

**UG-COMMERCE WITH INTERNATIONAL BUSINESS REPORT OF THE EVENT -  
IQAC/2023-24/DEC/170**

**THE INAUGURATION OF STARTUP**

UG department of commerce with International Business in association with Entrepreneurship development cell and Institution Innovation Council jointly organized for the Inauguration of “**NANDHA HOME MADE NATURAL PRODUCTS**” on 22.12.2023 at 10.00 Am in NGM PRE-INCUBATION FOR INNOVATION & STARTUP.

In this occasion, the Lychee Mart have been inaugurated and ribbon - cutting ceremony done by Dr.R.Muthukumaran, Principal, in the presence of Prof. Dr.P.Bruntha, (Head) PG and Research Department of Commerce, Dr.S.Saravanababu-Dean Academic, Dr.S.Umapathy-Dean Research, Dr.G.Vignesh- Head of PG Department of Commerce with International Business, Dr.N.Bhuvaneshkumar- Head of UG Department of Commerce with International Business, Dr.Nirmala Sathish- EDC Co-coordinators and her team. Dr.V.Indumathi- IIC Co-coordinators ,DrM.Amutha and her team.

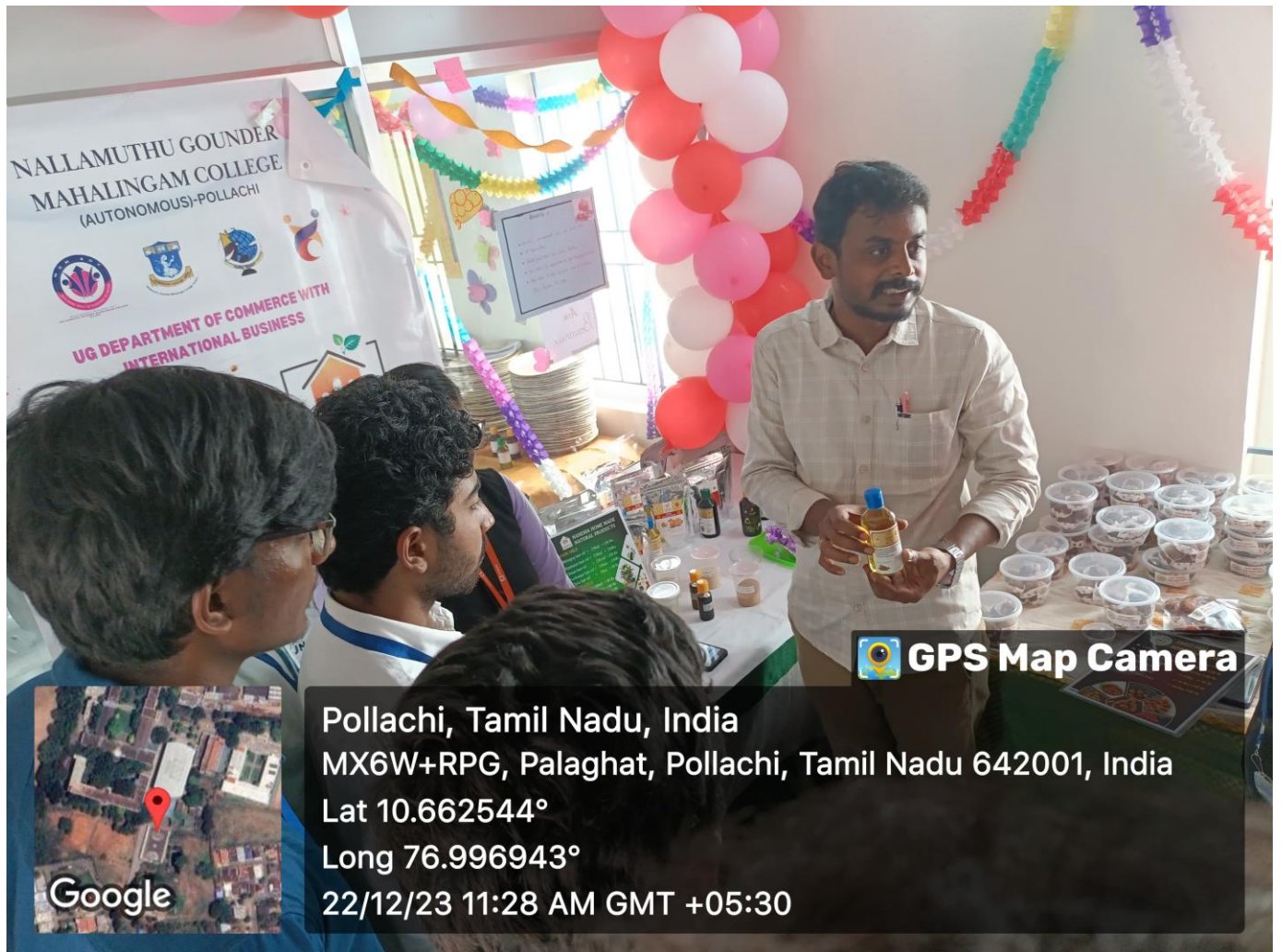
Selvi.G.V Akshaya and S.Mithra of I-B.Com IB students has produced and sold the different variety of natural face powder and hair oil in the name of “**NANDHA HOME MADE NATURAL PRODUCTS**” under the roof of Lychee Mart.

In this event students and faculty of UG and PG Department of Commerce with International Business and Head of the Departments and Faculty of other discipline, International Business Students of Government Arts College, Coimbatore participated and supported the budding entrepreneur by the purchase of variety of sweets, natural hair oils and face powder.

Encl: Invitation



**Inauguration of Startup up “NANDHA HOME MADE NATURAL PRODUCTS AND SWEET PARADISE HOME MADE SWEETS”**



International Business Students of Government Arts College, Coimbatore visited Start up



IQAC/2023-24/DEC/170

# NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS )-POLLACHI



UG DEPARTMENT OF COMMERCE WITH INTERATIONAL BUSINESS

IN ASSOCIATION WITH INSTITUTION INNOVATION COUNCIL (IIC)

&

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

*Cordially Invites You for the Inauguration of Start-Up*



## NANDHA HOME MADE NATURAL PRODUCTS

STUDENT  
ENTREPRENEUR  
G. V. AKSHAYA  
S. MITRA

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+91 8122443847

MARKETED BY



INAUGURATION  
**Dr. R. MUTHUKUMARAN**  
PRINCIPAL

IN THE PRESENCE OF

**Dr. P. BRUNTHA**  
HOD  
(PG & RESEARCH DEPT OF COMMERCE)

**Dr. S. SARAVANABABU**  
DEAN ACADEMIC

**Dr. S. UMAPATHY**  
DEAN RESEARCH

HOST  
FACULTY OF B.COM. IB  
Dr. N. BHUVANESHKUMAR  
Dr. R. GAYATHRI  
Ms. R. KALAISELVI  
Ms. P. SUDHA  
Ms. S. PRATHEEPA

WELL WISHERS  
FACULTY OF M.COM. IB  
Dr. G. VIGNESH  
Dr. B. ROHINI  
Ms. D. DIVYA  
Ms. M. RAGAPRABHA

FRI-22 DEC 2023

VENUE: NGM PRE-INCUBATION  
FOR  
INNOVATION & STARTUP

TIME - 10:30 AM