENTATIONS
B		Received Payme

NGM COLLEGE (AUTONOMOUS) : POLLACHI

Ref. : Honorarium / 2024

TO

THE MANAGER

INDIAN OVERSEAS BANK

NGM COLLEGE BRANCH

POLLACHI - 642 001

Sir,

I enclose herewth a Yourselves Cheque bearing No.988308 dated 06.03.2024 for Rs.1,96,500.00 (RUPEES ONE LAKH NINTY SIX THOUSAND FIVE HUNDRED ONLY)

Kindly credit the amount in the respective account of the staff members as detailed hereunder

SL.NO.:	NAME	SB A/C	AMOUNT
	M/s.	NUMBER	Rs.
1	Dr.A.LOGAMADEVI	859	750
2	Dr.R.RAKKIMUTHU	3254	6250
3	D.SOWMIYA	10034	500
4	Dr.A.M.ANANTHAKUMAR	7662	500
5	Dr.M.AMUTHA	8063	5000
6	Dr.V.PRABHU	8527	12500
7	Dr.T.GOWRANI	3818	5000
8	Dr.K.POONGODI	6139	15750
9	K.VIMALADEVI	7156	3750
10	M. ANUSUYA	8528	750
11	Dr.N.GIRI	12063	7750
12	Dr.M.DEEPA	3827	8000
13	Dr.R.RAMYA	3837	3250
14	DIVYABHARATHI	9165	750
15	Dr.B.JAYANTHI	2557	1500
16	Dr.S.POONGODI	2003	2250
17	Dr.M.V.SATHYABAMA	200	12250
18	Dr.P.ARCHANA	3224	2750
19	Dr.P.GOMATHIDEVI	3222	3000
20	Dr.N.BAGYALAKSHMI	158	500
21	Dr.M.SAKTHI	268	6500
22	P. JAYAPRIYA	3078	2000
23	Dr.R.NANDHAKUMAR	1964	1500
24	Dr.K.JAYAPRAKASH	4609	7250
25	Dr.B.INDIRA PRIYADHARSHINI	3217	7250

		TOTAL	196500
44	Dr.M.MALATHI	3227	5000
43	Dr.S.MUTHUKUMARAVEL	683	1500
42	Dr.A.SRIVIDHYA	1479	1500
41	Dr.T.E.MANJULAVALLI	1875	10000
40	Dr.T.GEETHANJALI	1784	3750
39	Dr.T.PARAMESHWARI	967	3000
38	Dr.S.KALEESWARI	8054	650
37	Dr.V.INDHUMATHI	49	1300
36	Dr.G.ANGAYARKANNI	9935	200
35	Dr.R.MANICKACHEZIAN	52	500
34	Dr.S.CHRISTOPHER	8517	500
33	Dr.N.JAYASUDHA	1823	225
32	Dr.R.VISHNUPRIYA	3226	525
31	M. GAYATHRI	8021	150
30	Dr.T.PUSHPARANI	2146	200
29	Dr.A.SURESHKUMAR	8066	500
28	Dr.S.VIJAYAKUMAR	7782	100
27	S.MAHESWARI	5155	300
26	Dr.P.KRISHNATHULASIMANI	22	300

Accounts Officer, Naliamuthu Gounder Mahalingam College, (Autonomous)



NGM College, Pollachi Research Incentive 2022-2023

S.No	Claim Submissi on Date	Staff Name	Department	Claim Category	Claim Amount Rs	Bank Ac No.
1	5.5.22	Dr.A.Logamadevi	Botany	Edited Book	750	859
2	4.5.22	Dr.R.Rakkimuthu	PG Botany	Scopus	5000	3254
3	19.3.22	Ms.D.Sowmiya	PG Botany	International Conference	500	10034
4	27.9.22	Dr.A.M.Ananthakumar	PG Botany	International Conference	500	7662
5	27.9.22	Dr.R.Rakkimuthu	PG Botany	Edited Book	750	•
6	22.9.22	Dr.R.Rakkimuthu	PG Botany	Proceedings	500	
7	31.3.22	Dr.M.Amutha	Chemistry	Scopus	5000	8063
8	18.4.22	Dr.V.Prabhu	Chemistry	Scopus	5000	8527
9	17.3.23	Dr.T.Gowrani	Chemistry	Scopus	5000	3818
10	26.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	6139
11	26.9.22	Dr.K.Poongodi	PG Chemistry	Minor Project	1500	
12	26.9.22	Dr.K.Poongodi	PG Chemistry	Edited Book	750	
13	27.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	-
14	27.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	
15	27.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	
16	27.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	les les
17	27.9.22	Dr.K.Poongodi	PG Chemistry	Minor Project	1500	
18	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	-
19	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	
20	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	_
21	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	-
22	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	
23	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	
24	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	_
25	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	_
26	27.9.22	Dr.V.Prabhu	PG Chemistry	International Conference	500	-
27	27.9.22	Dr.V.Prabhu	PG Chemistry	Minor Project	1500	
28	27.9.22	Dr.V.Prabhu	PG Chemistry	Edited Book	750	-
29	27.9.22	Dr.V.Prabhu	PG Chemistry	Edited Book	750	-
30	27.9.22	Ms.K.Vimaladevi	PG Chemistry	International Conference	500	7156
31	27.9.22	Ms.K.Vimaladevi	PG Chemistry	International Conference	500	-
32	27.9.22	Ms.K.Vimaladevi	PG Chemistry	Edited Book	750	-
33	27.9.22	Ms.K.Vimaladevi	PG Chemistry	Edited Book	750	-
34	27.9.22	Ms.K.Vimaladevi	PG Chemistry	Edited Book	750	
35	27.9.22	Ms.K.Vimaladevi	PG Chemistry	International Conference	500	
36	29.9.22	Dr.K.Poongodi	PG Chemistry	Edited Book	750	-
37	29.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	
38	29.9.22	Dr.K.Poongodi	PG Chemistry	Edited Book	750	
39	29.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	
40	29.9.22	Dr.K.Poongodi	PG Chemistry	International Conference	500	
41	10.6.22	Mrs.M.Anusuya	PG Chemistry	Edited Book	750	8528
42	10.11.22	Dr.K.Poongodi	PG Chemistry	Minor Project	1500	
43	10.11.22	Dr.K.Poongodi	PG Chemistry	Scopus	5000	
44	1.3.22	Dr.N.Giri	Commerce (SF)	Edited Book	750	12063
					51500	-

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45	1.3.22	Dr.N.Giri	Commerce (SF)	UGC	1500	-	
46	1.3.22	Dr.N.Giri	Commerce (SF)	International Conference	500	-	
47	16.5.22	Dr.M.Deepa	B.Com.CA	International Conference	500	3827	
48	16.5.22	Dr.M.Deepa	B.Com.CA	Edited Book	750		
49	16.5.22	Dr.M.Deepa	B.Com.CA	UGC	1500	, -	47250
50	16.5.22	Dr.M.Deepa	B.Com.CA	UGC	1500	_	
51	28.6.22	Dr.R.Ramya	B.Com.CA	UGC	1500	3837	
52	28.6.22	Dr.R.Ramya	B.Com.CA	International Conference	500	_	-
53	28.6.22	Dr.R.Ramya	B.Com.CA	Workshop	500	_	
54	28.6.22	Dr.R.Ramya	B.Com.CA	Edited Book	750	_	
55	1.3.22	Ms.Divyabharathi	B.Com.CA	Edited Book	750	9165	
56	1.3.22	Dr.B.Jayanthi	M.Com.CA	Edited Book	750	112	2557
57	19.7.22	Dr.S.Poongodi	M.Com.CA	UFC	1500	2003	
58	19.7.22	Dr.S.Poongodi	M.Com.CA	Edited Book	750	-	
59	19.7.22	Dr.P.Jayanthi	M.Com.CA	Edited Book	750	255 7	
60	25.3.22	Dr.M.V.Sathyabama	E.Com	National Conference	500	200	
61	9.1.22	Dr.M.V.Sathyabama	E.Com	UGC	1500	gmen	
62	29.9.22	Dr.N.Giri	Commerce (SF)	WOS	5000		-
63	14.11.22	Dr.P.Archana	B.Com.CA	Minor Project	1500	3224	
64	14.11.22	Dr.P.Archana	B.Com.CA	Proceedings	500	-	-
65	14.11.22	Dr.P.Archana	B.Com.CA	Edited Book	750	-	-
66	18.11.22	Dr.M.Deepa	B.Com.CA	Edited Book	750	-	
67	18.11.22	Dr.M.Deepa	B.Com.CA	Edited Book	750	_	8000
68	18.11.22	Dr.M.Deepa	B.Com.CA	Edited Book	750	_	
69	18.11.22	Dr.M.Deepa	B.Com.CA	Edited Book	750	-	
70	18.11.22	Dr.M.Deepa	B.Com.CA	Edited Book	750	-	
71	18.11.22	Dr.P.Gomathidevi	B.Com.CA	Minor Project	1500	3222	-
72	18.11.22	Dr.P.Gomathidevi	B.Com.CA	Minor Project	1500	-	
73	19.7.22	Dr.N.Bagyalakshmi	Commerce (SF)	Workshop	500	158	
74	28.3.22	Dr.M.Sakthi	PG Comp. Sci	UGC	1500	248	
75	28.3.22	Dr.M.Sakthi	PG Comp. Sci	Scopus	5000	_	
76	2.6.22	Ms.P.Jayapriya	Comp.Sci (SF)	UGC	1500	3078	
77	13.9.22	Ms.P.Jayapriya	Comp.Sci (SF)	International Conference	500	-	
78	17.4.23	Dr.R.Nandhakumar	Comp.Sci (SF)	UGC	1500	1964	
79	28.3.23	Dr.K.Jayaprakash	B.Sc. CT	WOS	5000	4609	
80	10.6.22	Dr.K.Jayaprakash	B.Sc. CT	UGC	1500	1	_
81	10.6.22	Dr.K.Jayaprakash	B.Sc. CT	Edited Book	750	-	
82	3.1.22	Dr.B.Indira Priyadharshini	E.Com	Minor Project	1500	. 3217	
83	3.1.22	Dr.B.Indira Priyadharshini	E.Com	National Conference	500		-
84	3.1.22	Dr.B.Indira Priyadharshini	E.Com	International Conference	500	-	-
85	11.4.22	Dr.M.V.Sathyabama	E.Com	UGC	1500		
86	11.4.22	Dr.M.V.Sathyabama	E.Com	Proceedings	500		
87	11.4.22	Dr.M.V.Sathyabama	E.Com	National Conference	500		-
88	11.4.22	Dr.M.V.Sathyabama	E.Com	National Conference	500		
89	11.4.22	Dr.M.V.Sathyabama	E.Com	Edited Book	750		
90	1.4.22	Dr.B.Indira Priyadharshini	E.Com	Minor Project	1500	_	-
91	24.5.22	Dr.B.Indira Priyadharshini	E.Com	International Conference	500	_	
92	24.5.22	Dr.B.Indira Priyadharshini	E.Com	International Conference	500	-	
93	1.8.22	Dr.B.Indira Priyadharshini	E.Com	National Conference	500		
94	1.8.22	Dr.B.Indira Priyadharshini	E.Com	International Conference	500	-	
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95	10.6.22	Dr.M.V.Sathyabama	E.Com	International Conference	500	
96	10.6.22	Dr.M.V.Sathyabama	E.Com	UGC	1500	, -
97	29.9.22	Dr.B.Indira Priyadharshini	E.Com	Edited Book	750	_
98	29.9.22	Dr.B.Indira Priyadharshini	E.Com	International Conference	500	4
99	10.10.22	Dr.M.V.Sathyabama	E.Com	UGC	1500	_
100	10.10.22	Dr.M.V.Sathyabama	E.Com	UGC	1500	-
101	10.10.22	Dr.M.V.Sathyabama	E.Com	Edited Book	750	-
102	10.10.22	Dr.M.V.Sathyabama	E.Com	Edited Book	750	
103	27.10.22	Dr.P.Krishna Thlusaimani	Economics	UGC	1500	23
104	27.10.22	Dr.P.Krishna Thlusaimani	Economics	UGC	1500	
105	22.7.22	Ms.S.Maheswari	HE	UGC	1500	5155
106	22.7.22	Ms.S.Maheswari	HE	UGC	1500	-
107	30.7.22	Dr.S.Vijayakumar	Librarian	National Conference	500	7782
108	5.5.22	Dr.S.Vijayakumar	Librarian	International Conference	500	-
109	9.9.22	Dr.S.Sureshkumar	Physics	Scopus	5000	8066
110	23.3.22	Dr.T.Pushparani	Tamil SF	Proceedings	500	2146
111	23.3.22	Dr.T.Pushparani	Tamil SF	UGC	1500	
1.12	29.9.22	Ms.M.Gayathri	Tamil SF	UGC	1500	8021
113	21.11.22	Dr.R.Vishnupriya	Tamil SF	Edited Book	750	3226
114	21.11.22	Dr.R.Vishnupriya	Tamil SF	Edited Book	750	•
115	21.11.22	Dr.R.Vishnupriya	Tamil SF	Edited Book	750	3226
116	21.11.22	Dr.R.Vishnupriya	Tamil SF	UGC	1500	,
117	21.11.22	Dr.R.Vishnupriya	Tamil SF	UGC	1500	
118	12.10.22	Dr.N.Jayasudha	Tamil SF	Edited Book	750	1823
119	12.10.22	Dr.N.Jayasudha	Tamil SF	UGC	1500	-
120	20.4.23	Dr.S.Christopher	Zoology	Scopus	5000	8517
121	25.4.23	Dr.Manicka Chezian	Comp.Sci (A)	Scopus	5000	52
122	26.4.23	Dr.G.Angayarkanni	Comp.Sci (SF)	UGC	1500	9935
123	26.4.23	Dr.G.Angayarkanni	Comp.Sci (SF)	International Conference	500	- 110-
124	28.4.23	Dr.V.Indhumathi	Maths	Scopus	5000	49
125	28.4.23	Dr.V.Indhumathi	Maths	Scopus	5000	11-
126	28.4.23	Dr.V.Indhumathi	Maths	UGC	1500	-
127	28.4.23	Dr.V.Indhumathi	Maths	UGC	1500	-
128	28.4.23	Dr.S.Kaleeswari	Maths	Scopus	5000	8050
129	28.4.23	Dr.S.Kaleeswari	Maths	UGC	1500	3 - 3 -
30	28.4.23	Dr.T.Parameswari	Tamil Lang	UGC	1500	967
131	28.4.23	Dr.T.Parameswari	Tamil Lang	Edited Book	750	107
132	28.4.23	Dr.T.Parameswari	Tamil Lang	Edited Book	750	-
133	28.4.23	Dr.T.Geethanjali	Tamil	UGC	1500	1784
			Tamil	UGC	1500	1197
134	28.4.23	Dr.T.Geethanjali Dr.T.Geethanjali	Tamil	Edited Book	750	-
135	28.4.23					100.
136	28.4.23	Dr.T.Manjulavalli	Physics	Scopus	5000	1875
137	28.4.23	Dr.T.Manjulavalli	Physics	Scopus	5000	11 - 0
138	28.4.23	Dr.A.Srividhya	English	UGC	1500	1479
139	28.4.23	Dr.S.Muthukumaravel	English	UGC	1500	683
140	L	Dr.M.Malathi TOT	Comp.Sci (A)	Scopus	5000 196500	3227

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