

**MAKING OF PAKKUMATTAI PLATES – AN ECONOMIC PERSPECTIVE****Dr.R.SENTHILKUMAR**

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**Abstract**

Pakkumattai plate making industry in India provides self employment opportunities to the unemployed people especially women, generates income, reduces unemployment problems, alleviates poverty, improves the standard of living of the people, contribute s to industrial production, GDP, market share and earns more valuable foreign exchange, utilisaes available natural and human resources, develops entrepreneurship and thereby promotes country' s economy. Hence, an attempt is made in the study so as to measure the input and output requirements for making of pakkumattai box (container/take way box).

**Key words: Investment, Employment, Production, Cost, Sales, Net Profit and ROI****Introduction**

Pakkumattai plate making industry plays a significant role in employment generation and economic development. As per the restriction of our government for using plastic products, most of the people are using the pakkumattai plates instead of banana leaf and plastic plates in both social as well as official functions like marriage functions, seminars, conferences, meetings, canteens, star hotels and other activities for providing snacks and foods due to they are natural, disposable and less expensive. Pakkumattai products in India have great demand in both domestic as well as overseas markets because of theirs special attributes like 100 percent natural, biodegradable, convenient for using, eco friendly and disposable. USA, Netherlands, Germany, Spain and UK are the major importing countries for Indian pakkumattai products.