

Resource Persons



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ICSSR

One Day National Level Seminar

on

VISION VIKSIT BHARAT 2047: CONTRIBUTION AND INITIATIVES OF DIGITAL INDIA FOR EMPOWERING RURAL WOMEN

31st January, 2025

Venue: Prof. M. Alkondan Hall

Sponsored by

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH SOUTHERN REGIONAL CENTRE (ICSSR-SRC)

(Ministry of Education, Government of India)

HYDERABAD, TELENGANA-500 007

Organized by

DEPARTMENT OF COMMERCE -PROFESSIONAL ACCOUNTING



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)
POLLACHI - 642 001**

Accredited with A++ by NAAC
NIRF Ranking 101-150 & ISO 9001:2015 Certified
Affiliated to Bharathiar University
Coimbatore, Tamil Nadu

About the Institution

The growth and development of a Nation is largely depended up on the spread of education and intelligence to the people. There were two great philanthropists for achieving this idealistic vision namely, Late. S.P. Nallamuthu Gounder and Late. Arutchelver Padmabhushan Dr.N.Mahalingam formed an organization- Pollachi Kalvi Kazhagam, which, started NGM College in 1957, to impart holistic education with an objective to cater to the higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of Autonomous System from the academic year 1987-88. The college has been Re-Accredited with A⁺ by NAAC and also ISO 9001: 2015 Certified Institution. The total student strength is around 6000+. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post-Graduate and Research Institution, offering 26 UG, 12 PG, 13 M.Phil and 10 Ph.D Programmes, in addition to that Diploma and Certificate Courses. The college has been ranked within Top 101-150 in India by NIRF 2024 and ranked 18 th as best Commerce institution in India by Outlook-ICARE Ranking 2024.

About the Department

The Department of Commerce (Professional Accounting) was established on June, 2012 with a unique vision to cater to the needs of Students pursuing the Professional Courses such as CA, CMA, and CS. The Curriculum is designed to support the students to pursue their Professional courses simultaneously with B.Com (Professional Accounting). There is internship training for Two Years for 2nd and 3rd Year students which is stipulated in curriculum. The regular classes commences from 9.00 a.m to 2.00 p.m and Internship Training from 3.00 p.m to 6.00 p.m. in Auditor's firm. The Strength of the Department is its Qualified faculty team which always focus on the achieving the goals of students and college as well.

About the ICSSR-SRC

The Indian Council of Social Science Research (ICSSR), established by the Government of India in 1969, is dedicated to promote research in social sciences across the country. ICSSR provides grand for various research-related activities such as projects, fellowships, international collaborations, seminars, conferences, and publications. It supports capacity-building programs and surveys to enhance research output. Additionally, the National Social Science Documentation Centre (NASSDOC), a part of ICSSR, offers library and information services to social science researchers. ICSSR also operates the ICSSR Data Service, facilitating data sharing and reuse to foster a strong research environment within the social sciences community in India. The Council plays a vital role in sponsoring research programs, offering scholarships, promoting interdisciplinary research, and supporting publications in the field of social sciences.

About the Seminar

India's landscape is changing and as a result of advances, information and communication technology (ICT) is booming in the current scenario. It empowers the rural women with social, economic, and political changes in the most positive manner. The Government of India's digital literacy efforts are also pivotal in enabling women to have a sustainable future, promote socio-economic inclusion, and mitigate gender gaps in the access of digital technology. This seminar highlights the initiatives of the government for promoting the digital empowerment for rural women through various schemes and projects. It focuses the policymakers, practitioners, and stakeholders a drive through in digital projects that shall empower the rural women, thereby promote a sustainable future. Digital India has launched a number programmes to empower rural women to have a wide access to enrich education, economic literacy, employment opportunities and initiate entrepreneurship. This seminar is an eye-opener to the rural women for usage of digital financial services, such as mobile banking, electronic payments and online savings.

Objectives of the Seminar

- To explore the role and contribution of digital India in empowering rural women and promoting inclusive growth.
- To share experiences, insights, and perspectives on the impact of digital India's initiatives to rural women.
- To identify challenges and opportunities for empowering rural women through digital interventions.
- To utilize digital platforms to educate rural women on various social and health issues, such as sanitation, hygiene, and women's rights.
- To provide recommendations for policymakers, practitioners, and stakeholders to promote digital empowerment of rural women.

Themes

- Empowering rural women through digital literacy.
- Digital entrepreneurship and innovation.
- Digital safety and security for rural women
- Financial inclusion and economic empowerment.
- Healthcare and education in the digital age.

Sub-Themes

- Rural women empowerment and digital literacy initiatives.
- The role and initiatives of digital India for empowering rural women.
- E-commerce and rural women empowerment.
- Digital opportunities for rural women entrepreneurship.
- Digital education initiatives for empowering rural women.
- Telemedicine and digital health services for rural women.
- Social empowerment of rural women through digital interventions.
- Challenges and opportunities for empowering rural women.
- Strategies for replication and scaling overview of policy and regulatory framework.
- Rural women and Panchayati Raj.
- Any other relevant topics.

Guidelines for the Submission of Paper

The full paper submission will be peer reviewed and evaluated based on originality, technical and/or research content depth, correctness and relevance of the seminar, contribution and readability. A single copy of the full paper along with soft copy typed in word document format should be submitted (in single column, 1.5 line spacing, 12 point, Times New Roman font, A4 size) to the Organizing Secretary. Paper must be sent through the mail: icssr24bcompa@gmail.com

Important Dates

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|----------------------------|----------------------------------|------------------------------|----------------------------------|
| - Abstract submission | : 05 th January, 2025 | - Notification of acceptance | : 10 th January, 2025 |
| - Submission of full paper | : 15 th January, 2025 | - Date of seminar | : 31 st January, 2025 |

Registration Fee

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| - Students/Research Scholars | - Rs. 200 |
| - Faculty Member/Academicians | - Rs. 300 |
| - Entrepreneurs/Delegates from industry | - Rs. 500 |

Details of Bank Account

- | | |
|-----------------------|--------------------|
| - Account Holder Name | : R. SENTHILKUMAR |
| - Account No. | : 170101000011471 |
| - IFSC Code | : IOBA0001701 |
| - Bank & Branch | : IOB, NGM College |

Whatsapp Link : <https://chat.whatsapp.com/Fqi9PG0eMVy81JayICD3w9>

Note

- All the participants will be given certificates (Hard copies)
- No TA/DA will be provided to the participants.
- Tea, seminar kit and Lunch will be provided.
- All accepted full papers will be published in the seminar proceedings with ISBN.



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