



## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF - 2023 among Colleges in India.



### 7.1.9 Sensitization of students and employees of the Institution to the constitutional obligations : values, rights, duties and responsibilities of citizens

#### Activities Conducted During - 2022 – 2023

Sensitization of Students and Employees towards Values			
S. No.	Event Name	Date of Event	Conducted by
1	Mahakavi Bharathiar Commemoration Day Function	25.02.2023	Department of Tamil
2	Birth Anniversary of Srinivasa Ramanujam	14.02.2023	PG & Research Department of Maths
3	M.R.P. Gurusamy Noottraandu Vizha	06.02.2023	Department of Tamil
4	Swami Vivekanandar Jayanthi – Youth Day	12.01.2023	Vivekanandar Manavar Sinthanai Mandram
5	Kidney Cancer Awareness	02.01.2023	Rotaract Club
6	Junk Food Awareness	09.12.2022	Rotaract Club
7	Mahakavi Bharathiar's Birthday and Language Day	11.12.2022	Department of Tamil
8	National Constitution Day	26.11.2022	Department of Social Work
9	Indian Constitution and Responsibility of Young Minds	15.11.2022	Department of Commerce [Professional Accounting]
10	A visit to "Mahatma Gandhi Memorial"	15.11.2022	Department of English
11	Lung Cancer Month - November	01.11.2022 - 30.11.2022	Rotaract Club
12	Homemade food – Unavu Thiruvizha	24.09.2022	Rotaract Club
13	Distribution of Mosquitoes Coil	24.09.2022	Rotaract Club



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S. No.	Event Name	Date of Event	Conducted by
14	Cancer Awareness Programme	22.09.2022	Department of zoology
15	International Programmers Day	13.09.2022	Department of Computer Science
16	Google Commemoration Day & National Nutrition Day	06.09.2022	Department of Computer Science
17	Independence Day - Little greens	15.08.2022	Rotaract Club
18	Patriot	15.08.2022	Rotaract Club
19	Back to School	15.08.2022	Rotaract Club
20	Bestowal - Bright home - old age home	30.07.2022	Rotaract Club
21	Swami Vivekanandar Punniya Thithi	04.07.2022	Vivekanandar Manavar Sinthanai Mandram
22	International Yoga Day	21.06.2022	Department of Human Excellence
23	Cleaning of Park in Pollachi	11.06.2022	Arutchelvar Manavar Sinthanai Mandram

### Sensitization of Students and Employees towards Rights

S. No.	Event Name	Date of Event	Conducted by
1	Investor Awareness Program	04.05.2023	Department of Commerce [Banking & Insurance]
2	Entrepreneurship Development Programme on Food Products	21.04.2023	Department of Commerce [Banking & Insurance]
3	World Consumer Rights Day	15.03.2023	Consumer Awareness Club
4	District Level Neighbourhood	27.02.2023	Arutchelvar Manavar Sinthana



Criteria:

**VI: Institutional Values and Best Practices**

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	Youth Parliament-2023		iMandram
5	National Voters Day	25.01.2023	Department of Commerce [Banking & Insurance]
6	National Voter's Day	25.01.2023	Rotaract Club
7	National Consumer Rights Day	24.12.2022	Consumer Awareness Club
8	Consumer Protection in Online Shopping	11.11.2022	Consumer Awareness Club

### Sensitization of Students and Employees towards Duties & Responsibilities

S. No.	Event Name	Date of Event	Conducted by
1	Crowd Management - Vallalar 200 Tri-Mega Festival	09.04.2023	National Cadet Corps
2	Earth Hour Day	24.03.2023	Department of Chemistry & Department of Zoology
3	Tree Sapling Distribution and Awareness Session under Unnat Bharat Abhiyan	23.03.2023	National Service Scheme
4	Crowd Management and Discipline Maintenance	04.03.2023	National Cadet Corp
5	National Youth Parliament Festival	01.03.2023 & 02.03.2023	National Cadet Corps
6	Crowd Management - Graduation Day	18.02.2023	National Cadet Corps
7	Drive against Drug	07.02.2023	National Service Scheme
8	74 <sup>th</sup> Republic Day Celebration	26.01.2023	



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S. No.	Event Name	Date of Event	Conducted by
			National Cadet Corps
9	Food Donation	21.01.2023	Rotaract Club
10	Causes & Effect of Mobile Phones	09.12.2022	Rotaract Club
11	Traffic Safety and Traffic Rules	08.12.2022	Rotaract Club
12	Crowd Management - Mega Job Fair at Dr. Mahalingam College of Engineering and Technology, Pollachi	27.11.2022	National Cadet Corp

13	Awareness on blood donation, health and hygiene	11.11.2022	Red Ribbon Club
14	Awareness Programme on "Group Accidental Policy"	10.11.2022	Department of Commerce [Banking & Insurance]
15	Corruption Free India for a Developed Nation	07.11.2022	Department of Commerce [Banking & Insurance]
16	Commemoration of National Unity Day	31.10.2022	Department of Social Work
17	Blood Donation Camp - Sristi	18.10.2022	Rotaract Club
18	Distributed plant saplings and stationary items to the students of Nethaji Elementary school	19.09.2022	Arutchelvar Manavar Sinthanai Mandram
19	Drug Awareness Programme	02.09.2022	Department of English Language
20	75th Independence Day Celebration	22.08.202-23.08.2022	Department of Tamil
21	<b>Independence Day Celebration by planting of saplings at vadugapalayam</b>	15.08.2022	Arutchelvar Manavar Sinthanai Mandram
22	<b>75th Independence Day Celebration</b>	11.08.2022	Department of Physical Education
23	Removal of Babool trees and Cleaning of Pond in Vettaikaranpudur and Planting Trees	23.07.2022	Arutchelvar Manavar Sinthanai Mandram
24	Planting of Tree Saplings	21.07.2022	Arutchelvar Manavar Sinthanai Mandram
25	Planted Tree saplings and sanitary work	16.07.2022	Arutchelvar Manavar Sinthanai Mandram



Criteria: **VII: Institutional Values and Best Practices**

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26	Planting of Tree Saplings	01.07.2022	Arutchelvar Manavar Sinthanai Mandram
27	Training on Disaster Management	28.06.2022	Arutchelvar Manavar Sinthanai Mandram
28	Painted the subway at Pollachi Bus Stand.	25.06.2022	Arutchelvar Manavar Sinthanai Mandram

### Activities Conducted During - 2021 - 2022

<b>Sensitization of Students and Employees towards Values</b>			
S. No.	Event Name	Date of Event	Conducted by
1	World Hyper Tension Day	17.05.2022	Department of Commerce [Banking & Insurance]
2	World Heritage Day	18.04.2022	Department of Computer Science
3	Ambedkar Jayanti	13.04.2022	Department of Commerce [Banking & Insurance]
4	World Health Day	07.04.2022	Department of Commerce [Banking & Insurance]
5	World Health Day	06.04.2022	Department of Computer Science
6	Extension activity - Donating fund to Sri Rama Jayam Trust	30.03.2022	Department of Computer Science
7	Swami Vivekanandar's Birthday - Youth Day	12.01.2022	Vivekanandar Manavar Sinthanai Mandram
8	Death Anniversary of Mahakavi Bharathiar	11.12.2021	Department of Tamil
9	NCC Day	28.11.2021	National Cadet Corps
10	Indian Constitution Day	26.11.2021	National Service Scheme
11	Indian Constitution Day	26.11.2021	Department of History
12	Constitution Day pledge ceremony organized by the Ministry of Parliamentary Affairs	26.11.2021	National Cadet Corps
13	Mahakavi Bharathiar Birthday	13.09.2021	Department of Tamil
14	Punniya Thithi - Swami Vivekanandar Death Anniversary	04.07.2021	Vivekanandar Manavar Sinthanai Mandram
15	International Day of Yoga	21.06.2021	Department of Human Excellence

### Sensitization of Students and Employees towards Rights

S. No.	Event Name	Date of Event	Conducted by
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1	World Intellectual Property Day	22.04.2022	Department of Chemistry
2	World IPR Day	21.04.2022	PG Department of Botany
3	World Consumer Rights Day	15.03.2022	Department of Commerce [Banking & Insurance]
4	World Consumer Rights Day	15.03.2022	Consumer Awareness Club
5	National Consumer Awareness competitions	21.01.2022	Consumer Awareness Club
6	National Consumer Day – Issuing of Pamphlets on Rights of consumers	24.12.2021	B.Com Finance & Consumer Awareness Club
7	Human Rights Day	10.12.2021	Department of History

### Sensitization of Students and Employees towards Duties & Responsibilities

S. No.	Event Name	Date of Event	Conducted by
1	Workshop on “Insight on Taxation”	06.04.2022	Department of Commerce with Computer Applications
2	Extension program on consumer rights, duties and protection act	25.03.2022	B.Com Finance & Consumer Awareness Club
3	73 <sup>rd</sup> Republic Day Celebration by planting saplings in our College Campus	26.01.2022	National Cadet Corps, National Service Scheme, Department of Sports and Games
4	Swachh Bharat Abhiyan	25.12.2021	National Service Scheme
5	Observance of Armed Forces Flag Day organized by the Ministry of Defence.	07.12.2021	National Cadet Corps
6	Workshop on “Nurturing Entrepreneurial Skills”	17.09.2021	Department of Commerce with Computer Applications
7	75 <sup>th</sup> Independence Day celebration by planting saplings in our College Campus	15.08.2021	National Cadet Corps, National Service Scheme, Department of Sports and Games
8	Rashtra Gaan: Record a Video Singing National Anthem conducted by the Government of India	12.08.2021	National Cadet Corps



  
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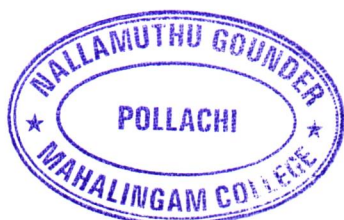
### Activities Conducted During - 2020 - 2021

#### Sensitization of Students and Employees towards Rights

S. No.	Event Name	Date of Event	Conducted by
1	Workshop On Legal Entrepreneurship	17.02.2021	PG Department of Commerce with Applications Computer

#### Sensitization of Students and Employees towards Duties & Responsibilities

S. No.	Event Name	Date of Event	Conducted by
1	Extension activity on Oru Kaipidi Arisi Orunaal Unavu	11.01.202- 13.01.2021	PG Department of Botany
2	72 <sup>nd</sup> Republic Day Celebration by planting saplings in our College Campus	26.01.2021	National Cadet Corps, National Service Scheme, Department of Sports and Games
3	74 <sup>th</sup> Independence Day celebration by planting saplings in our College Campus	15.08.2020	National Cadet Corps, National Service Scheme, Department of Sports and Games



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### Activities Conducted During - 2019 – 2020

#### Sensitization of Students and Employees towards Rights

S. No.	Event Name	Date of Event	Conducted by
1	Guest Lecture On Correlation & Deviation Between Corporate Laws	24.01.2020	PG Department of Commerce with Computer Applications

#### Sensitization of Students and Employees towards Duties & Responsibilities

S. No.	Event Name	Date of Event	Conducted by
1	International Symposium on Indian Constitution – A Panoptic view	06.03.2020	Department of History
2	Republic Day Celebration by planting saplings in our College Campus	26.01.2020	National Cadet Corps, National Service Scheme, Department of Sports and Games
3	Independence Day celebration by planting saplings in our College Campus	15.08.2019	National Cadet Corps, National Service Scheme, Department of Sports and Games
4	One Day International Symposium on “Relevance of Gandhian Ideology in Present Scenario”:	29.04.2020	Department of History
5	Guest Lecture on Effective Financial Planning for Young Investor	09.01.2020	Department of Commerce [Banking & Insurance]



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### Activities Conducted During - 2018 – 2019

#### Sensitization of Students and Employees towards Values

S. No.	Event Name	Date of Event	Conducted by
1	Tribute to the Martyrs of Pulwama	21.02.2019	National Cadet Corps
2	In commemoration of 150th birth anniversary of Mahatma Gandhi "MAHA 150" Quiz programme was conducted and Seminar on "The Role of Youth in Nation Building"	01.10.2018	Department of History

#### Sensitization of Students and Employees towards Rights

S. No.	Event Name	Date of Event	Conducted by
1	One Day Workshop on Generic Conundrum of Callow Youth – Law enforcement, Fundamental Rights	19.02.2019	Department of English Language
2	Budget and Investment Opportunities in the Present Scenario	20.02.2019	Department of Commerce (E-Commerce)
3	National Voters Day Rally	25.01.2019	National Service Scheme

#### Sensitization of Students and Employees towards Duties & Responsibilities

S. No.	Event Name	Date of Event	Conducted by
1	Republic Day Celebration by planting saplings in our College Campus	26.01.2019	National Cadet Corps, National Service Scheme, Department of Sports and Games
2	Helmet Awareness Rally	10.01.2019	National Service Scheme





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3	Drug Abuse and Anti-Drug Trafficking Rally	17.12.2018	National Service Scheme
4	World Aids Day Awareness rally	06.12.2018	National Service Scheme
5	Live Accident Demo- Helmet Awareness	07.09.2018	National Service Scheme
6	Kerala Flood Relief - 2018	05.09.2018	National Service Scheme
7	Conducted Combined Annual Training Camp (CATC) coordinating with the 2 (TN) Air Squadron, Coimbatore	21.08.2018- 30.08.2018	National Cadet Corps
8	Independence Day celebration by planting saplings in our College Campus	15.08.2018	National Cadet Corps, National Service Scheme, Department of Sports and Games
9	Health Awareness Programme to Parents, Teacher and Students	02.08.2018	Department of History
10	Anti-Drug Trafficking awareness programme	26.07.2018	National Service Scheme



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