



Estd. 1957

## NGM COLLEGE TRAINING & PLACEMENT CELL

### Career Counseling / Competitive Examination Guidance Program

A Career Counseling Program is a structured and systematic initiative designed to assist individuals in making informed decisions about student's career paths. This program aims to provide guidance, support, and resources to help the students to explore their interests, skills, values, and aspirations, ultimately aiding them in making well-informed choices regarding their educational and professional journeys & career opportunities. The primary goal is to empower individuals to align their skills and interests with suitable career options, enhancing their overall employability and job satisfaction.

A Competitive Examination Guidance Program is a structured initiative designed to assist individuals in preparing for and navigating competitive examinations successfully. This program aims to provide comprehensive support, guidance, and resources, knowledge, skills, confidence needed to navigate and excel in the competitive examination landscape.

#### Objectives of the Program:

##### 1. Facilitate Informed Decision-Making:

Help individuals gain a clear understanding of their strengths, interests, values, and aspirations to make informed career choices.

##### 2. Provide Guidance on Educational Paths:

Assist individuals in exploring various educational and training options that align with their career goals.

##### 3. Enhance Self-Awareness:

Foster self-awareness to help individuals recognize their skills, preferences, and areas for development, contributing to improved self-confidence.

##### 4. Develop Career Management Skills:

Equip individuals with the skills necessary for effective career planning, goal setting, and adapting to changing career landscapes.

##### 5. Address Career Transition Challenges:

Support individuals in navigating career transitions, whether entering the job market, changing careers, or pursuing further education.

## **6. Promote Lifelong Learning:**

Encourage a mindset of continuous learning and adaptation to promote long-term career success.

By focusing on these objectives, the Career Counseling Program aims to empower individuals with the knowledge, skills, and confidence needed to make informed career decisions and navigate our student's professional journeys successfully.

### **Output of the Program:**

#### **1. Individualized Career Plans:**

Develop personalized career plans that align with individuals' goals, considering their skills, interests, and aspirations.

#### **2. Educational Path Recommendations:**

Provide recommendations for educational paths, including degree programs, certifications, and skill development initiatives.

#### **3. Enhanced Self-Awareness:**

Foster increased self-awareness, helping individuals understand their strengths and areas for improvement in the context of their career goals.

#### **4. Improved Career Management Skills:**

Equip individuals with practical skills for effective career planning, decision-making, and adaptability.

#### **5. Successful Career Transitions:**

Support successful career transitions by providing guidance and resources for job searches, career changes, or further education.

#### **6. Increased Confidence and Motivation:**

Boost individuals' confidence in their career choices, enhancing their motivation to pursue and achieve their professional goals.

#### **7. Long-Term Learning Mindset:**

Encourage a mindset of continuous learning, empowering individuals to stay adaptable and thrive in evolving career landscapes.

The Career Counseling Program aims to achieve these objectives by leveraging a range of inputs and providing valuable outputs that contribute to individuals' informed and successful career journeys.

Designed & Drafted by,  
NGMC Training & Placement Cell








## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)  
90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.  
95<sup>th</sup> Rank in NIRF –2023 - Among Colleges in India.



### 5.1.2: Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the academic year 2018-2019.

#### Career Counseling Program / Guidance for Competitive Examinations Objective

S.No	Date	Activity	No. of students benefited	LINK
1.	01.07.2018 to 30.08.2018	TTHPP (Talent towards High Pay Package) Training Program.	385	
2.	13.08.2018	“Career Counseling Program -Insights of higher education and career in TCS”	650	
3.	08.10.2018	Skill set expectation and entry level jobs for Graduates	135	
4.	15.01.2019	Guidance for Competitive Examination about SSC Examination.	120	
5.	15.03.2019	Workshop on Enhancing Qualities for Leadership and Team Building	1542	



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### 5.1.2: Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the academic year 2019-2020.

#### Career Counseling Program / Guidance for Competitive Examinations Objective

S.No	Date	Activity	No. of students benefited	LINK
1	17.07.2019	"The Scope Of Placement Training Towards Various Career Opportunities In Public And Private Sector.	452	
2	14.8.2019	Career Guidance Programme "Human Capital In & As Expatriates" organized by the Department of International Business.	136	
3	13.01.2020	Training and Placement Cell invites NIFT-TEA Associate partner of Tirupur Exporters' Association for giving free training on vocational and professional job skills like Merchandising, Fashion Designing, Quality Control, & Production Process to our students under the scheme of DDUGKY (Deen Dayal Upadhyaya Grameen Kaushalya Yojana) covering rural segments.	875	
4	29.01.2020	Skill Development Training Program underlined with 'the title of "CORPORATE NEEDS IN THE NEXT DECADE"	273	
5	21.2.2020	Career Guidance and Advancement Programme on Role of Human resource in Air Consignment by the Department of International Business on	136	








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5.1.2 Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the **Academic Year 2020-2021**.

### Career Counselling Program / Guidance for Competitive Examinations Objective



S.No	Date	Activity	No. of students benefited	Link
<u>Overall Program Report 2020 – 2021</u>				
1.	24.06.2020 to 26.06.2020	Career Counselling Program in Association with Gyanamite – Gyan Cast to our Pre-Final Year (2020 - 2021) batch students.	217	
2.	22.07.2020	Competitive Exam Awareness and Motivational program through SHANKAR IAS ACADEMY on TNPSC & UPSC Examination in the topic of “CIVIL SERVICE EXAMINATION – WHY, WHAT & HOW” & “The Strategies & approaches to clear TNPSC Exams”	628	
3.	22.07.2020 to 25.07.2020	Training & Placement Cell in Association with Gyanamite – Gyan Cast is organized three days Skill Development Program to our Pre-Final Year (2020 - 2021) batch students.	270	
4.	29.07.2020 to 15.08.2020	Training & Placement Cell in Association with SKILLABLERS - BANGALORE organizing two weeks (14 Days) A mega Global Online event on “YOUTH CAREER CONNECT 2020” to our Pre-Final Year (2020 - 2021) batch students.	1002	
5.	23.01.2021 to 29.01.2021	Training & Placement Cell in Association with BARCLAYS Bank is conducted 6 Days Skill Development Program on “CONNECT WITH WORK” to all the final year students (UG) Aided & SF.	604	



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S.No	Date	Activity	No. of students benefited	Link
6.	21.02.2021	Training & Placement Cell in Association with ARAM IAS Academy have conducted an Awareness and Motivational program on TNPSC & UPSC Examination in the topic of “CAREER OPPORTUNITIES IN CIVIL SERVICES”	164	
7.	17.05.2021	Training & Placement Cell in association with District Employment Office & Model Career Centre, Coimbatore Organized an Exclusive “COMPETITIVE / GOVERNMENT EXAMINATION GUIDANCE PROGRAM” to our Final Year students. This program will be beneficial for our students who are all aspiring to grab the Government Jobs like TNPSC, UPSC, SSC, RRB, IBPS, SBI& RBI in future.	203	









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5.1.2 Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the **Academic Year 2021-2022**.

### Career Counselling Program / Guidance for Competitive Examinations Objective







S.No	Date	Activity	No. of students benefited	Link
<u>Overall Program Report 2021 – 2022</u>				
1.	26.07.2021 to 19.08.2021	Career Counselling Program to our Final Year 2019 – 2022 Batch UG & PG (Aided & SF) Students.	1090	
2.	02.08.2021 to 12.08.2021	(10 Days) Career Counselling Program through NEOGENICS to our Final Year 2019 – 2022 Batch Students.	669	
3.	13.08.2021	Skill Development Program Workshop on “FINANCIAL LITERACY” through FINSAFE to our Final Year Commerce Students (UG & PG – Aided & SF)	223	
4.	17.08.2021	Entrepreneurship Development Program Through MSME On “Green Entrepreneurship”.	162	
5.	28.08.2021	Placement Cell & South Indian Regional Council Of The Institute Of Chartered Accountants Of India Organized Mega Career Counselling & Skill Development Programme for our college students.	1126	
6.	06.09.2021 to 08.09.2021	Institution’s Innovation Council, Department of Chemistry and Training & Placement Cell in Association with Centre for Entrepreneurship Development, Madurai conducted Entrepreneurship Development Program - Workshop On “Dynamics In Entrepreneurship: An Initiation For Science Graduates”	261	



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S.No	Date	Activity	No. of students benefited	Link
7.	19.09.2021	Training & Placement Cell in Association with ARAM IAS ACADEMY; MCET - PT - CHECEFL Organized COMPETITIVE EXAMINATION AWARENESS PROGRAM on “CIVIL SERVICES (IAS, IPS, IFS, IRS & Others) AS A CAREER” for all the Students I, II & III Year UG & PG (Aided & SF) in our Campus.	358	
8.	26.09.2021	Competitive examination guidance program on “preparation strategies for competitive examination”	176	
9.	15.11.2021 to 20.11.2021	Training & Placement Cell and Department of Mathematics (SF) in Association with BARCLAYS BANK & GLOBAL TALENT TRACK conducted 6 Days Skill Development Program on Employability Skills “CONNECT WITH WORK” to all the final year students (UG & PG) Aided & SF.	593	
10.	28.02.2022	Training & Placement Cell in association with District Employment and Career Guidance Centre, Coimbatore Organized an Exclusive “COMPETITIVE / GOVERNMENT EXAMINATION GUIDANCE PROGRAM” to our All First, Second & Final Year students. This program will be beneficial for our students who are all aspiring to grab the Government Jobs like TNPSC, UPSC, SSC, RRB, IBPS, SBI & RBI in near future. Competitive / Government Examination Guidance Program with District Employment Office, Coimbatore.	342	
11.	07.02.2022 to 10.02.2022	Career Counselling program cum orientation program about IBM Skillsbuild.	2412	
12.	24.05.2022 To 27.05.2022	Skill Development Workshop on – Python (Techno Train Series) with the support of TCS.	275	





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5.1.2 Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the **academic year 2022-2023**.

### Career Counselling / Guidance for Competitive Examinations Objective










S.No	Date	Activity	No. of students benefited	LINK
<u>Overall Program Report 2022 – 2023</u>				
1.	20.07.2022 To 10.08.2022	Career Counselling Program & Aptitude Training	1306	
2.	04.08.2022 To 05.08.2022	Skill Development Workshop on JAVA with TCS.	519	
3.	06.08.2022	Skill Development Program on Ethical Hacking & Cyber Security (Industry Webinar) with IBM Skillsbuild.	296	
4.	10.08.2022	Career Counselling Program cum Orientation Program with Edunet Foundation supported by IBM SKILLBUILD.	2246	
5.	11.08.2022	Skill Development Program on Artificial Intelligence with TCS	228	
6.	01.09.2022 To 27.09.2022	Career Counselling Program - Resume Writing.	1090	
7.	29.08.2022 To 07.09.2022	Short Term Course - Resume Writing & Cover Letter supported by TCSiON	872	



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S.No	Date	Activity	No. of students benefited	LINK
8.	03.09.2022	Guidance for Competitive Examination - Empowering the Mind for Excelling in Life & Career.	767	
9.	07.09.2022	Career Counselling Program - Redesigned Recruitment Process: An Initiation.	1018	
10.	15.09.2022 To 16.09.2022	Skill Enhancement Workshop on Cyber Security with CISCO & NIIT Foundation.	222	
11.	29.09.2022	WIPRO Campus Connect Program for IT Cluster Students.	611	
12.	29.12.2022	TCS Campus Connect Program for all the final year Students.	1271	
13.	02.01.2023	Guidance for Competitive Examination - SSC & RRB Free Training Program with District Employment Office, Cbe.	622	
14.	11.01.2023 To 13.01.2023	Skill Development Program - Financial Literacy Workshop in association with SkillsConnect.	350	
15.	20.01.2023	Competitive Examination Guidance Program in association with NAAN MUDHALVAN.	800	
16.	21.02.2023 To 25.02.2023	Career Counselling Program on Employability Skills (Connect with Work - A CSR Initiative of Barclays Bank).	1325	



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S.No	Date	Activity	No. of students benefited	LINK
17.	28.03.2023	Skill Development Program - NEXT GEN EMPLOYABILITY PROGRAM in association with Edunet Foundation supported by Ernst & Young.	522	