UGDEPARTMENTOFCOMMERCEWITHINTERNATIONALBUSINESS REPORT

**OF THE EVENT - IQAC/2023-24/AUG/074** 

THEINAUGURATION OFSTARTUP-"LYCHEE MART"

The UG department of commerce with International Business in association with the

Entrepreneurship Development Cell jointly organized the Inauguration of "LYCHEE

**MART**"on August 25, 2023, at 2.00 PM in C-Block Room No. C: 206.

On this occasion, the Lychee Mart has been inaugurated by Dr.R.Muthukumaran,

Principal,NGMCollege,Pollachi,inthepresenceofProf.Dr.P.Bruntha,Head,PGandResearch

Department of Commerce; Dr.S. Saravanababu, Dean Academic; Dr.S. Umapathy, Dean

Research; Dr.G.Vignesh, Head, PG Department of Commerce with International Business;

Dr.N.Bhuvaneshkumar, Head of the UG Department of Commerce with International Business;

Dr. Nirrmala Sathish, EDC Co-Coordinators; and her team.

Selvan.S.AbdulSameer and Selvan D.Prabakar, III-B.Com International Business

students, have created and distributed a variety of floured tea items under the brand name

"ROYAL GOLD" under the roof of Lychee Mart.

UG and PG Departments of Commerce with International Business Heads and Faculties,

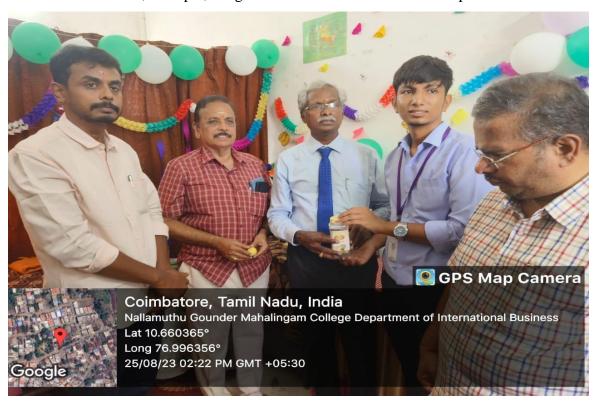
Heads of Various Departments, and Faculty from Other Disciplines attended this event and

purchased tea items to encourage the fledgling entrepreneur.

Encl: InvitationandMSMECertificate



Dr.R.Muthukumaran, Principal, inaugurates the "LYCHEEMART" startup.



 $Lychee Martent repreneurs make their first sale to the \ Institution's Leader.$