UG-COMMERCE WITH INTERNATIONAL BUSINESS REPORT OF THE EVENT -

IOAC/2023-24/DEC/170

THE INAUGURATION OF STARTUP

UG department of commerce with International Business in association with

Entrepreneurship development cell and Institution Innovation Council jointly organized for the

Inauguration of "SWEET PARADISE HOME MADE SWEETS" on 22.12.2023 at 10.00 Am

in NGM PRE-INCUBATION FOR INNOVATION & STARTUP.

In this occasion, the Lychee Mart have been inaugurated and ribbon - cutting ceremony

done by Dr.R.Muthukumaran, Principal, in the presence of Prof. Dr.P.Bruntha, (Head) PG and

Research Department of Commerce, Dr.S.Saravanababu-Dean Academic, Dr.S.Umapathy-Dean

Research, Dr.G.Vignesh- Head of PG Department of Commerce with International Business,

Dr.N.Bhuvaneshkumar- Head of UG Department of Commerce with International Business,

Dr.Nirrmala Sathish- EDC Co-coordinators and her team. Dr.V.Indumathi- IIC Co-coordinators

,DrM.Amutha and her team.

Entrepreneurs are Selvi.N.Wincy and J.S.Pramila and of II-B.Com IB students has

produced and sold the different variety of homemade sweets in the name of "SWEET

PARADISE" under the roof of Lychee Mart. In this event students and faculty of UG and PG

Department of Commerce with International Business and Head of the Departments and Faculty

of other discipline, International Business Students of Government Arts College, Coimbatore

participated and supported the budding entrepreneur by the purchase of variety of sweets, natural

hair oils and face powder.

Encl: Invitation



Inauguration of Startup up "SWEET PARADISE HOME MADE SWEETS"

IQAC/2023-24/DEC/170

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS)-POLLACHI









UG DEPARTMENT OF COMMERCE WITH INTERATIONAL BUSINESS

IN ASSOCIATION WITH INSTITUTUION INNOVATION COUNCIL (IIC) & ENTREPRENEURS HIP DEVELOPMENT CELL (EDC)

Cordially Invites You for the Inauguration of Start-Up



SWEET PARADISE HOME MADE SWEETS

STUDENT
ENTREPRENEUR
WINCY.N
PRAMILA.J.S

+91 6374582561 +91 9578457734 MARKETED BY

lycheecert/

INAUGURATION

Dr. R. MUTHUKUMARAN

PRINCIPAL

IN THE PRESENCE OF

Dr. P. BRUNTHA

Dr. S. SARAVANABABU DEAN ACADEMIC Dr. S.UMAPATHY DEAN RESEARCH

HOD (PG & RESEARCH DEPT OF COMMERCE)

HOST FACULTY OF B.COM. IB

Dr.N.BHUVANESHKUMAR Dr.R.GAYATHRI Ms.R.KALAISELVI Ms.P.SUDHA Ms.S.PRATHEEPA WELL WISHERS FACULTY OF M.COM. IB

Dr.G.VIGNESH Dr.B.ROHINI Ms.D.DIVYA Ms.M.RAGAPRABHA

FRI-22 DEC 2023

VENUE: NGM PRE-INCUBATION FOR INNOVATION & STARTUP TIME - 10: 30 AM

