

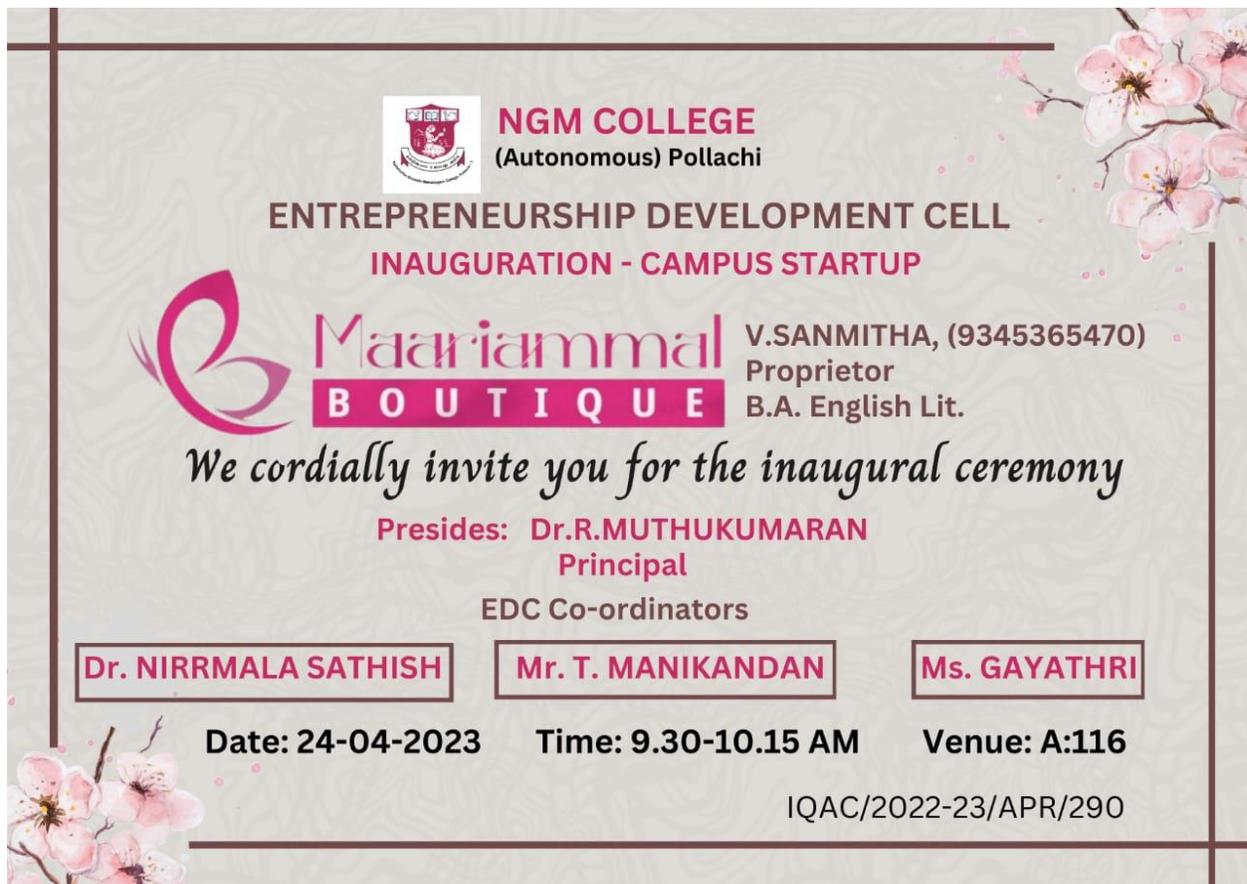
Nallamuthu Gounder Mahalingam college (Autonomous) , Pollachi 642 001

Content of the Programme:

Entrepreneurship Development Cell (EDC), Nallamuthu Gounder Mahalingam College, Pollachi, Inaugurated the campus start-up - Maariammal Boutique – **CAMPUS STARTUP** on 24th April 2023. The Maariammal Boutique provides tailoring classes and Beautician classes to the students. In addition to that they will offer the cosmetic products and services such as customized aari and embroidery work, bridal makeup, skin and care hare, manicure, mehndi etc.,

The student entrepreneur of Maariammal Boutique: V. Sanmith

B.A. English Literature.



The poster features a light beige background with a subtle floral pattern and pink cherry blossom illustrations in the corners. At the top center is the NGM College logo, a shield with a cross and a banner. To its right, the text reads "NGM COLLEGE (Autonomous) Pollachi". Below this, the text "ENTREPRENEURSHIP DEVELOPMENT CELL INAUGURATION - CAMPUS STARTUP" is displayed in a bold, sans-serif font. The central focus is the "Maariammal BOUTIQUE" logo, which includes a stylized pink flower icon and the name in a mix of fonts. To the right of the logo, the proprietor's name "V.SANMITHA, (9345365470)" and her qualifications "Proprietor B.A. English Lit." are listed. A cursive invitation reads "We cordially invite you for the inaugural ceremony". Below this, the principal's name "Dr.R.MUTHUKUMARAN" and his title "Principal" are given, followed by "EDC Co-ordinators". Three boxes at the bottom list the coordinators: "Dr. NIRRMALA SATHISH", "Mr. T. MANIKANDAN", and "Ms. GAYATHRI". The event details "Date: 24-04-2023", "Time: 9.30-10.15 AM", and "Venue: A:116" are provided in a bold font. The reference code "IQAC/2022-23/APR/290" is at the bottom right.

 **NGM COLLEGE**
(Autonomous) Pollachi

ENTREPRENEURSHIP DEVELOPMENT CELL
INAUGURATION - CAMPUS STARTUP

 **Maariammal**
BOUTIQUE

V.SANMITHA, (9345365470)
Proprietor
B.A. English Lit.

We cordially invite you for the inaugural ceremony

Presides: Dr.R.MUTHUKUMARAN
Principal
EDC Co-ordinators

Dr. NIRRMALA SATHISH **Mr. T. MANIKANDAN** **Ms. GAYATHRI**

Date: 24-04-2023 **Time: 9.30-10.15 AM** **Venue: A:116**

IQAC/2022-23/APR/290

Photographs – Inauguration (24th April 2023)

