


**NGM College (Autonomous), Pollachi**


**Department of History**

**Action Taken Report- Based on Feedback on Curriculum**

**Academic Year-2020-2021**

<b>S.N O</b>	<b>Stake Holder</b>	<b>Suggestion Given by Stakeholders</b>	<b>Action Taken</b>
1	Faculty	<ul style="list-style-type: none"><li>• Competitive Exam based paper gives students to enrich their Knowledge.</li><li>• Elective courses can be chosen by students by their own interest.</li></ul>	<ul style="list-style-type: none"><li>• Ethics, Integrity and Aptitude is introduced as a new Advanced Learners Course.</li><li>• Choice based Elective Course system is introduced</li></ul>
2	Employer	<ul style="list-style-type: none"><li>• Language Skills can be improved</li></ul>	<ul style="list-style-type: none"><li>• Fluency Classes are offered as a mandatory as an extra coaching class.</li></ul>
3	Students	<ul style="list-style-type: none"><li>• Entrepreneurship Skill oriented paper to be provided</li></ul>	<ul style="list-style-type: none"><li>• Tourism and Travel Management paper is introduced in Vth Semester.</li></ul>
4	Alumni	<ul style="list-style-type: none"><li>• Need Guidance in cracking Competitive exams</li></ul>	<ul style="list-style-type: none"><li>• Materials provided for NET, UPSC, TNPSC aspirants in the department for bright students.</li></ul>

  
**Dr. R. MUTHUKUMARAN** M.A., M.Ed., Ph.D.  
Controller of Examinations  
Head & Associate Professor  
Department of History  
N. G. M. College, Pollachi - 642 001.

  
**PRINCIPAL**  
**N. G. M. COLLEGE, POLLACHI**

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI**

**DEPARTMENT OF ENGLISH**

**Action Taken Report – Based on Feedback on Curriculum (2021-2022)**

<b>S. No.</b>	<b>Stake holder</b>	<b>Suggestions given by stakeholders</b>	<b>Action Taken</b>
1	Faculty	*Want to categorize Part II English students into two groups to cater the needs of the weaker students.	*By having a common test students were divided into Set A and Set B.
2	Employer	*Apart from curriculum some self professional course to be introduced.	Courses like “Travel writing Theory and Practice, and Film studies” were made more practical oriented.
3	Student	*Needed extra courses to compete in the modern world	New course “MSME – Graphic Design Expert “was introduced as a value added course.
4	Alumni	*Syllabus should be updated according to the recent trends and developments.	*Frequently syllabus is updated.



PRINCIPAL



HOD

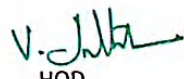
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI

DEPARTMENT OF MATHEMATICS

Action Taken Report – Based on Feedback on Curriculum

S. No.	Stake holder	Suggestions given by stakeholders	Action Taken
1	Faculty	*Uniformity of mark distribution for Physics and Chemistry students in ancillary Mathematics papers to be maintained	*Ancillary Mathematics for Physics-I, Ancillary Mathematics for Chemistry-I, Ancillary Mathematics for Physics-II and Ancillary Mathematics for Chemistry-II were split into Theory and Practical papers *New papers Programming Lab for Physics using MATLAB and Programming Lab for Chemistry using MATLAB were introduced
2	Employer	*Students to be exposed to the current scenario in IT	*A new courses "Internet of Things" and "Python Training" were introduced as certificate and value added courses
3	Student	*Needed extra classes for clearing competitive exams	*Special classes were given for interested students after the class hours
4	Alumni	*Apart from syllabus students to be encouraged to involve in social activities	*MoU signed with REST-NGO to involve students in social activities

  
PRINCIPAL  
Dr. R. MUTHUKUMARAN M.A., M.Phil., B.Ed., Ph.D.,  
Principal  
Nallamuthu Gounder Mahalingam College,  
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HOD  
Dr. V. Inthumathi, Ph.D.,  
Associate Professor & Head  
Department of Mathematics  
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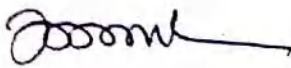
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI

DEPARTMENT OF PHYSICS

Action Taken Report – Based on Feedback on Curriculum (2021-2022)

S. No.	Stake holder	Suggestions given by stakeholders	Action Taken
1	Faculty	For ancillary Mathematics paper there should be equal distribution of hours, marks and credits.	Request made to the Department of Mathematics to consider the suggestions.
2	Employer	Modify the syllabus based on the industrial needs	Enriched the syllabus of elective paper like Electronics, Communication Systems etc. Value added programs also introduced.
3	Student	More emphasis to be given for problem solving to crack the competitive exams.	Advanced learner course on problem solving skills were introduced with additional credits as CBCS. Problems were also discussed during common seminar hours.
4	Alumni	Include more ICT tools for better understanding of the concepts.	Classes were handled through power point presentation and video lectures.

  
PRINCIPAL  
N. G. M. COLLEGE, POLLACHI

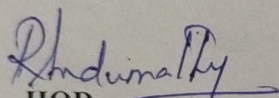
  
HOD

Dr. T.E. Manjula Valli, M.Sc., M.Phil., Ph.D.,  
Assistant Professor and Head  
PG & Research Department of Physics  
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Pollachi - 642 001, Tamil Nadu.

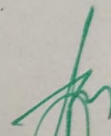
### 1.4.2 Action taken report of Feed Back

S. No	Stake holder	Suggestions Given by Stakeholders	Action taken
1	Faculty	As a means of enhancing employability and pursuing higher education, the current curriculum will be revamped so that experimental learning is instilled and in-depth knowledge is enhanced.	Hydroxy acids, Volumetric analysis, Preparation of complexes in core practicals, Fugacity, Preparation and reactions of phenol, nitrobenzene, aromatic amines, Characteristics of TGA Curve, GLC, Retro-Diels -Alder Reaction, Structure and functions of RNA, Polymer additives, future trends in Green chemistry were incorporated in the existing syllabus.
2	Employer	The majority of employers believe that the curriculum is relevant to industrial needs. They also have positive opinions about the curriculum's ability to ensure student attitudes and professional ethics.	The syllabus has also been enhanced by incorporating new methods and advanced techniques.
3	Student	The majority of students believe that the course content is relevant to their future careers. The curriculum had the potential to develop entrepreneurial skills in students. The current curriculum is career-oriented. A few students suggested that interdisciplinary courses be	The curriculum has a tendency to focus on skill development in order to meet industry requirements. Innovative new courses are introduced, and course syllabi are updated in response to industry changes.

		included to meet the most recent industrial requirements.	
4	Alumni	The curriculum should be revised to reflect the latest developments and applications.	Courses that cater to the needs of the future like Applications of Spectroscopy, Agricultural chemistry and Analytical techniques for agrochemicals, Environmental Chemistry are introduced.

  
HOD

**Dr. INDUMATHY RAMASAMY** M.Sc., Ph.D.,  
Assistant Professor & Head  
Department of Chemistry  
Nallamuthu Gounder Mahalingam College (Autonomous)  
Pollachi - 642 001.



PRINCIPAL  
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**N. G. M. COLLEGE, POLLACHI**

**Dr. R. MUTHUKUMARAN,**  
M.A., M.Phil., B.Ed., Ph.D.,  
PRINCIPAL  
**N.G.M. College, Pollachi - 642 001**  
Coimbatore District

## DEPARTMENT OF BOTANY

### Nallamuthu Gounder Mahalingam College (Autonomous)-Pollachi

#### 1.4.2 Action Taken Report – Based on Feedback on Curriculum ( 2021-2022)

S. No.	Stake holder	Suggestions given by stakeholders	Action Taken
1	Employer	Students to be exposed to the knowledge on Agri & Forest based employability.	A new courses “Forest Botany”, “Coconut Forming” and “Mushroom Cultivation” were introduced as value added courses
2	Student	Needed extra classes for clearing competitive exams	Special classes were given for interested students after the class hours
3	Alumni	Apart from syllabus students to be encouraged to involve in field based activities	Department arranges a field trip for students to learn about the ecology and biodiversity.



**HOD**

**Dr. R. KANNAN, M.A., M.Sc., M.Phil., Ph.D.,**  
Associate Professor & Head  
Department of Botany  
NGM College (Autonomous)  
(Affiliated to Bharathiar University)  
Pollachi - 642 001



**PRINCIPAL**


**Dr. R. MUTHUKUMARAN,**  
M.A., M.Phil., Ed., Ph.D.,  
PRINCIPAL  
N.G.M. College, Pollachi - 642 001  
Coimbatore District

**Nallamuthu Gounder Mahalingam College, Pollachi**

**Department of Zoology**

**1.4.2 Action taken report based on stakeholders feedback**

S.No	Stake holder	Suggestions given by stake holders	Action taken
1	Faculty	Coral reefs types and formation, Earthworm type study, Brain of frog can be added for Nonchordate and chordate papers	Coral reefs types and formation, Earthworm type study, Brain of frog added in Nonchordate and chordate papers
2	Employer	Biochemistry can be introduced as a full paper	Biochemistry introduced as a full paper
3	Students	Wildlife Biology paper can be added	Wildlife Biology paper added
4	Alumni	Clonal bank can be added to MLT paper	Clonal bank added to MLT paper

  
BoS Chairman

**Dr. S. SOMASUNDARAM M.Sc., Ph.D.**  
Assistant Professor and Head  
Department of Zoology  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001.

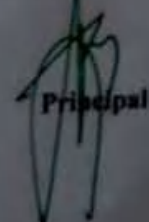


DEPARTMENT OF COMPUTER SCIENCE (AIDED)

1.4.2 Action taken Report – Based on Feedback on Curriculum

S.no	Stakeholder	Feedback/Suggestion given by stakeholders	Action taken
1	Faculty	Advanced topics can be included in the course.  Suggested to increase more number of reference books.	On the basis of suggestion given by stakeholders the following changes are made. Advanced topics are included; the new paper is named as R-Programming. More reference books are available in library. Students can access magazines to improve their skills.
2	Employer	Students have to improve communication and technical skills.	Instructions were given and made them to participate in academic related programs that helped them improve their communication and technical skill. Build-IT platform is devised for coding and students are encouraged to participate in the national level hackathon. Training programs are scheduled by Career Development Centre (CDC) for the students to improve their communication skills.
3	Student	Curriculum should add advanced courses related to intra and inter disciplinary.	Based on the input received by the students, courses like R programming are included in the curriculum, and also students have a flexibility to choose different Professional and open elective courses offered by the other branches.
4	Alumni	To improve academic facilities and activities as per the industry standards.	Hands on training by the internal faculty and training are provided to students on java full stack and R programming, Advanced Python Programming etc as per the needs of the industry.

  
HOD

  
Principal

### 1.2.1 Action Taken Report

**PG AND RESEARCH DEPARTMENT OF COMMERCE**  
**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI – 642 001**  
**Syllabus 2021-2024**

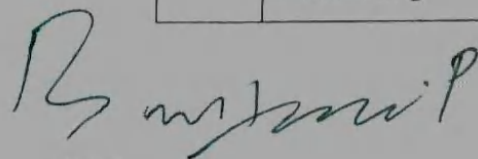
#### ACTION TAKEN REPORT

BOS/B.COM 12.2 The minutes of the PREVIOUS BOS MEETING NO 11. Board of Studies meeting held on 22<sup>nd</sup> Feb 2020 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the 27<sup>th</sup> Academic Council.

**Action Taken Report (Enclosed in Annexure 1)**

#### Annexure 1

S.No	Suggestion given by expert members	Action taken
1	Add Minimum two Value Added Courses i.e. Tally ERP 9 and Financial Markets and Emerging Business Models to B.Com(Self-Financing)	Implemented
2	CIA Components -Mark Allocation - for Int: 30 & for Ext: 70	Implemented
3	Introduce Principles of Management, Human Resource Management, Fundamentals of Marketing (NME) and Goods and Services Tax Accounting	Implemented
4	Eliminate Business Management and Practice, International Trade and Investment Management (NME)	Implemented
5	Minor changes in the following Papers: Financial Accounting, Higher Financial Accounting, Commercial Law, Corporate Accounting, Higher Corporate Accounting, Income Tax and Management Accounting	Implemented



**HOD**

Dr. P. BRUNTHA, M.Com., M.Phil., Ph.D., MBA (IT)  
Associate Professor & Head  
PG and Research Department of Commerce  
NGM College, Pollachi - 642 001.



**PRINCIPAL**

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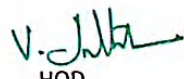
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DEPARTMENT OF MATHEMATICS

Action Taken Report – Based on Feedback on Curriculum

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4	Alumni	*Apart from syllabus students to be encouraged to involve in social activities	*MoU signed with REST-NGO to involve students in social activities

  
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Department of Mathematics  
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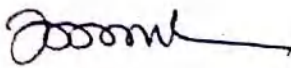
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DEPARTMENT OF PHYSICS

Action Taken Report – Based on Feedback on Curriculum (2021-2022)

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2	Employer	Modify the syllabus based on the industrial needs	Enriched the syllabus of elective paper like Electronics, Communication Systems etc. Value added programs also introduced.
3	Student	More emphasis to be given for problem solving to crack the competitive exams.	Advanced learner course on problem solving skills were introduced with additional credits as CBCS. Problems were also discussed during common seminar hours.
4	Alumni	Include more ICT tools for better understanding of the concepts.	Classes were handled through power point presentation and video lectures.

  
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N. G. M. COLLEGE, POLLACHI

  
HOD

Dr. T.E. Manjula Valli, M.Sc., M.Phil., Ph.D.,  
Assistant Professor and Head  
PG & Research Department of Physics  
NGM College (Autonomous)  
Pollachi - 642 001, Tamil Nadu.

**PG AND RESEARCH DEPARTMENT OF COMMERCE  
ACTION TAKEN REPORT  
BASED ON FEEDBACK**

S.N O.	STAKE HOLDER	SUGGESTION	ACTION TAKEN
1	FACULTY	Introduce New Courses Based On Recent Trends	Introduced Financial Modelling, Direct Taxes and Retail management as new paper
2	EMPLOYER	Introduce Value Added Course and Online Course	MSME CERTIFICATE COURSE HAS BEEN INTRODUCED AS VALUE ADDED COURSE
3	STUDENT	Need classes for clearing competitive exams	Special classes were given to interested students after class hours
4	ALUMINI	Apart from syllabus students to be encouraged to learn extra credit courses for employment	Signed an MOU with MSME to offer courses relating to tally and GST for students employment

**For**



**HoD**

NGM College Pollachi

Department of Tamil Literature (P.G &U.G)

Action taken Report – Based on feedback on curriculum

S.No	Stake holder	Suggestions given by stake holder	Action taken
1	Subject Expert	Books published recently must be added in Modern literature.	New authors books are included
2	Subject Expert	Latest books to be referred for all courses	Latest books are given as reference books.
3	Faculty	Phonetic papers must be included	Phonetic paper Ikkala mozhiyiyal is introduced
4	Alumini	Papers based on competitive exams must be changed.	Maximum papers are based on competitive exams

  
HOD

மாண்புமிகு திரு. ஜி. சிவசுந்தரி, பி.எ.சி.பி.பி.பி.  
மேலாட்சியகம் & தலைவர்  
தமிழ் இலக்கியத்துறை (மேலாட்சியகம்)  
நல்லூர் கல்வி மன்றம் கிளம்,  
புலமேல் - 642 001

  
Principal

**PRINCIPAL**  
**N. G. M. COLLEGE, POLLACHI**  
642 001

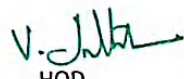
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI

DEPARTMENT OF MATHEMATICS

Action Taken Report – Based on Feedback on Curriculum

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2	Employer	*Students to be exposed to the current scenario in IT	*A new courses "Internet of Things" and "Python Training" were introduced as certificate and value added courses
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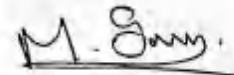
  
PRINCIPAL  
Dr. R. MUTHUKUMARAN M.A., M.Phil., B.Ed., Ph.D.,  
Principal  
Nallamuthu Gounder Mahalingam College,  
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HOD  
Dr. V. Inthumathi, Ph.D.,  
Associate Professor & Head  
Department of Mathematics  
N.G.M College, Pollachi - 642 001.

ANNEXURE I

Minutes of the 10<sup>th</sup> Meeting – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1	Included case studies in Design and Analysis of Computer Algorithms	Reviewed and Implemented
2	Included NoSQL concepts in Advanced Database Management System	Implemented
3	Introduced Big Data Analytics as a new paper	Implemented
4	Introduced Cloud Computing as a new paper	Implemented
5	Data Science	Implemented
6	AI & Machine Learning has been introduced in Elective-III	Implemented



**HoD**

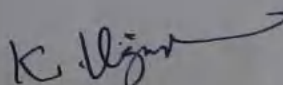
**Dr. M.SAKTHI**, M.Sc., M.Phil., Ph.D.,  
Associate Professor & Head  
PG Department of Computer Science  
NGM College, Pollachi - 642 001.



Department of Information Technology

Action Taken Report (ATR) – Based on feedback on Curriculum

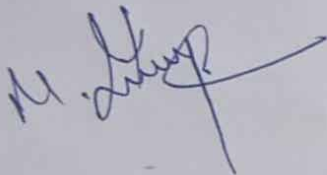
S.No.	Stake Holder	Suggestions given by Stakeholder	Action Taken
1	Faculty – B. Kalaiselvi	Advanced topics can be included in the Client Server Computing course.	On the basis of suggestions given by stakeholder the following changes are made. Advanced topics are included , new paper is named as Service Oriented Architecture.
		Lab. Facility must be updated according to our curriculum updation.	The suggestions are implemented in the lab.
2.	Faculty –V. Prabavathi	Practical examples for the concepts can be included.	On the basis of suggestions given by stakeholder the practical examples are included in practical courses.
		More case study programs can be included in C#.NET.	On the basis of suggestions given by stakeholder the case study is included in C#.NET course.
		More online payment methods can be included in E-Commerce Course	On the basis of suggestions given by stakeholder the case study is included in this course.
3..	Alumni	Need to be advised to learn emerging technologies. These are technologies which are going to rule IT industry in future.	On the basis of suggestions given by stakeholder the following possible changes are made. The emerging technologies included courses are introduced in our curriculum.
5.	Employer	To be advised to learn more emerging technologies like ML (Machine learning), AL (Artificial Intelligence) and RPA (Robotic Process Automation).	On the basis of suggestions given by stakeholder the following possible changes are made. The ML and AI courses are included in our curriculum.
4.	Students	To do maximum program knowledge subjects like Java, python.	On the basis of stakeholder suggestions the more practical programs are given in curriculum.

  
HOD

ANNEXURE I

Minutes of the 11<sup>th</sup> Previous Meeting – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1.	Industry Demand papers were introduced	Reviewed and Implemented
2.	Concept based and real time lab exercises is introduced in all practical papers	Implemented
3.	Advanced learning course papers were introduced	Implemented
4.	Guide lines for project is designed	Implemented



**Dr. M. RAJASENATHIPATHI** M.A.M.C.A.M.PHILPHD  
Head of the Department  
Department of Computer Technology  
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**PRINCIPAL**  
N. G. M. COLLEGE, POLLACHI

ANNEXURE I

Minutes of the 20<sup>th</sup>/ Previous Meeting – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1	Fundamentals of Digital Computer is renamed as Digital Computer Fundamentals	Reviewed and Implemented
2	RDBMS and Visual Programming (Theory and Lab) should be replaced as RDBMS	Reviewed and Implemented
3	Web Development is replaced as Web Technology (3 units in ASP.Net and 2 units in PHP Programming)	Reviewed and Implemented
4	In Semester IV, Unit-IV of Software Engineering – all the SDLC phases should be included.	Reviewed and Implemented
5	Web Development Lab is replaced by ASP.Net Lab in Semester IV.	Reviewed and Implemented
6	In Semester IV Script and HTML is renamed as Web Designing Lab and Open Source Software lab is renamed as Photo Effects lab and 2-D Animation Lab is renamed as Animation Lab.	Reviewed and Implemented

HoD

  
PRINCIPAL  
N. G. M. COLLEGE, POLLACHI



### ANNEXURE I

Minutes of the Previous 27<sup>th</sup> Meeting (22.02.2020) – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1	To add Minimum two Value Added Courses	Implemented
2	To include Advanced Learner Course (ALC) as optional Subject as Extra Credit	Implemented
3	Moderation – Decided only for external marks	Implemented
4	Meeting by Chairman for Evaluation Panel Members before valuation of scripts	Implemented
5	CIA Components updation	Implemented
6	Mark Allocation - for Int : 30 & for Ext : 70	Implemented

PRINCIPAL  
N. G. M. COLLEGE, POLLACHI

HoD

D. BHUVANENDRAN, MBA, M.Phil., PGDCA.,  
Assistant Professor & Head (I/c)  
Department of Business Administration  
Nallamuthu Gounder Mahalingam College (Autonomous)  
Pollachi - 642 001.

## 1.2.1 Action Taken Report

**PG AND RESEARCH DEPARTMENT OF COMMERCE**  
**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI – 642 001**  
**Syllabus 2021-2024**

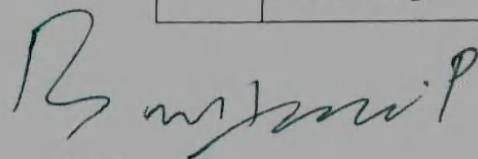
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**Action Taken Report (Enclosed in Annexure 1)**

#### Annexure 1

S.No	Suggestion given by expert members	Action taken
1	Add Minimum two Value Added Courses i.e. Tally ERP 9 and Financial Markets and Emerging Business Models to B.Com(Self-Financing)	Implemented
2	CIA Components -Mark Allocation - for Int: 30 & for Ext: 70	Implemented
3	Introduce Principles of Management, Human Resource Management, Fundamentals of Marketing (NME) and Goods and Services Tax Accounting	Implemented
4	Eliminate Business Management and Practice, International Trade and Investment Management (NME)	Implemented
5	Minor changes in the following Papers: Financial Accounting, Higher Financial Accounting, Commercial Law, Corporate Accounting, Higher Corporate Accounting, Income Tax and Management Accounting	Implemented



**HOD**

Dr. P. BRUNTHA, M.Com., M.Phil., Ph.D., MBA (IT)  
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NGM College, Pollachi - 642 001.



**PRINCIPAL**

Dr. R. MUTHUKUMARAN M.A., M.Phil., B.Ed., Ph.D.,  
Principal  
Nallamuthu Gounder Mahalingam College,  
Pollachi - 642 001.

NGM College (Autonomous), Pollachi  
PG Department of Commerce with Computer Applications  
Action Taken Report- Based on BoS  
Academic year-2021-2022  
B.COM (CA)

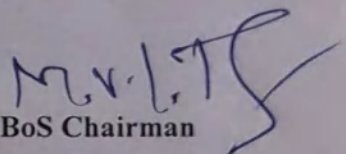
S.No	Stake Holder	Suggestion given by Stake Holder	Action taken
1	Subject Experts	Business Mathematics and Statistics to be separated in to two courses	New courses have been introduced 1. Business Mathematics 2. Business Statistics

  
BoS Chairman

**Dr.P.ANITHA**,M.Com.,M.Phil.,PGDCA.,Ph.D.,  
Associate Professor & Head  
PG Department of Commerce-CA  
NGM College (Autonomous), Pollachi - 642 001.

NGM College (Autonomous), Pollachi  
 Department of Commerce (E-Commerce)  
 Action Taken Report – Based on Feedback on Curriculum  
*Academic Year 2021-2022*

S.No	Stake holder	Suggestions Given by Stakeholders	Action taken
1	Faculty	As per suggestion given by faculty members Human resource management and customer relationship management may be introduced.	These papers included as core elective papers.
2	Employer	Motivation of e-gadgets for learning languages skills can be improved.	Online Programmes organized. Fluency classes are offered as a mandatory one for all the students as an extra coaching class.
3	Student	May include the following courses in curriculum 1. Statistics for Business 2. Business Mathematics and core elective paper like Advertising and sales promotion and Advanced learner courses of Digital marketing.	As per the suggestion given by students these paper included in curriculum the Academic year 2021.
4	Alumni	May Conduct 1. Competitive Exam Awareness Programs. 2. Commerce oriented Project may be included in curriculum.	As per the suggestion given by Alumni, Awareness programmes conducted & commerce oriented subject included in curriculum.

  
 BoS Chairman  
 (Sign with Seal)

**Dr. M.V. SATHIYABAMA,**  
 M.Com., M.Phil., MBA., PGDCA., Ph.D.,  
 Head, Department of Commerce (E-Commerce)  
 N.G.M. College, POLLACHI - 642 001.

## DEPARTMENT OF COMMERCE (FINANCE)

### Action Taken Report

S.No	Suggestion given by expert members	Action taken
1	To add Minimum two Value Added Courses	Implemented
2	To include Advanced Learner Course (ALC) as optional Subject as Extra credit	Implemented
3	Moderation – Decided only for external marks	Implemented
4	Meeting by Chairman for Evaluation Panel Members before valuation of scripts	Implemented
5	CIA Components updation	Implemented
6	Mark Allocation - for Int : 30 & for Ext : 70	Implemented



HOD

**Dr. G. AKILANDESWARI,**  
M.Com., M.Phil., PGDCA, Ph.D., NET  
Associate Professor & Head  
Department of Commerce (Finance)  
NGM College, Pollachi - 642 001.



PRINCIPAL

**PRINCIPAL**  
**N. G. M. COLLEGE, POLLACHI**

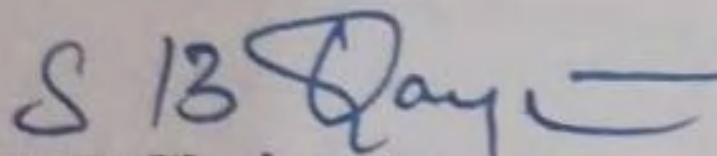


NGM College (Autonomous), Pollachi

Department of B.Com (Professional Accounting)

Action Taken Report – Based on Feedback on Curriculum

S.No	Stakeholder	Suggestions Given by Stakeholders	Action Taken
1.	Faculty and Industry Expert	Industry 4.0 must be included	Industry 4.0 introduced in the Course MIS and Industry 4.0
2.	Faculty	As CRM is important from the Marketing Perspective this can be introduced as a separate Course	Customer Relationship Management Course introduced
3.	Faculty	Retail Business is booming after Corona this can be taught as a separate subject.	Introduced Retail Business Management as a new course
4.	Subject Expert	Enrollment for MOOC Courses must be encouraged both faculty and students	Students and Faculty enrolled for MOOC courses.
5.	Industry Expert	Latest Books to be referred for all the courses. Encourage the students to enroll for Professional Courses like CA, CMA and CS	Latest Books for all the courses are given as text books or reference books.

  
BoS Chairman

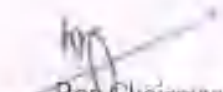
Dr. S.B. GAYATHRI, M.Com., M.Phil., Ph.D.,  
Associate Professor & Head  
Department of Commerce - PA,  
NGM College (Autonomous), Pollachi - 642 001.

  
Principal

PRINCIPAL  
N. G. M. COLLEGE, POLLACHI

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (POLLACHI)**  
**DEPARTMENT OF B.COM – BANKING AND INSURANCE**  
**ACTION TAKEN REPORT - BASED ON FEEDBACK ON CURRICULUM**  
**ACADEMIC YEAR 2020-2021**

S.No	Stakeholders	Suggestions given by stakeholders	Action Taken
1	Faculty	Three tier structures can be added in Banking.	Three tier structures are included in Indian Banking System.
		Producers Equilibrium with the help of Iso- quants and Iso - cost lines may be included.	Producers Equilibrium with the help of Iso - quants and Iso - cost lines is added in Business Economics.
		Agenda and minutes can be added.	In Executive Business Communication - Agenda and minutes are included.
		In International Banking - Bureau of Indian Standards (BIS) can be added.	International Financial Institutions i.e. BIS is included in International Banking.
		Dividend Policy and its determinants can be included.	Dividend Policy and its determinants are added in Financial Management paper.
2	Employer	Cover note may be added in Life Insurance.	Cover note is included in Principles of Life Insurance.
		Health Insurance may be added in General Insurance.	Health Insurance is included in Principles of General Insurance.
3	Student	Suggested to include Married Women in Banking paper.	Married Women is included under Special type of Customer in Banking Law and Practice.
		Suggested to include Systematic and Unsystematic risk.	Systematic and Unsystematic risk are included in Investment Management.
4	Alumni	Inclusion of Allowance, Perquisites, Profit in Lieu of Salary and Procedure for filing tax returns of individual suggested.	In Income tax paper - Allowance, Perquisites and profit in lieu of Salary are added. Procedure for filing tax returns of individual is included.

  
 Bos, Chairman  
 M. JEEVA, B.Com, M.Phil, PGDCA, M.C.A.  
 Head of the Department  
 B.Com - Banking and Insurance  
 NGM College, Pollachi